

Revenue	
Campaigns	\$ 875,309
Individual Giving	71,458
Corporate Initiatives	93,206
Foundation Relations	67,284
Walk to End Alzheimers	1,549,206
The Longest Day	150,000
Relationship Events	275,000
Planned Giving	216,129
Other Revenue	65,225
Allocated Revenue	-
Total Revenue	\$ 3,362,817
Operating Expenses	
Personnel Costs	\$ 1,582,144
Temp & Contract Services	27,500
Supplies, Telecom, & Postage	59,512
Occupancy, Equip, & Insurance	211,612
Printing, Promo, & Publishing	142,236
Conferences & Events	125,389
Staff/Non Staff Travel	69,990
Other/Misc	26,388
Depreciation & In-Kind	300
Allocated Expenses	180,255
Total Operating Expenses	\$ 2,425,326
Mission Fund, Research, & Chapter Support Expenses	
Mission Fund	\$ 298,528
Restricted to Research	480,575
Chapter Support Expenses	895,584
Total Mission Fund, Research, & Chapter Support Expenses	\$ 1,674,687