PROFORMA 990 - NOT FILED WITH IRS

<u>99</u>0 Form

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.
Information about Form 990 and its instructions is at www.irs.gov/form990



AF	or the	e 2014 calendar year, or tax year beginning JUL 1, 2014 and o	ending JT	JN 30, 2015							
B C a	heck if pplicabl	AMERICAN HEART ASSOCIATION, INC.		D Employer identifi	cation number						
	Addre chang	BA GREATER SOUTHEAST AFFILIATE									
	Name chang	e Doing business as		13-561	3797						
	Initial return										
	Final return				563-8000						
	termin ated	-		G Gross receipts \$	127,671,336.						
	Amen	ded am DEMED ADUDA EL 22716		H(a) Is this a group re	eturn						
	Applic tion	F Name and address of principal officer: DAVID MARKIEWICZ			? Yes X No						
	pendi	SAME AS C ABOVE									
IT	ax-ex	empt status: 🗴 501(c)(3) 🛄 501(c) ()◀ (insert no.) 🛄 4947(a)(1) c	or 527	1	list. (see instructions)						
-				H(c) Group exemptio							
κF	orm of	organization: 🗴 Corporation 🔄 Trust 🔄 Association 🔄 Other 🕨	L Year		A State of legal domicile: NY						
Pa	nrt I	Summary									
•	1	Briefly describe the organization's mission or most significant activities: BUILDIN	IG HEALTH	IER LIVES, FREE							
n c		OF CARDIOVASCULAR DISEASES AND STROKE.									
rne	2	Check this box 🕨 🛄 if the organization discontinued its operations or dispos	sed of more	than 25% of its net a	ssets.						
ove	3	Number of voting members of the governing body (Part VI, line 1a)			22						
ۍ مې					22						
ŝ	5	Total number of individuals employed in calendar year 2014 (Part V, line 2a)			C						
viti					C						
Activities & Governance					4,918.						
_	b	Net unrelated business taxable income from Form 990-T, line 34		7b	0.						
				Prior Year	Current Year						
ē	8	Contributions and grants (Part VIII, line 1h)		71,355,609.	79,746,799.						
Revenue	9	Program service revenue (Part VIII, line 2g)		8,469,372.	7,150,063.						
sev.	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		6,884,247.	2,000,373.						
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		<1,732,939.	<2,116,062.						
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) .		84,976,289.	86,781,173.						
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		10,675,102.	11,588,728.						
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.						
es				25,253,524.	28,037,715.						
sue				354,315.	372,848.						
Expenses											
ш				37,771,287.	38,266,965.						
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		74,054,228.	78,266,256.						
	19	Revenue less expenses. Subtract line 18 from line 12		10,922,061.	8,514,917.						
Net Assets or Fund Balances			Be		End of Year						
sset	20	Total assets (Part X, line 16)		122,438,276.	132,333,155.						
at As	21	Total liabilities (Part X, line 26)		47,633,270.	50,292,502.						
_		AMERICAN HEART ASSOCIATION, INC. DBA REATER SOUTHEAST AFFILIATE 13-56 Ding Dusiness as Number and street (or P.0. box if mail is not delivered to street address) 11207 BLUE HERON BOULEVARD NORTH 11207 BLUE HERON BOULEVARD NORTH I1207 BLUE HERON BOULEVARD NORTH Intermed ST. PETERSBURG, FL 33716 F Name and address of principal officer:DAVID MARKIEWICZ SAME AS C ABOVE Xempt status: Sol1(c)(3) SAME AS C ABOVE Memodiation: Corporation Trust Association Other ▶ L Year of formation; 1924 Burnmary Build Plant Address of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 2a) 2 Total number of individuals employed in calendar year 2014 (Part VI, line 1b) 2 Total number of individuals employed in calendar year 2014 (Part VI, line 12) 6 Prior Year 7 Contributions and grants (Part VIII, column (A), lines 3, 4, and 7c) 6 Other revenue (Part VIII, column (A), lines 3, 4, and 7c) 2 Other revenue (Part VIII, column (A), lines 3, 4, and 7c) 2		82,040,653.							
Pa	rt II	Signature Block									

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer CAROL FUDGE, SVP-FINANCE Type or print name and title		D	ate
Paid	Print/Type preparer's name	Preparer's signature	Date	Check PTIN
Preparer	Firm's name		Fi	irm's EIN 🕨
Use Only	Firm's address 🕨			
			P	hone no.
May the IF	RS discuss this return with the preparer shown abc	ve? (see instructions)		Yes No

	AMERICAN HEART ASSOCIATION, INC.		
	1990 (2014) DBA GREATER SOUTHEAST AFFILIATE	13-5613797	Page 2
Pa	statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III		
1	Briefly describe the organization's mission:	. <u></u>	<u></u>
	BUILDING HEALTHIER LIVES, FREE OF CARDIOVASCULAR DISEASES AND STROKE.		
2	Did the organization undertake any significant program services during the year which were not listed or	 າ	
	the prior Form 990 or 990-EZ?		Yes X No
•	If "Yes," describe these new services on Schedule O.		Yes X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program se If "Yes," describe these changes on Schedule O.		ITES LA INO
4	Describe the organization's program service accomplishments for each of its three largest program serv	ices, as measured by exp	enses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations	to others, the total exper	nses, and
4-	revenue, if any, for each program service reported.		
4a	(Code:) (Expenses \$) (Revenue \$)
4b	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
			,
4c	(Code:) (Expenses \$ including grants of \$)) (Revenue \$)
4d	Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$	١	
4e	(Expenses \$ including grants of \$) (Revenue \$ Total program service expenses)	
			000 (001 1)

AMERICAN HEART ASSOCIATION, INC. FILED WITH IRS

DBA GREATER SOUTHEAST AFFILIATE 13-5613797 Page 3 Form 990 (2014) Part IV Checklist of Required Schedules Yes No 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A Is the organization required to complete Schedule B, Schedule of Contributors? 2 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for З public office? If "Yes," complete Schedule C, Part I Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect 4 during the tax year? If "Yes," complete Schedule C, Part II 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to 6 provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 7 Did the organization receive or hold a conservation easement, including easements to preserve open space. the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II______ 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for 9 amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VII, IX, or X as applicable. a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D. Part VI b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 14a Did the organization maintain an office, employees, or agents outside of the United States? **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any 15 foreign organization? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to 16 or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, 17 column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 18 1c and 8a? If "Yes," complete Schedule G, Part II Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," 19 complete Schedule G, Part III 20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H **b** If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

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	AMERICAN HEART ASSOCIATION, INC.		
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Pa	t IV Checklist of Required Schedules (continued)		
		F	Yes No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or		
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If</i> "Yes," <i>complete Schedule I, Parts I and III</i>		
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization	on's current	
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," comp	plete	
	Schedule J		
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,0		
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and co	omplete	
	Schedule K. If "No", go to line 25a		
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit		
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior	year, and	
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," of	complete	
	Schedule L, Part I		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any curre		
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons' complete Schedule L, Part II		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substan		
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family	member	
	of any of these persons? If "Yes," complete Schedule L, Part III		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part	t IV	
	instructions for applicable filing thresholds, conditions, and exceptions):		
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedul		
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) w		
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		
29 20	Did the organization receive more than \$25,000 in non-cash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>		
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified constructions? If "Yes," complete Schedule M	ervation	
31	contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations?		
31			
32	If "Yes," complete Schedule N, Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?/f "Yes," complete	·····	
	Schedule N, Part II		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations		
~ 1	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or Part V, line 1		
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a control		
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related		
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization		
31	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and		
	Note. All Form 990 filers are required to complete Schedule O		
			Form 990 (2014)

(2014)

	AMERICAN HEART ASSOCIATION, INC.		
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Par			
	Check if Schedule O contains a response or note to any line in this Part V		
			Yes No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
	Did the organization comply with backup withholding rules for reportable payments to vendors and		
	(gambling) winnings to prize winners?		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		
	filed for the calendar year ending with or within the year covered by this return		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu	urns?	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedul	e O	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or othe	r authority over, a	
	financial account in a foreign country (such as a bank account, securities account, or other financia	l account)?	
b	If "Yes," enter the name of the foreign country: ►		
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial	Accounts (FBAR).	
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter trans	action?	
с	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did	the organization solicit	
	any contributions that were not tax deductible as charitable contributions?		
b	If "Yes," did the organization include with every solicitation an express statement that such contribu		
	were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and s	ervices provided to the payor?	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was a self or the self of	was required	
	to file Form 8282?		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit	contract?	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit con	tract?	
g	If the organization received a contribution of qualified intellectual property, did the organization file I	Form 8899 as required?	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organi	zation file a Form 1098-C?	
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintaine	d by the	
	sponsoring organization have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
а			
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter:		
а	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:	11	
	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against		
	amounts due or received from them.)	11b	
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Forr		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
а			
_	Note. See the instructions for additional information the organization must report on Schedule O.		
b	Enter the amount of reserves the organization is required to maintain by the states in which the		
	organization is licensed to issue qualified health plans	13b	
	Enter the amount of reserves on hand	13c	
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedu	<i>IIe</i> U	

	AMERICAN HEART ASSOCIATION, INC.			
Form	990 (2014) DBA GREATER SOUTHEAST AFFILIATE		13-5613797	Page 6
	t VI Governance, Management, and Disclosure For each "Yes" response to lines 2 th			" response
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O.	See i	nstructions.	
	Check if Schedule O contains a response or note to any line in this Part VI			
Sec	tion A. Governing Body and Management			
				Yes No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	22	
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent	1b	22	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	o with	any other	
	officer, director, trustee, or key employee?			
3	Did the organization delegate control over management duties customarily performed by or under the	e direc	ct supervision	
	of officers, directors, or trustees, or key employees to a management company or other person?			
4	Did the organization make any significant changes to its governing documents since the prior Form 9			
5	Did the organization become aware during the year of a significant diversion of the organization's ass	sets?	·····	
6	Did the organization have members or stockholders?			
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap			
	more members of the governing body?			
D	Are any governance decisions of the organization reserved to (or subject to approval by) members, s			
•	persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
8				
	The governing body? Each committee with authority to act on behalf of the governing body?			
9	Each committee with authority to act on behalf of the governing body?		E E	
•	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re			
10a	Did the organization have local chapters, branches, or affiliates?			
b	If "Yes," did the organization have written policies and procedures governing the activities of such ch	napter	s, affiliates,	
	and branches to ensure their operations are consistent with the organization's exempt purposes?			
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bod	y befo	re filing the form?	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise	to con	flicts?	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Ye	es," de	escribe	
	in Schedule O how this was done			
13	Did the organization have a written whistleblower policy?			
14	Did the organization have a written document retention and destruction policy?			
15	Did the process for determining compensation of the following persons include a review and approva	al by ir	idependent	
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official			
b	Other officers or key employees of the organization	•••••	····· -	
160	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	nonty	/ith o	
iva	taxable entity during the year?			
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat			
D	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	-		
	exempt status with respect to such arrangements?			
Sec	tion C. Disclosure		····· I	
17	List the states with which a copy of this Form 990 is required to be filed NONE			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	(Sect	ion 501(c)(3)s only) avail	able
	for public inspection. Indicate how you made these available. Check all that apply.			
	X Own website X Another's website X Upon request X Other (explain	in Scł	nedule O)	
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, con			ancial
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's bo	oks ar	nd records:	

Form 990 (2	2014) DBA GREATI	R SOUTHEAST	AFFILIATE	13-5613797 Pa	age 7
Part VII	Compensation of Officer	s, Directors	, Trustees,	Key Employees, Highest Compensated	
	Employees, and Indepen	dent Contra	ctors		
	Check if Schedule O contains a r	esponse or not	e to any line in	this Part VII	
Section A.	Officers, Directors, Trustees, I	ey Employees	, and Highest	Compensated Employees	
1a Comple	te this table for all persons require	d to be listed	Poport compor	seation for the calendar year ending with or within the organization's tay	v voor

AMERICAN HEART ASSOCIATION, INC.

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
 List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation.

Enter -0- in columns (Ď), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)			(0	C)			(D)	(E)	(F)
Name and Title	Average	(do	not	Pos	ition	1 than	000	Reportable	Reportable	Estimated
	hours per	box	, unle	ss pe	rson	is bot	h an	compensation	compensation	amount of
	week	<u> </u>	cer ar	nd a d I	recto	or/trus	stee)	from	from related	other
	(list any	recto						the	organizations	compensation
	hours for related	e or di	ee			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the
	organizations	rustee	trust		ee	npen		(00-2/1099-00130)		organization and related
	below	dual ti	tiona		nploy	st cor	5			organizations
	line)	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) JAMES WEYHENMEYER, PHD	8.00	_		_	<u> </u>	<u> </u>	_			
CHAIRMAN		x						0.	٥.	0.
(2) HERMAN TAYLOR, MD, MPH, FACC, F	7.00									
PRESIDENT		x						0.	0.	0.
(3) VICKI R. BRIGGS, FACHE	5.00									
CHAIRMAN-ELECT		х						0.	0.	0.
(4) CELESTE PHILIP, MD, MPH	5.00									
PRESIDENT-ELECT		х						0.	0.	0.
(5) J. DONALD FANCHER	5.00									
SECRETARY-TREASURER		х						0.	0.	0.
(6) KEVIN MAHER, M.D.	5.00									
VICE-PRESIDENT		x						0.	0.	0.
(7) CHRIS MILLER, PHD, JD	3.00									
IMMEDIATE PAST CHAIRMAN		x						0.	0.	0.
(8) HARPER STONE, MD	3.00									_
IMMEDIATE PAST PRESIDENT		x						0.	0.	0.
(9) ANGELA DAVILA, MD	3.00	-								
BOARD MEMBER		х						0.	0.	0.
(10) CHARLES GRIFFIN	3.00	-								
BOARD MEMBER		х						0.	0.	0.
(11) MOLLY KIMBALL, RD	3.00	-								
BOARD MEMBER		х						0.	0.	0.
(12) JAMES KIRKLIN, MD	3.00	l								
BOARD MEMBER	2.00	х						0.	0.	0.
(13) MARLIN HUTCHENS	3.00	l								
BOARD MEMBER	2.00	х						0.	0.	0.
(14) PEGUI MARIDUENA	3.00							0.		0
BOARD MEMBER	3 00	X				-		U.	0.	0.
(15) SALLY JACKSON BOARD MEMBER	3.00	x						0.	0.	0.
(16) JEROME PUYUA	3.00	^		-				U.	· ·	<u> </u>
BOARD MEMBER	5.00	x						0.	0.	0.
(17) STEVEN KELLEY, MD	3.00	<u> </u>						· · ·	· · ·	<u> </u>
BOARD MEMBER	5.00	x						0.	0.	0.
							I	· ·	•.	

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AMERICAN HEA	RT ASSOCIAT	ION	, I:	NC.	,,	E 11		WITH IKS				
Form 990 (2014) DBA GREATER									13-5613797		Pa	age 8
Part VII Section A. Officers, Directors, Trus	stees, Key Em	ploy	vees	, an	d Hi	ghe	st C	ompensated Employe	es (continued)			
(A) Name and title	(B) Average hours per	box	not c , unle	ss pe	ition more rson	than is bot	h an	(D) Reportable compensation	(E) Reportable compensation		(F) stimate nount (
	week (list any hours for related organizations below line)	tee or director	Institutional trustee	Offlicer	Key employee	Highest compensated snut/u		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	fi org an	other pensa rom the anizati d relate anizatio	e ion ed
(18) MARCELLA ROBERTS, ESQ	3.00											
BOARD MEMBER		х						0.	0.			0.
(19) MONIKA SAFFORD, MD BOARD MEMBER	3.00	x						0.	0.			0.
(20) ROBERT SANCHEZ, MD, FACC	3.00											
BOARD MEMBER		X						0.	0.			0.
(21) NEWT WILLIAMS	3.00											
BOARD MEMBER		Х						0.	0.			0.
(22) KEITH WOLKEN	3.00											
BOARD MEMBER		x						0.	0.			0.
		-										
1b Sub-total								٥.	0.			٥.
c Total from continuation sheets to Part V								0.	0.			0.
d Total (add lines 1b and 1c)								0.	0.			٥.
2 Total number of individuals (including but r compensation from the organization ►	not limited to th	nose	liste	ed a	bove	e) wł	no re	eceived more than \$100),000 of reportable			0
											Yes	No
3 Did the organization list any former officer	, director, or tru	ustee	e, ke	ey er	nplc	oyee	, or ł	nighest compensated e	mployee on			
line 1a? If "Yes," complete Schedule J for s	such individual									3		x
4 For any individual listed on line 1a, is the su								•	•			v
and related organizations greater than \$15	0,000? If "Yes,	" CO	mple	ete S	sche	edule	e J fo	or such individual		4		X

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person 5

Х

n 990 (ATER SOUTHEAS	-	T FILED WIT		13-5613797	Page
art VII							
	Check if Schedule O cont	ains a response o	r note to any line	e in this Part VIII	(D)	(0)	
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue exclude from tax under sections 512 - 514
b c d e	Federated campaigns Membership dues Fundraising events Related organizations Government grants (contribut All other contributions, gifts, gran	ions) 1b 1c 1d 1d	899,105. 52,184,534.				
	similar amounts not included abo	ve 1f	26,663,160. 3,331,421.				
9	Noncash contributions included in lines			79,746,799.			
<u>n</u>	Total. Add lines 1a-1f			19,140,199.			
		Ē	Business Code	F 150 060	F 150 060		
2 a b c d e	FEES AND GRANTS		900099	7,150,063.	7,150,063.		
c d							
e							
· ·	All other program service reve			7 150 062			
<u> </u>	Total. Add lines 2a-2f			7,150,063.			
4	Investment income (including other similar amounts) Income from investment of ta Royalties	x-exempt bond pr	oceeds	1,866,692.		4,918.	1,861,77
ľ		(i) Real	(ii) Personal				
6.2	Gross rents		(ii) i croonar				
		· · · · · · · · · · · · · · · · · · ·					
	Less: rental expenses						
	Rental income or (loss)			000 015			000.01
	Net rental income or (loss)			202,215.			202,21
7 a	Gross amount from sales of	(i) Securities	(ii) Other				
	assets other than inventory	35,695,777.					
b	Less: cost or other basis						
	and sales expenses	35,562,096.					
c	Gain or (loss)	133,681.					
d	Net gain or (loss)	······	🕨	133,681.			133,68
8 a	Gross income from fundraisin						
	including \$ 52,184	,534. of					
	contributions reported on line	1c). See					
	Part IV, line 18	a	3,336,296.				
b	Less: direct expenses	ь	5,306,767.				
c	Net income or (loss) from fund	draising events	►	<1,970,471.	>		<1,970,47
9 a	Gross income from gaming ac	ctivities. See					
	Part IV, line 19	a	113,901.				
b	Less: direct expenses		21,300.				
c	Net income or (loss) from gam	ning activities	►	92,601.		8,598.	84,00
10 a	Gross sales of inventory, less	returns					
	and allowances						
b	Less: cost of goods sold						
c	Net income or (loss) from sale	s of inventory	▶				
	Miscellaneous Revenu	ie E	Business Code				
11 a	CHANGE IN VALUE OF SIA			73,678.	73,678.		
b	OTHER REVENUE			<514,085.	> <514,085.>		
c							
	All other revenue						
	Total. Add lines 11a-11d			<440,407.	>		
e							

AMERICAN HEART ASSOCIATION, INC. FILED WITH IRS

DBA GREATER SOUTHEAST AFFILIATE

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Sect	ion 501(c)(3) and 501(c)(4) organizations must com	plete all columns. All oth	er organizations must co	mplete column (A).	
	Check if Schedule O contains a respon				X
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations		·		·
	and domestic governments. See Part IV, line 21	11,588,728.	11,588,728.		
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	22,064,173.	15,011,611.	2,571,115.	4,481,44
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	1,515,001.	1,026,856.	177,141.	311,004
9	Other employee benefits	2,812,110.	1,910,562.	330,289.	571,259
10	Payroll taxes	1,646,431.	1,113,627.	204,090.	328,71
11	Fees for services (non-employees):				
а	Management				
b	• • • • • • • • • • • • • • • • • • •				
	Accounting	5,560.		5,560.	
	Lobbying	600,276.	600,276.		
е	Professional fundraising services. See Part IV, line 17	372,848.			372,84
f	Investment management fees	94,120.		94,120.	
g					
	column (A) amount, list line 11g expenses on Sch 0.)	8,453,677.	5,638,705.	774,441.	2,040,533
12	Advertising and promotion	213,921.	213,921.	477.076	1 604 004
13	Office expenses	6,106,333.	3,937,937.	477,376.	1,691,020
14	Information technology	418,098.	303,764.	31,211.	83,123
15	Royalties	0.00 1.00	CCE E11	70 470	100 11/
16		926,100.	665,511.	78,479.	182,110
17	Travel	2,334,331.	1,398,370.	366,206.	569,75
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	004 920	677 626	09 406	218,78
19	Conferences, conventions, and meetings	994,829.	677,636.	98,406.	218,78
20	Interest	35,902. 16,106,393.	12,765,858.	35,902. 2,375,151.	965,384
21	Payments to affiliates	623,962.	435,525.	69,260.	119,17
22	Depreciation, depletion, and amortization	133,224.	18,068.	110,212.	4,944
23	Insurance	135,224.	10,000.	110,212.	4,54
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount list line 24e avenues on Schedule O.)				
а	amount, list line 24e expenses on Schedule 0.)	1,220,239.	431,033.	412,443.	376,763
		1,220,233.	±51,055.	114,113.	570,70
b					
с С					
d					
	All other expenses	78,266,256.	57,737,988.	8,211,402.	12,316,866
25 26	Joint costs. Complete this line only if the organization	,0,200,200.	5,,5,,500.	0,211,102.	12,510,000
-0	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				

Check here

X if following SOP 98-2 (ASC 958-720)

AMERICAN HEART ASSOCIATION, INC. FILED WITH IRS

Form 990 (2014)

DBA GREATER SOUTHEAST AFFILIATE

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t X	Balance Sheet					<u> </u>
	Check if Schedule O contains a response or not	e to any	line in this Part X			
				(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing			20,977,347.	1	25,631,563
2				<17,353,391.	> 2	<22,137,603
3	Pledges and grants receivable, net			16,614,118.	3	21,261,242
4				1,825,339.	4	1,908,232
5						
	trustees, key employees, and highest compensation	ated emp	loyees. Complete			
	Part II of Schedule L				5	
6						
	section 4958(f)(1)), persons described in section	4958(c)(3)(B), and contributing			
					6	
7					7	
8					8	
9				93,972.	9	163,354
10a						
		10a	23,552,633.			
b	Less: accumulated depreciation	10b	13,128,778.	10,475,706.	10c	10,423,855
	Investments - publicly traded securities					58,043,598
						1,095,884
				, ,		, ,
	Other assets See Part IV line 11			37,719,054.		35,943,030
						132,333,155
						28,155,111
					17,152,835	
				, , , -		, ,
				1 025 000.		835,000
				_, _, ,		
					22	
23						
_0		,				
				4,504,122.	25	4,149,556
26				, ,		50,292,502
				, ,		, ,
27				24,507,093.	27	26,253,760
				34,475,254		
				21,311,639		
	······		, ,		, ,	
	-					
30					30	
	Retained earnings, endowment, accumulated in				32	
32					<u> </u>	
32 33	Total net assets or fund balances		E E E E E E E E E E E E E E E E E E E	74,805,006.	33	82,040,653
	1 2 3 4 5 6 7 8 9 10a	Check if Schedule O contains a response or not 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and for trustees, key employees, and highest compense Part II of Schedule L 6 Loans and other receivables from other disquali section 4958(f)(1)), persons described in section employees and sponsoring organizations of sect employees' beneficiary organizations (see instr). 7 Notes and loans receivable, net 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D b Less: accumulated depreciation 11 Investments - publicly traded securities 12 Investments - other securities. See Part IV, line 11 13 Investments - program-related. See Part IV, line 11 14 Intangible assets 15 Other assets. Add lines 1 through 15 (must equality exemployees, highest compensated employees Complete Part II of Schedule L 21 Escrow or custodial account liability. Complete I 22 <td>Check if Schedule O contains a response or note to any 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and former offit trustees, key employees, and highest compensated emp Part II of Schedule L 6 Loans and other receivables from other disqualified persons section 4958(f)(1)), persons described in section 4958(c)(employees' beneficiary organizations of section 501(cemployees' beneficiary organizations of section 501(cemployees' beneficiary organizations (see instr). Complete Notes and loans receivable, net 8 Inventories for sale or use. 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 11 Investments - publicly traded securities 12 Investments - program-related. See Part IV, line 11 13 Investments - program-related. See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19</td> <td>Check if Schedule O contains a response or note to any line in this Part X 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined under section 49580(11)), persons described in section 4958(c)(3)(8), and contributing employees' beneficiary organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L 7 Notes and loans receivable, net 10a 23, 552, 633. 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a 13, 128, 778. 11 10b 13, 128, 778. 11 Investments - oublicly traded securities 10a 13, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 12 Investment</td> <td>Check if Schedule 0 contains a response or note to any line in this Part X (A) Beginning of year 1 Cash - non-interest-bearing 20, 977, 347. 2 Savings and temporary cash investments 41, 353, 391. 3 Pledges and grants receivable, net 16, 614, 118. 4 Accounts receivable, net 1, 825, 339. 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete 1, 825, 339. 6 Loans and other receivables from other disqualified persons (as defined under section 4956(f)(1), persons described in section 501(c)(9) voluntary employees beneficiary organizations of section 501(c)(9) voluntary employees beneficiary organizations (see instr). Complete Part II of Sch L 7 7 Notes and loans receivable, net 10a 23, 552, 633. 8 Inventories for sale or use 93, 972. 10a Lad, buildings, and equipment: cost or other basis. Complete Part II of Sch L 10, 475, 706. 11 Investments - publicly traded securities 50, 830, 024. 12 Investments - publicly traded securities. See Part IV, line 11 1, 226, 6107. 13 Interstments - publicly traded securities 50, 830, 024. 14 Intargibl</td> <td>Check if Schedule Q contains a response or note to any line in this Part X (A) I Cash - non-interest bearing 20, 977, 347, 1 2 Savings and temporary cash investments 21, 733, 91, 2 3 Piedges and grants receivable, net 16, 614, 118, 3 4 Accounts receivable, net 16, 614, 118, 3 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 6 Loans and other receivables from other disqualified persons (as defined under section 4958(c)(3)(B), and contributing employees beneficiary organizations (see inst). Complete Part II of Sch L 6 7 Notes and loans receivable, net 7 1 8 Inventories for sale or use 93, 972, 9 10a 23, 552, 633, 10 10, 475, 706, 10c 11 Investments - other securities. See Part IV, line 11 13 12 Investments - other securities. See Part IV, line 11 13 13 Intargible assets 14 14 11 13 15 Total assets. Add lines 1 through 15 (must equal line 34) 122, 438, 276, 16 14 Intangible assets 14 <!--</td--></td>	Check if Schedule O contains a response or note to any 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and former offit trustees, key employees, and highest compensated emp Part II of Schedule L 6 Loans and other receivables from other disqualified persons section 4958(f)(1)), persons described in section 4958(c)(employees' beneficiary organizations of section 501(cemployees' beneficiary organizations of section 501(cemployees' beneficiary organizations (see instr). Complete Notes and loans receivable, net 8 Inventories for sale or use. 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 11 Investments - publicly traded securities 12 Investments - program-related. See Part IV, line 11 13 Investments - program-related. See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19	Check if Schedule O contains a response or note to any line in this Part X 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 6 Loans and other receivables from other disqualified persons (as defined under section 49580(11)), persons described in section 4958(c)(3)(8), and contributing employees' beneficiary organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L 7 Notes and loans receivable, net 10a 23, 552, 633. 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a 13, 128, 778. 11 10b 13, 128, 778. 11 Investments - oublicly traded securities 10a 13, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 11 Investments - oublicly traded securities 10a 14, 128, 778. 12 Investment	Check if Schedule 0 contains a response or note to any line in this Part X (A) Beginning of year 1 Cash - non-interest-bearing 20, 977, 347. 2 Savings and temporary cash investments 41, 353, 391. 3 Pledges and grants receivable, net 16, 614, 118. 4 Accounts receivable, net 1, 825, 339. 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete 1, 825, 339. 6 Loans and other receivables from other disqualified persons (as defined under section 4956(f)(1), persons described in section 501(c)(9) voluntary employees beneficiary organizations of section 501(c)(9) voluntary employees beneficiary organizations (see instr). Complete Part II of Sch L 7 7 Notes and loans receivable, net 10a 23, 552, 633. 8 Inventories for sale or use 93, 972. 10a Lad, buildings, and equipment: cost or other basis. Complete Part II of Sch L 10, 475, 706. 11 Investments - publicly traded securities 50, 830, 024. 12 Investments - publicly traded securities. See Part IV, line 11 1, 226, 6107. 13 Interstments - publicly traded securities 50, 830, 024. 14 Intargibl	Check if Schedule Q contains a response or note to any line in this Part X (A) I Cash - non-interest bearing 20, 977, 347, 1 2 Savings and temporary cash investments 21, 733, 91, 2 3 Piedges and grants receivable, net 16, 614, 118, 3 4 Accounts receivable, net 16, 614, 118, 3 5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 6 Loans and other receivables from other disqualified persons (as defined under section 4958(c)(3)(B), and contributing employees beneficiary organizations (see inst). Complete Part II of Sch L 6 7 Notes and loans receivable, net 7 1 8 Inventories for sale or use 93, 972, 9 10a 23, 552, 633, 10 10, 475, 706, 10c 11 Investments - other securities. See Part IV, line 11 13 12 Investments - other securities. See Part IV, line 11 13 13 Intargible assets 14 14 11 13 15 Total assets. Add lines 1 through 15 (must equal line 34) 122, 438, 276, 16 14 Intangible assets 14 </td

	AMERICAN HEART ASSOCIATION, INC.			
Form	990 (2014) DBA GREATER SOUTHEAST AFFILIATE	13-5613797	Pag	je 12
Pa	t XI Reconciliation of Net Assets			
	Check if Schedule O contains a response or note to any line in this Part XI			X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	86,781,	173.
2	Total expenses (must equal Part IX, column (A), line 25)	2	78,266,	256.
3	Revenue less expenses. Subtract line 2 from line 1	3	8,514,	917.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	74,805,	006.
5	Net unrealized gains (losses) on investments	5	<1,386,	676.>
6	Donated services and use of facilities	6		
7	Investment expenses	7		
8	Prior period adjustments	8		
9	Other changes in net assets or fund balances (explain in Schedule O)	9	107,	406.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,			
	column (B))	10	82,040,	653.
Pa	rt XII Financial Statements and Reporting			
	Check if Schedule O contains a response or note to any line in this Part XII			
			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
_	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe	d on a		
	separate basis, consolidated basis, or both:			
	Separate basis Consolidated basis Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?			
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separa	te basis,		
_	Separate basis Consolidated basis Both consolidated and separate basis			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the			
	review, or compilation of its financial statements and selection of an independent accountant?			
0-	If the organization changed either its oversight process or selection process during the tax year, explain in Sch			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the S	ngie Audit		
F	Act and OMB Circular A-133?	virad audit		
a	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, applying the organization did not undergo the required audit or audits.			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			

		PROFORMA 99	0 - NOT FILED WITH IRS				
SC	HEDULE D	Supplementa	al Financial Statements		OMB No. 1545-0047		
	n 990)	Complete if the org	anization answered "Yes" to Form 990.	2014			
Depart	ment of the Treasury	Part IV, line 6, 7, 8, 9, 10	, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990.	Open to Public			
	Revenue Service	Information about Schedule D (Formation)	rm 990) and its instructions is at www.irs.gov/	form99	0. Inspection		
Nam	e of the organizati	-		Emp	oloyer identification number		
	DBA GREATER SOUTHEAST AFFILIATE 13						
Par		-	ed Funds or Other Similar Funds or A	Accou	Ints.Complete if the		
	organizatio	n answered "Yes" to Form 990, Part IV, lin		(b) Euro	ds and other accounts		
	Total musch an at a		, <i>,</i>	(b) Full			
1		nd of year of contributions to (during year)					
2 3		of grants from (during year)					
4		it end of year					
5			writing that the assets held in donor advised fur	nds			
	-		exclusive legal control?		Yes No		
6			advisors in writing that grant funds can be used				
	for charitable purp	poses and not for the benefit of the donor of	or donor advisor, or for any other purpose confe	rring			
	impermissible priv						
Par			ganization answered "Yes" to Form 990, Part IV	, line 7.			
1		servation easements held by the organizat					
		n of land for public use (e.g., recreation or e					
		of natural habitat n of open space	Preservation of a certified h	ISTORIC	structure		
2			fied conservation contribution in the form of a c	onconv	ation easement on the last		
2	day of the tax yea	• •			ation easement on the last		
	day of the tax yea				Held at the End of the Tax Year		
а	Total number of c	onservation easements		2a			
b				2b			
с	Number of conser	vation easements on a certified historic str	ructure included in (a)	2c			
d	Number of conser	vation easements included in (c) acquired	after 8/17/06, and not on a historic structure				
				2d			
3		vation easements modified, transferred, re	leased, extinguished, or terminated by the orga	nizatior	າ during the tax		
	year		e ement in la cata d				
4 5		where property subject to conservation ea tion have a written policy regarding the pe	· · · · · · · · · · · · · · · · · · ·				
5	•	forcement of the conservation easements i			Yes No		
6	,		and enforcing conservation easements during	the vea	······································		
7			enforcing conservation easements during the ye	-			
8			ve satisfy the requirements of section 170(h)(4)(l				
	and section 170(h)(4)(B)(ii)?			Yes No		
9	In Part XIII, descri	be how the organization reports conservat	ion easements in its revenue and expense state	ment, a	and balance sheet, and		
		, v	tion's financial statements that describes the or	ganizat	tion's accounting for		
Des	conservation ease		f Art Historical Traceruras or Other	0:	ar Acceto		
Par		f the organization answered "Yes" to Form	f Art, Historical Treasures, or Other	311111	ar Assels.		
12	-	-	SC 958), not to report in its revenue statement a	nd hal			
ia			hibition, education, or research in furtherance of				
		tnote to its financial statements that descr		pablic			
b			SC 958), to report in its revenue statement and I	calance	e sheet works of art, historical		
	-		ducation, or research in furtherance of public se				
	relating to these it				-		
	(i) Revenue inclu	ided in Form 990, Part VIII, line 1		. 🕨 :	\$		
				🕨 :	\$		
2			asures, or other similar assets for financial gain,	provid	le		
	-	unts required to be reported under SFAS 1					
a					\$		
b	Assets included in	1 Form 990, Part X		. 🕨 :	\$		

	AMERICAN HEART	ORMA 990 - NOT	FILED WITH IRS			
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Pa	t III Organizations Maintaining Coll	ections of Art, His	torical Treasures,	or Other Simi	lar Assets(co	
3	Using the organization's acquisition, accession,	and other records, chec	k any of the following that	at are a significan	t use of its collec	tion items
	(check all that apply):					
а	Public exhibition	d 🗌	Loan or exchange progra	ams		
b	Scholarly research	е 🗌	Other			
с	Preservation for future generations					
4	Provide a description of the organization's collect	tions and explain how th	hey further the organizat	ion's exempt purp	oose in Part XIII.	
5	During the year, did the organization solicit or red	ceive donations of art, hi	istorical treasures, or oth	er similar assets		
	to be sold to raise funds rather than to be mainta					
Pa	t IV Escrow and Custodial Arranger		e organization answered	"Yes" to Form 99	0, Part IV, line 9,	or
	reported an amount on Form 990, Part X,					
1a	Is the organization an agent, trustee, custodian of					
	on Form 990, Part X?				Yes	s 🗌 No
b	If "Yes," explain the arrangement in Part XIII and	complete the following	table:		<u> </u>	
	- · · · · ·				Amo	unt
	Beginning balance					
	Additions during the year					
	Distributions during the year					
f	Ending balance					s No
	If "Yes," explain the arrangement in Part XIII. Che			• • • • • •		
Pai						
	·			rs back (d) Three	vears back (e) F	our vears back
1a	Beginning of year balance	,	·····) · ··· (-) · ·	1.()	, , , ,	
b	Contributions					
с	Net investment earnings, gains, and losses					
d	Grants or scholarships					
е	Other expenditures for facilities					
	and programs					
f	Administrative expenses					
g	End of year balance					
2	Provide the estimated percentage of the curion.	you one ouenoo (iino i	9, 00101111 (0)/ 11010 00.			
а	Board designated or quasi-endowment	%				
b	Permanent endowment	_%				
С	Temporarily restricted endowment	%				
_	The percentages in lines 2a, 2b, and 2c should e	•				
3a	Are there endowment funds not in the possessio	n of the organization that	at are held and administe	ered for the organ	ization	
	by:					Yes No
	(i) unrelated organizations					~
	(ii) related organizations				<u>3a(</u>	
	If "Yes" to 3a(ii), are the related organizations list Describe in Part XIII the intended uses of the org				31	<u> </u>
4 Pai	t VI Land, Buildings, and Equipmen		iunus.			
	Complete if the organization answered "Y		/ line 11a See Form 990	Part X line 10		
	Description of property	(a) Cost or other	(b) Cost or other	(c) Accumulat	ted (d) F	Book value
	Description of property	basis (investment)	basis (other)	depreciatio		
1 a	Land	. /	4,082,353.			4,082,353.
b	Buildings		10,598,835.	4,900	,105.	5,698,730.
	Leasehold improvements		121,428.		,453.	8,975.
d	Equipment		2,193,391.	1,827		365,432.
e	Other		6,556,626.	6,288	,261.	268,365.
	Add lines 1a through 1e. (Column (d) must equa	Form 990, Part X, colur	mn (B), line 10c.)		🕨	10,423,855.

Schedule D (Form 990) 2014

AMERICAN	PROFC	DRMA	990 -	NOT	FILED	WITH	IRS
AMERICAN	HEART	ASSOC	IATION	_ INC.			

DBA GREATER SOUTHEAST AFFILIATE

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Part VII Investments - Other Securities.		
Complete if the organization answered "Yes"	to Form 990, Part IV, line 1	11b. See Form 990, Part X, line 12.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets.

Schedule D (Form 990) 2014

Complete if the organization answered "Yes" to Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) BENEFICIAL INTEREST IN PERPETUAL TRUSTS	19,540,096.
(2) SPLIT INTEREST AGREEEMENTS	16,402,934.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	35,943,030.

Part X Other Liabilities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1.	(a) Description of liability	(b) Book value
(1) Feder	ral income taxes	
(2) CHAR	ITABLE GIFT ANNUITIES	2,934,845.
(3) CAPI	TAL LEASE OBLIGATIONS	222,262.
(4) POST	-RETIREMENT BENEFITS	976,136.
(5) RENT	DEFERRALS/AMORTIZATION	16,313.
(6)		
(7)		
(8)		
(9)		
Total. (Colum	nn (b) must equal Form 990, Part X, col. (B) line 25.) 🕨	4,149,556.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

	AMERICAN HEART ASSOCIATION, INC.	D WITH IRS	5		
Sche	dule D (Form 990) 2014 DBA GREATER SOUTHEAST AFFILIATE			13-5613797	Page 4
	t XI Reconciliation of Revenue per Audited Financial Statem	nents With F	Revenue per R	leturn.	5
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12	a.			
1	Total revenue, gains, and other support per audited financial statements			1	83,116,172.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	2a	<1,386,676.		
b	Donated services and use of facilities	2b			
с	Recoveries of prior year grants				
d	Other (Describe in Part XIII.)	2d			
е	Add lines 2a through 2d			2e	<1,386,676.>
3	Subtract line 2e from line 1			3	84,502,848.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	94,120.		
b	Other (Describe in Part XIII.)	4b	2,184,205.		
С	Add lines 4a and 4b			4c	2,278,325.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)				86,781,173.
Pa	rt XII Reconciliation of Expenses per Audited Financial State		Expenses per	Return.	
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12				
1	Total expenses and losses per audited financial statements			1	75,880,525.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities				
b	Prior year adjustments				
С	Other losses				
d			<107,406.		
е	Add lines 2a through 2d			2e	<107,406.>
3	Subtract line 2e from line 1			3	75,987,931.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b		94,120.		
b	Other (Describe in Part XIII.)	4b	2,184,205.		
С	Add lines 4a and 4b			4c	2,278,325.
5	Total expenses. Add lines 3 and 4c . (<i>This must equal Form 990, Part I, line 18.</i>)			5	78,266,256.
Pa	rt XIII Supplemental Information.				

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE ASSOCIATION IS EXEMPT FROM FEDERAL INCOME TAXES ON RELATED INCOME

UNDER SECTION 501(A) OF THE INTERNAL REVENUE CODE (IRC) OF 1986, AS

AMENDED, AS AN ORGANIZATION DESCRIBED IN IRC SECTION 501(C)(3). FURTHER

THE ASSOCIATION HAS BEEN CLASSIFIED AS AN ORGANIZATION THAT IS NOT A

PRIVATE FOUNDATION UNDER IRC SECTION 509(A) AND, AS SUCH, CONTRIBUTIONS TO

THE ASSOCIATION QUALIFY FOR DEDUCTION AS CHARITABLE CONTRIBUTIONS.

HOWEVER, INCOME GENERATED FROM ACTIVITIES UNRELATED TO THE ASSOCIATION'S

EXEMPT PURPOSE IS SUBJECT TO TAX UNDER IRC SECTION 511. THE ASSOCIATION

DID NOT HAVE ANY MATERIAL UNRELATED BUSINESS INCOME TAX LIABILITY FOR THE

YEARS ENDED JUNE 30, 2015 AND 2014. THE ASSOCIATION BELIEVES THAT IT HAS

TAKEN NO SIGNIFICANT UNCERTAIN TAX POSITIONS.

Schedule D (Form 990) 2014 DBA GREATER SOUTHEAST AFFILIATE Part XIII Supplemental Information (continued) PART XI, LINE 4B - OTHER ADJUSTMENTS:

AMERICAN HEART ASSOCIATION, INC.

SALES OF EDUCATIONAL MATERIALS MANAGED AT NATIONAL

CORPORATE LEVEL

PART XII, LINE 2D - OTHER ADJUSTMENTS:

POST-RETIREMENT BENEFIT ADJUSTMENT (ASC 715)

PART XII, LINE 4B - OTHER ADJUSTMENTS:

SALES OF EDUCATIONAL MATERIALS MANAGED AT NATIONAL

CORPORATE LEVEL

SCHEDULE D, PART XIII, LINE 2D AND PART XI, LINE 8

EFFECT OF ADOPTION OF FASB STATEMENT NO 158 (ASC 715)

FASB STATEMENT 158 (ASC 715) REQUIRES EMPLOYERS TO FULLY RECOGNIZE THE

OVERFUNDED OR UNDERFUNDED POSITIONS (THE DIFFERENCE BETWEEN THE FAIR VALUE

OF PLAN ASSETS AND THE BENEFIT OBLIGATION) OF DEFINED BENEFIT PENSION,

RETIREE HEALTHCARE AND OTHER POSTRETIREMENT PLANS IN THEIR BALANCE SHEETS.

THE EFFECT OF THIS CHANGE ON THE GREATER SOUTHEAST AFFILIATE IS \$107,406

FOR FISCAL YEAR ENDED JUNE 30, 2015.

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