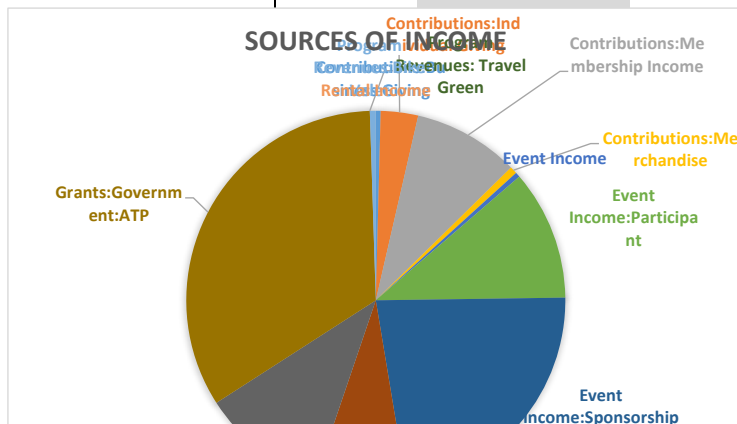


2020 Draft Budget: Walk Bike Nashville

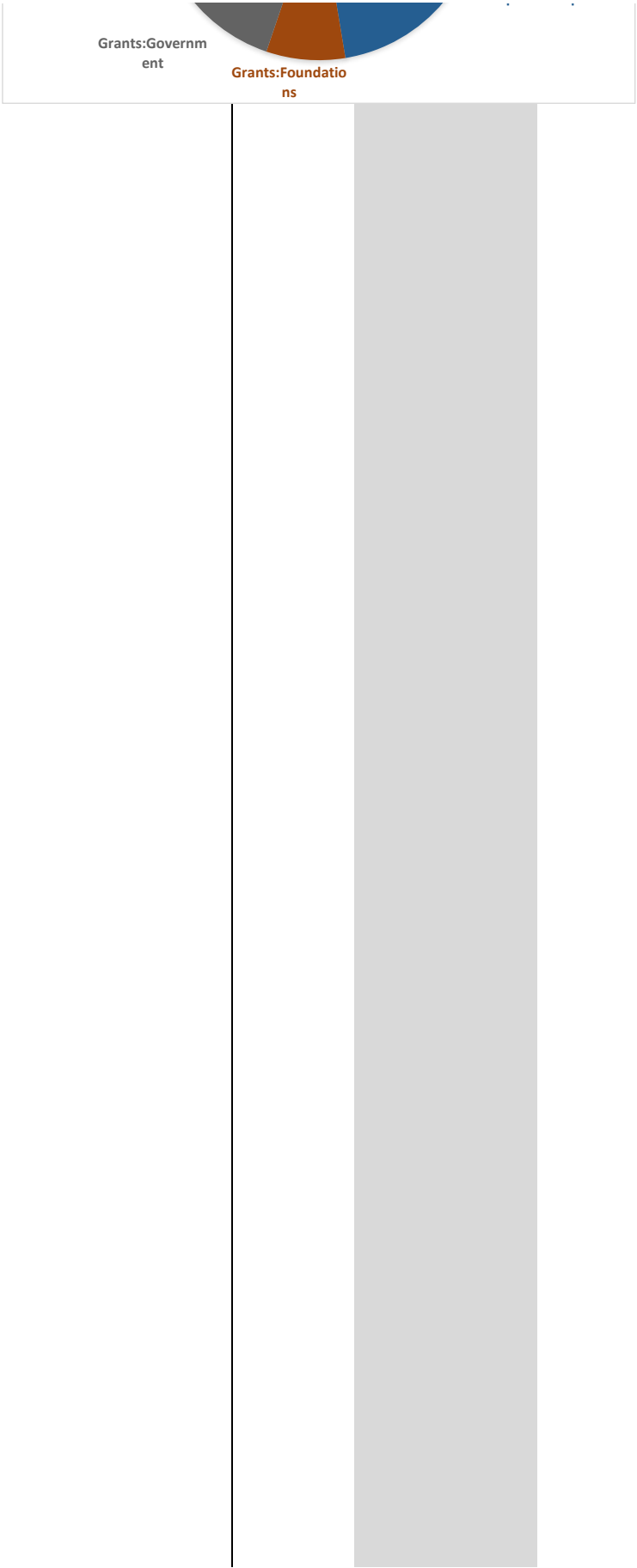
	2020 BUDGET	NOTES	Admin/General/Office Administrative	Fundraising Fundraising	Educate Walk Bike	Advocate Campaigns,	Engage Tour de Nash,
Income							
Contributions:Business Giving	\$ 2,000.00	No Scooter \$\$	\$ -	\$ 2,000.00	\$ -	\$ -	\$ -
Contributions:Individual Giving	\$ 15,500.00		\$ -	\$ 15,500.00	\$ -	\$ -	\$ -
Contributions:Membership Income	\$ 44,000.00	10% growth	\$ -	\$ 44,000.00	\$ -	\$ -	\$ -
Contributions:Merchandise	\$ 3,050.00		\$ -	\$ 3,050.00	\$ -	\$ -	\$ -
Event Income	\$ 2,000.00		\$ -	\$ -	\$ -	\$ -	\$ 2,000.00
Event Income:Participant	\$ 54,000.00		\$ -	\$ 7,500.00	\$ -	\$ -	\$ 46,500.00
	\$ 110,000.00	reduced, less scooter \$\$, but added sponsorship for Vision Zero Summit					
Event Income:Sponsorship			\$ -	\$ 70,000.00	\$ -	\$ 8,000.00	\$ 32,000.00
Grants:Foundations	\$ 38,100.00		\$ 6,100.00	\$ 1,500.00	\$ 13,500.00	\$ 17,000.00	\$ -
Grants:Government	\$ 52,000.00		\$ -	\$ -	\$ 52,000.00	\$ -	\$ -
Grants:Government:ATP	\$ 163,455.58	Hopefully starting in January	\$ 46,449.48	\$ -	\$ 39,767.90	\$ 38,700.00	\$ 38,538.20
Program Revenues: Bike Rodeo			\$ -	\$ -	\$ -	\$ -	\$ -
Program Revenues: Travel Green	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Program Revenues:Bike Valet	\$ 2,460.00		\$ -	\$ -	\$ -	\$ -	\$ 2,460.00
Rental Income	\$ -	None for 2020	\$ -	\$ -	\$ -	\$ -	\$ -
Sub-Total	\$ 486,565.58		\$ 52,549.48	\$ 143,550.00	\$ 105,267.90	\$ 63,700.00	\$ 121,498.20
	\$ 486,565.58						
Expenses							
Bank Charges	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
		includes cost for strategic plan					
Board Expense	\$ 6,600.00		\$ 6,600.00	\$ -	\$ -	\$ -	\$ -
Equipment Rentals	\$ 650.00		\$ -	\$ -	\$ -	\$ -	\$ 650.00
Event Expenses	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Event Expenses:Advocacy Events	\$ 6,600.00	Includes FSS meeting facility	\$ -	\$ -	\$ -	\$ 6,600.00	\$ -
Event Expenses: Annual Celebration	\$ 750.00		\$ -	\$ 750.00	\$ -	\$ -	\$ -
Event Expenses: Fundraising Events	\$ 2,700.00	Walk Bike Bash expenses	\$ -	\$ 2,700.00	\$ -	\$ -	\$ -
		Triathlon wasn't in 2019 budget, will make a little profit					
Event Expenses: Golden Pheasant	\$ 2,050.00		\$ -	\$ -	\$ -	\$ -	\$ 2,050.00
Event Expenses:Walk and Roll to School Day	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
		Hope to get police support in-kind once again from city					
Event Expenses:Walk to School Day	\$ 3,115.00		\$ -	\$ -	\$ 3,115.00	\$ -	\$ -
Graphic Design	\$ 2,550.00		\$ 1,550.00	\$ -	\$ -	\$ 1,000.00	\$ -
Insurance -- Events Liability	\$ 4,100.00	Added for OSN 2, Triathlon	\$ -	\$ -	\$ 350.00	\$ -	\$ 3,750.00
		Hopefully GL will go down with new provider.					
Insurance -- General	\$ 5,815.00	Workers comp will go up	\$ 3,825.00	\$ -	\$ 1,990.00	\$ -	\$ -
Internet	\$ 2,476.00		\$ 2,376.00	\$ 100.00	\$ -	\$ -	\$ -
Meals and Entertainment	\$ 3,650.00		\$ 1,200.00	\$ 850.00	\$ 300.00	\$ -	\$ 1,300.00
Membership Dues	\$ 1,055.00		\$ 720.00	\$ -	\$ 260.00	\$ 75.00	\$ -
Merchandise	\$ 3,105.00		\$ -	\$ 2,905.00	\$ 200.00	\$ -	\$ -
Office Expenses	\$ 3,000.00	Reduced b/c we're not moving	\$ 2,300.00	\$ -	\$ -	\$ 700.00	\$ -
Paypal Fees							
Personnel Expense: Healthcare	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Personnel Expense: Payroll Tax Expense	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
		all included in salary line item. New staff member likely					
Personnel Expense: Salaries	\$ 286,626.25		\$ 43,620.31	\$ 17,664.88	\$ 80,329.41	\$ 91,394.46	\$ 53,617.18
Professional Fees:Accounting	\$ 10,950.00	Imagine new fee up slightly	\$ 10,950.00	\$ -	\$ -	\$ -	\$ -
Professional Fees:Legal	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -

2020 Draft Budget: Walk Bike Nashville

Program Supplies: Bike Month	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Program Supplies: Bike Valet	\$ 450.00	New portable racks	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 450.00
Program Supplies: Livable Streets Project	\$ 2,000.00	New program	\$ -	\$ -	\$ -	\$ 2,000.00	\$ -	
Program Expenses: Open Streets	\$ 8,467.50	Likely addition of 2nd smaller event	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,467.50
Program Supplies: Safe Routes to Schools	\$ 5,820.00	Reduced b/c no ZenDrive P	\$ -	\$ -	\$ 5,820.00	\$ -	\$ -	
Program Expenses: Tour de Nash	\$ 26,610.00	No new arch (\$1k)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 26,610.00
Program Supplies: Travel Green	\$ 1,200.00		\$ -	\$ -	\$ 1,200.00	\$ -	\$ -	
Program Supplies: Walk Bike University	\$ 2,750.00	New educational video	\$ -	\$ -	\$ 2,750.00	\$ -	\$ -	
Program Supplies: Walk Month	\$ 300.00		\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00
Promotional	\$ 18,830.40		\$ 400.00	\$ 310.00	\$ 10,535.40	\$ 2,000.00	\$ -	\$ 5,585.00
Rent or Lease	\$ 26,400.00		\$ 26,400.00	\$ -	\$ -	\$ -	\$ -	\$ -
Repair & Maintenance	\$ 1,790.00		\$ 1,050.00	\$ -	\$ 740.00	\$ -	\$ -	\$ -
Shipping, Delivery Expense	\$ 564.80		\$ 410.00	\$ 154.80	\$ -	\$ -	\$ -	\$ -
Stationery & Printing	\$ 7,210.00		\$ 760.00	\$ 650.00	\$ 4,000.00	\$ 500.00	\$ -	\$ 1,300.00
Subscription Fees	\$ 5,146.36		\$ 5,004.40	\$ -	\$ -	\$ -	\$ -	\$ 141.96
Taxes & Licenses	\$ 880.00		\$ 380.00	\$ 500.00	\$ -	\$ -	\$ -	\$ -
Training and Development	\$ 5,485.00	Up slightly: new member of staff	\$ 700.00	\$ -	\$ 1,785.00	\$ 3,000.00	\$ -	\$ -
Travel	\$ 6,425.00	Conferences up slightly: new member of staff, all travelling	\$ 300.00	\$ -	\$ 2,070.00	\$ 2,910.00	\$ -	\$ 1,145.00
Travel Meals	\$ 900.00		\$ -	\$ -	\$ 200.00	\$ 600.00	\$ -	\$ 100.00
Utilities	\$ 3,360.00		\$ 3,360.00	\$ -	\$ -	\$ -	\$ -	\$ -
Sub-Total	\$ 470,381.31		\$ 111,905.71	\$ 26,584.68	\$ 115,644.81	\$ 110,779.46	\$ -	\$ 105,466.64
	\$ 470,381.31							
Revenue/Loss	\$ 16,184.28		\$ (59,356.23)	\$ 116,965.32	\$ (10,376.91)	\$ (47,079.46)	\$ -	\$ 16,031.56
Balance Sheet as of 11.1.19	\$194,328.27							
Projected Assets December 31, 2019	\$210,512.55							



2020 Draft Budget: Walk Bike Nashville



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