Nashville Zoo, Inc. 2014 Operating Budget

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Revenues Gate Income	3,801,937
Park Income	1,444,486
Food Sales Commissions	483,673
Catering Commissions	32,295
Gift Shop Commissions	291,260
Membership Income	2,901,188
Development Events	208,300
Special Events Income	667,025
Educational Activity	177,842
Ambassador/Outreach	48,600
Other Income	245,000
Investment Income	2,520
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Revenue from Operations	10,304,126
Operating Expenses	
Salaries	5,944,224
Animal Care	644,778
Behavior Husbandry/Outreach	13,985
Utilities	633,749
Insurance	615,248
Other Operating Expense	844,119
Maintenance	600,984
Education	50,690
Membership	91,566
Development	122,301
Special Events/Corp Rentals	255,500
Marketing	148,194
Finance / Admin/ HR	54,802
General & Administrative	394,734
Clouded Leopard Consortium	80,000
Total Expenses	10,494,874
Total Expenses	10,101,071
Income(Loss) from Operations	<190,748>
Individual /Corp Contributions	275,000
Grants and Foundations	50,000
Sponsorships	477,500
Conservation Income	152,000
In-Kind Donations	7,200
Total Contributions	961,700
Income(Loss) before Depr & Int	770,952
Depreciation	1,972,000
Interest Expense Total Depreciation and Interest	1,972,000
Net Loss	<1,201,048>