

The Nashville Shakespeare Festival

Budget FYE2013

Adopted 10/30/12

| | | | | | |
|--|---------------|--|---------------------------------------|------|---------------------|
| Income | | | | | |
| Alcohol Sales at Park | 35,000.00 | Alcohol expenses estimated \$27,500 below | | | |
| Corporate Donations | | | | | |
| Vendor (Shakespeare In The Park Vendor) | \$ 3,750.00 | | | | |
| Corporate Sponsorship | \$ - | | | | |
| Playbill Ads & Banners | \$ 20,000.00 | | | | |
| Corporate Partnership Initiative | \$ 10,000.00 | | | | |
| Corporate Sponsorship - other | \$ 10,000.00 | \$5k-\$10k asks | | | |
| Total Corporate Donations | \$ 43,750.00 | | | | |
| Foundations | \$ 55,000.00 | \$5K New Grant Asks | | | |
| Gov't Grants | | | | | |
| MNAC | \$ 42,000.00 | * | | | |
| Grants: Other (NEA) | \$ - | | \$10K from NEA pending (not included) | | |
| NEA Shakes New Generation | \$ - | | \$25K denied for 2013 | | |
| TAC | \$ 28,500.00 | * | | | |
| TAC - Other | | | | | |
| TAC - At Risk Youth | \$ 3,500.00 | * | * Already awarded | | |
| Total Grants | \$ 74,000.00 | | | | |
| Individual Donations | | | | | |
| Bardaroo | \$ 5,000.00 | Bardaroo expenses estimated at \$3,000 below | | | |
| Board Member | \$ 7,500.00 | | | | |
| Winter Ask | \$ 10,000.00 | | | | |
| Spring Ask | \$ 14,000.00 | | | | |
| Unclassified donations | \$ 10,000.00 | Web, Personal Asks, Unsolicited | | | |
| Royal Box | \$ 5,000.00 | | | | |
| Mangia Fundraiser | \$ 10,000.00 | | | | |
| Salon Fundraisers | \$ 5,000.00 | | | | |
| Shakespeare Summer Soiree | | | | | |
| Donations @ Summer Production | \$ 55,000.00 | | | | |
| Donations @ Winter Production | \$ 3,000.00 | | | | |
| Winter Patron Party | | | | | |
| Total Individual Donations | \$ 124,500.00 | | | | |
| Interest Income | \$ - | | | | |
| Tickets / Fees | | | | | |
| Apprentice Company | \$ 5,000.00 | | | | |
| Deposition Reading | \$ 3,000.00 | | | | |
| Rentals | | | | | |
| Winter Shakespeare (Winter Ticket Sales) | \$ 36,000.00 | \$35K based on pre-Caesar best sales | | | |
| Workshop / Student | \$ 7,500.00 | | | | |
| Workshop / Adult | \$ 500.00 | | | | |
| Shakespeare CLE | \$ 28,500.00 | 7500 | 5000 | 2500 | 2000*5 CLEs planned |
| Total Tickets / Fees | \$ 80,500.00 | | | | |
| Total Income | \$ 412,750.00 | | | | |

Expense**Administrative Expenses**

Annual Audit \$ 3,500.00

Administrative Personnel

Artistic Director \$ 28,560.00

Development Director \$ 26,500.00

Education Director \$ 13,750.00

Marketing Associate \$ 6,240.00

Operations Manager \$ 27,540.00

Bookkeeper \$ 5,300.00

Total Administrative Personnel \$ 107,890.00

Bank Charges \$ 250.00

Dues/Subscriptions/Fees \$ 1,500.00

Fundraising**Other**

Winter Ask \$ 1,600.00

Winter Patron Party \$ -

Spring Ask \$ 1,600.00

Royal Box \$ 700.00

Shakespeare Soiree \$ -

Total Fundraising \$ 3,900.00

Gifts**Insurance**

Health Insurance \$ 12,600.00

Liab. & Wrkr's Comp. \$ 1,800.00

Total Insurance \$ 14,400.00

Internet Service \$ 1,100.00

Marketing / Publicity \$ 800.00

Merchant Card Services & Ticket Fees \$ 4,000.00

Miscellaneous**Office Equipment**

Office Supplies / Printing \$ 1,000.00

Payroll Tax for Admin \$ 9,394.55

Postage \$ 300.00

Rent \$ 8,784.00

Retreat

Staff Development \$ 500.00

Storage Cleanup

Telephone \$ 1,100.00

Total Administrative Expenses \$ 158,418.55

Alcohol Sales at Park \$ 27,500.00

Production

Deposition Readers \$ 2,000.00

Bardaroo \$ 3,000.00

Winter Shakespeare \$ 86,200.00

Shakespeare in the Park \$ 116,000.00

Light Towers

New Audio \$ -

Shakespeare CLE \$ 6,000.00

Workshops (FY12 includes some CLE) \$ 7,500.00

Insurance \$ 5,400.00

Total Production \$ 226,100.00

Total Expense \$ 412,018.55

Net Income \$ 731.46

New position

New office added

Still need more audio (not included)