

Backfield in **Motion**

EDUCATE, ENGAGE, EMPOWER

2018  
ANNUAL REPORT

## FROM OUR CEO



Dear friends,  
2018 was truly a year of successes for Backfield in Motion. Not only did we initiate a strategic plan to guide us through the next three years, we were also able to double our number of students served. It is through the generosity of all our stakeholders that we are able to go into 2019 with a focused determination to continue to grow and be a greater contributor to the entire community. Please join me in our mission to continue to *Educate, Engage, and Empower* our young men and their families.

A handwritten signature in black ink that reads "Todd E. Campbell".

Todd E. Campbell, CEO





## OUR CORE VALUES

We believe that every young man deserves an opportunity to be successful, regardless of his current environment; to be well-educated, prepared for the challenges of the real world, and treated with the love and respect they deserve.



We believe our students should be celebrated for their potential and the contribution to the quality of life they bring to everyone they meet. All young men, even those in at-risk neighborhoods and non-traditional home situations, deserve the chance to be well-educated and empowered to meet the increased changes for success in an ever changing world.



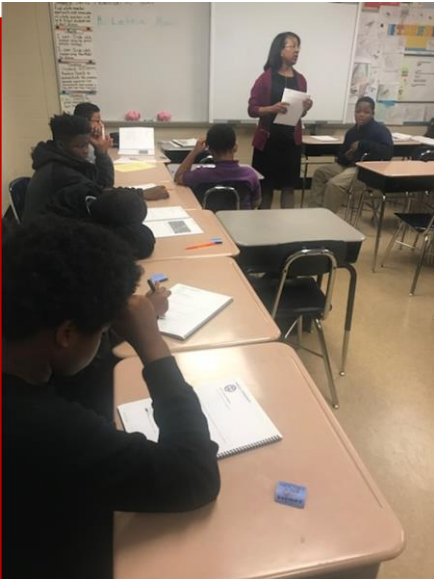
We celebrate all individuals who give their time, knowledge, monetary donations, and their good work to help our students. We know that each contributor is unique with different facilities and resources, but we believe that individuals, foundations, and businesses share our belief that at-risk students should be provided a way to have access to the same kinds of opportunities that are available to those in more affluent neighborhoods.





## WORKING TOGETHER TO FIND A SOLUTION

The key elements of the BIM program are to increase the students' reading and math proficiency, along with school attendance and improved disruptive classroom behaviors. Through our partnerships, Backfield in Motion is able to provide multiple after school, summer enrichment, and ACT prep programs, along with an adult education program.





# Financial Statement

## 2018 Highlights

CONTRIBUTIONS	2017	2018
Government Grants	295,669	324,677
Corporate Donors	36,000	40,500
Private Foundations	112,000	100,333
Individuals	80,623	105,010
Fundraising	157,635	240,635
	<b>\$681,927</b>	<b>\$811,155</b>

EXPENSES	2017	2018
Extended Learning Program	266,864	365,122
Adult Education Program	12,000	12,000
Administration	165,000	178,000
Student Recognition Programs	25,015	30,060
Food & Beverage After School	16,993	7,404
Transportation	22,776	24,984
Office Building Expenses	8,716	9,583
Materials & Supplies	7,779	8,585
Insurance	52,897	57,926
Fundraising	57,460	61,726
	<b>\$635,501</b>	<b>\$755,390</b>



**218**



**Kids  
served**

**4**



**Schools  
Added**

**24**



**Staff  
Added**

**7**



**GED  
Grads**

**203**



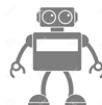
**Kids  
Christmas  
Shopping**

**247**



**New  
Literacy  
Program  
Books**

**18**



**New  
STEM  
Robots**

**16**



**Field  
Trips  
Taken**

**36**



**Volun-  
teers**

### OUR MISSION:

Backfield in Motion is a non-profit organization that focuses on education through mastery of literacy and numeracy skills for at-risk males that leads to a high school diploma, a foundation for higher education, and the on-job skills needed to enter the world of work, while using athletics as an incentive for academic improvement.

### OUR VISION:

Backfield in Motion seeks to Educate, Engage, and Empower at-risk young men to reach their maximum potential, intellectually, socially, and emotionally, while becoming significant contributors to an ever-changing and challenging society

# BIM LEADERSHIP

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## BIM Staff

CEO and Executive Director	Dr. Todd E. Campbell
CEO Emeritus	Coach James “Boots” Donnelly
VP of Operations	Micah Kimble
Director of Development	Marva Bicknell
Program Coordinator	Michael Parham

## Board of Directors

Brett Fincher	Monae Fletcher	*Richard Fletcher
Reggie Ford	Robert M Holland	John T. Johnson
Wade Peery	Tim Portale	Melissa Ragsdale-Bloom
Charles Strobel	Brent S. Usery	
*Board Chair		

# BIM DONORS

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## \$10,000 to \$50,0000

Joey Jacobs, Acadia Healthcare	The Dollar General Literacy Foundation
Mike Curb, Curb Records	The Jones Mission, Alex and Ben Jones
Isaac Litton Alumni Association	Bill Freeman, Freeman Webb
The John R. Ingram Fund	Doug & Helen Marrone
Richard D. Fletcher, 511 Group	The Memorial Foundation
The Rinker Family Foundation	Lucius E. Burch, III, Bessemer Fund
Ransom Charitable Trust	The Nashville Predators Foundation

## \$5,000 to \$9,999

Bernard Family Foundation	Herbert Fritch Family Foundation
James N. Maddox	Lipman Brothers
DET Distribution	Hunt Brothers Pizza
Houghland Foundation	T&T Family Foundation
Ray Watts	James M. Petrone
Reynolds Family Foundation	Haslam III Foundation

## BIM DONORS (cont.)

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### \$5,000 to \$9,999 (cont.)

The Joe C Davis Foundation  
Thomas & Constance Cigarran  
Pacific Life Insurance  
The Danner Foundation  
The Community Foundation

James W. Carell Trust  
The Hays Foundation  
The Perlman Foundation  
Holloway Family Foundation  
The Hailey Family Foundation

### \$100 to \$4,999

All American Hardwood  
Anna Williams  
Seigrist Family Foundation  
Brent S. Usery  
David & Patricia Malone, Jr.  
Bob Hamilton  
Bri Brown  
Carole Donnelly  
BSN Sports  
William E. & Cristen G. Haslam  
Carpenter Bus  
Charles Kimbrough  
Charles Shehane  
Charles Strobel  
Bret Fincher  
Currey Thornton  
Dennis Petty  
Dorothy Douglas  
Dr. Althea Kimble  
Frank & Melissa Bloom  
Gail Sanders  
Henry Laird Smith Foundation  
Jackie Stroud  
Jackson Lacey

Joseph Kerr  
Joyce Fogarty  
Kendall Berry Trust  
Kenneth Garrett  
Kevin Lorange  
Richard Hiller  
L&S Family Entertainment, LLC  
Lester Turner  
Lily Leffler  
Lisa Campbell  
Mercedes Benz Nashville  
Michael Gains  
Micah Kimble  
Monae Fletcher  
MSB Cockayne Fund, Inc.  
Nicole Rhoden  
Patricia Neely  
Phillip Robinson  
Publix Super Markets Charities  
Pure Barre – The Gulch  
Reggie Ford  
Patricia & Rhodes Hart  
David Malone  
Robert H. & Monica M. Cole

## **BIM DONORS (cont.)**

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### **\$100 to \$4,999 (cont.)**

Jennifer Bell

Jerry & Mary Kimble

Joe B. Palmer

John Benz

John David Halliburton

John Fudge

John T. Johnson

Josh Houston

Joey Kent

Bunny Donnelly

Kamillia Halloun

Marcia Sloan

Robert M. Holland

Eskind Family Foundation

The Nashville Public Library

Tim Portale

Wade Peery

Washington Foundation

Gregg Stanley

Mathews Team Sports

Kevin Dyson

Micah Lacher

McPherson Cleaners

## **thank you for your continued support**

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