|  | nnual | Apr-15 | May-15 | Jun-15 | Jul-15 | Aug-15 | Sep- | ctt- | Nov-15 | Dec-15 | Jan-16 | Feb-16 | Mar-16 | omments / Question |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| P\&L |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Margin |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| In-Store Sales Growth | 1.0\% | 0.0\% | 0.0\% | 0.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 0.0\% | 2.0\% | 2.0\% | 2.0\% |  |
| Offsite Sales Growth | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |  |
| GM Rate |  | 51.16\% | 51.40\% | 51.47\% | 48.41\% | 49.53\% | 51.78\% | 48.45\% | 48.46\% | 50.66\% | 46.69\% | 47.68\% | 47.46\% |  |
| Expense |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Manager Salary | \$ 37,380 | 7.69\% | 11.54\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% | 11.54\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% |  |
| Asst. Manager Salary | \$ 29,000 | 7.69\% | 11.54\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% | 11.54\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% | 7.69\% |  |
| Bookkeeper | \$ 6,000 | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% | 8.33\% |  |
| Health Insurance | \$ - |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Payroll Tax Rate | 7.65\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Payroll Processing Fees | \$ 840 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 |  |
| Ad Expense | 3.0\% | 317 | 1,093 | 188 | 698 | 542 | 688 | 2,061 | 1,763 | 2,855 | 1,717 | 566 | 1,387 |  |
| Credit Card Fees |  | 1.78\% | 1.32\% | 3.13\% | 1.62\% | 1.93\% | 1.85\% | 1.23\% | 0.85\% | 0.83\% | 7.82\% | 1.92\% | 1.89\% |  |
| Insurance | \$ 5,101 | - | - | - | 2,569 | (300) | - | 2,832 | - | - | - | - | - | Jul = Wk. Comp (\$2524); Aug = Wk. Comp Rebate (\$300); <br> Oct = Gen Liability (\$1617) and D\&O (\$1215) |
| Professional Fees | \$ 6,800 | 600 | 3,600 | 2,600 | - | - | - | - | - | - | - | - | - | Apr-Jun $=\$ 600$ bookkeeping/month; Jul-Mar $=\$ 500$ bookkeeping/month; May $=\$ 3000990$ Prep; Jun $=\$ 2000$ 990 Prep; Oct = \$500 990 Prep |
| Rent | \$ 101,270 | 9,235 | 8,235 | 8,235 | 8,235 | 8,235 | 8,235 | 8,448 | 8,448 | 8,448 | 8,505 | 8,505 | 8,505 | Apr $=\$ 7,088$ rent $+\$ 2,147$ tax; May - Sep $=\$ 7,088$ rent + $\$ 1,147$ tax; Oct - Dec $=\$ 7,301$ rent $+\$ 1,147$ tax; Jan - Mar $=$ $\$ 7,301$ rent $+\$ 1,204$ tax |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Building \& Grounds | \$ 850 | 50 | 50 | 300 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | Carpet Cleaning assumed in June w/ Visual Merch Update |
| Supplies | \$ ${ }^{\text {S }}$ 1,800 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 | 150 |  |
| Telephone | S 1,320 | 105 | 151 | 167 | 106 | 132 | 64 | 130 | 104 | 105 | 80 | 106 | 71 |  |
| Electric | \$ 5,000 | 317 | 363 | 507 | 573 | 612 | 601 | 437 | 349 | 309 | 322 | 295 | 314 |  |
| Gas | \$ 400 | 63 | 39 | - | - | - | - | - | 56 | 29 | 54 | 74 | 85 |  |
| Water | S 200 | 17 | 9 | 16 | 21 | 25 | 22 | 22 | 19 | 12 | 15 | 9 | 14 |  |
| Postage | \$ ${ }^{5}$ | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |  |
| Staff Development | \$ 235 | - | - | 235 | - | - | - | - | - | - | - | - | - | May $=\$ 235$ National Workshops (Registration: \$235) |
| Travel | \$ 965 | - | - | 965 | - | - | - | - | - | - | - | - | - | May $=\$ 965$ National Workshops (Lodging: \$390, Airfare: <br> \$400, Car Rental: \$175) |
| Technical Support | \$ 10,973 | 2,016 | 566 | 218 | 69 | 99 | 69 | 69 | 69 | 69 | 7,590 | 69 | 69 | Details on tab "IT Expense" per Judy; $+\$ 150$ in April for Quicken software |
| Marketing | \$ ${ }^{\text {S }}$ 1,000 | 50 | 75 | 41 | 48 | 58 | 57 | 71 | 147 | 304 | 46 | 46 | 55 |  |
| Visual Merchandising | \$ 2,150 | - | - | 2,000.00 | - | - | 50.00 | - | - | 50.00 | - | - | 50.00 | New visual merchandising update $\$ 2000$-- this will buy paint, new brand-wall images and start the process of upgrading and adding new fixtures. |
| Other Income |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Miscellaneous Income | \$ 2,680 | - | - | 404 | - | - | 813 | - | - | 1,064 | - | - | 399 |  |
| Contributions - Grants | \$ 1,000 | - | - | - | 1,000 | - | - | - | - | - | - | - | - | Frist Technology Grant |
| Contributions - Individuals | \$ 4,000 | - | 888 | 95 | 365 | - | 3 | 362 | 451 | 332 | 786 | 532 | 185 |  |
| Contributions - Corporate | \$ 3,500 | - | 777 | 83 | 320 | - | 2 | 316 | 395 | 291 | 688 | 465 | 162 |  |
| Balance Sheet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| AP Ratio-- calculated on receipts | 39.9\% | 53.8\% | 75.9\% | 46.9\% | 61.6\% | 80.5\% | 150.0\% | 150.0\% | 300.4\% | 73.1\% | 47.6\% | 84.9\% | 49.4\% |  |
| Gift Certificates Outstanding |  | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 | 11,500.00 |  |
| Sales Tax Payable | 9.0\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash Flow |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Receipt:Sales |  | 1.30 | 0.97 | 1.01 | 1.16 | 1.43 | 3.80 | 3.00 | 0.80 | 0.40 | 1.25 | 1.08 | 1.01 |  |
| Purchases at Cost |  | 14,728 | 16,358 | 9,354 | 13,218 | 19,472 | 48,561 | 50,456 | 28,124 | 27,774 | 14,262 | 12,042 | 13,607 |  |

