## PENCIL FOUNDATION

FINANCIAL STATEMENTS AND SUPPLEMENTAL INFORMATION

## JUNE 30, 2012 AND 2011

## PENCIL FOUNDATION

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Independent Auditors’ Report

To the Board of Directors
PENCIL Foundation
Nashville, Tennessee
We have audited the accompanying statements of financial position of PENCIL Foundation (the "Foundation") as of June 30, 2012 and 2011, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PENCIL Foundation as of June 30, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of support and revenue, expenses, and changes in net assets on pages 17-20, are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

## Crosslin \& Associates, A.C.

Nashville, Tennessee
September 24, 2012

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  | 2012 |  | 2011 |
| Cash and cash equivalents | \$ | 657,775 | \$ | 689,693 |
| Investments in certificates of deposit |  | 515,079 |  | 560,435 |
| Contributions receivable (Note B) |  | 38,122 |  | 5,000 |
| Contracts and grants receivable (Note C) |  | 56,019 |  | 127,588 |
| Prepaid expenses and other assets |  | 5,890 |  | 7,923 |
| Total assets | \$ | 1,272,885 | \$ | 1,390,639 |
|  |  |  |  |  |
| Funds held for others (Note D) | \$ | - | \$ | 174,856 |
| Accounts payable and accrued expenses |  | 56,987 |  | 74,132 |
| Total liabilities |  | 56,987 |  | 248,988 |
|  |  |  |  |  |
| Unrestricted |  | 1,094,276 |  | 1,105,651 |
| Temporarily restricted (Note J) |  | 121,622 |  | 36,000 |
| Total net assets |  | 1,215,898 |  | 1,141,651 |
| Total liabilities and net assets | \$ | 1,272,885 | \$ | 1,390,639 |

See accompanying notes to financial statements.

# PENCIL FOUNDATION <br> STATEMENTS OF ACTIVITIES <br> YEARS ENDED JUNE 30, 2012 AND 2011 

|  | 2012 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unrestricted |  | Temporarily |  | Total |  |
| Support and revenue: |  |  |  |  |  |  |
| Contributions and grants | \$ | 155,176 | \$ | 1,538,181 | \$ | 1,693,357 |
| In-kind contributions |  | - |  | 386,742 |  | 386,742 |
| Special events income (net of related direct costs of $\$ 62,451$ and $\$ 31,236$ for 2012 and 2011, respectively) |  | 132,519 |  | 38,122 |  | 170,641 |
| Rental income (Note F) |  | 31,644 |  | - |  | 31,644 |
| Interest income |  | 17,697 |  | - |  | 17,697 |
| Net assets released from restrictions (Note J) |  | 1,877,423 |  | $(1,877,423)$ |  | - |
| Total support and revenue |  | 2,214,459 |  | 85,622 |  | 2,300,081 |
| Expenses: |  |  |  |  |  |  |
| Program activities expense: |  |  |  |  |  |  |
| Jobs for Tennessee Graduates |  | 596,931 |  | - |  | 596,931 |
| Financial Literacy/Homebuyer's Education |  | 51,254 |  | - |  | 51,254 |
| PENCIL Partners |  | 250,358 |  | - |  | 250,358 |
| Reading Partners |  | 119,104 |  | - |  | 119,104 |
| Math Partners |  | 109,236 |  | - |  | 109,236 |
| Student Writers Showcase |  | - |  | - |  | - |
| Saint Thomas Science Scholars |  | 5,383 |  | - |  | 5,383 |
| Family Resource Centers |  | 132,955 |  | - |  | 132,955 |
| PENCIL Box |  | 478,922 |  | - |  | 478,922 |
| NAZA |  | 302,672 |  | - |  | 302,672 |
| Total program activities expense |  | 2,046,815 |  | - |  | 2,046,815 |
| Administrative expenses |  | 179,019 |  | - |  | 179,019 |
| Total expenses |  | 2,225,834 |  | - |  | 2,225,834 |
| Net increase (decrease) in net assets |  | $(11,375)$ |  | 85,622 |  | 74,247 |
| Net assets at beginning of year |  | 1,105,651 |  | 36,000 |  | 1,141,651 |
| Net assets at end of year | \$ | 1,094,276 | \$ | 121,622 | \$ | 1,215,898 |


| 2011 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unrestricted |  | Temporarily Restricted |  | Total |  |
| \$ | $47,002$ | \$ | $\begin{array}{r} 1,604,560 \\ 432,544 \end{array}$ | \$ | $\begin{array}{r} 1,651,562 \\ 432,544 \end{array}$ |
|  | 46,259 |  | - |  | 46,259 |
|  | 24,036 |  | - |  | 24,036 |
|  | 20,354 |  | - |  | 20,354 |
|  | 2,031,104 |  | $(2,031,104)$ |  | - |
|  | 2,168,755 |  | 6,000 |  | 2,174,755 |
|  | 793,251 |  | - |  | 793,251 |
|  | 44,480 |  | - |  | 44,480 |
|  | 235,853 |  | - |  | 235,853 |
|  | 144,349 |  | - |  | 144,349 |
|  | 121,555 |  | - |  | 121,555 |
|  | 12,191 |  | - |  | 12,191 |
|  | 4,986 |  | - |  | 4,986 |
|  | 78,327 |  | - |  | 78,327 |
|  | 535,524 |  | - |  | 535,524 |
|  | 134,763 |  | - |  | 134,763 |
|  | 2,105,279 |  | - |  | 2,105,279 |
|  | 73,247 |  | - |  | 73,247 |
|  | 2,178,526 |  | - |  | 2,178,526 |
|  | $(9,771)$ |  | 6,000 |  | $(3,771)$ |
|  | 1,115,422 |  | 30,000 |  | 1,145,422 |
| \$ | 1,105,651 | \$ | 36,000 | \$ | 1,141,651 |

See accompanying notes to financial statements.

|  | Year Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2012 |  | 2011 |  |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| Net increase (decrease) in net assets | \$ | 74,247 | \$ | $(3,771)$ |
| Adjustments to reconcile net increase (decrease) in net assets to net cash (used in) provided by operating activities: Changes in assets and liabilities: |  |  |  |  |
| Decrease (increase) in receivables |  | 38,447 |  | $(1,967)$ |
| Decrease in prepaid expense and other |  | 2,033 |  | 1,824 |
| (Decrease) increase in funds held for others |  | $(174,856)$ |  | 72,551 |
| Decrease in accounts payable and accrued expenses |  | $(17,145)$ |  | $(17,826)$ |
| Total adjustments |  | $(151,521)$ |  | 54,582 |
| Net cash (used in) provided by operating activities |  | $(77,274)$ |  | 50,811 |
| CASH FLOWS FROM INVESTING ACTIVITIES |  |  |  |  |
| Sales (purchases) of investments |  | 45,356 |  | $(13,824)$ |
| Net cash provided by (used in) investing activities |  | 45,356 |  | $(13,824)$ |
| (Decrease) increase in cash and cash equivalents |  | $(31,918)$ |  | 36,987 |
| Cash and cash equivalents at beginning of year |  | 689,693 |  | 652,706 |
| Cash and cash equivalents at end of year | \$ | 657,775 | \$ | 689,693 |

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Organization and General

PENCIL Foundation (the "Foundation") is a nonprofit organization formed in 1982 to coordinate efforts by Nashville area businesses and civic organizations to support the Metropolitan Nashville Public School System. Descriptions of the Foundation's programs are as follows:

Jobs for Tennessee Graduates (JTG) places a career specialist in high schools to provide job readiness instruction, opportunities for leadership development, interventions to aid in school completion and post-graduation assistance. This program serves students who have been identified by school officials as having one or more barriers to success. Primary funding is on a cost-reimbursement basis by the State Department of Education and the Nashville Career Advancement Center. In recent years, the program was expanded to include selected middle school students at Cameron, Wright and Oliver Middle Schools. Through this initiative, students focus on career exploration. The middle school program is funded by the Community Enhancement Fund and the Nashville After Zone Alliance.

Financial Literacy/Homebuyer's Education (Financial Literacy) educates and assists participants in obtaining the financial skills needed to build a good credit history, savings and/or emergency funds, creating the foundation for sustainable wealth and eventual homeownership. Those served include high school students and young adults who have low-to-moderate income levels.

PENCIL Partners encourages a business or other community organization to "partner with" a specific school and conduct activities that enhance learning opportunities for the students. In addition, this program sponsors various other projects throughout the year. This program is primarily funded through corporate and individual donations. The following are related programs offered under PENCIL Partners:

- Career Mentoring pairs adults with three $9^{\text {th }}$ grade students to mentor on careers and personal development. The program is funded by private and corporate contributions.
- Gold Stars is a before-and-after-school program that provides a safe haven and enrichment opportunities for students at five Metro Nashville Schools. It is funded by a $21^{\text {st }}$ Century Community Learning Centers grant awarded to Metro schools and subcontracted in part to PENCIL.


# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS 

JUNE 30, 2012 AND 2011

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Reading Partners supports volunteers who work with children in Metropolitan Nashville Public Schools, with the goal of improving children's reading ability and enjoyment. The program focuses on students in elementary and middle schools to support local and state goals for all children to read proficiently by the end of third grade. This program is funded by the United Way, local businesses, and foundations.

Math Partners promotes student achievement in mathematics through trained volunteers. The program provides academic assistance to students in elementary and middle schools whose scores on Tennessee's standardized achievement test fall below the national norm. Funded by local corporations and the United Way, volunteers instruct students in basic skills and concepts as they provide hands-onactivities that relate to real life math usage.

Student Writers Showcase was a writing competition for Metropolitan Nashville Public School students in grades 5-8. It was designed to encourage creativity, promote the importance of good communication skills, and complement and support the Metro language arts curriculum. The program was funded by The Tennessean/Gannett Foundation and the Nashville Alliance for Public Education on behalf of One Nashville. The Student Writers Showcase competition was not conducted in 2012.

Saint Thomas Hospital Science Scholars is designed to encourage, among selected high school sophomores, a love of science and a greater awareness of the role of science and math in the medical field through a unique, year-long learning project. It provides instruction from medical experts and exposes students to the career opportunities available in these fields. The program is fully funded by a grant from Saint Thomas Hospital.

Family Resource Centers are a partnership between United Way, Metro Nashville Government, Metro Nashville Public Schools and PENCIL Foundation. PENCIL Foundation provides all management responsibilities for the Maplewood, Bordeaux and Madison Middle Family Resource Centers, which serves as a hub of resources, support and opportunities for students and their families. The goal is to provide an accessible system of coordinated public and private sector services to strengthen families’ abilities to support the academic and life success of their children.

PENCIL Box provides basic school supplies to disadvantaged students whose teachers often purchase these materials with their own money. Funded by a grant from Louisiana Pacific, the program is a partnership between the Nashville business community and Metro Nashville Public Schools. Companies are encouraged to donate both new and surplus school supplies, which are distributed through the program. Teachers "shop for free" at the center for items essential to classroom instruction.

PENCIL FOUNDATION<br>NOTES TO FINANCIAL STATEMENTS<br>JUNE 30, 2012 AND 2011

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Nashville After Zone Alliance (NAZA) is a network of afterschool providers that operate in different geographic zones. PENCIL is the coordinating agency for the South Central Zone, which includes the following schools in the Overton and Glencliff clusters: Cameron, Wright, Croft, McMurray and Oliver Middle Schools. NAZA is a partnership of the Mayor's Office, Metropolitan Nashville Public Schools, and youth-serving organizations. The goal of NAZA is to create a network of quality afterschool programs in geographically designated zones. Students are exposed to enrichment activities within the visual and performance arts such as dance, painting and pottery. Other activities provide academic support, as well as team building and leadership opportunities.

## Accrual Basis and Financial Statement Presentation

The financial statements of the Foundation have been prepared on the accrual basis of accounting.

The Foundation classifies its net assets and its revenue, expenses, gains and losses into three classes of net assets based on the existence or absence of donor-imposed restrictions. Net assets of the Foundation and changes therein are classified as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Foundation and/or the passage of time.

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Foundation. Generally, the donors of these assets would permit the Foundation to use all or part of the income earned on related investments for general or specific purposes.

The amount for each of these classes of net assets is displayed in the statement of financial position and the amount of change in each class of net assets is displayed in the statement of activities. The Foundation had no permanently restricted net assets at June 30, 2012 or 2011.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

## Contributions

The Foundation reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or the purpose of the restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Contributions receivable are recorded at their estimated fair value and reflect discounts for payment terms greater than one year, if applicable. Contributions receivable are considered to be either conditional or unconditional promises to give. A conditional contribution is one which depends on the occurrence of some specified uncertain future event to become binding on the donor. Conditional contributions are not recorded as revenue until the condition is met, at which time they become unconditional. Unconditional contributions are recorded as revenue at the time verifiable evidence of the promise to give is received.

In the event a donor makes changes to the nature of a restricted gift which affects its classification among the net asset categories, such amounts are reflected as reclassifications in the statement of activities.

## Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

## Investments

The Foundation has invested in certificates of deposit with a financial institution with maturities ranging from fiscal year 2014 to 2019. These certificates of deposits have an average yield of $4.27 \%$ as of June 30, 2012.

## Income Taxes

The Foundation is exempt from income tax under Section 501(c)(3) of the U.S. Internal Revenue Code; and accordingly, no provision for income taxes is included in the accompanying financial statements.

PENCIL FOUNDATION<br>NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2012 AND 2011

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

The Foundation accounts for the effect of any uncertain tax positions based on a more likely than not threshold to the recognition of the tax positions being sustained based on the technical merits of the position under examination by the applicable taxing authority. If a tax position or positions are deemed to result in uncertainties of those positions, the unrecognized tax benefit is estimated based on a cumulative probability assessment that aggregates the estimated tax liability for all uncertain tax positions. Tax positions for the Foundation include, but are not limited to, the tax exempt status and determination of whether income is subject to unrelated business income tax; however, the Foundation has determined that such tax positions do not result in an uncertainty requiring recognition.

## Use of Estimates in the Preparation of Financial Statements

Judgment and estimation are exercised by management in certain areas of the preparation of financial statements. The most significant area is the collection of receivables. Management believes that such estimates have been based on reasonable assumptions and that such estimates are adequate. Actual results could differ from those estimates.

## Office Equipment

Costs of office equipment are charged to expense. Where appropriate, such costs are reimbursed through program contracts. These amounts are not material to the financial statements of the Foundation.

## Donated Services

A substantial number of unpaid volunteers have made contributions of their time to assist the Foundation’s Partners, Math Partners, Reading Partners and PENCIL Box programs. The total value of time contributed by these volunteers for the year ended June 30, 2012 and 2011, has been estimated to be approximately $\$ 2,300,000$ and $\$ 2,100,000$, respectively. These amounts have not been recorded in the accompanying financial statements.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

## Financial Instruments

Assets and liabilities recorded at fair value on a recurring basis in the statements of financial position are categorized based on the level of judgment associated with the inputs used to measure their fair value. Level inputs, as defined by ASC 820, Fair Value Measurements and Disclosures, are as follows:

Level 1 - Values are unadjusted quoted prices for identical assets in active markets accessible at the measurement date.

Level 2 - Inputs include quoted prices for similar assets in active markets, quoted prices from those willing to trade in markets that are not active, or other inputs that are observable or can be corroborated by market data for the term of the instrument. Such inputs include market interest rates and volatilities, spreads and yield curves.

Level 3 - Certain inputs are unobservable (supported by little or no market activity) and significant to the fair value measurement. Unobservable inputs reflect the best estimate of what hypothetical market participants would use to determine a transaction price for the asset or liability at the reporting date.

The Foundation's financial instruments consist of cash equivalents, investments, receivables, accounts payable and accrued expenses. The recorded values of cash equivalents, receivables, accounts payable and accrued expenses approximate their fair values based on their short-term nature. Investments consist of certificates of deposit and are recorded at fair value using Level 1 inputs.

## B. CONTRIBUTIONS RECEIVABLE

Contributions receivable are due within one year and totaled $\$ 38,122$ and $\$ 5,000$ at June 30, 2012 and 2011, respectively. No allowance for uncollectible contributions receivable was considered necessary at June 30, 2012 or 2011.

In 2012, the Foundation received donor notification of a conditional promise to give in the amount of $\$ 30,000$. The funds were designated as a challenge matching grant to be received by the Foundation contingent upon the Foundation obtaining \$30,000 in new gifts/or grants in 2013 for the PENCIL Box program. At June 30, 2012, the Foundation had not recognized any portion of the conditional gift.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## B. CONTRIBUTIONS RECEIVABLE - Continued

In 2011, the Foundation received donor notification of a conditional promise to give in the amount of $\$ 30,000$. The funds were designated as a challenge matching grant to be received by the Foundation contingent upon the Foundation obtaining \$30,000 in new gifts/or grants in 2012 for the PENCIL Box program. During 2012, the conditions were met and the Foundation received the gift

## C. CONTRACTS AND GRANTS RECEIVABLE

Contracts and grants receivable are due within one year and no allowance for uncollectible amounts was considered necessary at June 30, 2012 and 2011.

## D. FUNDS HELD FOR OTHERS

The Foundation served as agent and custodian for contributions, grants and other income of Alignment Nashville, collaboration between Metro Nashville Public Schools and local businesses, non-profit agencies, government and universities. The purpose of Alignment Nashville is to create a system to bring community organizations and resources into alignment so that their coordinated support to Metropolitan Nashville Public School's and District priorities have a positive impact on student achievement and public school success. Through fiscal 2011, the contributions, grants and other income received on behalf of Alignment Nashville were deposited into the Foundation's operating account. All program and administrative expenses of the organization were paid by the Foundation when notified by Alignment Nashville. As of June 30, 2011, the Foundation was serving as agent and custodian for $\$ 174,856$, which represented the unexpended net assets of Alignment Nashville. This amount was recorded as a liability in the Foundation's financial statements. During fiscal 2012, the funds were transferred to Alignment Nashville's bank account. Pencil continued to act as agent performing accounting services for Alignment Nashville in 2012; however, is no longer the custodian of Alignment Nashville's funds.

# PENCIL FOUNDATION 

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2012 AND 2011

## D. FUNDS HELD FOR OTHERS - Continued

For the year ended June 30, 2011, the activity in this account was summarized as follows:

| Beginning balance - agency fund cash | 102,305 |
| :--- | ---: |
| Receipts |  |
| Support and revenue | $1,475,175$ |
|  |  |
| Disbursements | 688,145 |
| Salaries and wages | 50,010 |
| Payroll taxes | 53,334 |
| Benefits/insurance | 2,358 |
| General liability insurance | 24,036 |
| Facility lease | 1,428 |
| Repairs/maintenance | 14,030 |
| Communications | 704 |
| Postage | 33,280 |
| Supplies/operating expenses | 25,531 |
| Travel/parking | 11,511 |
| Program activities | 5,557 |
| Professional development/training | 1,768 |
| Professional fees/membership | 432,437 |
| Professional services | 15,766 |
| Copier/printing | 12,229 |
| Internet/technology/equipment | 1,500 |
| Audit | 29,000 |
| Financial services | $1,402,624$ |
| Total expenses |  |
| Ending balance - agency fund cash | $\underline{174,856}$ |

The Foundation earned administrative fees of $\$ 31,000$ and $\$ 29,000$ for providing these services in fiscal 2012 and 2011, respectively.

## E. INDIRECT COST ALLOCATION

The Foundation's policy is to record contributions to individual programs based on the designation of the contributor and to maintain individual expense accounts for each program. General overhead expenses are allocated from PENCIL to the various programs based on the estimated time and expenses expended for each individual program and other appropriate allocation methods.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## F. LEASES

The Foundation leases office space and certain office equipment under non-cancelable operating leases which expire at various dates through June 2015. The Foundation had a sublease agreement of office space with a nonprofit organization resulting in \$31,644 and $\$ 24,036$ of rental income for the years ended June 30, 2012 and 2011, respectively. The sublease agreement was not renewed as of June 30, 2012. Lease expense for all operating leases was $\$ 112,919$ and $\$ 82,927$ for the years ended June 30, 2012 and 2011, respectively. The Foundation is presently renegotiating its lease for office space which is being leased on a month-to-month basis as of the end of the fiscal year. At June 30, 2012, the aggregate future minimum rentals for all non-cancelable leases were as follows:

Year Ending June 30,

| 2013 | $\$ 13,560$ |
| :--- | ---: |
| 2014 | 16,065 |
| 2015 | 8,667 |
|  | $\underline{\$ 38,292}$ |

## G. RETIREMENT PLAN

The Foundation established a retirement plan in September 2001 for essentially all employees pursuant to Internal Revenue Code Section 401(k). The amount of matching contributions by the Foundation is based upon the amounts contributed by plan participants. Contributions by the Foundation to the plan for the years ended June 30, 2012 and 2011, were $\$ 26,837$ and $\$ 24,915$, respectively.

## H. COMMITMENTS AND CONTINGENCIES

The Foundation has received federal and state grants for specific purposes that are subject to review and audit by grantor agencies. Although such audits could generate expenditure disallowance under terms of the grants, management believes any required reimbursements would not be material to the financial statements of the Foundation.

The Foundation is subject to various claims and legal actions, which arise in the ordinary course of business. In the opinion of management, in consultation with legal counsel, the ultimate resolution of such matters will not have a material adverse effect on the Foundation's financial position or results of operations.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## I. CONCENTRATIONS OF CREDIT RISK

Financial instruments which potentially subject the Foundation to concentrations of credit risk consist principally of cash and cash equivalents held by the Foundation. Cash and cash equivalents at June 30, 2012, includes demand deposits and a money market fund held at financial institutions. The deposits and the money market fund carry credit risk to the extent they exceed federally insured limits from time to time. Credit risk also extends to receivables, all of which are uncollateralized.

## J. NET ASSETS AND NET ASSETS RELEASED FROM DONOR RESTRICTIONS

Temporarily restricted net assets totaling \$121,622 and \$36,000 at June 30, 2012 and 2011, were available for the various programs.

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of other events specified by donors.

Purpose restrictions accomplished consisted of the following for the years ending June 30, 2012 and 2011:

|  | 2012 |  |  | 2011 |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |
| Job for Tennessee Graduates | 573,359 |  | 782,610 |  |
| Financial Literacy/Homebuyer's Education | 52,441 |  | 45,822 |  |
| PENCIL Partners | 135,020 |  | 167,300 |  |
| Reading Partners | 121,328 |  | 140,363 |  |
| Math Partners | 119,782 |  | 146,505 |  |
| Student Writers Showcase | - |  | 6,680 |  |
| Saint Thomas Science Scholars | 5,000 |  | 5,000 |  |
| Family Resource Centers | 135,210 |  | 78,497 |  |
| PENCIL Box | 435,385 |  | 523,517 |  |
| NAZA | 299,898 |  | 134,810 |  |
| Total restrictions released |  | $\underline{\$ 1,877,423}$ |  | $\underline{\$ 2,031,104}$ |

## K. RELATED PARTIES

The Foundation has certain members of its board of directors who have financial interests in entities which engage in business transactions with the Foundation. These entities include financial institutions and a company from which the Foundation leases office space.

# PENCIL FOUNDATION <br> NOTES TO FINANCIAL STATEMENTS <br> JUNE 30, 2012 AND 2011 

## L. FUND RAISING COSTS

For fiscal years ended June 30, 2012 and 2011, expenses totaling \$124,851 and \$93,489, respectively, were associated with fundraising and are classified in the statement of activities in the program's activities expenses.

## M. SUBSEQUENT EVENTS

Management evaluated subsequent events through September 24, 2012, the date the financial statements were available to be issued, and has determined there are no subsequent events requiring disclosure.

SUPPLEMENTAL INFORMATION

PENCIL FOUNDATION
SCHEDULE OF SUPPORT AND REVENUE, EXPENSES AND
CHANGES IN NET ASSETS
YEAR ENDED JUNE 30, 2012

|  | (a) JTG | Financial Literacy | PENCIL <br> Partners |
| :---: | :---: | :---: | :---: |
| Support and Revenue: |  |  |  |
| Contributions and grants | \$598,359 | \$ 52,441 | \$135,020 |
| In-kind contributions | - | - | - |
| Special events income, net | - | - | 143,197 |
| Rental income | - | - | - |
| Interest income | - | - | - |
| Total support and revenue | 598,359 | 52,411 | 278,217 |
| Expenses: |  |  |  |
| Salaries and wages | 380,825 | 38,185 | 174,530 |
| Payroll taxes | 28,069 | 2,775 | 11,964 |
| Medical insurance | 82,080 | 2,165 | 17,127 |
| 401(k) contribution | 7,111 | 519 | 5,768 |
| Lease expense | 16,434 | 5,088 | 16,932 |
| Insurance | 5,755 | - | 1,657 |
| Repairs and maintenance | 1,243 | 286 | 1,287 |
| Telephone | 11,518 | 192 | 2,385 |
| Postage | 496 | 245 | 334 |
| Purchased equipment | 3,232 | - | 102 |
| Office supplies | 7,160 | 411 | 820 |
| Travel | 9,878 | 38 | 2,431 |
| Donated supplies | - | - | - |
| Program activities | 5,317 | - | 56 |
| Professional development | 2,060 | - | 99 |
| Publications and promotions | 8,707 | 906 | 3,056 |
| Professional services | 13,954 | - | 5,724 |
| Copier expense | 4,332 | 392 | 1,883 |
| Internet | 8,760 | 52 | 4,203 |
| Miscellaneous | - | - | - |
| Total expenses | 596,931 | 51,254 | 250,358 |
| Net increase in net assets | \$ 1,428 | \$ 1,187 | \$ 27,859 |

Net Assets at July 1, 2011
Net Assets at June 30, 2012

| (a) <br> Reading <br> Partners | Math <br> Partners | Student <br> Writers <br> Showcase | Saint <br> Thomas Science Scholars | Family Resource Centers | (a) <br> PENCIL <br> Box | NAZA | PENCIL | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$116,328 | \$94,782 | \$ | \$5,000 | \$135,210 | \$101,143 | \$299,898 | \$155,176 | \$1,693,357 |
| - | - | - | - | - | 386,742 | - | - | 386,742 |
| 9,300 | 14,944 | - | 400 | - | - | 2,800 | - | 170,641 |
| - | - | - | - | - | - | - | 31,644 | 31,644 |
| - | - | - | - | - | - | - | 17,697 | 17,697 |
| 125,628 | 109,726 | - | 5,400 | 135,210 | 487,885 | 302,698 | 204,517 | 2,300,081 |
| 82,814 | 60,075 | - | 4,175 | 105,868 | 52,471 | 74,645 | 97,321 | 1,070,909 |
| 5,747 | 4,104 | - | 307 | 8,230 | 5,246 | 5,046 | 6,450 | 77,938 |
| 4,942 | 5,979 | - | 599 | 5,964 | 1,415 | 6,786 | 18,667 | 145,724 |
| 3,679 | 1,729 | - | 160 | 864 | 2,039 | 1,149 | 3,819 | 26,837 |
| 9,272 | 7,260 | - | - | 1,060 | 5,490 | 2,736 | 31,644 | 95,916 |
| 1,184 | 947 | - | - | 710 | 947 | 750 | - | 11,950 |
| 561 | 455 | - | - | 27 | 354 | 293 | 1,613 | 6,119 |
| 966 | 1,113 | - | - | 1,177 | 1,314 | 1,384 | 264 | 20,313 |
| 254 | 145 | - | 23 | 52 | 93 | 62 | 2,951 | 4,655 |
| 73 | 58 | - | - | 44 | 58 | 58 | - | 3,625 |
| 776 | 3,753 | - | 3 | 4,471 | 2,802 | 4,528 | 1,691 | 26,415 |
| 207 | 161 | - | 72 | 219 | 1,386 | 18,241 | 93 | 32,726 |
| - | - | - | - | - | 386,742 | - | - | 386,742 |
| 40 | 32 | - | - | 208 | 12,287 | 4,232 | - | 22,172 |
| 35 | 28 | - | - | 71 | 28 | 28 | - | 2,349 |
| 2,944 | 1,828 | - | - | 1,283 | 1,476 | 1,604 | - | 21,804 |
| 3,611 | 18,421 | - | - | 1,543 | 2,219 | 178,974 | 4,582 | 229,028 |
| 315 | 1,636 | - | 44 | 167 | 289 | 827 | 2,463 | 12,348 |
| 1,684 | 1,512 | - | - | 997 | 2,266 | 1,329 | 5,059 | 25,862 |
| - | - | - | - | - | - | - | 2,402 | 2,402 |
| 119,104 | 109,236 | - | 5,383 | 132,955 | 478,922 | 302,672 | 179,019 | 2,225,834 |
| \$ 6,524 | \$ 490 | \$ - | \$ 17 | \$ 2,255 | \$ 8,963 | \$ 26 | \$ 25,498 | 74,247 |
|  |  |  |  |  |  |  |  | 1,141,651 |
|  |  |  |  |  |  |  |  | \$1,215,898 |

(a) The Foundation recognized $\$ 52,500, \$ 25,000$ and $\$ 6,000$ in contributions in fiscal year 2012 for the PENCIL Box, JTG, and Reading Partners, respectively, that was restricted for use in subsequent years.

See accompanying independent auditors' report.

# PENCIL FOUNDATION <br> SCHEDULE OF SUPPORT AND REVENUE, EXPENSES AND <br> CHANGES IN NET ASSETS <br> YEAR ENDED JUNE 30, 2011 

|  | JTG | Financial Literacy | PENCIL <br> Partners |
| :---: | :---: | :---: | :---: |
| Support and Revenue: |  |  |  |
| Contributions and grants | \$ 782,610 | \$45,822 | \$ 167,300 |
| In-kind contributions | - | - | - |
| Special events income, net | - | - | 46,259 |
| Rental income | - | - | - |
| Interest income | - | - | - |
| Total support and revenue | 782,610 | 45,822 | 213,559 |
| Expenses: |  |  |  |
| Salaries and wages | 547,668 | 31,734 | 133,947 |
| Payroll taxes | 35,183 | 2,148 | 7,763 |
| Medical insurance | 72,397 | 2,324 | 15,469 |
| 401(k) contribution | 9,299 | 1,033 | 4,983 |
| Lease expense | 16,578 | 4,410 | 17,563 |
| Insurance | 6,295 | - | 1,632 |
| Repairs and maintenance | 3,489 | 180 | 863 |
| Telephone | 15,546 | 193 | 2,218 |
| Postage | 787 | 475 | 816 |
| Purchased equipment | - | 28 | 699 |
| Office supplies | 14,429 | 448 | 2,900 |
| Travel | 16,307 | 19 | 2,300 |
| Donated supplies | - | - | - |
| Program activities | 13,426 | - | 17,036 |
| Professional development | 6,525 | 75 | 140 |
| Publications and promotions | 14,429 | 1,121 | 4,797 |
| Professional services | 9,324 | - | 16,883 |
| Copier expense | 5,745 | 254 | 3,227 |
| Internet | 5,824 | 38 | 2,617 |
| Miscellaneous | - | - | - |
| Total expenses | 793,251 | 44,480 | 235,853 |
| Net increase (decrease) in net assets | \$( 10,641) | \$ 1,342 | \$( 22,294) |

Net Assets at July 1, 2010
Net Assets at June 30, 2011

| (a) <br> Reading <br> Partners |  | Student <br> Writers <br> Showcase | Saint <br> Thomas Science Scholars | Family <br> Resource <br> Centers | PENCIL Box | NAZA | PENCIL | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$146,363 | \$146,505 | \$ 6,680 | \$ 5,000 | \$78,497 | \$ 90,973 | \$134,810 | \$47,002 | \$1,651,562 |
| - | - | - | - | - | 432,544 | - | - | 432,544 |
| - | - | - | - | - | - | - | - | 46,259 |
| - | - | - | - | - | - | - | 24,036 | 24,036 |
| - | - | - | - | - | - | - | 20,354 | 20,354 |
| 146,363 | 146,505 | 6,680 | 5,000 | 78,497 | 523,517 | 134,810 | 91,392 | 2,174,755 |
| 102,943 | 61,653 | 7,913 | 4,222 | 57,737 | 61,649 | 54,671 | 52,058 | 1,116,195 |
| 6,526 | 3,949 | 519 | 281 | 3,798 | 3,863 | 3,544 | 1,314 | 68,888 |
| 8,055 | 5,292 | 1,527 | 295 | 3,628 | 1,700 | 3,828 | 2,059 | 116,574 |
| 3,493 | 2,407 | 364 | 128 | 855 | 1,243 | 234 | 876 | 24,915 |
| 9,044 | 8,138 | - | - | 1,544 | 4,136 | - | - | 61,413 |
| 1,088 | 872 | - | - | 653 | 653 | - | - | 11,193 |
| 643 | 613 | - | - | 115 | 529 | - | - | 6,432 |
| 1,533 | 1,445 | - | - | 1,491 | 1,448 | 958 | 105 | 24,937 |
| 494 | 321 | - | 7 | 72 | 160 | 38 | 33 | 3,203 |
| - | 42 | - | - | - | 1,398 | 1,331 | - | 3,498 |
| 1,327 | 10,368 | 113 | 38 | 4,341 | 10,286 | 3,679 | 2,959 | 50,888 |
| 98 | 246 | 6 | 10 | 202 | 501 | 1,338 | - | 21,027 |
| - | - | - | - | - | 432,544 | - | - | 432,544 |
| - | - | 1,710 | - | - | 8,807 | - | 624 | 41,603 |
| - | 40 | - | - | 12 | 10 | - | 86 | 6,888 |
| 3,653 | 1,916 | - | - | 2,107 | 2,060 | 66 | - | 30,149 |
| 3,869 | 22,353 | - | - | 976 | 975 | 63,331 | 3,868 | 121,579 |
| 484 | 1,047 | 39 | 5 | 158 | 269 | 932 | 600 | 12,760 |
| 1,099 | 853 | - | - | 638 | 3,293 | 813 | 2,488 | 17,663 |
| - | - | - | - | - | - | - | 6,177 | 6,177 |
| 144,349 | 121,555 | 12,191 | 4,986 | 78,327 | 535,524 | 134,763 | 73,247 | 2,178,526 |
| \$ 2,014 | \$ 24,950 | \$(5,511) | \$ 14 | \$ 170 | \$( 12,007) | \$ 47 | \$18,145 | ( 3,771) |
|  |  |  |  |  |  |  |  | 1,145,422 |
|  |  |  |  |  |  |  |  | \$ 1,141,651 |

(a) The Foundation recognized $\$ 25,000$ and $\$ 6,000$ in contributions in fiscal 2011 for the Math Partners and Reading Partners, respectively, that was restricted for use in subsequent years.

See accompanying independent auditors’ report.

