

a Safe Place for Tough Choices

Established in 1983, we equip women, men and families to make healthy choices with unplanned pregnancies, prevention, pregnancy loss and postpartum depression. We are a faith-based safe and confidential place for anyone seeking medical care, professional counseling, education, mentorship and practical support regardless of age, race or religion.



Annual Report 2013

Community Impact

Hope Clinic for Women provides a safe and confidential place for anyone dealing with life choices regarding past, present and future pregnancies. Since we opened our doors in 1983, we've served over 60,000 women, men and families in Middle Tennessee. We are able to meet the needs of our community through the support of individuals, churches and businesses like you!

Testimonials

WHAT CLIENTS ARE SAYING:

"Hope Clinic gave me the tools and guidance to prepare for motherhood. They have been like a family, lots of support and a listening ear during difficult times. This, apart from my daughter, has been one of the best things to ever happen to me."

WHAT DONORS ARE SAYING:

"We believe Hope Clinic for Women provides a niche of medical, educational, and counseling services that are high in quality, valuable and needed in Middle Tennessee... We consider Hope Clinic for Women one of Middle Tennessee's most progressive and well-managed nonprofits."

— JOANNE F. PULLES, PRESIDENT OF HCA FOUNDATION



Partners in the Community (not comprehensive)

Hospitals

Vanderbilt University Medical Center • St. Thomas Midtown
Williamson County Medical Center

Schools

Belmont University • Lipscomb University • Trevecca University
Middle Tennessee State University • Tennessee State University
Vanderbilt University • University of Tennessee

Community Organizations

Department of Children's Services • Martha O'Bryan Center
Healthy Families in Middle Tennessee • Sexual Assault Center
Safe Haven Family Shelter • Faith Family Medical Centers
Preston Taylor Ministries • YMCA

Churches

Hope Clinic partners with nearly 100 churches that cross denominational lines.

Associations

Center for Nonprofit Management • GivingMatters.com,
an initiative of The Community Foundation of Middle Tennessee.

Client Program Outcomes

TOTAL VISITS

2012

150% increase

2013

In 2013, the total visits for pregnancy related counseling increased by 150% from 2012, with the biggest increase in counseling for males and couples.



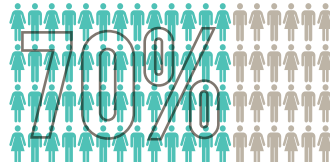
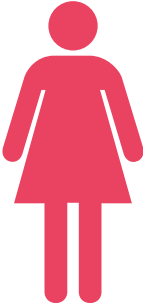
NEARLY
4,500
CLIENT VISITS,
REPRESENTING
AN INCREASE
OF 25%

In 2013

100+ women
came in for counseling for
pregnancy loss, postpartum
and related issues

500+ women
came in for unplanned
pregnancy services

1,000+ women
came in for medical care
and consultation



MORE THAN **70%** OF CLIENTS
CAME IN FOR FOLLOW UP
CARE (MEDICAL CARE,
PROFESSIONAL COUNSELING
OR BRIDGE PROGRAM)

Williamson County
satellite location
set to open in
2014



We distributed nearly **\$30,000**
worth of donated maternity and
baby items to mothers.



CLIENT SURVEY RESULTS:

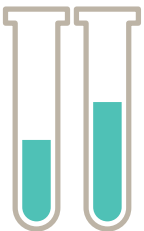
100%
were treated
with respect

100%
would refer
a friend

98%
would return for
follow-up visits

100%
felt more
informed

98%
would make
healthier
choices



Nearly **600**
women received
PAP/STD testing,
an increase of
36% from 2012.

46%

of women who
contact us are
abortion minded

90%

choose life for their
child after initial
visit & ultrasound

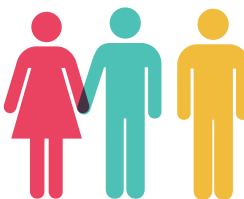
3,000
YOUTH
PARENTS
LEADERS
AGENCIES



received education
in the community
on topics such as
healthy relation-
ships, STDs,
parenting skills,
postpartum
depression,
pornography,
pregnancy loss,
self-esteem and
body image.

We exceeded goals for
male/couples intake by

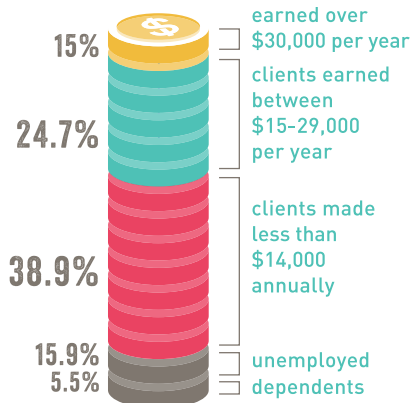
252%
and follow-ups by
321%



In 2013,
we hosted
725
counseling
sessions,
an increase of 45% from 2012.
Follow-up rates have increased
55% from 2012.

Demographics

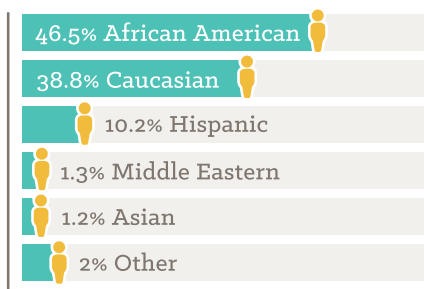
Client Earnings



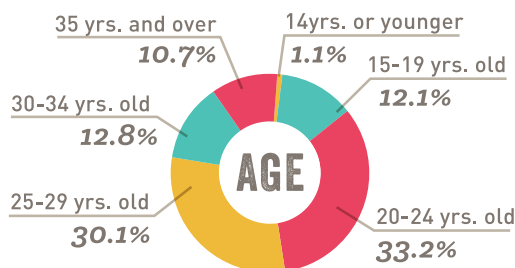
2013 Reported Baby Names

Andrew	Juan	Verlentu	Jacob
Ellen	Justin	Briella	Nikhi
Jade	Zayda	Isabella	Aubree
Luisa	Brittany	Hudson	Ethan Yair
Lili	Mi'Yannah	Michael	Braelyn
Nathan	Raelynn	Peyton	Daisy
Jori	Trenton	Rayya	Keymariya
Ava	Harmony	Aiden	Amir
Alexandria	Macary	Kaden	Elijah
Jer'mia	Corbin	Joseph	Gabrielle
Cody	Kennedy	Nicholas	Brittany
Hannah	Otis	Najee	Rayna
Landon	Zieria	Tristan	Itzayana
Isabella	Mackenzie	Dalila	Azalieya
Nicholas	Jaclyn	Luis	Josiah
Angel	Mykeeshah	Alleah	Christian
Journee	Damion	Amory	Angelo
Joseph	Alana	Rosemary	Hailey

Ethnicity of Clients



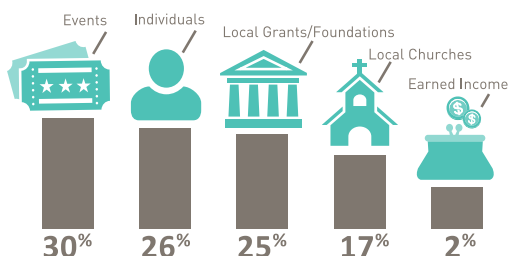
Age Demographics of Clients



Financials

98% of the \$800,000 budget is funded by donations with less than 2% from fees collected by clients. (Most services are free.)

FUNDING SOURCES:

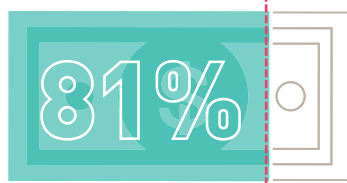


\$250

AVERAGE ANNUAL COST of supporting ONE CLIENT with:

- Medical Care
- Professional Counseling
- Education
- Mentorship
- Practical Help

ACCORDING TO EXTERNAL AUDITS CONDUCTED ANNUALLY...



of the budget goes directly to client-related expenses. For the latest financials and audit materials, please visit GivingMatters.com.

