

Fiscal Year Begins	TOTAL	2016 Projected	Admin		Fundraising		Educate		Advocate		Engage	
1/1/2017			Administrative Expenses and Income		Fundraising expenses and income		Walk Bike University, Safe Routes to Schools, Safe Routes to Shops and Travel Green		Campaigns, Local, State, and National Advocacy Efforts		Tour de Nash, Walk Month, Bike Month, Open Streets	
Income												
Contributions:Individual Giving	\$ 10,800.00	\$ 6,000.00	\$ -		\$ 10,800.00	Big Payback giving, End of Year Contributions, Large Gifts New members and renewing members.	\$ -	Business Memberships in Travel Green	\$ -		\$ -	
Contributions:Membership Income	\$ 26,000.00	\$ 25,000.00	\$ -		\$ 23,000.00		\$ 3,000.00		\$ -		\$ -	
Contributions:Merchandise	\$ 4,975.00	\$ 4,500.00	\$ -		\$ 4,600.00	Tshirt and Jerseys	\$ -		\$ -		\$ 375.00	
Event Income:Participant	\$ 38,000.00	\$ 37,513.00	\$ -		\$ -		\$ -		\$ -		\$ 38,000.00	
Event Income:Sponsorship	\$ 50,000.00	\$ 59,750.00	\$ -		\$ -		\$ -		\$ -		\$ 50,000.00	
Grants:Foundations	\$ 82,490.00	\$ 10,950.00	\$ -		\$ 2,500.00	Big Payback Award	\$ 65,500.00	GH50 Grant, HCA Grant	\$ 14,490.00	Transit Center Grant	\$ -	
Grants:Government	\$167,941.26	\$ 170,250.00	\$64,250.00	MCM Indirects, \$5k management, \$5250 of ED Salary			\$68,000.00	MCM for WBU, SRTS, SRTSh, TG + 20% ED Salary, 75% PC salaries	\$5,000.00	MCM Grant for Bike Summit	\$30,691.26	20% ED Salary, 20% PCs Salaries, TDN, Walk Month, Bike Month, Bike Valet
Program Revenues: Travel Green	\$ -	\$ -	\$ -		\$ -		\$ -		\$ -		\$ -	
Program Revenues:Bike Valet	\$ 2,660.00	\$ 2,289.92	\$ -		\$ -		\$ -		\$ -		\$ 2,660.00	Bike Valet events and Donations
Rental Income	\$ 19,800.00	\$ 2,750.00	\$ 19,800.00	12 Months Sublet and Subletter Utilities payments	\$ -		\$ -		\$ -		\$ -	Bike Valet events and Donations
Sub-Total	\$ 402,666.26	\$ 319,002.92	\$ 84,050.00		\$ 40,900.00		\$ 136,500.00		\$ 19,490.00		\$ 121,726.26	
Expenses												
Bank Charges	\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	
Board Expense	\$ 300.00	\$ 591.00	\$ 300.00	Food for board meetings	\$ -		\$ -		\$ -		\$ -	
Equipment Rentals	\$ 800.00	\$ 700.00	\$ -		\$ -		\$ 800.00	Trucks for WBU learn to ride classes; trucks for Bike Rodeos	\$ -		\$ -	
Event Expenses: Annual Celebration	\$ 500.00	\$ 500.00	\$ -		\$ 500.00	Supplies for End of Year Celebration	\$ -		\$ -		\$ -	
Event Expenses:Advocacy Events	\$ 2,000.00	\$2,935	\$ -		\$ -		\$ -		\$ 2,000.00	\$2000 for TN Bike Summit, \$1000 for	\$ -	
Event Expenses:Walk and Roll to School Day	\$ 830.00	\$ 3,928.00			\$ -		\$ 830.00	Banners, tshirts, bike lights, permits for Walk and Roll to School	\$ -		\$ -	
Event Expenses:Walk to School Day	\$ 1,230.00	IN SRTS			\$ -		\$ 1,230.00	Banners, tshirts, permits for Walk and Roll to School	\$ -		\$ -	
Event Expenses:Tour de Nash	\$ 15,360.00	\$ 11,454.00	\$ -		\$ -		\$ -		\$ -		\$ 15,360.00	
Insurance	\$ 1,178.75		\$ 575.00	Directors and Officers Insurance, Amer	\$ -		\$ -		\$ -		\$ 603.75	
Insurance - Liability	\$ 1,491.00	\$ 3,000.00	\$ 1,491.00	Event insurance, program insurance, general liability	\$ -		\$ -		\$ -		\$ -	
Interest Expense	\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	
Internet	\$ 1,818.00	\$ 750.00	\$ 1,668.00	AT&T	\$ 150.00	Internet for Ipad	\$ -		\$ -		\$ -	
Meals and Entertainment	\$ 11,300.00	\$ 8,500.00	\$ 600.00	Staff Lunches	\$ 1,650.00	Food for end of Year Celebration and Donor inventory	\$ 1,300.00	Food for classes and events	\$ 500.00	Food for Advocacy	\$ 7,250.00	Food for Bike Month and Walk Month
Merchandise	\$ 4,155.00	\$ 3,754.00	\$ -		\$ 3,705.00		\$ -		\$ -	Membership for LAB and	\$ 450.00	
Membership Dues	\$ 761.00	\$ 510.00	\$ 520.00	Assorted organizational memberships	\$ -		\$ -		\$ 241.00		\$ -	
Office Expenses	\$ 1,320.00	\$ 6,000.00	\$ 1,320.00	Up slightly from 2015, plus \$5000 for moving expenses	\$ -		\$ -		\$ -		\$ -	
Personnel Expense	\$ 174,391.50	\$ 125,457.00	\$ 10,000.00	20% of ED salary	\$ 10,000.00	20% of ED time	\$ 78,250.00	20% of ED, 75% of PCs	\$ 13,550.00	20% of ED, 5% of PCs	\$ 62,591.50	20% of ED and PCs, Bike Valet Supervisor, Event
Personnel Expense: Employer Taxes	\$ 13,005.00	\$ 15,211.00	\$ 808.20	20% of ED taxes	\$ 808.20	20% of ED taxes	\$ 5,227.95	20% of ED, 75% of PCs	\$ 1,102.85	20% of ED, 5% of PCs	\$ 5,057.80	20% of ED and PCs, Bike Valet Supervisor, Event
Professional Fees:Accounting	\$ 8,800.00	\$ 9,300.00	\$ 8,800.00	Audit, 990, and Monthly Accounting Oversight	\$ -		\$ -		\$ -		\$ -	
Professional Fees:Legal	\$ -		\$ -		\$ -		\$ -		\$ -		\$ -	
Program Supplies: Bike Month	\$ 1,500.00	\$ 1,009.00	\$ -		\$ -		\$ -		\$ -		\$ 1,500.00	
Program Supplies: Bike Valet	\$ 1,185.00	\$ 601.00	\$ -		\$ -		\$ -		\$ -		\$ 1,185.00	
Program Expenses: Open Streets	\$ 6,792.50	\$ 25,000.00	\$ -		\$ -		\$ -		\$ -		\$ 6,792.50	Supplies for Open Streets and Police Support

Program Supplies: Safe Routes to Schools	\$ 2,950.00	\$ 500.00	\$ -	\$ -	\$ 2,950.00	Supplies for schools to help augment their SRTS program; supplies for bike rodeos and events	\$ -	\$ -
Program Supplies: Safe Routes to Shops	\$ 5,100.00	\$ 700.00	\$ -	\$ -	\$ -	Supplies for events	\$ 5,100.00	\$ -
Program Supplies: Travel Green	\$ 1,750.00	\$ 200.00	\$ -	\$ -	\$ 1,750.00	paying instructors	\$ -	\$ -
		\$ 1,000.00				tshirts for instructors and ambassadors, bike lights, general class supplies	\$ -	\$ -
Program Supplies: Walk Bike University	\$ 3,800.00	\$ -	\$ -	\$ -	\$ 3,800.00	events and classes	\$ -	\$ 800.00
Program Supplies: Walk Month	\$ 800.00	\$ -	\$ -	\$ -	\$ -	facebook ads for events and classes	\$ 3,500.00	\$ 5,595.00
Promotional: Print Marketing	\$ 11,195.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 1,100.00	Ads for Travel Green	\$ 300.00	\$ 220.00
Promotional: Online Marketing	\$ 1,045.00	\$ 8,000.00	\$ -	\$ 60.00	\$ 465.00		\$ 5,000.00	\$ 800.00
Promotional: Other Marketing	\$ 40,800.00	\$ 1,000.00	\$ 1,000.00	\$ -	\$ 34,000.00		\$ -	\$ -
Rent or Lease	\$ 30,000.00	\$ 20,000.00	\$ 30,000.00	\$ -	\$ -		\$ -	\$ -
Repair & Maintenance	\$ 1,125.00	\$ 16.00	\$ 250.00	\$ -	\$ 875.00	Bike repair for Adult and Kid bikes	\$ -	\$ -
Shipping, Delivery Expense	\$ 591.75	\$ 1,620.00	\$ 108.00	\$ 483.75	\$ -		\$ -	\$ -
					Printing membership materials	Printing of flyers, posters, and handouts	Printing for advocacy	Printing for TDN posters and handouts
Stationery & Printing	\$ 6,055.00	\$ 129.00	\$ 250.00	\$ 1,875.00	\$ 1,780.00		\$ 1,000.00	\$ 1,150.00
Subscription Fees	\$ 2,433.00	\$ 1,000.00	\$ 2,418.00	\$ -	\$ -		\$ -	\$ 15.00
Taxes & Licenses	\$ 4,200.00		\$ 3,000.00	\$ 1,200.00	\$ -		\$ -	\$ -
						LCI Classes, First Aid Classes, Advocacy Advance Class	\$ 2,800.00	\$ -
Training and Development	\$ 5,890.00	\$ 6,245.00	\$ 1,200.00	\$ -	\$ 1,890.00		\$ 4,750.00	\$ -
							\$ 960.00	\$ -
Travel	\$ 5,950.00	\$ 6,613.00	\$ 1,200.00	\$ -	\$ -		\$ -	\$ -
Travel Meals	\$ 960.00	\$ 1,000.00	\$ -	\$ -	\$ -		\$ -	\$ -
Utilities	\$ 1,800.00	\$ 1,800.00	\$ 1,800.00	\$ -	\$ -		\$ -	\$ -
Sub-Total	\$ 375,162.50	\$ 275,000.00	\$ 68,308.20	\$ 20,431.95	\$ 136,247.95		\$ 40,803.85	\$ 109,370.55
	\$ 375,162.50							
Revenue/Loss	\$ 27,503.76		\$ 15,741.80	\$ 20,468.05	\$ 252.05		\$ (21,313.85)	\$ 12,355.71
TOTAL Assets December 31, 2016	\$ 178,891.00							
Projected Assets December 31, 2017	\$ 206,394.76							

























