

# *Celebrations* of HOPE

2014 Year in Review

- 3 Letter from CEO
  - 4 Our Mission & Services
  - 5 Client Program Outcomes  
& Pregnancy Services
  - 6 Prevention & Outreach  
Counseling Services
  - 7 Financials &  
Community Partners
- 

*“So much happens on a daily basis and it seems impossible to capture in a few pages the depth and breadth of what has been accomplished.”*

This Annual Report is really a celebration. It is a celebration of the courageous women and men who walk in our doors and entrust us with one of the most delicate seasons of their life. It is a celebration of the volunteers who come here with joy and mercy in their hearts ready to pour into the lives of strangers. And it is a celebration of the nearly 2,000 people who financially support Hope Clinic so the precious clients can receive our care without worry about how they will pay for their services.

So much happens on a daily basis and it seems impossible to capture in a few pages the depth and breadth of what has been accomplished. But this annual report is a chance to step back and reflect on all of it. It is with a combination of gratitude, humility and awe that we share this information with you.

The Board of Directors, along with the staff, worked diligently throughout the year to keep our mission the ‘main thing’, follow through on our strategic plans, operate with efficient financial stewardship and girding all of it with prayer, wisdom and discernment. We are thankful for our past and we are hopeful about our future.

Many of you are a part of this celebration, and maybe others of you are considering partnering with us. This report is simply one reference point. We also have many client stories where you get the chance to step into the life of one of our clients and truly understand what happens here every day. Their stories are not easy. Every year I realize more clearly how brave these people really are.

Whether you are checking us out for the first time or have been with us from the beginning, I hope this report is just one step of connecting with us. I hope you consider a tour of our home and a visit with myself, the staff and some of our volunteers. Everyone says something special happens when you step inside our doors.

Sincerely,



Renée Rizzo  
President/CEO

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*Since 1983, when Hope Clinic began addressing the unmet needs of our community, we have established a strong reputation among clients, donors, and volunteers.*

## OUR MISSION:

**H**ope Clinic provides a safe and confidential place for women, men and families dealing with unplanned pregnancies, prevention, pregnancy loss and postpartum depression. We provide medical care, professional counseling, education, spiritual mentorship and practical support regardless of age, race, religion or ability to pay.

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*"Thanks for creating an inviting environment. I thought I would walk into a building that looked awful with women sitting around crying looking scared. Not at all. I was very comfortable"*



## OUR SERVICES:



### PREGNANCY

Pregnancy tests, Options counseling\*, Unplanned pregnancy counseling and Mentoring (Female, male, couples, parents), Limited ultrasounds, Prenatal education, Bridge-educational program in exchange for material assistance, Referral services and New moms groups.

*\*We do not perform or refer for abortions.*



### PREVENTION

Pap testing, STD (including HIV) testing, Treatment and education, Healthy relationship & abstinence education and Professional counseling for young adults, youth leaders and parents.



### PROFESSIONAL COUNSELING

Pregnancy loss (Miscarriage, stillbirth, infant death or abortion), Female & male related issues, Postpartum depression and Medication for treatment of anxiety and depression.



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*"My visit was absolutely wonderful. I was pretty nervous but I felt much more sure of myself afterwards."*

## CLIENT PROGRAM OUTCOMES:

*"When I first came, I was a basket case with the weight of the world on my shoulders. Emotionally, I'm still not doing 'fantastic,' but I understand that I am in a "purging" stage, where I'm being purged of all the heartache and pain; and I know next will be the healing, and then the restoration. Melissa and Capri are awesome!"*

*"Cindy was so nice, very informational! Made us feel better about parenting. Front desk staff was awesome!"*

# 1,465

Clients came in the door for care

# 4,000+

People in the community received education completely free

# 3%

Total operating costs that are covered by the nominal fees we charge

# 365

Babies born in 2014 through Hope Clinic; that's one baby born every day!

### CLIENT SURVEY RESULTS:

Felt they were treated with respect & honesty	100%
Would refer a friend	97%
Would return for follow-up visits	99%
Felt more informed of options	99%
Would make healthier life choices	93%



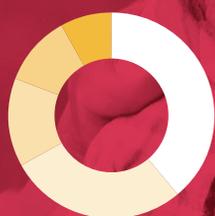
## PREGNANCY SERVICES:

# 665

Women came in for pregnancy services (32% increase from 2013)

- Over 90% of the positive test clients had an ultrasound/prenatal education visit.
- One-third entered our Bridge Program (taking classes, meeting with mentor, counseling sessions in exchange for maternity and baby items).
- Over 85% of clients chose to carry and parent.

### DEMOGRAPHICS:



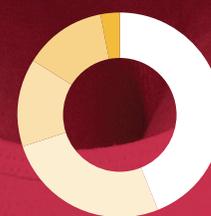
#### Age Range:

- Ages 20-24 | 39%
- Ages 25-29 | 28%
- Ages 15-19 | 14%
- Ages 30-34 | 11%
- 35 and older | 8%



#### Ethnicity

- African American | 41%
- Caucasian | 37%
- Hispanic | 11%
- Other | 11%



#### Client Earnings:

- <\$14,000 | 44%
- \$15-29,000 | 26%
- Unemployed | 14%
- Over \$30,000 | 13%
- Dependent | 3%

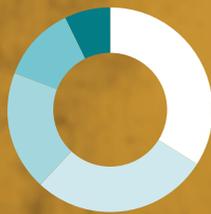


# PREVENTION & OUTREACH SERVICES:

600 | Women received Pap testing and STD testing/treatment

- Each visit included an education portion to improve healthy choices and offered counseling.
- 75% committed to making healthier lifestyle choices.

## DEMOGRAPHICS:



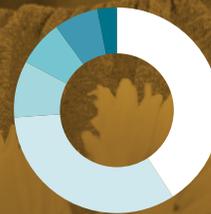
### Age Range:

- Ages 20-24 | 34%
- Ages 25-29 | 28%
- Ages 30-34 | 19%
- 35 and older | 12%
- Ages 15-19 | 7%



### Ethnicity

- African American | 55%
- Caucasian | 37%
- Hispanic | 4%
- Other | 4%



### Client Earnings:

- <\$14,000 | 41%
- \$15-29,000 | 33%
- \$30-44,000 | 9%
- Dependent | 7%
- Unemployed | 7%
- Over \$45,000 | 3%

1,152 | Number of youth and parents educated on prevention at over 18 locations

- We provided education to 501 unique people on various related counseling topics such as sexual assault, postpartum depression, and pregnancy loss.
- We were present at 20 health fairs/community events with attendances reaching over 2,500 people.

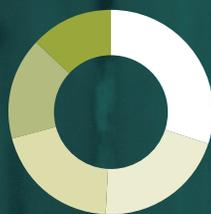


# COUNSELING SERVICES:

200 | People came in for counseling with over 735 follow-up visits (on average a counseling client completes 6 sessions).

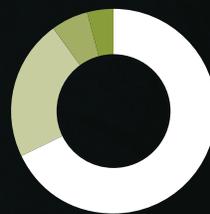
- Counseling included pregnancy loss, postpartum depression, related female and male issues and couples counseling.

## DEMOGRAPHICS:



### Age Range:

- Ages 25-29 | 30%
- 35 and older | 21%
- Ages 30-34 | 20%
- Ages 20-24 | 16%
- Under 19 | 13%



### Ethnicity

- Caucasian | 68%
- African American | 22%
- Other | 6%
- Hispanic | 4%



### Client Earnings:

- <\$14,000 | 32%
- >\$30,000 | 29%
- \$15-29,000 | 22%
- Dependent | 9%
- Unemployed | 8%

## FINANCIALS:

*"Gave me a sense of relief, answered any doubts I was having. Made me feel secure enough to talk to my partner about what to do next."*

*"This has been the best experience for Pap and Breast Exam I've ever had (IN 40 YEARS)!"*

*"Muy Buenos consejos y ayudas"  
("Great advice and support")*

*"Everyone was super helpful with an unplanned pregnancy. We were given so much advice. Thank you!"*

# \$800,000

Cash-based donations received (and spent) in 2014

# 2,000

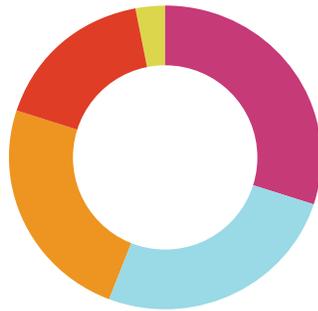
Number of unique donors

# \$32,000

In donated maternity and baby items to pregnant clients

# 5,000

Volunteer hours donated



- Local Foundations/Grants | 30%
- Individuals | 26%
- Events/Businesses | 24%
- Churches | 17%
- Client Fees | 3%



## PARTNERS IN THE COMMUNITY\*:

### COMMUNITY ORGANIZATIONS:

- Bethlehem Center
- Cheatham County Schools
- Department of Children's Services
- Faith Family Medical Centers
- Fannie Battle Day Home for Children
- Father Ryan High School
- Fellowship Homeschool Connection
- Healthy Families in Middle Tennessee
- Margaret Maddox YMCA
- Martha O'Bryan Center
- Mercy Community Healthcare
- Preston Taylor Ministries
- Safe Haven Family Shelter
- Sexual Assault Center
- St. Joseph Catholic School
- TSU Baby Shower

\*Not a comprehensive list.

- Who U With? Ministries (Vanderbilt Athletes)
- YEP College Access Now (TSU & Boys and Girls Club)
- Youth Overcoming Drug Addiction

### CHURCHES:

Hope Clinic partners with nearly 100 churches that cross denominational lines.

### UNIVERSITY INTERNSHIPS:

- Belmont University
- Lipscomb University
- Middle Tennessee State University
- Tennessee State University
- Trevecca University
- University of Tennessee
- Vanderbilt University

### HOSPITALS:

- HCA/Tri-Star
- St. Thomas Health Services
- Vanderbilt University Medical Center
- Williamson County Medical Center

### ASSOCIATIONS:

- Center for Nonprofit Management
- GivingMatters.com, an initiative of The Community Foundation of Middle Tennessee.

*Please contact us for ways to partner together with your business, church, small group, book club or individually as a volunteer or donor at 615-321-0006.*

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