

1616 Budget--The Contantor, Inc.		2017
		Approved Budget
<b>Income 2016</b>		
4000 Paper Sales Income	\$	225,000.00
4005 Bumper Sticker Income	\$	-
4101 Gear Sales Income	\$	-
4020 Advertising Income	\$	25,000.00
4025 Subscriptions Income	\$	-
4030 Disposable Photography Sales	\$	-
4035 Donations Income- Bn/Ind	\$	200,000.00
4040 Sponsorships	\$	75,000.00
4045 Grant - NonGovernment	\$	50,000.00
4047 Foundation Income	\$	25,000.00
4048 Resource Grants - NonGovernment	\$	-
4060 Miscellaneous Income	\$	1,000.00
4070 Interest Income	\$	-
<b>Total Income</b>	\$	<b>601,000.00</b>
<b>Cost of Goods Sold</b>		
<b>5000 Paper Costs</b>		
5005 Freelance Writers/Copy Editors	\$	31,500.00
5101 Printing Costs	\$	47,000.00
5015 Font & Stock Photo COGS	\$	100.00
5200 Vendor Editorial Payments	\$	12,500.00
5025 Freelance Photographer	\$	1,000.00
5045 Misc Paper Content	\$	-
<b>Total 5000 Paper Costs</b>	\$	<b>92,100.00</b>
<b>5100 Vendor Supplies Costs</b>		
5105 Aprons	\$	3,500.00
5110 Clear Plastic Bags	\$	400.00
5115 Messenger Bags	\$	-
5125 Permanent Badges	\$	4,000.00
5130 Ponchos	\$	-
5135 Stocking Caps	\$	-
5140 T-shirts	\$	1,000.00
5145 Temporary Badges	\$	1,000.00
5150 Newsboy Cap	\$	-
<b>Total 5100 Vendor Supplies Costs</b>	\$	<b>9,900.00</b>
<b>Total Cost of Goods Sold 2016</b>	\$	<b>102,000.00</b>
<b>Gross Profit 2016</b>	\$	<b>499,000.00</b>
<b>Expenses 2016</b>		
<b>7000 Adv/Promotional Exp</b>		
7000.10 Promotional Expense	\$	15,000.00
7000.25 Resource Guide Printing	\$	7,000.00
<b>NEW ITEM Vendor Training Video</b>	\$	<b>2,500.00</b>
<b>Total 7000 Adv/Promotional Exp</b>	\$	<b>22,000.00</b>
<b>8000 Gross Wages &amp; Benefits</b>		
Gross Wages - Executive Dir.	\$	-
Gross Wages - Comm. Rel./Advertising Mgr	\$	-
Gross Wages - Annual Campaign Mgr	\$	-
Gross Wages - Editor	\$	-
Gross Wages - Dir. of Vending	\$	-
Gross Wages - Creative Director	\$	-
Gross Wages - Vendor #2	\$	-
Gross Wages - Vendor #3	\$	-
Gross Wages- Raises, Bonuses, Temp. Help	\$	-
<b>8000.05 Gross Wages</b>	\$	<b>279,000.00</b>
8000.15 Mileage Reimbursement	\$	4,000.00
8000.20 Technology Reimbursement	\$	4,000.00
Technology Subsidy	\$	-
8000.30 FICA/Medicare PR Taxes	\$	30,000.00
8000.35 TN SUI PR Tax Expense	\$	2,500.00
8000.45 Health & Dental Insurance (and Vision)	\$	28,000.00
8000.50 Workers Comp Insurance	\$	2,000.00
<b>Total 8000 Gross Wages &amp; Benefits</b>	\$	<b>349,300.00</b>
<b>8100 Contract Labor Fees</b>		
8100.10 Accounting Fees	\$	7,500.00
CFA 990 Preparation	\$	1,250.00
8100.15 Consulting/Coach Fees	\$	-
<b>Comp)</b>	\$	<b>6,500.00</b>
8100.50 Vendor Chores	\$	-
8100.55 Webmaster Fees	\$	500.00
8100.60 Payroll Processing Fees	\$	-
8100.65 Auditor fees	\$	9,000.00
<b>Total 8100 Contract Labor Fees</b>	\$	<b>24,750.00</b>
8200 Membership Expenses	\$	750.00
8200.15 Membership Fees-RSP	\$	750.00
<b>Total 8200 Membership Expense</b>	\$	<b>1,500.00</b>
<b>8300 Fundraising Expense</b>		
8300.05 Direct Mail	\$	9,000.00
8300.15 Events - Other Exp	\$	10,000.00
8300.30 Printing Costs	\$	2,500.00
Postage-Non Direct Mail	\$	2,500.00
Charitable Solicitations	\$	240.00
<b>Total 8300 Fundraising Expense</b>	\$	<b>24,240.00</b>
<b>8400 Rent Expense</b>	\$	<b>12,500.00</b>
<b>8500 IT &amp; Communication Expenses</b>		
Telephone Expense	\$	360.00
8500.10 Internet Expense	\$	5,000.00
8500.15 Computer Expense	\$	750.00
8500.20 Website Expense	\$	1,000.00
Misc. Technology (software, other equipment)	\$	-
<b>Total 8500 IT &amp; Communication Expenses</b>	\$	<b>7,110.00</b>
<b>8600 Travel &amp; Entertainment</b>		
8600.05 Meals-100%	\$	1,000.00
8600.10 Travel Expenses	\$	1,500.00
8600.20 Parking Expense	\$	12,500.00
<b>Total 8600 Travel &amp; Entertainment</b>	\$	<b>15,000.00</b>
<b>8700 Office Expenses</b>		
8700.05 Office Supplies	\$	5,000.00
8700.10 Bank Charges	\$	1,000.00
8700.15 Post Office Box Expense	\$	60.00
8700.20 Board Development Expense	\$	-
8700.25 Secret Shopper Expense	\$	-
<b>Total 8700 Office Expenses</b>	\$	<b>6,060.00</b>
<b>8775 Other Expenses</b>		
Staff Appreciation	\$	700.00
Board Appreciation	\$	250.00
NEW ITEM Vendor Recognition	\$	2,050.00
Professional Development	\$	1,000.00
<b>Total 8775 Other Expenses</b>	\$	<b>4,000.00</b>
<b>8800 Business Insurance</b>		
8800.05 Directors & Officers and EPL Insurance	\$	500.00
8800.10 General Liability Insurance	\$	500.00
Multi-media Liability	\$	2,700.00
8800.15 Publisher's Insurance	\$	-
<b>Total 8800 Business Insurance</b>	\$	<b>3,700.00</b>
8850 Database Expenses	\$	5,000.00
8855 Small equipment <500	\$	1,000.00
Large equipment >500	\$	-
8860 Over/Short	\$	-
8890 Depreciation Expense	\$	19,950.00
<b>8750 Volunteer Expenses</b>		
Volunteer Appreciation	\$	500.00
Volunteer Background Checks	\$	500.00
Volunteer Recruiting	\$	250.00
<b>Total Depreciation/Volunteer Expenses</b>	\$	<b>28,840.00</b>
<b>Total Expenses</b>	\$	<b>495,000.00</b>
<b>Total Income 2016</b>	\$	<b>601,000.00</b>
<b>Total Expenses+COGS 2016</b>	\$	<b>601,000.00</b>
<b>Net Income 2016</b>	\$	<b>-</b>