Cheekwood 2022 Operating Budget

Revenues	
Contributed Income	4 450 450
Individual Contributions	\$ 1,150,150
Corporate Gifts/Sponsorships	705,250
Foundation Giving/Grants	226,500
Government Grants	264,000
Memberships	1,680,000
Total Contributed Income	4,025,900
Outside Fundraisers	
Total Outside Fundraisers	1,439,260
Admissions, Programs and Events	
Gate Admissions	3,246,450
Group Tours	37,700
Classes and Public Programs	308,548
Special Events	315,000
Total Admissions, Programs and Events	3,907,698
Rentals and Gift Shop	
Gift Shop	400,000
Rentals	955,018
Café 29	50,000
Total Rental and Gift Shop	1,405,018
Other Income	
Investment Earnings and Releases from Restrictions	625,000
Miscellaneous Income	15,000
Total Other Income	
	3.13,000
Total Revenues	\$ 11,417,876

Expenses	
Personnel	\$ 6,294,554
Exhibitions	769,726
Gardens/Botanic	435,931
Education/Programming	166,350
Special Events	125,950
Printing/Mailing/Signage	117,890
Development/Donor Cultivation	232,358
Advertising/Promotion	366,075
Utilities	384,350
Facility Maintenance	223,524
Equipment Rental & Leases	348,639
Restaurant/Catering COGS	258,540
Gift Shop COGS	187,545
Contract Services and Parking	323,288
Office/Administrative/Storage	234,502
Commercial Insurance	397,804
Interest Expense, Credit Card Fees & Bank Fees	191,389
Permits/Fees/Miscellaneous	164,870
Travel and Transportation	27,951
Capital Equipment Expenses	166,640
Total Expenses	\$ 11,417,876
Revenues Over/(Under) Expenses	\$ -