

American Heart Association, Inc.
Southeast Region
Fiscal Year 2019-2020 Annual Budget
In Thousands

REVENUE			
	PUBLIC SUPPORT		
	Special Events	\$	81,235
	Contributions from Individuals		3,964
	Other Campaigns (United Ways, Memorials/Tributes)		982
	Foundations		1,900
	Corporate Gifts		573
	Total Public Support	\$	88,653
	OTHER REVENUE		
	Other Revenue		(63)
	Total Other Revenue		(63)
	Total Public Support and Other Revenue	\$	88,590
EXPENSES			
	Salaries and Related Expenses	\$	44,941
	Occupancy and Telephone		2,905
	Supplies and Rental/Maintenance		1,086
	Print/Publications and Postage		3,345
	Conferences, Meetings and Travel		3,724
	Professional Fees		902
	Program Awards		1,327
	Depreciation and Other		3,098
	Total Expenses		61,328
	**Investment in Research		16,872
	*Centralized Functions Supporting the Affiliate Operations		12,147
	Budgeted Deficit	\$	(1,756)

** Organization-wide budgeted expenses related to Finance, Human Resources, Business Technology, Advocacy, Mission Advancement, and National Engagement Center activities which support the operations of the affiliate.*

***A revenue-based allocation to fund nationally managed research awards and national programmatic administration*