Balance Sheet

As of December 31, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
1000 Cash On Hand	166.23
1005 In Kind Clearing	4,000.00
1011 Pinnacle Checking	227,628.60
1012 Vendor Support Fund/Restricted	439.06
Total 1011 Pinnacle Checking	228,067.66
1015 Paypal	-21.50
1020 Vendor Account	338.77
Total 1000 Cash On Hand	232,551.16
1050 Cash Drawer	0.00
1052 Proof correction	5.00
1060 Petty Cash	0.00
Total Bank Accounts	\$232,556.16
Accounts Receivable	
1200 Accounts Receivable	-12,465.00
1210 Contributions Receivable	0.00
Total Accounts Receivable	\$ -12,465.00
Other Current Assets	
1499 Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$220,091.16
Fixed Assets	
1501 Furniture and Equipment	19,512.97
1502 Computer Software	72,765.23
1555 Accumulated Depreciation	-94,221.38
Total Fixed Assets	\$ -1,943.18
Other Assets	
1600 Other Assets	3,300.00
1605 Security Deposits Asset	400.00
1610 Accumulated Amortization of Other Assets	-2,016.52
Total Other Assets	\$1,683.48
TOTAL ASSETS	\$219,831.46

Balance Sheet As of December 31, 2020

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable (A/P)	2,509.24
Total Accounts Payable	\$2,509.24
Other Current Liabilities	
2100 Payroll Liabilities	0.00
Federal Taxes (941/944)	711.58
TN Quarterly Taxes	302.86
UHC Dental	103.46
UHC EE Medical	1,629.38
UHC SP/DEP MEDICAL	199.22
UHC Vision	12.36
United Health Care Vision	13.76
Total 2100 Payroll Liabilities	2,972.62
2400 Accrued Expenses	-26.00
2410 Deferred Revenue	0.00
Direct Deposit Payable	-1,871.89
Total Other Current Liabilities	\$1,074.73
Total Current Liabilities	\$3,583.97
Total Liabilities	\$3,583.97
Equity	
3000 Opening Balance Equity {50}	-0.94
3900 Net Assets	190,311.39
3910 Temp Restricted Net Assets	7,500.00
Net Income	18,437.04
Total Equity	\$216,247.49
TOTAL LIABILITIES AND EQUITY	\$219,831.46

	TOTAL
Income	
4000 Newspaper Sales Income	66,223.63
4005 Advertising Income	13,135.00
4010 Miscellaneous Income	
4015 Discounts to Vendors	-18,430.50
4025 Subscriptions Income	5,059.00
Total 4010 Miscellaneous Income	-13,371.50
Uncategorized Income	100.12
Total Income	\$66,087.25
Cost of Goods Sold	
5000 Newspaper Costs	
5005 Freelance Feature Writers	6,114.10
5010 Printing Costs	51,547.39
5012 Digital Issue Subscription	475.50
5015 Font & Stock Photo COGS	438.00
5020 Vendor Writing Class	1,695.00
5025 Freelance Photographer	1,910.00
5060 Managing Editor	39,750.00
Total 5000 Newspaper Costs	101,929.99
5100 Vendor Program Gear	
5032 Vendor Backpacks	1,180.51
5102 Masks	7,579.65
5107 Supplies & Materials - COGS	415.99
5110 Clear Plastic Bags	148.68
5112 Fleece Jackets	6,960.48
5115 Plastic Paper Cases	766.88
5140 T-shirts	554.77
5145 Temporary Badges	81.56
5150 Vendor Appreciation	2,279.75
Total 5100 Vendor Program Gear	19,968.27
5200 Vendor Advertising Program	
5205 Advertising Program Papers	17.50
5207 Vendor Customer Appreciation	2,671.00
Total 5200 Vendor Advertising Program	2,688.50
5500 Subscriptions Postage COGS	1,371.40
5505 Subscription envelopes	15.79
Total 5500 Subscriptions Postage COGS	1,387.19
Total Cost of Goods Sold	\$125,973.95
GROSS PROFIT	\$ -59,886.70

	TOTAL
Expenses	
6000 Vendor Support Program	17.00
6005 Bus Passes for vendors	8,300.00
6010 Vendor Lunches	461.23
6020 Vendor Birth Certificates	1,327.54
6030 Vendor ID's	153.50
6040 Vendor Gift Cards	15,055.75
6050 Vendor Housing	4,222.13
6055 Rental Insurance	174.75
6060 Vendor Meeting Costs	983.38
6090 RRH Rent Expense	48,911.62
6091 Food and Supplies	3,240.00
6095 Utility Payments	1,533.58
6096 Moving Costs	268.90
6099 Other Vendor Support	320.03
Total 6000 Vendor Support Program	84,969.41
8900 Tax Expenses	
8900.05 Corporate Annual Reports	20.00
8900.10 Tax - TN Charitable Solicitat	200.00
Total 8900 Tax Expenses	220.00
Business Expenses	
8400 Rent Expense	4,800.00
8500 IT & Communication Expenses	16.38
8500.10 Internet WIFI Expense	1,062.43
8500.15 Online subscription fees	1,631.45
8500.20 Website Expense	3,026.14
8500.50 Quickbooks software	917.76
8500.60 QB online Billpay fee	114.41
Total 8500 IT & Communication Expenses	6,768.57
8800 Business Insurance	
8800.05 Directors & Officers Insurance	1,037.00
8800.10 General Liability Insurance	416.00
Total 8800 Business Insurance	1,453.00
8850 Database Expenses	9,855.00
8855 Small Equipment <500	1,272.54
8870 Large Equipment >500	1,366.99
Total Business Expenses	25,516.10

	TOTAL
Labor Wages & Benefits	
8040 Payroll Expenses	
8050 Taxes	8,444.25
8060 Wages	138,034.99
8070 Workmens Comp Insurance	1,388.80
8080 Company Contributions	
8080.1 Health Insurance	1,629.38
Total 8080 Company Contributions	1,629.38
8100.60 Payroll Processing Fees	849.76
Total 8040 Payroll Expenses	150,347.18
8100 Contract Labor Fees	268.02
8100.05 CPA 990 & 1099 Preparation	1,250.00
8100.10 Accounting Fees	585.00
8100.55 Webmaster Fees	257.50
Total 8100 Contract Labor Fees	2,360.52
8750 Volunteer Expenses	
8750.05 Volunteer Appreciation	645.24
Total 8750 Volunteer Expenses	645.24
Total Labor Wages & Benefits	153,352.94
Marketing & Advertising	
7000 Adv/Promotional Exp	
7000.10 Promotional Expense	479.32
Total 7000 Adv/Promotional Exp	479.32
8300 Fundraising Expense	
8300.05 Postage Expense	658.60
8300.10 Breakfast Event	3,958.94
8300.26 Dues & Memberships	1,211.00
8300.30 Printing Costs for Fundraising	2,578.48
Total 8300 Fundraising Expense	8,407.02
Total Marketing & Advertising	8,886.34
Office Exp	53.71
8700 Office Expenses	646.52
8700.05 Office Supplies	4,722.14
8700.10 Bank Charges	0.46
8700.15 Post Office Box Expense	296.00
8700.30 Office/General Administrative Expenses	1,336.22
Total 8700 Office Expenses	7,001.34
Total Office Exp	7,055.05

	TOTAL
Other Exp	
8775 Other Expenses	
8700.40 Parking Expense	6,622.00
Total 8775 Other Expenses	6,622.00
Total Other Exp	6,622.00
Total Expenses	\$286,621.84
NET OPERATING INCOME	\$ -346,508.54
Other Income	
9000 Other Miscellaneous Income	
9005 Vendor Support Donations	27,194.94
9010 Donations Income - Bus/Ind	181,011.88
9020 Foundation Income	47,100.00
9030 Grant - NonGovernment	5,000.00
9050 Government Grants	104,596.52
Total 9000 Other Miscellaneous Income	364,903.34
Total Other Income	\$364,903.34
Other Expenses	
Reconciliation Discrepancies	-42.24
Total Other Expenses	\$ -42.24
NET OTHER INCOME	\$364,945.58
NET INCOME	\$18,437.04