## NASHVILLE PUBLIC TELEVISION, INCORPORATED

## FINANCIAL STATEMENTS

JUNE 30, 2023 AND 2022

## NASHVILLE PUBLIC TELEVISION, INCORPORATED

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### Independent Auditor's Report

To the Board of Directors Nashville Public Television, Incorporated Nashville, Tennessee

## **Opinion**

We have audited the accompanying financial statements of Nashville Public Television, Incorporated ("NPT") which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NPT as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of NPT and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about NPT's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of NPT's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about NPT's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Nashville, Tennessee November 22, 2023

Crosslin, PUC

## NASHVILLE PUBLIC TELEVISION, INCORPORATED STATEMENTS OF FINANCIAL POSITION JUNE 30, 2023 AND 2022

|  | 2023          | 2022          |
|--|---------------|---------------|
| <u>ASSETS</u>  |               |               |
| Current assets:  |               |               |
| Cash and cash equivalents                                      | \$ 6,282,281  | \$ 6,302,908  |
| Investments (Note C)   | 3,704,486     | 3,413,257     |
| Accounts receivable, net of allowance for doubtful accounts of |               |               |
| \$10,000 as of both June 30, 2023 and 2022                     | 77,264        | 504,443       |
| Contributions receivable (Note E)                              | -             | 50,000        |
| Prepaid expenses and other assets                              | 13,297        | 19,044        |
| Total current assets   | 10,077,328    | 10,289,652    |
| Noncurrent assets:   |               |               |
| Contributions receivable (Note E)                              | -             | 136,162       |
| Beneficial interest in trusts (Note D)                         | 162,374       | 158,090       |
| Property and equipment, net (Note F)                           | 2,617,274     | 2,616,816     |
| Intangible assets, net   | 20,494        | 24,162        |
| Long-term investments  | 155,571       | 148,446       |
| Total noncurrent assets  | 2,955,713     | 3,083,676     |
| Total assets   | \$ 13,033,041 | \$ 13,373,328 |
| LIABILITIES AND NET ASSETS                                     |               |               |
| Current liabilities:   |               |               |
| Accounts payable and accrued expenses                          | \$ 222,524    | \$ 427,366    |
| Total current liabilities                                      | 222,524       | 427,366       |
| Commitments (Note H)   |               |               |
| Net assets:  |               |               |
| Net assets without donor restrictions:                         |               |               |
| Undesignated   | 8,816,157     | 8,701,952     |
| Board designated funds - functioning as endowment              | 3,260,712     | 3,007,561     |
| Total net assets without donor restrictions                    | 12,076,869    | 11,709,513    |
| Net assets with donor restrictions:                            |               |               |
| Subject to time and purpose restrictions (Note K)              | 127,500       | 672,663       |
| Permanent endowments (Note K)                                  | 606,148       | 563,786       |
| Total net assets with donor restrictions                       | 733,648       | 1,236,449     |
| Total net assets   | 12,810,517    | 12,945,962    |
| Total liabilities and net assets                               | \$ 13,033,041 | \$ 13,373,328 |

See accompanying notes to financial statements.

## NASHVILLE PUBLIC TELEVISION, INCORPORATED STATEMENTS OF ACTIVITIES JUNE 30, 2023 AND 2022

|  | 2023          | 2022          |
|--|---------------|---------------|
| Change in net assets without donor restrictions:           |               |               |
| Operating revenues:  |               |               |
| Contributions of cash, financial assets, and grants        | \$ 4,152,304  | \$ 4,928,212  |
| Contributions of nonfinancial assets (Note G)              | 314,920       | 339,407       |
| Contributions from governmental units                      | 430,793       | 430,793       |
| Contributions from the Corporation for Public Broadcasting | 1,303,051     | 1,288,854     |
| Sale of services, guides, and films                        | 495,043       | 368,952       |
| Other income   | -             | 456,049       |
| Gain (loss) on investments, net (Note C)                   | 253,154       | (390,554)     |
| Net assets released from restrictions (Note K)             | 672,663       | 542,335       |
| Total operating revenues                                   | 7,621,928     | 7,964,048     |
| Operating expenses:  |               |               |
| Program services:  |               |               |
| Programming and production                                 | 3,463,951     | 3,320,056     |
| Broadcasting   | 1,108,166     | 1,073,473     |
| Program information  | 194,860       | 170,493       |
| Total program services                                     | 4,766,977     | 4,564,022     |
| Supporting services:                                       |               |               |
| Development and fundraising                                | 1,376,229     | 1,079,184     |
| Administration   | 1,111,366     | 1,087,914     |
| Total supporting services                                  | 2,487,595     | 2,167,098     |
| Total operating expenses                                   | 7,254,572     | 6,731,120     |
| Change in net assets without donor restrictions            | 367,356       | 1,232,928     |
| Change in net assets with donor restrictions:              |               |               |
| Contributions and project grants                           | 127,500       | 488,120       |
| Gain (loss) on beneficial interest in trusts               | 4,284         | (23,652)      |
| Gain (loss) on investments, net (Note C)                   | 38,078        | (56,009)      |
| Net assets released from restrictions (Note K)             | (672,663)     | (542,335)     |
| Change in net assets with donor restrictions               | (502,801)     | (133,876)     |
| Change in net assets                                       | (135,445)     | 1,099,052     |
| Net assets at beginning of year                            | 12,945,962    | 11,846,910    |
| Net assets at end of year                                  | \$ 12,810,517 | \$ 12,945,962 |

See accompanying notes to financial statements.

## NASHVILLE PUBLIC TELEVISION, INCORPORATED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2023

|   | Program Services |              |             | Supportin        |                |              |
|---|------------------|--------------|-------------|------------------|----------------|--------------|
|   | Programming      |              | Program     | Development      | _              |              |
|   | and production   | Broadcasting | information | and fund raising | Administration | Total        |
|   |                  |              |             |                  |                |              |
| Salaries  | \$ 1,004,022     | \$ 261,877   | \$ 135,781  | \$ 359,965       | \$ 683,059     | \$ 2,444,704 |
| Benefits  | 257,439          | 68,278       | 39,084      | 97,415           | 130,792        | 593,008      |
| Advertising, fundraising, marketing, and printing             | 16,450           | -            | 6,613       | 460,197          | 508            | 483,768      |
| Purchased programming and programming services                | 1,189,296        | -            | -           | =                | -              | 1,189,296    |
| Freelance and professional services                           | 323,192          | -            | 2,500       | 72,607           | 135,141        | 533,440      |
| Memberships, dues, and subscriptions                          | 107,079          | 260          | -           | 654              | 7,354          | 115,347      |
| Travel, conferences, and business meals, parking, and mileage | 10,685           | 151          | 98          | 952              | 34,572         | 46,458       |
| Telephone and technology                                      | 1,827            | 26,868       | -           | 1,349            | 23,601         | 53,645       |
| Supplies and postage  | 15,741           | 1,885        | 30          | 15,008           | 11,289         | 43,953       |
| Utilities and building services                               | -                | 63           | -           | (10)             | 250,751        | 250,804      |
| Equipment, rentals, software, and repairs and maintenance     | 36,659           | 93,259       | -           | 32,045           | 125,456        | 287,419      |
| Shared cost allocations                                       | 329,113          | 45,362       | 10,029      | 25,482           | (409,986)      | -            |
| Donated transmitter expenses                                  | -                | 314,920      | -           | -                | -              | 314,920      |
| Depreciation  | 103,291          | 295,243      | 725         | 1,842            | 20,484         | 421,585      |
| Miscellaneous   | 69,157           |              |             | 308,723          | 98,345         | 476,225      |
|   |                  |              |             |                  |                |              |
| Total operating expenses                                      | \$ 3,463,951     | \$ 1,108,166 | \$ 194,860  | \$ 1,376,229     | \$ 1,111,366   | \$ 7,254,572 |

## NASHVILLE PUBLIC TELEVISION, INCORPORATED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2022

| Program Services |            |  | Supporting services                       |  |   |  |   |  |   |  |   |
|------------------|------------|--|---|--|---|--|---|--|---|--|---|
| Programming      |            |  |   | F  | Program   | De   | evelopment  |  |   |  |   |
| and              | production | Br                                     | oadcasting                                | inf  | formation   | and  | fund raising  | Adı  | ninistration  |  | Total   |
|                  |            |  |   |  |   |  |   |  |   |  |   |
| \$               |            | \$                                     | · · · · · · · · · · · · · · · · · · ·     | \$   | *   | \$   | ,   | \$   | *   | \$   | 2,348,189   |
|                  | 223,271    |  | 63,463                                    |  | 35,681  |  | 81,289  |  | 149,325   |  | 553,029   |
|                  | 15,313     |  | -   |  | 3,209   |  | 414,312   |  | 568   |  | 433,402   |
|                  | 1,229,990  |  | -   |  | -   |  | -   |  | -   |  | 1,229,990   |
|                  | 377,716    |  | 900                                       |  | 1,200   |  | 76,186  |  | 73,765  |  | 529,767   |
|                  | 74,990     |  | 122                                       |  | -   |  | 709   |  | 4,182   |  | 80,003  |
|                  | 23,677     |  | -   |  | -   |  | 541   |  | 11,666  |  | 35,884  |
|                  | 1,628      |  | 26,808                                    |  | -   |  | 835   |  | 25,762  |  | 55,033  |
|                  | 23,080     |  | 1,449                                     |  | 380   |  | 13,858  |  | 6,959   |  | 45,726  |
|                  | -          |  | 42  |  | -   |  | 565   |  | 209,974   |  | 210,581   |
|                  | 118,809    |  | 94,625                                    |  | -   |  | 24,380  |  | 62,677  |  | 300,491   |
|                  | 258,772    |  | 38,633                                    |  | 9,838   |  | 23,966  |  | (331,209)   |  | -   |
|                  | -          |  | 302,637                                   |  | -   |  | -   |  | -   |  | 302,637   |
|                  | 96,371     |  | 299,093                                   |  | 874   |  | 2,129   |  | 15,527  |  | 413,994   |
|                  | 20,226     |  |   |  |   |  | 96,379  |  | 75,789  |  | 192,394   |
| \$               | 3 320 056  | \$                                     | 1 073 473                                 | \$   | 170 493   | \$   | 1 079 184   | \$   | 1 087 914   | \$   | 6,731,120   |
| -                |            | Programming and production  \$ 856,213 | Programming and production Br  \$ 856,213 | Programming and production         Broadcasting           \$ 856,213         \$ 245,701           223,271         63,463           15,313         -           1,229,990         -           377,716         900           74,990         122           23,677         -           1,628         26,808           23,080         1,449           -         42           118,809         94,625           258,772         38,633           -         302,637           96,371         299,093           20,226         - | Programming and production         Broadcasting         Inference of the production           \$ 856,213         \$ 245,701         \$ 223,271         63,463           \$ 15,313         - | Programming and production         Broadcasting         Program information           \$ 856,213         \$ 245,701         \$ 119,311           223,271         63,463         35,681           15,313         -         3,209           1,229,990         -         -           377,716         900         1,200           74,990         122         -           23,677         -         -           1,628         26,808         -           23,080         1,449         380           -         42         -           118,809         94,625         -           258,772         38,633         9,838           -         302,637         -           96,371         299,093         874           20,226         -         - | Programming and production         Broadcasting         Program information         Do and           \$ 856,213         \$ 245,701         \$ 119,311         \$ 223,271         63,463         35,681           \$ 15,313         -         3,209         -         -         -           \$ 377,716         900         1,200         -         < | Programming and production         Broadcasting         Program information         Development and fund raising           \$ 856,213         \$ 245,701         \$ 119,311         \$ 344,035           223,271         63,463         35,681         81,289           15,313         -         3,209         414,312           1,229,990         -         -         -           377,716         900         1,200         76,186           74,990         122         -         709           23,677         -         -         541           1,628         26,808         -         835           23,080         1,449         380         13,858           -         42         -         565           118,809         94,625         -         24,380           258,772         38,633         9,838         23,966           -         302,637         -         -           96,371         299,093         874         2,129           20,226         -         -         96,379 | Programming and production         Broadcasting         Program information         Development and fund raising         Address           \$ 856,213         \$ 245,701         \$ 119,311         \$ 344,035         \$ 223,271         63,463         35,681         81,289         \$ 15,313         -         3,209         414,312         -< | Programming and production         Broadcasting         Program information         Development and fund raising         Administration           \$ 856,213         \$ 245,701         \$ 119,311         \$ 344,035         \$ 782,929           223,271         63,463         35,681         81,289         149,325           15,313         -         3,209         414,312         568           1,229,990         -         -         -         -           377,716         900         1,200         76,186         73,765           74,990         122         -         709         4,182           23,677         -         -         541         11,666           1,628         26,808         -         835         25,762           23,080         1,449         380         13,858         6,959           -         42         -         565         209,974           118,809         94,625         -         24,380         62,677           258,772         38,633         9,838         23,966         (331,209)           -         302,637         -         -         -           96,371         299,093         874         2,129         1 | Programming and production         Broadcasting         Program information         Development and fund raising         Administration           \$ 856,213         \$ 245,701         \$ 119,311         \$ 344,035         \$ 782,929         \$ 223,271         63,463         35,681         81,289         149,325         149,325         15,313         -         3,209         414,312         568         1,229,990         - |

## NASHVILLE PUBLIC TELEVISION, INCORPORATED STATEMENTS OF CASH FLOWS JUNE 30, 2023 AND 2022

|   | 2023            | 2022            |
|---|-----------------|-----------------|
| Cash flows from operating activities:                     |                 |                 |
| Change in net assets                                      | \$<br>(135,445) | \$<br>1,099,052 |
| Adjustments to reconcile change in net assets to net cash |                 |                 |
| provided by operating activities:                         |                 |                 |
| Depreciation  | 421,585         | 413,994         |
| Gain on forgiveness of note payable                       | -               | (456,049)       |
| Loss on sale of equipment                                 | -               | 56,187          |
| (Gain) loss on beneficial interest in trusts              | (4,284)         | 23,532          |
| (Gain) loss on investments                                | (253,154)       | 390,554         |
| Amortization of intangible assets                         | 26,282          | 25,949          |
| Changes in assets and liabilities:                        |                 |                 |
| (Decrease) increase in accounts receivable, net           | 427,179         | (289,167)       |
| Decrease in contribution receivables                      | 186,162         | 42,636          |
| Decrease (increase) in prepaid expenses and other assets  | 5,747           | (9,681)         |
| Increase in intangible assets                             | (22,614)        | (35,781)        |
| Decrease in accounts payable and accrued expenses         | (204,842)       | (41,967)        |
| Decrease in deferred revenue                              | <br>-           | <br>(21,345)    |
| Net cash provided by operating activities                 | 446,616         | 1,197,914       |
| Cash flows from investing activities:                     |                 |                 |
| Purchases of property and equipment                       | (422,043)       | (365,624)       |
| (Purchases) sales of investments, net                     | <br>(45,200)    | 45,006          |
| Net cash used in investing activities                     | <br>(467,243)   | (320,618)       |
| Net change in cash and cash equivalents                   | (20,627)        | 877,296         |
| Cash and cash equivalents, beginning of year              | <br>6,302,908   | 5,425,612       |
| Cash and cash equivalents, end of year                    | \$<br>6,282,281 | \$<br>6,302,908 |

#### A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Organization

Nashville Public Television, Incorporated ("NPT"), a community nonprofit corporation, was incorporated on May 13, 1998 for the purpose of promoting public broadcasting and telecommunications. NPT is the FCC Licensee for WNPT, the public television station in Nashville, Tennessee.

#### **Basis of Financial Statements**

The financial statements of NPT have been prepared on the accrual basis of accounting.

For reporting purposes, NPT's financial statements have been prepared to focus on the organization as a whole. Resources are classified into two net asset categories based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of NPT and changes therein are classified and reported as follows:

- Net assets without donor restrictions Net assets that are not subject to donorimposed restrictions and may be expended for any purpose in performing the primary objectives of NPT. These net assets may be used at the discretion of NPT's management and the board of directors.
- Net assets with donor restrictions Net assets subject to stipulations imposed by
  donors and grantors. Some donor restrictions are temporary in nature; those
  restrictions will be met by actions of NPT or by the passage of time. Other donor
  restrictions are perpetual in nature, whereby the donor has stipulated the funds be
  maintained in perpetuity.

#### Contributions

NPT reports gifts of cash and other assets as support with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. NPT has elected to report contributions received with donor-imposed restrictions as an increase to net assets without donor restrictions if the restrictions are met in the same fiscal year that the contributions are received.

#### A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Contributions receivable are recorded at their estimated fair value and reflect discounts for payment terms greater than one year, if applicable. Contributions receivable are considered to be either conditional or unconditional promises to give. A conditional contribution is one which depends on the occurrence of some specified uncertain future event to become binding on the donor. Conditional contributions are not recorded as revenue until the condition is met, at which time they become unconditional. Unconditional contributions are recorded as revenue at the time verifiable evidence of the promise to give is received.

In the event a donor makes changes to the nature of a gift with donor restrictions which affects its classification among the net asset categories, such amounts are reflected as reclassifications in the statements of activities.

#### **Estimates**

Management of NPT has made certain estimates and assumptions related to the reporting of assets and liabilities and the disclosure of contingent assets and liabilities to prepare these financial statements in conformity with accounting principles generally accepted in the United States of America. Management believes that such estimates have been based on reasonable assumptions and that such estimates are adequate. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, NPT considers all highly liquid debt instruments with a maturity of three months or less when purchased to be cash equivalents.

#### Investments

Investments are reported at fair value with gains and losses included in the statements of activities. Long-term investments consist of an equity interest in a joint venture created for the purpose of exploring new initiatives in digital television, which is accounted for on the cost basis since NPT's ownership interest in the joint venture is less than 10%.

## **Beneficial Interest in Trusts**

Beneficial interest in trusts represent resources neither in possession nor under the control of NPT but held and administered by outside parties for the benefit of NPT and its mission. These funds are recorded at their fair value based on the underlying investments.

## A. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u> - Continued

## **Deferred Program Costs**

Costs incurred to purchase or produce programs not yet broadcast, which will not generate revenues through sale or distribution of broadcast rights are deferred and amortized over the life of the program. Grants related to the underwriting of programs not yet broadcast are included in net assets with donor restrictions.

### Film and Program Costs

Costs incurred to purchase or produce films and programs, which will generate revenues through sale or distribution of the broadcast rights, are deferred. NPT amortizes these costs of production of films and programs using the individual-film-forecast method under which the costs are amortized in the ratio that revenue earned for the specific title in the current period bears to management's estimate of the total revenues to be realized from all media and markets for the specific title. All exploitation costs, including advertising and marketing costs, are expensed as incurred. Estimates of total gross revenues can change due to a variety of factors, including the level of market acceptance of the production. There were no film or program costs capitalized at June 30, 2023 and 2022.

## **Property and Equipment**

Property and equipment are recorded at cost. Depreciation is computed on the straightline basis over their estimated useful lives, which range from 3 to 10 years for equipment and from 15 to 30 years for buildings and improvements.

Expenditures for maintenance and repairs are expensed when incurred. Expenditures for purchases or improvements are capitalized for items exceeding \$2,000 with a useful life greater than one year. When property is retired or sold, the cost and the related accumulated depreciation are removed from the accounts, and the resulting gain or loss is included in operations.

#### **Intangible Assets**

NPT owns the rights to the call letters WNPT. The purchase of the rights to the call letters and any related name registrations occurred effective July 2000 and has been capitalized at cost (\$26,055). The copyrights were being amortized over a period of 15 years (\$1,737 per year) using the straight-line method. The copyrights were fully amortized as of June 30, 2015.

#### A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

NPT owns the rights to several programs. The purchase of the rights to the programs occurred on various dates throughout 2020 through 2023 and have been capitalized at cost (\$68,489). The rights are being amortized over the life of their respective contracts using the straight-line method. As of June 30, 2023 and 2022, the amortization expense recognized for these programs was \$26,282 and \$25,949, respectively.

#### Deferred Revenue

NPT recognizes certain grant amounts received for various purposes as exchange transactions. At year-end the unearned portion of these grants is recorded as deferred revenue. As the grant requirements are completed, the amounts are recognized as revenue.

## Impairment of Long-Lived Assets

Long-lived assets and certain identifiable intangibles are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the asset exceeds the fair value. Assets to be disposed of are reported at the lower of the carrying amount or fair value less the costs to sell. NPT had no impairments of long-lived assets during 2023 or 2022.

#### **Income Taxes**

NPT is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code; and accordingly no provision for income taxes is included in the accompanying financial statements.

NPT accounts for the effect of any uncertain tax positions based on a more likely than not threshold to the recognition of the tax positions being sustained based on the technical merits of the position under examination by the applicable taxing authority. If a tax position or positions are deemed to result in uncertainties of those positions, the unrecognized tax benefit is estimated based on a cumulative probability assessment that aggregates the estimated tax liability for all uncertain tax positions. Tax positions for NPT include, but are not limited to, the tax-exempt status and determination of whether certain income is subject to unrelated business income tax; however, NPT has determined that such tax positions do not result in an uncertainty requiring recognition.

#### A. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u> - Continued

#### Fair Value Measurements

Assets and liabilities recorded at fair value in the statements of financial position are categorized based on the level of judgment associated with the inputs used to measure their fair value. Level inputs, as defined by Financial Accounting Standards Board Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures, are as follows:

- Level 1 Values are unadjusted quoted prices for identical assets in active markets accessible at the measurement date.
- Level 2 Inputs include quoted prices for similar assets in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument. Such inputs include market interest rates and volatilities, spreads and yield curves.
- Level 3 Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

#### Functional Allocation of Expenses

The costs of providing programs and services have been summarized and reported on a functional basis in the statements of activities. Program services expenses include costs directly associated with the program and other indirect costs determined to benefit that program. These costs have been allocated between program and supporting services based on estimates made by management.

#### B. LIQUIDITY AND AVAILABILITY OF RESOURCES

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

|   | 2023                 | 2022                      |
|---|----------------------|---------------------------|
| Financial assets at year-end:   |                      |                           |
| Cash and cash equivalents   | \$ 6,282,281         | \$ 6,302,908              |
| Investments   | 3,704,486            | 3,413,257                 |
| Accounts receivables, net   | 77,264               | 504,443                   |
| Contributions receivable  | -                    | 186,162                   |
| Beneficial interest in trusts   | 162,374              | 158,090                   |
| Total financial assets  | 10,226,405           | 10,564,860                |
| Less amounts not available to be used for general expenditures within one year: |                      |                           |
| Investments   | 3,704,486            | 3,413,257                 |
| Contributions receivable  | 5,701,100            | 136,162                   |
| Beneficial interest in trusts   | 162,374              | 158,090                   |
| Financial assets not available  |                      |                           |
| to be used within one year  | 3,866,860            | 3,707,509                 |
| Financial assets available to meet general expenditures within one year         | \$ 6,359,54 <u>5</u> | \$ 6,857,351              |
| general expenditures within one year  | $\Psi 0,337,373$     | $\frac{\psi}{}$ 0,037,331 |

NPT is the beneficiary of two beneficial interest in trusts, which were created by donors and are not in the possession of NPT. NPT has legally enforceable rights or claims to these assets including the right to income therefrom. NPT has recorded these assets and any subsequent changes in fair value of the beneficial interest in trusts are recorded as gains or losses on beneficial interest in trusts, net in the net assets with donor restrictions classification.

NPT receives significant support through restricted and unrestricted contributions and must maintain sufficient resources to meet responsibilities to its donors. Additionally, NPT maintains investments that are classified as board designated endowments. These assets are limited to use, which is more fully described in Note L and are not available for general expenditures within the next year. However, the board designated amounts could be made available, if necessary. As part of NPT's liquidity management plan, it structures its financial assets to be available as its obligations come due.

#### C. <u>INVESTMENTS</u>

Investments are presented in the financial statements at fair value. At June 30, 2023 and 2022, the fair value and cost of investments are as follows:

|                        | 20                 | )23         | 20                 | )22         |
|------------------------|--------------------|-------------|--------------------|-------------|
|                        | Fair Value         | <u>Cost</u> | Fair Value         | <u>Cost</u> |
| Short-term investments | \$ 327,476         | \$ 327,476  | \$ 235,349         | \$ 235,349  |
| Equities               | 2,130,291          | 1,531,319   | 1,924,623          | 1,614,111   |
| Fixed income           | 1,136,402          | 1,247,779   | 1,161,790          | 1,263,615   |
| Diversifiers           | 110,317            | 112,057     | 91,495             | 91,013      |
| Total investments      | <u>\$3,704,486</u> | \$3,218,631 | <u>\$3,413,257</u> | \$3,204,088 |

The following schedule summarizes the gain (loss) on investments and its classification in the statements of activities for the years ended June 30, 2023 and 2022:

|  | 2023              | 2022                |
|--|-------------------|---------------------|
| Interest and dividend income             | \$ 95,248         | \$ 80,785           |
| Investment fees and expenses             | (41,190)          | (44,503)            |
| Realized losses on investments           | (46,146)          | (5,674)             |
| Unrealized gains (losses) on investments | 283,320           | (477,171)           |
| Total gain (loss) on investments, net    | <u>\$ 291,232</u> | <u>\$(446,563</u> ) |

#### D. BENEFICIAL INTEREST IN TRUSTS

During 2004, NPT received \$52,312 in funds held in a trust for the benefit of NPT. The funds have been recorded in NPT's financial statements as a beneficial interest in trusts. NPT received immaterial interest or dividend income during 2023 and 2022. Total market value of these beneficial interests at June 30, 2023 and 2022 was \$52,490 and \$51,874, respectively.

NPT has established a permanent endowment fund with the Community Foundation of Middle Tennessee (the "CFMT"). The funds held by the CFMT are for the benefit of NPT. The CFMT only has variance power upon the dissolution of NPT. Until such time, all income earned on the funds is for the benefit of NPT. Total market value of the funds at June 30, 2023 and 2022 was \$109,884 and \$106,216, respectively, and has been recorded in NPT's financial statements as a beneficial interest in trusts. NPT received immaterial interest or dividend income during 2023 and 2022.

## E. <u>CONTRIBUTIONS RECEIVABLE</u>

Contributions receivable at June 30, 2023 and 2022 consisted of the following:

|   | 2023        | 2022                               |
|---|-------------|------------------------------------|
| Contributions receivable - Capital Campaign Total contributions receivable Less: discount for present value | <u>\$ -</u> | \$ 200,000<br>200,000<br>( 13,838) |
| Present value of contributions receivable   | \$ -        | \$ 186,162                         |

## F. PROPERTY AND EQUIPMENT

The classification of property and equipment is as follows:

|  | 2023                | 2022         |
|--|---------------------|--------------|
| Land and buildings                       | \$ 3,293,722        | \$ 3,244,508 |
| Broadcast equipment                      | 4,486,921           | 4,436,682    |
| Production equipment                     | 2,492,935           | 2,347,243    |
| Furniture, fixtures and office equipment | 537,073             | 557,334      |
| Construction in progress                 | 800                 | 41,573       |
|  | 10,811,451          | 10,627,340   |
| Less accumulated depreciation            | ( 8,194,177)        | ( 8,010,524) |
| Property, plant, and equipment, net      | <u>\$ 2,617,274</u> | \$ 2,616,816 |

Certain equipment which was partially funded by governmental grants is subject to lien in the event of sale or disposition to entities other than public broadcasting stations.

The estimated costs to complete construction in progress at June 30, 2023 were approximately \$1,700.

## G. <u>CONTRIBUTIONS OF NONFINANCIAL ASSETS</u>

Contributions of nonfinancial assets are recorded as revenue and expenses in the accompanying statements of activities. These contributions consist of services recorded at the estimated fair market value, as determined by the provider, at the date of the gift. Revenue recognized from contributions of nonfinancial assets at June 30, 2023 and 2022, respectively, were as follows:

|   | Revenue F  | Recognized | <b>Utilization</b> in        | Donor                             |   |
|---|------------|------------|------------------------------|-----------------------------------|---|
|   | 2023       | 2022       | Program/Activities           | Restrictions                      | Valuation Techniques and Inputs   |
| Tower rent and transmitter support            | \$ 314,920 | \$ 302,637 | Broadcasting                 | No associated donor restrictions. | In valuing the contributed tower rent<br>and transmitter support, NPT obtained<br>a confirmation valuation letter from the<br>provider, which estimated the fair<br>market value of the tower and<br>transmitter space, utilities, operations,<br>and maintenance services. |
| Equipment                                     | -          | 35,520     | Broadcasting                 | No associated donor restrictions. | NPT estimated the fair market value of<br>the equipment based on estimated<br>values of purchasing the same<br>equipment from the vendor at the time<br>the equipment was received.   |
| Event support                                 | -          | 1,250      | Development and fund raising | No associated donor restrictions. | NPT estimated the fair market value of<br>the event support based on estimated<br>values of purchasing similar event<br>support at the time the event support<br>was received.  |
| Total Contributions of<br>Nonfinancial Assets | \$ 314,920 | \$ 339,407 |                              |                                   |   |

#### H. COMMITMENTS

At June 30, 2023, NPT had the following commitments related to fiscal year 2023:

| PBS membership dues and program rights                   | \$1,146,385 |
|--|-------------|
| Tennessee Public Television Council ("TPTC") annual dues | 18,836      |
| Association of Public Television Stations ("APTS") dues  | 24,333      |
| National Education Telecommunication Association         |             |
| ("NETA") annual dues                                     | 12,144      |
| American Public Television ("APT") programming fees      | 22,833      |
| Total commitments  | \$1,224,531 |

## I. DEFINED CONTRIBUTION RETIREMENT PLAN

NPT has a 403(b) defined contribution retirement plan for eligible employees. Under this plan, NPT contributes a minimum of two percent (for which no employee contribution is required) up to a maximum of eight percent (through matching provisions) of employee salaries, subject to Internal Revenue Service limitations. The total amounts contributed under this plan were \$134,543 and \$129,580 for 2023 and 2022, respectively.

#### J. CONCENTRATIONS OF CREDIT RISK

NPT maintains its cash in bank deposit accounts, which at times may exceed federally insured limits. Accounts are guaranteed by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. NPT has never experienced any losses in regard to the bank deposit accounts. Credit risk also extends to receivables, all of which are uncollateralized.

#### K. NET ASSETS AND NET ASSETS RELEASED FROM RESTRICTIONS

Net assets with donor restrictions at June 30, 2023 and 2022 have been restricted by the donors for the following purposes:

|  | 2023                         | 2022                                      |
|--|------------------------------|---|
| Subject to time and purpose restrictions:  |                              |   |
| Education programs and outreach services<br>Aging Matters<br>Family Literacy Program<br>Contributions receivable time restricted | \$ -<br>90,000<br>37,500     | \$ 301,500<br>90,000<br>95,000<br>186,163 |
| Total net assets subject to time and purpose restrictions  Permanent endowments:   | 127,500                      | 672,663                                   |
| Beth Curley Fund Jenkins Trust CFMT Endowment Fund   | 443,774<br>52,490<br>109,884 | 405,696<br>51,874<br>106,216              |
| Total permanent endowments   | 606,148                      | 563,786                                   |
| Total net assets with donor restrictions   | <u>\$ 733,648</u>            | <u>\$1,236,449</u>                        |

Net assets with donor restrictions of \$672,663 and \$542,335 in fiscal 2023 and 2022, respectively, were released from donor restrictions by incurring costs and expenses satisfying the restricted purposes or by occurrence of other events specified by the various donors. The purpose restrictions accomplished were for program services and additional equipment.

#### L. ENDOWMENT

NPT's endowment consists of individual funds established for various purposes and includes both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. Net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

## Interpretation of Relevant Law

The Board of Directors of NPT has interpreted the applicable state laws as requiring the preservation of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, NPT classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by NPT in a manner consistent with the standard of prudence prescribed by applicable state laws. In accordance with applicable state laws, NPT considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of NPT and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of NPT
- The investment policies of NPT

## L. <u>ENDOWMENT</u> - Continued

## Changes in Endowment Net Assets

| Endowment net assets,                                      | Without Donor Restrictions | With Donor<br>Temporary<br>In Nature | Restrictions Perpetual In Nature | <u>Total</u>             |
|--|----------------------------|--------------------------------------|----------------------------------|--------------------------|
| June 30, 2021  | \$ 3,398,112               | \$ -                                 | \$ 641,827                       | \$ 4,039,939             |
| Investment loss: Investment income, net Net depreciation   | 31,774                     | -                                    | 6,798                            | 38,572                   |
| (realized and unrealized)  Total investment loss           | ( 422,325)<br>( 390,551)   | <u> </u>                             | ( 83,959)<br>( 77,161)           | ( 506,284)<br>( 467,712) |
| Contributions and transfers                                | <del></del>                |                                      | 1,620                            | 1,620                    |
| Appropriation of endowment assets for expenditure          |                            |                                      | ( 2,500)                         | _(2,500)                 |
| Endowment net assets,<br>June 30, 2022                     | 3,007,561                  |                                      | 563,786                          | 3,571,347                |
| Investment income: Investment income, net Net appreciation | 46,136                     | -                                    | 8,553                            | 54,689                   |
| (realized and unrealized)  Total investment gain           | 207,015<br>253,151         |                                      | 38,190<br>46,743                 | 245,205<br>299,894       |
| Contributions and transfers                                | <del></del>                |                                      |                                  | <del></del>              |
| Appropriation of endowment assets for expenditure          | <u>-</u> _                 |                                      | ( 4,381)                         | ( 4,381)                 |
| Endowment net assets,<br>June 30, 2023                     | <u>\$ 3,260,712</u>        | <u>\$ -</u>                          | <u>\$ 606,148</u>                | \$ 3,866,860             |

#### L. <u>ENDOWMENT</u> - Continued

### Strategies, Spending, and Return Objectives

NPT's permanent endowments consist of two beneficial trusts held by a trustee in accordance with the donor's stipulations as well as the Beth Curley Fund, which is also being held in accordance with the donors' stipulations. The trustees are responsible for distributing to NPT the realized investment earnings annually. NPT is not responsible to replenish excess losses caused by market fluctuations because of the beneficial nature of the trust.

Additionally, NPT's Board of Directors have established a designated endowment consisting of unrestricted gifts. Currently, the return on designated endowment is being accumulated until the Board decides earnings are sufficient to supplement NPT's operations.

#### M. FAIR VALUE OF FINANCIAL INSTRUMENTS

Disclosures concerning the estimated fair value of financial instruments are presented below. The estimated fair value amounts have been determined based on NPT's assessment of available market information and appropriate valuation methodologies. The following table summarizes required fair value disclosures and measurements at June 30, 2023 and 2022, for assets measured at fair value on a recurring basis under ASC 820, *Fair Value Measurements and Disclosures*:

|                    |                          | Fair Value Measu        | rements at Report  | ing Date Using |
|--------------------|--------------------------|-------------------------|--------------------|----------------|
|                    |                          | Quoted Prices in        | Significant        | Significant    |
|                    |                          | Active Markets for      | Other Observable   | e Unobservable |
|                    | Assets Measured          | <b>Identical Assets</b> | Inputs             | Inputs         |
|                    | at Fair Value            | (Level 1)               | <u>(Level 2)</u>   | (Level 3)      |
| June 30, 2023:     |                          |                         |                    |                |
| Investments:       |                          |                         |                    |                |
| Short-term         |                          |                         |                    |                |
| investments        | \$ 327,476               | \$ 327,476              | \$ -               | \$ -           |
| Equities           | 2,130,291                | 2,130,291               | -                  | -              |
| Fixed income       | 1,136,402                | -                       | 1,136,402          | -              |
| Diversifiers       |                          |                         |                    |                |
| (mutual fund       | ds) <u>110,317</u>       | 110,317                 |                    |                |
| Total investn      | nents <u>\$3,704,486</u> | <u>\$2,568,084</u>      | <u>\$1,136,402</u> | <u>\$ -</u>    |
| Beneficial interes | t                        |                         |                    |                |
| in trusts          | <u>\$ 162,374</u>        | <u>\$</u>               | <u>\$ 162,374</u>  | <u>\$ -</u>    |

#### M. FAIR VALUE OF FINANCIAL INSTRUMENTS - Continued

|                     |                         | Fair Value Measurements at Reporting Date Using |                    |              |
|---------------------|-------------------------|---|--------------------|--------------|
|                     |                         | Quoted Prices in Significant Sig                |                    | Significant  |
|                     |                         | Active Markets for                              | Other Observable   | Unobservable |
|                     | Assets Measured         | Identical Assets                                | Inputs             | Inputs       |
|                     | at Fair Value           | <u>(Level 1)</u>                                | (Level 2)          | (Level 3)    |
| June 30, 2022:      |                         |   |                    |              |
| Investments:        |                         |   |                    |              |
| Short-term          |                         |   |                    |              |
| investments         | \$ 235,349              | \$ 235,349                                      | \$ -               | \$ -         |
| Equities            | 1,924,623               | 1,924,623                                       | -                  | -            |
| Fixed income        | 1,161,790               | -   | 1,161,790          | -            |
| Diversifiers        |                         |   |                    |              |
| (mutual fund        | s) <u>91,495</u>        | 91,495  |                    |              |
| Total investm       | ents <u>\$3,413,257</u> | <u>\$2,251,467</u>                              | <u>\$1,161,790</u> | <u>\$ -</u>  |
| Beneficial interest |                         |   |                    |              |
| in trusts           | <u>\$ 158,090</u>       | \$ -  | <u>\$ 158,090</u>  | <u>\$ -</u>  |

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:

#### Investments

The fair value of short-term investments, equities, and diversifiers (mutual funds) are determined using primarily Level 1 inputs in accordance with ASC 820. The fair values of fixed income investments are determined using primarily Level 2 inputs.

### Beneficial Interests in Trusts

The fair value of the beneficial interest in trusts are determined using primarily Level 2 inputs.

## <u>Other</u>

NPT's other financial instruments consist of cash equivalents, receivables, accounts payable, accrued expenses, and deferred revenue. The carrying value of cash equivalents, receivables, and accounts payable and accrued expenses approximate fair value because of the short maturity of these instruments. Contributions receivable are recorded at net present value.

## N. <u>LEASES</u>

NPT subleases space to various organizations. Rental revenue associated with these subleases for the years ended June 30, 2023 and 2022 amounted to \$158,634 and \$163,984, respectively. A summary of future minimum rental income under these subleases agreements as of June 30, 2023 are as follows:

| Year Ended June 30,           | <u>Amount</u>    |
|-------------------------------|------------------|
| 2024                          | <u>\$175,593</u> |
| Total expected rental revenue | \$175,593        |

## O. <u>SUBSEQUENT EVENTS</u>

NPT has evaluated subsequent events through November 22, 2023, the date the financial statements were available for issuance, and has determined that there are no subsequent events that require disclosure.