# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM AUDITED FINANCIAL STATEMENTS AND OTHER INFORMATION JUNE 30, 2018 AND 2017

#### **TABLE OF CONTENTS**

Introductory	Section:

Schedule of Board of Trustees and Management (unaudited)	1
Financial Section:	
Independent Auditor's Report	2
Management's Discussion and Analysis (unaudited)	5
Statements of Net Position	11
Statements of Revenues, Expenses and Changes in Net Position	13
Statements of Cash Flows	15
Notes to Financial Statements	17
Other Information:	
Schedule of State Financial Assistance	26
Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance	
with Government Auditing Standards	28
Schedule of Prior Year Findings and Questioned Costs	30

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM SCHEDULE OF BOARD OF TRUSTEES AND MANAGEMENT (UNAUDITED) JUNE 30, 2018

#### **BOARD OF TRUSTEES**

Mr. Bill Wyatt	Chairman
Mr. Brad Martin	Vice-Chairman
Dr. Dixie Dennis	Secretary
Ms. Suzanne Langford	Treasurer
Mr. Tommy Bates	Member
Mr. Charles Booth	Member
Ms. Carol Daniels	Member
Ms. Jamie Durrett	Member
Mr. Ron Erb	Ex-Officio
Ms. Laila Griffin	Ex-Officio
Ms. Martha Hopson	Member
Mr. Tracy Jackson	Ex-Officio
Dr. Jennifer Johnston	Member
Mr. Charles Keene	Ex-Officio
Ms. Betsy Kimbrough	Member
Ms. Thomasa Ross	Member
Mr. Wes Sumner	Member
Ms. Eleanor Williams	Ex-Officio

#### **MANAGEMENT**

Mr. James Zimmer

Mr. Colin McAlexander

Director

Chief Financial Officer

Accounting • Tax • Consulting • Technology

Certified Public Accountants

www.srhcpas.com

#### **INDEPENDENT AUDITOR'S REPORT**

To the Board of Trustees Clarksville-Montgomery County Museum Clarksville, Tennessee

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the Clarksville-Montgomery County Museum (the Museum), a component unit of the City of Clarksville, Tennessee, as of and for the years ended June 30, 2018 and 2017, and the related notes to the financial statements, as listed in the table of contents.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to on the previous page present fairly, in all material respects, the respective financial position of the Museum as of June 30, 2018 and 2017, and the respective changes in financial position and cash flows thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matters

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis, as listed in the table of contents, be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming opinion on the financial statements that collectively comprise the Museum's basic financial statements. The introductory section and the other information listed in the table of contents are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The schedule of state financial assistance is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the schedule of state financial assistance is fairly stated in all material respects in relation to the basic financial statements as a whole.

The introductory section has not been subjected to the auditing procedures applied in the audit of the basic financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

#### Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated September 25, 2018, on our consideration of the Museum's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Museum's internal control over financial reporting and compliance.

Stone Rudolph & Henry, PLC

Clarksville, Tennessee September 25, 2018

#### FINANCIAL STATEMENTS

These statements offer financial information about the Museum's activities. The statement of net position includes all of the Museum's assets and liabilities and provides information about the nature and amounts of investments in resources (assets) and obligations (liabilities). All of the current year's revenues and expenses are accounted for in the statement of revenues, expenses, and changes in net position. These statements measure the success of the Museum's operations over the past fiscal year. The final statements are the cash flow statements. The purpose of these statements is to provide information about the Museum's cash receipts and cash payments during this reporting period. These statements report receipts, payments, and the net changes in cash that result from operations, investing and grants, donations and interest. The statements provide answers to questions such as: Where does the Museum get its funding? For what were the funds used? What was the change in balances during the reporting period?

The financial statements of the Museum include only activities from Museum operations. Increases and/or decreases in net position, over time, can show whether the Museum's financial health is improving or deteriorating. Primary factors in the fluctuation of operating expenses are primarily driven by the cost of on-going repairs, maintenance, and leasehold improvements to a one hundred and twenty year old building and its 22 year old expansion, increasing prices for utilities, increasing health insurance costs, and providing adequate staffing for operations. External factors such as local government funding, changes in grant funding parameters, population fluctuation within the community, stock market volatility, local tourism, development in Downtown Clarksville and its surrounding area can also have a significant effect on the Museum's financial health.

#### CONDENSED FINANCIAL INFORMATION AND ANALYSIS

An important question to be asked about the Museum's finances is "Is the Museum, as a whole, better or worse off as a result of this fiscal year's activities?" The statements of net position, revenues, expenses, and changes in net position will attempt to answer this question. As can be seen on the following table on the next page, total assets in FY 2018 were \$4,671,331, a decrease from FY 2017 of \$50,541 and an increase since FY 2016 of \$26,575. The primary changes in assets during FY 2018 and over the past three fiscal years, is mainly caused by consistently good market performance with the Gracey Trust Investment, continued leasehold improvement investment through capital improvement funding from the City of Clarksville, and the accumulated depreciation associated with the leasehold improvements. The Museum also has made efforts to generate more unrestricted assets through increased general operating support from the City of Clarksville, as well as unrestricted contributions from the community and funds raised through its earned revenue streams such as: admissions, memberships, the museum store, facility rentals, and fundraising. The Museum also continues to generate restricted and unrestricted contributions through program sponsorships.

#### CONDENSED FINANCIAL INFORMATION AND ANALYSIS (CONT'D)

Due to the increase in unrestricted funds, the Museum has made significant progress in reducing its liabilities. During the past three years, particularly FY 2018, the Museum's total liabilities decreased from \$188,040 in FY 2016 to \$114,349 in FY 2018. The reduction is primarily due to payments on the long-term note payable to the City of Clarksville related to the part of the Museum campus constructed in 1996, as well as from facilitating faster payment on invoices. The increase in unrestricted assets and reduction in liabilities, as well as the continued market performance with the Gracey Trust investment, have significantly improved the Museum's liquidity. This will help to increase the Museum's ability to manage its current and long-term debts more effectively in the future and permit greater flexibility to deal with internal or external factors that might affect the Museum's financial health.

				%	%
ASSETS AND DEFERRED OUTFLOWS OF				Change	Change
RESOURCES	2018	2017	2016	17 to 18	16 to 17
Unrestricted	\$ 202,194	\$ 142,064	\$ 163,306	42.33	(13.01)
Restricted	80,370	82,466	90,755	(2.54)	(9.13)
Subtotal	282,564	224,530	254,061	25.85	(11.62)
OTHER ASSETS					
Inventory	23,927	23,979	22,404	(0.22)	7.03
Property and equipment	2,621,739	2,797,034	2,797,635	(6.27)	(0.02)
(net of accumulated depreciation)					
Investments	1,743,101	1,676,329	1,570,656	3.98	6.73
TOTAL ASSETS	4,671,331	4,721,872	4,644,756	(1.07)	1.66
Deferred outflows of resources	-	-	-	-	-
TOTAL ASSETS AND DEFERRED	\$ 4,671,331	\$ 4,721,872	\$ 4,644,756	(1.07)	1.66
OUTFLOWS OF RESOURCES					

LIABILITIES, DEFERRED INFLOWS OF						% Change	% Change								
RESOURCES & NET POSITION	2018		2017		2016	17 to 18	16 to 17								
Current liabilities	\$ 82,951	\$	86,348	\$	107,577	(3.93)	(19.73)								
Note payable	31,398		61,310		80,463	(48.79)	(23.80)								
TOTAL LIABILITIES	114,349		147,658		188,040	(22.56)	(21.48)								
Deferred inflows of resources	-		-		-	1	-								
NET POSITION															
Unrestricted	163,272		98,848		96,677	65.17	2.25								
Restricted	1,823,471		1,758,795		1,661,411	3.68	5.86								
Plant investment/net of related debt	2,570,239		2,716,571		2,698,628	(5.39)	0.66								
TOTAL NET POSITION	4,556,982		4,574,214		4,456,716	(0.38)	2.64								
TOTAL LIABILITIES, DEFERRED INFLOWS	\$ 4,671,311	\$	4,721,872	\$	4,644,756	(1.07)	1.66								
OF RESOURCES AND															
NET POSITION															

The Museum adopts an Operating Income & Expense Budget to assist in planning and forecasting finances for the fiscal year. The budget is approved by the Board of Trustees and is in effect for the entire fiscal year. The budget may be amended by the Board if events warrant. Management uses the budget as a tool to control and direct income and expenses. Many of the Museum's income streams traditionally fluctuate due to availability of the Museum's financial and human resources. Expenses are closely managed to best serve the institution's mission and ensure continued operations. The facilities in which the Museum operates are comprised of a historic 1898 building, a 35,000 square foot expansion built in 1996 and an offsite collections storage facility and workshop. The age and condition of these buildings, in addition to the need to maintain environmental conditions according to museum industry standards, continues to be costly, which results in increased repairs and maintenance expenses that typically have a significant impact on the Museum's annual budget.

During FY 2018, overall revenue decreased from the previous year, which was anticipated with the FY 2018 Museum budget. This was primarily due to \$173,778 less in capital improvement funds from the City of Clarksville compared to FY 2017 leasehold improvements to the facility. The Museum store sales, grants, and admissions increased compared to last fiscal year and surpassed budget, primarily due to more foot traffic, special events, and being awarded \$11,000 in grants. Memberships and programs brought in more than originally budgeted due to increased efforts by the Board and staff to bring in funds to support the many programs the Museum offers throughout the year. The donated use of the building and unrealized gain (loss) on the market value of the Gracey Trust are not budgeted, but increased the size of revenue for FY 2018. While fundraising revenue was more than the prior year, it continues to fall short of budgeted expectations. The Museum's management has identified the need to create a development position on staff to broaden and strengthen the Museum's fundraising base.

Expenses during FY 2018 were higher than anticipated. The Museum does not budget for depreciation and the value of donated rent, which constitutes the majority of unanticipated expenses; however, neither of these items directly affected the cash assets of the Museum. As anticipated, the Museum had increased health insurance, payroll, repairs and maintenance, and utility expenses. These areas continue to be a primary factor of operational expenses as the Museum maintains the buildings in which it operates, provides necessary staffing, continues current hours of operation, and provides benefits to help retain and attract qualified staff. The following table shows the major sources of income and expenses and how they compare to the Museum's budget for FY 2018.

INCOME/REVENUE	FY 2018 budget	FY 2	2018 actual	FY 2017 actual		ual Over (Under) Budget		Budget Variance
								%
Admissions	\$ 40,000	\$	40,612	\$	37,512	\$	612	1.53
City of Clarksville	676,876		676,876		621,501		-	-
City of Clarksville – capital								
budget	27,000		11,843		185,621		(15,157)	(56.14)
Contributions/Donations*	15,000		11,815		10,453		(3,185)	(21.23)
Donated use of building	Non-Budgeted		330,644		330,644		330,644	-
Programs	3,000		40,000		-		37,000	1,233.33
Fundraising	154,000		117,309		113,750		(36,691)	(23.83)
Grants	10,000		11,000		3,000		1,000	10.00
Interest/Investment	76,456		70,068		76,460		(6,388)	(8.36)
Membership	38,000		38,503		39,467		503	1.32
Rental & Miscellaneous Inc.	16,300		16,906		22,429		606	3.72
Gift shop sales	35,000		40,568		32,746		5,568	15.91
Unrealized gain (loss)	Non-Budgeted		66,772		105,673		66,772	-
TOTAL REVENUES	\$ 1,091,632	\$	1,472,916	\$	1,579,256	\$	381,284	34.93
*includes in-kind donations								
<u>EXPENSES</u>						_	er) Under Budget	
Exhibits	\$ 40,000	\$	41,344	\$	49,062	\$	(1,344)	(3.36)
Administrative and General,								
Interest Expense, Advertising,								
City Loan, Insurance,								
Communications, Professional								
Fees etc.	149,217		79,597		101,038		69,620	46.66
Depreciation	Non-budgeted		195,436		185,936		(195,436)	-
Fundraising	65,000		50,485		49,495		14,515	22.33
Payroll & Payroll Tax	507,065		483,769		468,952		23,296	4.59
Benefits (Health Insurance)	145,000		110,041		107,659		34,959	24.11
Legal & Accounting Fees	22,500		20,490		23,031		2,010	8.93
Repairs and maintenance	50,050		45,178		28,492		4,872	9.73
Rent	4,800		335,445		342,897		(330,645)	(6,888.44)
Utilities	90,000		107,254		85,607		(17,254)	(19.17)
Cost of gift shop sales	18,000		21,109		19,589		(3,109)	(17.27)
TOTAL EXPENSES	\$ 1,091,632	\$	1,490,148	\$	1,461,758	\$	(398,516)	(36.51)
CHANGE IN NET POSITION			(17,232)		117,498			
BEGINNING NET								
POSITION		\$	4,574,214	\$	4,456,716			
ENDING NET POSITION		\$	4,556,982	\$	4,574,214			

#### CAPITAL ASSETS AND LONG-TERM DEBT

At the end of FY 2018 the Museum had total assets of \$4,671,331 compared to \$4,721,872 at the end of FY 2017. The decrease is due to less investment in leasehold improvements to maintain the three aging buildings of the Museum campus: one built in 1898, an expansion in 1996, and one offsite collections storage facility. The buildings in which the Museum operates are not owned by the Museum, but are leased to us by the City of Clarksville for \$1 per year. The Museum's debt is due solely to day-to-day operating expenses and a 1996 construction loan from the City of Clarksville. This loan was restructured at a fixed rate in FY 2006 and converted from an annual payment to a monthly payment during FY 2018. The anticipated date the loan will be retired is in FY 2020. Payments on this debt are funded through unrestricted funds raised through admissions, memberships, facility rental fees, Museum store sales, and income received guarterly from the Gracey Trust.

#### **FUTURE EXPECTATIONS**

In 1983, the people of Clarksville and Montgomery County entrusted the Museum with the collection, preservation and interpretation of our community's history and culture, past, present, and future. As a public trust, our goal is to generate enough revenue to continue to serve the people of this community in the manner that they deserve and to which they have become accustomed. This will be done by continuing to cultivate new audiences, donors, sponsors, and advocates. This will serve to strengthen the overall support of the Museum as the surrounding community continues to change, grow, and expand. The separate Customs House Foundation, created in June 2012, will help to insure the future fiscal stability of this institution through investment.

### CLARKSVILLE-MONTGOMERY COUNTY MUSEUM STATEMENTS OF NET POSITION JUNE 30, 2018 AND 2017

#### ASSETS AND DEFERRED OUTFLOWS OF RESOURCES

CURRENT ACCETS	 2018		2017
CURRENT ASSETS  Cash and cash equivalents  Accounts receivable	\$ 184,088 18,106	\$	124,404 9,788
Grants receivable Prepaid expenses	-		3,000 4,872
Inventory	23,927		23,979
Total current assets	 226,121		166,043
RESTRICTED ASSETS			
Cash and cash equivalents	80,370		82,466
Investments	1,743,101		1,676,329
Total restricted assets	1,823,471		1,758,795
PROPERTY AND EQUIPMENT			
Leasehold improvements	4,860,194		4,840,053
Furniture and equipment	184,080		184,080
Total property and equipment	 5,044,274	-	5,024,133
Less: Accumulated depreciation	 (2,422,535)		(2,227,099)
Net property and equipment	 2,621,739		2,797,034
Total assets	4,671,331		4,721,872
DEFERRED OUTFLOWS OF RESOURCES	 		
Total assets and deferred outflows of resources	\$ 4,671,331	\$	4,721,872

#### LIABILITIES, DEFERRED INFLOWS OF RESOURCES AND NET POSITION

CURRENT LYARY TIEC	2018		2017		
CURRENT LIABILITIES	¢	42.602	¢	40 255	
Accounts payable Accrued and withheld taxes	\$	42,683 7,781	\$	48,255 4,234	
Accrued vacation		12,385		4,234 14,706	
Current portion of long-term debt		20,102		19,153	
Total current liabilities		82,951		86,348	
LONG-TERM DEBT					
Note payable		31,398		61,310	
Total liabilities		114,349		147,658	
DEFERRED INFLOWS OF RESOURCES		<u>-</u>		_	
NET POSITION					
Net investment in capital assets		2,570,239		2,716,571	
Restricted:					
Expendable: restricted for projects		80,370		82,466	
Nonexpendable		1,743,101		1,676,329	
Unrestricted		163,272		98,848	
Total net position		4,556,982		4,574,214	
Total liabilities, deferred inflows of resources and net					
position	\$	4,671,331	\$	4,721,872	

# <u>CLARKSVILLE-MONTGOMERY COUNTY MUSEUM</u> <u>STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION</u> <u>YEARS ENDED JUNE 30, 2018 AND 2017</u>

	2018			2017
OPERATING REVENUES				
City of Clarksville	\$	688,719	\$	807,122
Grants		11,000		3,000
Donated use of building		330,644		330,644
Memberships		38,503		39,467
Donations and contributions		51,815		10,453
Admissions receipts		40,612		37,512
Fundraising		117,309		113,750
Gift shop sales		40,568		32,746
Rental and miscellaneous income		16,906		22,429
Total operating revenues		1,336,076		1,397,123
OPERATING EXPENSES				
Administrative and general		2,248		2,100
Advertising		9,059		6,240
Communications		-		6,626
Cost of gift shop sales		21,109		19,589
Depreciation		195,436		185,936
Dues and memberships		5,454		4,059
Education		102		530
Employee benefits		110,041		107,659
Exhibits		41,344		49,062
Fees		3,357		5,835
Fundraising		50,485		49,495
Grants		-		3,000
Insurance		21,061		18,245
Legal and accounting fees		20,490		23,031
Other		11,342		11,792
Payroll taxes		34,446		34,018
Postage		46		6,190
Printing and reproduction		7,049		5,919
Rent		335,445		342,897
Repairs and maintenance		45,178		28,492
Salaries		449,323		434,934
Supplies		16,294		26,052
Travel and entertainment		20		1,203
Utilities		107,254		85,607
Total operating expenses		1,486,583		1,458,511
OPERATING LOSS		(150,507)		(61,388)

(Continued)

The accompanying notes are an integral part of the financial statements.

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION (CONT'D) YEARS ENDED JUNE 30, 2018 AND 2017

	2018	2017
NON-OPERATING REVENUES (EXPENSES)		
Investment income	69,447	75,956
Interest income	621	504
Unrealized gain	66,772	105,673
Interest expense	(3,565)	(3,247)
Total non-operating revenues (expenses)	133,275	178,886
CHANGE IN NET POSITION	(17,232)	117,498
NET POSITION - BEGINNING	4,574,214	4,456,716
NET POSITION - ENDING	\$ 4,556,982	\$ 4,574,214

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM STATEMENTS OF CASH FLOWS YEARS ENDED JUNE 30, 2018 AND 2017

	2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES		 
Cash received from customers	\$ 119,683	\$ 109,725
Cash received from contributors	878,186	978,843
Cash payments to suppliers of goods and services	(506,036)	(530,026)
Cash payments to employees for services	(451,644)	(434,934)
Net cash provided by operating activities	40,189	123,608
CASH FLOWS FROM INVESTING ACTIVITIES		
Interest received	621	504
Investment income received	69,447	75,956
Net cash provided by investing activities	70,068	76,460
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES		
Purchases of leasehold improvements and equipment	(20,141)	(185,335)
Payments on long-term debt	(28,963)	(18,544)
Interest paid	(3,565)	(3,247)
Net cash used in capital and related		
financing activities	 (52,669)	 (207,126)
NET CHANGE IN CASH AND CASH EQUIVALENTS	57,588	(7,058)
CASH AND CASH EQUIVALENTS - BEGINNING	 206,870	 213,928
CASH AND CASH EQUIVALENTS - ENDING	\$ 264,458	\$ 206,870

(Continued)

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM STATEMENTS OF CASH FLOWS (CONT'D) YEARS ENDED JUNE 30, 2018 AND 2017

	2018		2017	
RECONCILATION OF OPERATING LOSS				
TO NET CASH PROVIDED BY				
<u>OPERATING ACTIVITIES</u>				
Operating loss	\$	(150,507)	\$	(61,388)
Adjustments to reconcile operating loss to				
net cash provided by operating activities:				
Depreciation		195,436		185,936
Changes in:				
Accounts receivable		(8,318)		27,334
Grants receivable		3,000		(3,000)
Prepaid expense		4,872		(1,861)
Inventory		52		(1,575)
Accounts payable		(5,572)		(24,682)
Accrued and withheld taxes		3,547		3,949
Accrued vacation		(2,321)		-
Due to Foundation				(1,105)
Net cash provided by operating activities	<u>\$</u>	40,189	<u>\$</u>	123,608

During the years ended June 30, 2018 and 2017, the Museum received free use of facilities from the City of Clarksville with an estimated value of \$330,644. The in-kind rent was accounted for as a noncash operating activity.

During the years ended June 30, 2018 and 2017, the Museum received in-kind donations from a vendor with estimated value of \$2,245 each year. The in-kind donations were accounted for as a noncash operating activity.

#### 1. <u>Summary of Significant Accounting Policies</u>

#### Reporting Entity

In November 1982, the Clarksville-Montgomery County Museum (the Museum) was established to collect, preserve, and interpret significant historic, political, social, intellectual, and technological achievements of Clarksville and Montgomery County and further the understanding of the historical development of Clarksville and Montgomery County from the beginning to the present.

The Museum is a component unit of the City of Clarksville, Tennessee (the City), which is the principal reporting entity and primary government. The City is responsible for appointing the majority of the Museum's board of trustees and provides its primary funding support.

#### Use of Estimates

The Museum's financial statements are presented in accordance with accounting principles generally accepted in the United States of America which require the use of management's estimates and assumptions. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from these estimates in the near term and these variances could have a material effect on these financial statements.

#### Concentration of Credit Risk

Financial instruments that potentially subject the Museum to significant concentrations of credit risk consist principally of cash and accounts receivable. Custodial credit risk for the Museum's deposits is the risk that the Museum's deposits may not be returned in the event of a bank failure. As required by state statutes, the Museum's policy is to require that financial institutions holding its deposits be members of the Tennessee Collateral Pool or pledge collateral for deposits in excess of federal depository insurance. The collateral is required to be held by the Museum or its agent in the Museum's name. With respect to accounts receivable, credit risk is dispersed across a few customers who are geographically concentrated in the service area of the Museum.

#### Measurement Focus/Basis of Accounting

Measurement focus refers to what is being measured; basis of accounting refers to when revenues and expenditures are recognized in the accounts and reported in the financial statements. Basis of accounting relates to the timing of the measurement made, regardless of the measurement focus applied.

The financial statements of the Museum have been prepared using the economic resources measurement focus using the accrual basis of accounting. Revenues are recognized when earned and expenses are recognized when the related liabilities are incurred.

#### 1. <u>Summary of Significant Accounting Policies (Cont'd)</u>

#### Cash and Cash Equivalents

The Museum considers all liquid investments purchased with a maturity of 90 days or less to be cash equivalents. The carrying value of cash and cash equivalents approximates fair value because of the short maturities of those financial instruments. Cash payments for interest were \$3,565 and \$3,247 for the years ended June 30, 2018 and 2017, respectively.

#### Uncollectible Accounts

Bad debts are charged to the related revenue account using the direct-write-off method, which is not materially different from the allowance-for-bad-debt method. Bad debt expense charged to the related revenue accounts for the years ended June 30, 2018 and 2017 was \$-0- and \$1,812, respectively.

#### **Restricted Net Position**

Restricted net position represents funds restricted for specific projects and the corpus of the endowment fund (see Note 6). When both restricted and unrestricted resources are available for use, it is the Museum's policy to use restricted resources first, then unrestricted resources as needed.

#### Inventories

Inventories are stated at lower of cost or market value and are determined by the moving average inventory method. A perpetual inventory is maintained with a physical inventory being taken annually.

#### Property and Equipment

Property and equipment are valued at cost for assets purchased. All assets with an initial, individual cost of more than \$500 and an estimated useful life in excess of two years are capitalized. Depreciation of buildings and equipment is provided over the estimated useful lives of the respective assets on a straight-line basis. The Museum's collections are comprised of private documents such as letters, diaries, business ledgers, and other artifacts that shed light on the history of the region. All collections are donated to the Museum and are not recorded because the value of such items is not readily determinable. Upon deaccession, items of collection are returned to the donor or destroyed if they are no longer of value. Donated collections are never sold. The Museum had no deaccessions during the year ended June 30, 2018 and one deaccessions during the year ended June 30, 2017.

#### **Accrued Compensated Absences**

Vacation benefits are accrued as earned and charged to salaries.

#### 1. <u>Summary of Significant Accounting Policies (Cont'd)</u>

#### **Tax-Exempt Status**

The Museum is a nonprofit organization as described in Section 501(c)(3) of the Internal Revenue Code and is exempt from federal and state income taxes. The Museum is not subject to federal income tax except on unrelated trade or business income under Section 511 of the Internal Revenue Code. However, the Museum does file the information returns required by the Internal Revenue Service (the IRS). The Museum has not been determined to be a private foundation by the IRS. The Museum is no longer subject to federal or state income tax examinations by tax authorities for fiscal years ended before June 30, 2015.

#### Revenues and Support

Operating income includes revenues and expenses related to the primary, continuing operations. Operating expenses are the costs of providing goods or services and include administrative expenses and depreciation of capital assets. Other revenues and expenses are classified as non-operating in the financial statements.

Contributions are generally available for unrestricted use in the current fiscal year unless specifically restricted by the donor. Unconditional promises to give are recorded as received.

Grants and other contributions of cash and other assets are reported as restricted support if they are received with donor stipulations that limit the use of the donated assets. To ensure observance of limitations and restrictions placed on the use of resources available to the Museum, separate general ledger accounts of the Museum are maintained for each distinct donor restriction.

The endowment fund is the Museum's portion of a trust, which is restricted for thirty years from its inception in 1991. These funds are considered to be restricted. The earnings that are distributed from the trust are not restricted as to their use and are recorded, as allowed by state law, as unrestricted assets available for expenditure.

Contributions of noncash assets and the use of facilities are recognized as economic resources and are recorded at their fair values in the period received. During the year ended June 30, 2018, the Museum received approximately 1,233 hours of non-skilled and 1,538 hours of skilled volunteer services valued at approximately \$11,430 and \$36,645, respectively. During the year ended June 30, 2017, the Museum received approximately 1,686 hours of non-skilled and 1,885 hours of skilled volunteer services valued at approximately \$15,740, and \$44,725, respectively. None of these services were recognized as income or expense in these financial statements.

#### **Budgets and Budgetary Accounting**

The Museum follows these procedures in establishing its budgetary data (not reflected in the financial statements):

#### 1. <u>Summary of Significant Accounting Policies (Cont'd)</u>

#### **Budgets and Budgetary Accounting (Cont'd)**

- (1) The budget document is approved by the board of trustees. The primary planning tool used is the actual and projected revenues and expenditures of the immediately preceding year. The budget is approved by line item and not by broad category.
- (2) Unused budgetary appropriations lapse at the end of the year.

#### Date of Management's Review

Subsequent events have been evaluated through September 25, 2018, which is the date the financial statements were available to be issued.

#### 2. Investments and Other Deposits

Investments and other deposits are restricted by state law to deposits with financial institutions and certain obligations guaranteed by the United States government, while investments and other deposits received by bequest and held in the endowment fund are not subject to such restrictions. Investments and other deposits are stated at fair value based on quoted market prices. No information is available on derivatives, if any, held in mutual funds.

Following is a schedule of the Museum's investments and other deposits at June 30, 2018:

			Average	
	Fair Value/		Credit	Percent of
	Carrying Value	 Cost	Quality/Rating	Total
Common stocks	\$ 1,713,543	\$ 1,383,272	n/a	98.30
Money market fund	29,558	29,558	n/a	1.70
	<u>\$ 1,743,101</u>	\$ 1,412,830		100.00

Following is a schedule of the Museum's investments and other deposits at June 30, 2017:

	Fair Value/ <u>Carrying Value</u>	Cost	Average Credit Quality/Rating	Percent of Total
Common stocks Money market fund	\$ 1,643,043 <u>33,286</u> \$ 1,676,329	\$ 1,344,957 33,286 \$ 1,378,243	n/a n/a	98.01 1.99 100.00

At June 30, 2018 and 2017, cash and other deposits included bank balances of \$278,964 and \$205,960, respectively, all of which was insured by the FDIC or collateral was pledged by the State of Tennessee Bank Collateral Pool.

#### 2. <u>Investments and Other Deposits (Cont'd)</u>

Total investment income of \$136,219 and \$181,629 for the years ended June 30, 2018 and 2017, respectively, consisted of investment earnings of \$69,447 and \$75,956 for the years ended June 30, 2018 and 2017, respectively, and a net increase in fair value of investments of \$66,772 and \$105,673, respectively. As described in Note 6, substantially all of the Museum's investments are held by a trustee and are not registered in the name of the Museum.

#### 3. <u>Funding Sources</u>

The Museum's operating expenses are primarily funded by transfers of funds from the City of Clarksville. Other funding sources include grants, donations, endowments, memberships, gift shop sales, and fundraising projects. A major reduction in funding by the City of Clarksville could have a significant effect on the future operations of the Museum's programs and activities.

#### 4. <u>Property and Equipment</u>

A summary of changes in property and equipment for the year ended June 30, 2018 is as follows:

		Balance						Balance
Property and Equipment	<u>J</u> ı	uly 1, 2017	Ir	ncreases		Decreases	<u>Ju</u>	ne 30, 2018
Leasehold improvements	\$	4,840,053	\$	20,141	\$	-	\$	4,860,194
Furniture and equipment		169,516		-		-		169,516
Vehicles		14,564						14,564
Total property and equipment	\$	5,024,133	\$	20,141	\$		\$	5,044,274
		Balance						Balance
Accumulated Depreciation	<u>J</u> ı	Balance uly 1, 2017	Ir	ncreases		Decreases	<u>Ju</u>	Balance ne 30, 2018
Accumulated Depreciation	<u>J</u> ı		Ir	ncreases		Decreases	<u>Ju</u>	
Accumulated Depreciation  Leasehold improvements	<u>Jı</u> \$		<u>I</u> r	190,535	\$	<u>Decreases</u>	<u>Ju</u> \$	
•		uly 1, 2017			\$	Decreases - -		ne 30, 2018
Leasehold improvements		2,062,840		190,535	\$	Decreases		ne 30, 2018 2,253,375
Leasehold improvements Furniture and equipment		2,062,840 149,694		190,535	\$ \$	Decreases		ne 30, 2018 2,253,375 154,595

A summary of changes in property and equipment for the year ended June 30, 2017 is as follows:

Property and Equipment	Balance ıly 1, 2016	I	ncreases	 Decreases	<u>Ju</u>	Balance ne 30, 2017
Leasehold improvements	\$ 4,654,718	\$	185,335	\$ -	\$	4,840,053
Furniture and equipment	169,516		-	-		169,516
Vehicles	 14,564		_	 		14,564
Total property and equipment	\$ 4,838,798	\$	185,335	\$ 	\$	5,024,133

#### 4. Property and Equipment (Cont'd)

		Balance						Balance
<b>Accumulated Depreciation</b>	_Ju	ıly 1, 2016	]	<u>Increases</u>		Decreases	<u>Ju</u>	ne 30, 2017
Leasehold improvements	\$	1,881,212	\$	181,628	\$	-	\$	2,062,840
Furniture and equipment		145,386		4,308		-		149,694
Vehicles		14,565	_		_			14,565
Total accumulated depreciation	\$	2,041,163	\$	185,936	\$		\$	2,227,099

#### 5. <u>Related Party Transactions</u>

The building which houses the Museum was leased from the City of Clarksville for \$1 per year for 25 years beginning May 1, 2008. The warehouse which houses the Museum's artifacts was leased from the City of Clarksville for \$1 per year for 10 years beginning June 1, 2008. The fair rental value of the building and warehouse was \$330,644 for each of the years ended June 30, 2018 and 2017 and was recognized as rent expense. The fair rental value of the building and warehouse was determined by considering the age and condition of the buildings and the cost of rental space for property in the same vicinity. The Museum has completed significant renovation of the building with funds from various grants.

#### 6. Endowment Fund

A significant bequest was made to the Museum in fiscal year 1991 from the Estate of Finley Gracey. During the years ended June 30, 2018 and 2017, the Museum received \$69,447 and \$75,956, respectively, of investment income from the trust established under this bequest. The Museum will receive 14.5% of the annual income from the trust for thirty years. After thirty years, the same percentage of accrued income and principal will be distributed to the Museum. The Museum's portion of the funded principal balance of the trust at June 30, 2018 and 2017, was \$1,743,101 and \$1,676,329, respectively. This amount represents 14.5% of the fair value of the assets of the trust.

Endowment fund investments were composed of the following at June 30:

		Unrealized	Unrealized	Fair
2018	Cost	Gain	Loss	<u>Value</u>
Common stocks	\$ 1,383,272	\$ 333,193	\$ 2,922	\$1,713,543
Money market fund	<u>29,558</u>		<del>_</del>	<u>29,558</u>
	<u>\$ 1,412,830</u>	<u>\$ 333,193</u>	<u>\$ 2,922</u>	<u>\$1,743,101</u>
		Unrealized	Unrealized	Fair
2017	Cost	Unrealized <u>Gain</u>	Unrealized Loss	Fair <u>Value</u>
2017 Common stocks	<u>Cost</u> \$ 1,344,957			
		Gain	Loss	<u>Value</u>

#### 7. <u>Long-Term and Other Debt</u>

At June 30, 2018, the Museum had an outstanding balance of \$51,500 on an unsecured promissory note dated January 1, 2006 with the City of Clarksville. The note will mature on December 31, 2020. Interest is charged on the unpaid balance of the loan at a fixed annual rate of 3.28%. Monthly payments of \$1,789 of principal and interest are due on the last day of each month.

Following are the changes in long-term debt for the year ended June 30, 2018:

_					Estimated
					Amount Due
	Balance			Balance	Year Ending
	July 1, 2017	Increases	<u>Decreases</u>	June 30, 2018	June 30, 2019
Note payable	\$ 80,463 \$	<u> </u>	\$ 28,963	<u>\$ 51,500</u>	\$ 20,102

Following are the changes in long-term debt for the year ended June 30, 2017:

					Estimated
					Amount Due
	Balance			Balance	Year Ending
	July 1, 2016_	<u>Increases</u>	<u>Decreases</u>	June 30, 2017	June 30, 2018
Note payable	<u>\$ 99,007</u>	<u>\$</u>	<u>\$ 18,544</u>	<u>\$ 80,463</u>	<u>\$ 19,153</u>

Future payments on long-term debt are as follows:

Year ending				
<u>June 30,</u>		Principal _	Interest	
2019	\$	20,102	\$ 1,37	70
2020		20,761	71	10
2021		10,637	10	<u>)1</u>
Total	<u>\$</u>	51,500	\$ 2,18	<u>31</u>

#### 8. Defined Contribution IRA Plan

The Museum administers a defined contribution individual retirement account (IRA) plan sponsored by American Funds Service Company. Employee contributions were \$-0- for the years ended June 30, 2018 and 2017. The Museum made no employer contributions during either year.

#### 9. Operating Leases

The Museum is the lessee under an operating lease agreement involving storage space. The following is a schedule of future lease payments by year:

Year ending	
June 30,	Amount
2019	\$ 4,800
	\$ 4.800

For 2018 and 2017, rental expense amounted to \$4,801 and \$12,253, respectively.

#### 10. Fair Value Measurements

FASB ASC 820, Fair Value Measurements and Disclosures, establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to unobservable inputs (level 3 measurement). The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

<u>Level 1</u>: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Museum has the ability to access.

<u>Level 2</u>: Inputs to the valuation methodology include:

- o quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- o inputs other than quoted prices that are observable for the asset or liability;
- o inputs that are derived principally from or corroborated by observable market data by correlation or other means.

<u>Level 3</u>: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for assets measured at fair value.

<u>Level 1 Fair Value Measurements</u>: The fair value of the endowment fund is based on quoted net asset values of the shares held by the Museum at year end.

#### 10. Fair Value Measurements (Cont'd)

The preceding method described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Museum believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within the fair value hierarchy, the Museum's assets at fair value as of June 30, 2018:

		Assets at Fair Value							
	Level 1	Level 2	Level 3	Total					
Common stocks	<u>\$ 1,713,543</u>	\$ -	\$ -	<u>\$ 1,713,543</u>					
Total	\$ 1,713,543	\$ -	\$ -	\$ 1,713,543					

The following table sets forth by level, within the fair value hierarchy, the Museum's assets at fair value as of June 30, 2017:

	Assets at Fair Value						
	Level 1	Level 2	Level 3	Total			
Common stocks	<u>\$ 1,643,043</u>	\$ -	\$ -	\$ 1,643,043			
Total	<u>\$ 1,643,043</u>	\$ -	\$ -	\$ 1,643,043			

#### 11. Commitments and Contingencies

The Museum's exposure to property loss and general liability is handled through the purchase of commercial insurance. Insurance coverage was adequate to cover settlements for the past three fiscal years.

#### 12. Related Entity

The Museum is supported by the Customs House Foundation, Inc. (the Foundation), a Tennessee nonprofit corporation which is recognized as exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. The Foundation was founded in 2012 and is managed by a board of directors which is autonomous from the Museum board of trustees. The Foundation's board members are nominated and elected by the Foundation board. The Museum's director, chief financial officer and finance committee chair serve as ex-officio (nonvoting) members of the Foundation's board. The Museum has no legal responsibility for or authority over the Foundation's finances. Accordingly, the Foundation does not meet the requirements for inclusion as a component unit of the Museum.

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM SCHEDULE OF STATE FINANCIAL ASSISTANCE YEAR ENDED JUNE 30, 2018

State Grantor/Program Title	Or Pass Through Grantor's Contract Number	Grantor's CFDA		Accrued Receivable July 1, 2017		Receipts		Expenditures		Accrued Receivable June 30, 2018	
State of Tennessee, Department o	of State, Tennessee State	Library and <i>F</i>	Archives	<u>5</u>							
Collections Conservation	30504-01417-20	N/A	\$	3,000	\$	3,000	\$		\$		
Total State Assistance			\$	3,000	\$	3,000	\$	_	\$	_	

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM NOTES TO SCHEDULE OF STATE FINANCIAL ASSISTANCE JUNE 30, 2018 AND 2017

#### Note A – Basis of Presentation

The accompanying schedule of state financial assistance is presented on the accrual basis of accounting. The information in this schedule is presented in accordance with the requirements of the State of Tennessee, Department of Audit, <u>Audit Manual</u>. Therefore, some amounts presented in this schedule may differ from amounts presented in, or used in the preparation of, the basic financial statements.



Certified Public Accountants

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# INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board of Trustees Clarksville-Montgomery County Museum Clarksville, Tennessee

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the Clarksville-Montgomery County Museum (the Museum), a component unit of the City of Clarksville, Tennessee, as of and for the year ended June 30, 2018, and the related notes to the financial statements, as listed in the table of contents, which collectively comprise the Museum's basic financial statements and have issued our report thereon dated September 25, 2018.

#### **Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Museum's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control. Accordingly, we do not express an opinion on the effectiveness of the Museum's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

#### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Museum's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

#### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Museum's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Museum's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Stone Rudolph & Henry, PLC

Clarksville, Tennessee September 25, 2018

# CLARKSVILLE-MONTGOMERY COUNTY MUSEUM SCHEDULE OF PRIOR YEAR FINDINGS AND QUESTIONED COSTS FOR THE FISCAL YEAR ENDED JUNE 30, 2018

There were no prior year findings reported.