



2016 Annual Report
The Faces of A Soldier's Child



Three Points of Service Goals for 2017

1

Birthday Celebrations

When a child is registered in our program, we celebrate their birthday every year until they turn 18 by sending a personalized birthday package. Our top priority in 2017 is to enroll an additional 500 kids in order to reach 3,000 children by the year's end. Currently, we have recipient children in all 50 states.

2

Mentorship Programs

Our mission for our current mentorship programs include adventure, leadership, relationship building, healing, and restoration. In 2016 we had 100 children attend our Journey Camp at our new camp location, Deer Run Retreat in Thompson Station, TN.

ASC expects to continue to grow our PS23 mentorship camp attendance (ages 17-25) so that we can train more ASC young adults to become our camp counselors and mentors for our younger ASC campers. In 2016, our programs existed in Tennessee, Texas, and South Carolina. Our hope is that with the growth of new partnerships through our CCAP program, we will be able to bring our programming closer to our ASC kids in other parts of the country.

3

College Scholarships

ASC facilitates college scholarships for our ASC recipients through our amazing partner organizations, The Fallen Patriot and The Folded Flag Foundations. Visit fallenpatriots.org and foldedflagfoundation.org for more information.



A Message from ASC's Founder & Executive Director, Daryl JW Mackin

I often hear it said, "Make your point early because folks just don't read much anymore."

So, I will get right to it. As a nation, we are very generous in our giving to widows and orphans all over the world. Yet, we are often blind when it comes to taking care of the children of our fallen American defenders of freedom.

While some people think the government or the military are caring for them, that's just not the case. In truth, this responsibility falls on us. We owe it to our protectors to serve their children and families when their mom or dad dies during active duty service. It is our debt to pay.

ASC is becoming the gold standard in caring for and mentoring these kids. We are seeing lives restored through love, honor, and hope. Many ASC volunteers, donors, and Compassionate Corporate America Partners (C-CAP) have come alongside us to make A Soldier's Child a household name. From the bottom of my heart, thank you for your time, talent, and treasure. You are making a difference.

Our C-CAP program allows for communities all-across America to host ASC events. For more information on C-CAP, please contact our office at (615) 220-1600.

A handwritten signature in black ink, appearing to read "Daryl JW Mackin".

Special Birthday Honor for the young man who started it all.

On May 17 at the Gaylord Harbor Hotel in Baltimore, MD, we celebrated Christian Golczynski's 18th birthday with our C-CAP company, Owens & Minor and CEO Cody Phipps. O&M is a purpose-driven healthcare corporation. O&M puts the phrase "together, we make healing happen" into action through our C-CAP program.





1

Point of Service: Birthday Celebrations

In 2016, A Soldier's Child (ASC) shopped for, wrapped, and shipped birthday gifts for 2,500 kids across the United States. We celebrated birthdays for children ages 1 to 18. These birthday boxes are a symbol of our love and honor for our ASC children's fallen parent's sacrifice, and also the sacrifices that they have made to us as a Gold Star Family.

Through ASC's C-CAP program we partnered with 7 new companies and organizations to host and celebrate over 15 birthdays events. These celebrations rely heavily on corporate donors, individual donors and our expansive volunteer community. Over 3,000 volunteers and corporate employees helped to make this year a huge success.

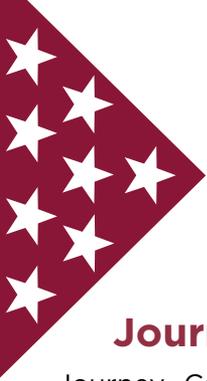




Birthday Celebrations Program Accomplishments

- ★ Expanded the birthday program by enrolling an additional 300 children.
- ★ Partnered with 7 new corporations to sponsor our monthly birthday program.
- ★ Honored more children and their families in person than ever before.
- ★ Hosted C-CAP events in more cities/states in the US than ever before.
- ★ Introduced ASC to more corporations and Americans through more opportunities to attend our C-CAP birthday events all across the country and more exposure through ESPN and the World Fishing Network.





2

Point of Service: Mentorship

Journey Camp

Journey Camp 2016 was held at a new location in Thompson Station, TN. Every year Journey Camp has a new theme, however, our camper core values never change. These are to embark on personal journeys in pursuit of adventure, to build meaningful lifelong relationships with other ASC kids and mentors, and to seek inner healing and restoration.



This year's 5th annual Journey Camp (JC) was a 7-day camp held during the week of July 4th, hosted at Deer Run Camps and Retreats. JC is focused on adventure, relationship building and healing. ASC children that have completed and graduated from the three-year JC experience can go on to participate in our PS23 leadership program. JC is free to all participants, thanks to our Sponsor A Child monthly donors and The Christy Houston Foundation.





PS23 Leadership Program

PS23 is a leadership program for ASC's young adults ages 17-25. PS23 weekend is an annual 3-day leadership development retreat that focuses on Christian principles and values as it relates to the career path of our young adults. PS23 graduates are trained to help facilitate Journey Camp and serve as peer mentors.



Mini Camps

ASC's mini-camps are weekend camps dedicated in helping ASC kids build relationships with their peers in a safe and fun-filled environment.

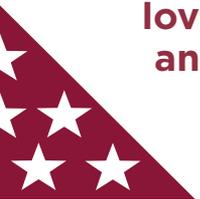
Mini-camps have always been built around outdoor activities such as hunting, fishing, and horseback riding. However, with the growth of enrollment, we have noticed a need for expanded subject matter in our mini-camps. After collecting the responses of a survey completed by our ASC parents, we are starting three brand new camps in 2017. We are adding sports, STEM (science, technology, engineering and math), and songwriting/recording mini-camps to our programming.



We are so excited to be able to reach more children with this expansion. From this same survey, 22% of recipients have not attended camps because of the age restrictions. For this reason, we are including 9 year olds in our mini-camps/Journey Camp while beginning development on a camp for our ASC children ages 4-8 years.



“We have never in our life met so many caring, loving and inspirational people. We felt loved and cherished every moment. You guys rock! Whoop Whoop!”
- ASC Mom Peggy Naseman





3

Point of Service: Scholarships

ASC helps facilitate college scholarships for ASC recipients through our partner organizations Fallen Patriots Foundation and The Folded Flag Foundation. In 2016, ASC recipients Max and Emily McClimans were awarded scholarships through The Folded Flag Foundation. They were featured in our “ASC Surprise” video that you can watch on our Website, Facebook or YouTube page.



8th Annual Family to Family Christmas



A Soldier's Child Foundation (ASC) started its Family to Family Christmas program to give back to the local families of our servicemen and women who have sacrificed so much. In partnership with WAY-FM Radio, ASC invited the Middle Tennessee community to sponsor military families stationed in nearby Fort Campbell. Most of these families had a loved one deployed during the Christmas holidays. Hundreds of sponsors and volunteers gathered at five local churches to help wrap the gifts. The gifts were distributed during our Family to Family Christmas party that was held at First Baptist Church in Clarksville, TN.

2016 Family to Family Accomplishments

- ★ Exceeded our goal of providing gifts for 750 Fort Campbell families.
- ★ Provided Christmas gifts for almost 2,000 Fort Campbell children.
- ★ Expanded to 5 host churches for our Wrapping parties and increased our number of volunteers involved with this event. We also partnered with Murfreesboro HOG, a Harley Davidson sponsored Owners Group, as they held their own mini Family to Family Christmas event.



Jones Family Legacy Story

Thanksgiving, 1997, was shaping up to be another wonderful holiday week. I was enjoying the time with my family, and the weather in Chicago was just turning really cold, and we had planned to spend the holiday in Chicago when my Dad suggested we go to Valley, AL, instead. Little did I know that, during that trip, I would meet Daniel Jones, Jr., the man of my dreams. It was the beginning of an exciting and unexpected journey.

We hit it off right away and he told me that I was the most beautiful woman he had ever met. During that week, we spent as much time together as possible.

Over the next couple of months, we fell in love. Once we decided to be together, things started moving at warp speed. We got engaged in February of 1998, and were married by May.

Our wedding day was one of the happiest days of my life. I couldn't believe that I had snagged a handsome, funny, smart, God-fearing, southern gentleman. The wedding was a beautiful event.

Our whirlwind romance continued and we had our first child, a boy, in January of 1999. We named him Daniel III.



When I became pregnant with our second child, Daniel mentioned that he was thinking of joining the Army Reserves. Our family was growing and he wanted to earn some extra money to support us. He officially enlisted in August of 2000 and our second son, Preston, was born that December. Daniel couldn't have been more proud to be the father of 2 boys. He was such a good father; caring, gentle, attentive, playful. He even fed the boys and changed diapers without batting an eye.



For the next few years, we lived our lives, raised our beautiful baby boys and planned to have more. But all of that came to a screeching halt on January 12, 2003. I'll never forget that day.

Daniel was away in Athens, GA, for his Army Reserves drill weekend and I was taking a nap with the boys. The phone rang a few times, but I didn't answer because I wanted to enjoy the peace and quiet. Then, there was a knock at the door. Strange, I thought, since I wasn't expecting any visitors. When I opened the door, my sister-in-law was standing there. She said my name and maybe something else, and began to break down. I reached for her and asked what was wrong. She told me that Daniel was dead and the rest was just a blur. We fell down in each other's arms and just cried. All I knew was that my life was over.

How would we live without him? Who would take care of us?

How would I tell our boys that Daddy wasn't coming back?

So many questions and no answers. What was I going to do?

The next year of my life is still a blur to me. I know that I buried my husband, my friend and the father of my children. I know that I eventually sold our house because I couldn't bear to live there any more. I know that I eventually told the boys what happened to their Dad, but I honestly can't remember what I said. I know that I began a journey that I never wanted to take. Even though I was surrounded by my family and friends, I felt so alone and so scared.

Over time, I've learned to live with the pain. I know that God doesn't make mistakes, but I can't believe Daniel left us so soon. It breaks my heart that our boys have had to grow up without their Dad. He missed the plays, the baseball and soccer games, the band concerts, the parades, the award ceremonies, the parent-teacher conferences.

I've done my best to keep his memory alive.

I tell my sons stories about their Dad and always show them pictures. It's so funny that I can see little bits of Daniel's personality and mannerisms in both my boys. He would have been so proud of them. I know there is no way to go back, but I just wish we had had more time.



Written by Chrystal Jones, wife of Daniel Jones, Jr.

Daniel Jones, Jr.
April 7, 1970–January 12, 2003

Dinner Banquet

In 2016, ASC hosted its 8th Annual Dinner Banquet at the Factory in Franklin, TN. Over \$50,000 was raised. This was used to take on more children, as well as to expand programming. Our dinner was catered by Five Senses Restaurant and dessert was provided by Jo's Custom Cakes and Catering (located in Smyrna, TN).

Approximately 400 donors, volunteers and ASC supporters were in attendance. This year, ASC also incorporated ASC recipients.



The centerpiece of each banquet table was a wrapped gift belonging to an ASC child. We celebrated 40 birthdays, and those in attendance had a chance to get to know the ASC child from their table, as well as to read their child's 'scroll' that included a short piece on their personality, characteristics, and the story of their fallen parent. It was a special night for all.

"I feel like adding the gift centerpieces at this year's dinner banquet was nice personal touch. Not only did the guests at the table get to share in the experience and hand us our gifts but they also got to learn about my dad. It really helped me connect with them. I also thought it was cool to have other local recipient families honored alongside of me at dinner. Everyone at ASC along with the families I have met, are now a part of my heart. They are family to me and I love them."
- Aaron Diaz, Son of Cpl. Isaac Diaz, KIA 12/01/04.

4 on the 4th |

A Soldier's Child Foundation (ASC) hosted its 4th annual Four on the 4th Run/Walk at Providence Christian Academy in Murfreesboro, TN. With almost 400 runners, we celebrated our nation's 240th birthday. We raised over \$20,000 in funds to help celebrate birthdays. This year was particularly special, because, with Journey Camp being held the same week, we were able to bring a bus of our ASC kids to the run! We also added our "Fort Fourth - Family Fun Zone" sponsored by Hyundai of Cool Springs, that included carnival food, games, photo booths, inflatable jump houses, and BBQ provided by Kinfolks restaurant (in Smyrna, TN). Jo's Custom Cakes and Catering came through, as always, with a beautiful Legend of Zelda cake, for our honored birthday recipient, Joseph Ayala.



Accomplishments

- ★ Brought 100 ASC kids from Journey Camp to participate in the day's festivities.
- ★ Added a Fun Run for the younger children that wanted to join in on the fun, with a total of 20 runners from ages 4-9.
- ★ Had food for participants, as well as live music throughout the whole day, performed by Jesse Kramer, Dixie Jade, and JT Cooper.

2017 Four on the 4th Road Race Goals

- ★ Continue to grow it into a community event that the whole family can enjoy.
- ★ Allowing a better opportunity for our participants to meet our ASC recipient children.

Golf Scramble

A Soldier's Child Foundation hosted its 8th annual Operation Celebrity Chip-In Golf Scramble, hosted by Blue Collar Comedian Reno Collier. The event was held at the beautiful Gaylord Springs Golf Links in Nashville, TN. The day was kicked off with lunch catered by 5 Senses Restaurant, and the National Anthem sung by our special guests The Redwine Effect.



The Redwine Effect is a trio (Kathy Redwine, Hollie Brogunier, and Dee Draeger) from Nashville, TN. Kathy Redwine and her daughter, Kaydance Redwine, were our honored ASC family for the night, celebrating Kaydance's 13th birthday! With \$50,000 raised for ASC programming and services, our Golf Scramble was a huge success.



ASC is very grateful to all of the players, businesses, sponsors, donors and volunteers that spent their time, talent, and treasure with A Soldier's Child Foundation on that beautiful day.

Exciting News!



ESPN featured our White Tail Deer Hunt/Outdoor mini-camp weekend on Sports Center for Veteran's Day weekend! This feature brought national attention to ASC's mission. If you have not seen this segment already, or you just want to share it with your family, friends, and community, you can find it on EPSN Watch.



In Summary: Our goals and projections

- ★ Reach more ASC children with different interests.
- ★ Bring the most campers to ASC events than ever before.
- ★ Set a solid foundation for the mini-camps so that we can duplicate them in different states.
- ★ Partner with more organizations and companies that want to help expand programming even further for 2018.
- ★ Hope to enroll 500 children into the Birthday Program to reach a total of 3,000 recipients.
- ★ Continue increasing C-CAP partners and expand events across more of the country.
- ★ Expand mini-camps beyond outdoor activities, by adding three new camps on 2017: songwriting/recording, STEM (science, technology, engineering & math), & sports camp.
- ★ Set plans in motion to bring programs closer to our ASC recipients by taking our camps on the road.
- ★ Develop a mini-camp for younger ASC recipients.
- ★ Provide free flights for campers so that we can give children across the country more opportunities to get involved with their ASC community.
- ★ If you or anyone you know has interest in teaming up with ASC to help expand programming, please reach out to us! We cannot do this without the help of our donors, volunteers, and partners.

Compassionate Corporate America Partnership (C-CAP)

A Soldier's Child Foundation's Compassionate Corporate America Partnership (C-CAP) provides an opportunity for Corporate America to be the hands and feet that give back to the children of all fallen servicemen and women. Societal improvement is an essential measure of business performance.

C-CAP is a financial hands-on partnership experience for every tier of your company, from investors, board members, upper management, associates, high school students, civic groups, media/press, and dignitaries.



We want citizens in every community across our nation to know that there are incredible companies that invest in doing the right thing; giving back to the children of our fallen American defenders of freedom.



In 2016, ASC made some incredible new partners, such as Coca Cola Bottling and Distributing, Essendant, ORS Nasco, Central Assembly Church, Covenant Heating and Cooling, and Owen's & Minor, who, on their own, have taken on multiple C-CAP events for 2017-2020.

We are looking for more partnerships for 2017. If you are interested in partnering with us, or finding out more info on how to help, please contact us at 615-220-1600 or email us at info@asoldierschild.org.

How You Can Help Our ASC Kids

The #1 way individuals and families can help our ASC kids:

Is to enroll in our Sponsor A Child Program. Please see the back page of this annual report for more information or call our office at (615) 220-1600.

Text to Give: Please text ASC to 80077 for an instant \$10 phone donation or text GOLDSTAR to 27722 for a custom donation amount on our website. Or visit www.asoldierschild.org donate page.

The CFC, the official workplace giving campaign of the Federal Government:

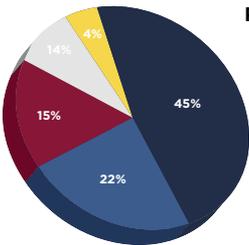
This would include all military branches, post office employees, TSA agents and all other Federal Government employees. If you are an employee of the Federal Government, please consider A Soldier's Child Foundation for your CFC donation. (CFC #40633)

Workplace giving opportunities: Please inquire if your employer has a company matching program or an employee giving program. Or donate securely on our website.

Help our ASC kids get to camp with your Travel Points: 80% of ASC parents reported that their children had never been to camp. 50% are unable to come to an ASC camp due to the cost of flights. We are asking for your assistance with these flights! This can be done very easily by donating your earned CC travel points. If you are interested in sponsoring our children's flights, please contact us at (615) 220-1600 or email us at info@asoldierschild.org.

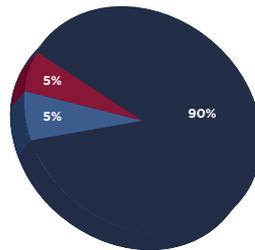
All In Donors: This is a yearly donation of \$7500 from both small and large businesses throughout our country. For more info on how this company give back program works, please call email daryl@asoldierschild.org.

2016 Financials



Revenue

- Corporate Donations
- Fundraising
- Grants
- Contributions
- CFC



Expenses

- Programs/Services
- Fundraising
- Management



ECHO Power Engineering is a service company specializing in critical power. Echo is ASC's title sponsor for all local fundraisers.

"ECHO charitable support is focused on Veterans and Children. A Soldier's Child provides a unique and most deserving opportunity to help both of our focus groups." - Joe Maynard

ASC thanks Joe and Cathi Maynard, Scott and Johnna Carroll, and all family and staff of Echo Power. Your love and support for our ASC kids Echo's into eternity.

START SPONSORING A SOLDIER'S CHILD TODAY

CITIZEN SOLDIER ★

\$25/month

BIRTHDAY SPONSORSHIP
for two ASC recipients



AMERICAN PATRIOT ★★

\$50/month

BIRTHDAY SPONSORSHIP &
JOURNEY CAMP SCHOLARSHIP



CAPTAIN'S CLUB ★★★

\$100/month

BIRTHDAY SPONSORSHIP &
JOURNEY CAMP SCHOLARSHIP
for two ASC recipients



Yes, I want to honor the memory of a fallen soldier by sponsoring a soldier's child!

Your Name: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Please charge my credit/debit card each month:

\$25 \$50 \$100 Other Amount \$ _____

CVC# _____
 VISA MasterCard Discover American Express

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature of Cardholder: _____

PO Box 11242 Murfreesboro, TN 37129 (818) 220-1800 (818) 427-2970 A Soldier's Child is a 501(c)(3) nonprofit organization. All gifts are tax deductible.

SPONSOR A SOLDIER'S CHILD

CFC #40633

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www.asoldierschild.org



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REMEMBER THE FALLEN...**

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