

Adventure Science Center

Operating Budget 2011

	2011 Budget	% of Total Rev/Exp
Operating Revenue		
Earned Income		
Admissions	1,093,464	28.90%
Gross Shop Sales	270,000	7.14%
BlueMax	61,000	1.61%
Birthday Parties	50,000	1.32%
Facility Rentals	100,000	2.64%
Planetarium Admissions	200,000	5.29%
Planetarium Laser Shows	72,299	1.91%
Planetarium Show Sales	115,000	3.04%
Other Earned Income (TEC)	<u>24,400</u>	<u>0.64%</u>
Total Earned Income	1,986,163	52.49%
Education Program Fees		
School Admission	140,918	3.72%
Planetarium Programs	84,500	2.23%
Camps (Summer/Break)	124,500	3.29%
Camp-ins (General/Scout)	60,225	1.59%
Educational Programs	63,200	1.67%
Public Programs	5,000	0.13%
Distance Learning	6,000	0.16%
Outreach	4,000	0.11%
Teacher Professional Development	<u>600</u>	<u>0.02%</u>
Total Education Program Fees	488,943	12.92%
Contributions & Grants		
Corporate	198,500	5.25%
Individuals	45,000	1.19%
Foundations	214,500	5.67%
Memberships	392,000	10.36%
Fundraisers	75,000	1.98%
Other Organizations	<u>34,000</u>	<u>0.90%</u>
Total Contributions & Grants	959,000	25.34%
Government		
Metro Nashville/Davidson County	200,000	5.29%
State of TN	150,000	3.96%
Federal	<u>0</u>	<u>0.00%</u>
Total Government	350,000	9.25%
Total Operating Revenue	<u>3,784,106</u>	<u>100.00%</u>
Expense		
Education	548,449	13.54%
Planetarium	292,690	7.50%
Facility & Maintenance	592,878	15.32%
Exhibits	258,565	6.63%
Operations	960,057	25.04%
Information Technology	12,500	0.32%
Finance	251,979	6.58%
Gift Shop	197,448	5.06%
Development	302,250	7.74%
Marketing	303,550	7.77%
Total Operating Expense	<u>3,720,366</u>	<u>95.50%</u>
Net Income (Loss) from Operations	<u>63,740</u>	
Interest Expense	175,436	4.50%
Net Income (Loss)	<u>(111,696)</u>	