



2021 Jason Foundation Operational Budget

Ordinary Income/Expense:

Income:

Code	Account	2021 Budget
4120	In-Kind Income	\$7,635,654.00
	<i>*The majority of in-kind income comes from the "value" of services/support from our affiliate community resource centers. The "value" is determined by what it would cost JFI to offer the services in the open market. The vast majority of this is from our National Community Affiliates. This model creates the interface for JFI's National Network of Affiliate Offices. JFI Affiliate Offices average between 2-4 paid support staff that coordinate their time to market, provide programs and seminars.. Also included in this category is our National Affiliate E-4 (aka New Directions) , which handles our Military Efforts, various EAP services and our National CARL line network. Currently, we are budgeting for 146 Affiliate Offices</i>	
4191	Pre-Paid Inventory Income	\$0.00
	Previously HCA Supplies - this will become inactive	
4200	Grant Revenue	\$279,300.00
	<i>*This represents income from grants from corporations, individuals and community foundations, as well as Government contract grants.</i>	
4300	Contributions Revenue	\$1,125,000.00
	<i>*Income, both restricted and unrestricted, not received from grants. Can be from corporations, individuals, Stones and special fundraising activities NOT including the annual golf tournament.</i>	
4400	Reimbursement Revenue	\$55,000.00
	<i>*The majority of this represents opening and operating costs of affiliate offices that will be reimbursed to JFI from our National Affiliates. This is a projected amount and can change if openings of new offices or operations of existing offices change.</i>	
4600	Fundraising Income - other than golf tourney	\$75,000.00
4700	Golf Tournament Revenue - Prior Year	
4800	Golf Tournament Revenue	\$150,000.00
	<i>*Anticipated gross income from our annual golf tournament</i>	
4810	Golf Tournament In-Kind Income	\$45,000.00
TOTAL INCOME		\$9,364,954.00

Expense:

5100	Student Programs (previously "A Promise for Tomorrow")	\$20,000.00
	<i>This category includes all programs and resources for youth / students. Each program will have a sub-category for tracking individual program cost. We will need to order news kits this year.</i>	
5200	Staff Training / Education (Previously Teacher In-Service)	\$10,000.00
	<i>*This amount represents costs related to duplication and distribution resources of the programs utilized to provide teachers In-Service / CEU credits as well as providing training for youth workers in many fields. With The Jason Flatt Act passed in twenty states, our need for on-line training has increased and we have included the cost for developing additional modules this year. Anticipate an increase in demand. This is for printing and distribution only. Development</i>	
5300	Adult / Community Programs (Previously Parent Program)	\$35,000.00
	<i>*Staff-presented seminars and a video package of the parent presentation. Also included I Won't Be Silent Program and portions of Project TN 1 & 2</i>	
5310	Church Program	\$2,000.00
	<i>Need to revamp / improve packaging</i>	
5330	Production and Development Costs for Modules. We will be add	\$40,000.00
5350	Website, IT and Virtual Programs	\$85,000.00

			<i>*This category is for all internet and other virtual related cost involving all web, On-Line Library and web-based resources utilized by The Jason Foundation. This category includes technical support for these services. As tech is more readily used, we may need this increase to keep up. Also includes Cision and Salesforce Reporting.</i>				
		5400	Affiliate Office In-Kind Expense	\$7,635,654.00			
			<i>*This is the estimated value of the in-kind support services provided to JFI for our affiliate offices, GYB, CARL Line, etc</i>				
			<i>This estimate is required by the IRS for JFI's 990 filing. It does not represent tax write-off expenses for affiliates - these expenses are regular business expenses for provider and utilized as such for tax purposes.</i>				
		5515	Reimbursed Expense	\$1,500.00			
			<i>Most are charged back to actual account. Includes wall plaques, etc.</i>				
			<i>Most reimbursable expenses fall within other program expense categories.</i>				
			<i>category list.</i>				
		5520	Postage - Program	\$14,000.00			
			<i>*Postage for any items that are sent out that have to do with any of our programs. JFI Corporate is absorbing more of these costs</i>				
		5530	Training and Education	\$3,000.00			
			<i>*Costs related to training provided to JFI Corporate Staff and JFI Representatives at Affiliate Offices; however, most is reimbursable.</i>				
		5540	Public Relations / Development / Marketing	\$50,000.00			
			<i>Will vamp up this category - Social media, etc. Project TN 2 will increase the expenses.</i>				
		5600	Program Travel	\$25,000.00			
			<i>*Costs associated with travel involved in providing JFI's programs to schools, communities, etc. *Note - most is reimbursable</i>				
		5810	Community Projects and Support	\$1,000.00			
			<i>*Yearbooks, school support programs, local community events,</i>				
		5900	Support Programs including government and military	\$18,000.00			
			<i>The Military Projects will make up a portion of this category. Also, CAP and other EAP services</i>				
			<i>Teen Boards / Short-Term Projects</i>				
		6110	Automobile Expense	\$1,000.00			
			<i>*Beau's Classroom Van - Repairs, oil changes, tires, licenses, etc.</i>				
		6120	Bank/Credit Card Service Charges	\$2,000.00			
			<i>*Service charges/annual fees on bank cards and other accounts that have monthly charges</i>				
		6150	Depreciation Expense	\$45,000.00			
			<i>*Depreciation on furniture, equipment, van, etc.; provided by auditors.</i>				
		6160	Dues and Subscriptions	\$6,500.00			
			<i>*Dues to various organizations such as Chamber, NCSP, Center for Non-Profit, etc.; subscriptions to related publications.</i>				
		6165	Good Will / Teambuilding Awards	\$2,000.00			
			<i>*Gift baskets sent for thank-you, get well, sympathy, etc.; meals and teambuilding for staff occasionally.</i>				
		6180	Insurance	\$32,000.00			
			<i>*Premiums for health, property, liability, worker's compensation, directors and officers and auto insurance.</i>				
		6220	Board of Directors	\$4,000.00			
			<i>*Cost of facilities/refreshments for meetings of the Executive Board and the Full Board. Also included is any cost of travel outside the Nashville area that any Board member may have due to travel to an official Board meeting or JFI related activity.</i>				
		6230	Licenses and Permits	\$8,500.00			
			<i>*Cost of registering in states in which we operate or solicit funding which runs from \$25 to \$300. Also, cost of general permits/licenses. We will be filing in additional states this year as we expand offices. that are needed.</i>				
		6250	Postage and Delivery	\$2,200.00			
			<i>*Cost of mail other than program (bill payments, letters, etc.)</i>				
		6260	Printing and Reproduction	\$1,500.00			
			<i>*Corporate office printing - not programs.</i>				
		6270	Professional Fees	\$15,000.00			
			<i>*Cost for accounting/independent audit, CPA, Attorney consultant fees.</i>				
		6285	Conferences/Seminars	\$8,000.00			
			<i>*Registration fees for staff-attended conferences and seminars.</i>				
		6310	Repairs	\$3,000.00			
		6330	Copier Service	\$5,500.00			

		<i>*Service contract for copiers, including maintenance. Increased usage this year</i>				
	6340	Communications	\$19,000.00			
		<i>*Costs for cell phones, corporate phone system. JFI will purchase new phones this year for corporate office.</i>				
	6350	Corporate Travel	\$1,500.00			
		<i>*Travel costs not related to programs. Seminars, meetings, travel to National Council meetings.</i>				
	6360	Equipment	\$4,500.00			
		<i>*Funding to add/replace office equipment, computers.</i>				
	6370	Office Furniture	\$2,000.00			
		<i>*Funding to add office furniture.</i>				
	6380	Supplies	\$25,000.00			
		<i>*Office and general supplies.</i>				
	6390	Utilities	\$14,500.00			
		<i>*Includes electricity, gas, water and trash pickup for the corporate office.</i>				
	6400	Building/Property	\$16,000.00			
		<i>*Includes building maintenance, landscaping and cleaning for the corporate office.</i>				
	6500	Payroll Expenses	\$966,665.29			
		<i>*Represents salaries for JFI Corporate Staffing. Includes payroll increases and two additional staff members if needed.</i>				
	6550	Payroll Taxes	\$75,000.00			
		<i>*Company share of FICA, Medicare, SUTA payments.</i>				
	6570	Retirement Expense	\$29,000.00			
		<i>*Simple IRA - based on maximum; JFI matches up to 3% of salary.</i>				
	7500	Fundraising/Special Events	\$3,500.00			
		<i>*Expenses incurred in events (other than the golf tournament) which are used for general fundraising.</i>				
	7800	Golf Tournament Expenses	\$45,000.00			
		<i>*Estimated cost of annual golf tournament; includes course, food, awards, printing, postage, signage, supplies, etc.</i>				
	7810	Golf Tournament In-Kind Expenses	\$45,000.00			
	TOTAL EXPENSE		\$9,323,019.29			
	Net Operational Income		\$41,934.71			
	Non-Cash Expense (Depreciation Add Back)*		\$45,000.00			
	Net Ordinary Income		\$86,934.71			