Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

2003

Open to Public Inspection

A For the 2003 calendar year, or tax year beginning July 1, 2003, and ending June 30, 2004

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return
- ☐ Amended return
- ☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization: American Heart Association, Inc.

Number and street (or P.O. box if mail is not delivered to street address) | Room/suite: 7272 Greenville Avenue

City or town, state or country, and ZIP + 4: Dallas, TX 75231-4596

D Employer identification number: 13 5613797

E Telephone number: (214) 373-6300

F Accounting method: ☐ Cash ☒ Accrual ☐ Other (specify) ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

H and I are not applicable to section 527 organizations.

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) If "Yes," enter number of affiliates ▶

H(c) Are all affiliates included? ☐ Yes ☐ No (If "No," attach a list. See instructions.)

H(d) Is this a separate return filed by an organization covered by a group ruling? ☐ Yes ☒ No

G Website: ▶ www.americanheart.org

J Organization type (check only one) ▶ ☒ 501(c) (3) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

K Check here ▶ ☐ if the organization's gross receipts are normally not more than $25,000. The organization need not file a return with the IRS; but if the organization received a Form 990 Package in the mail, it should file a return without financial data. **Some states require a complete return.**

I Group Exemption Number ▶ N/A

M Check ▶ ☒ if the organization is not required to attach Sch. B (Form 990, 990-EZ, or 990-PF).

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 ▶ 924,907,239

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See page 18 of the instructions.)

Revenue

1	Contributions, gifts, grants, and similar amounts received:				
a	Direct public support	1a	419,178,356		
b	Indirect public support	1b	17,105,228		
c	Government contributions (grants)	1c	25,000		
d	Total (add lines 1a through 1c) (cash $ 435,008,363 noncash $ 1,300,221)			1d	436,308,584
2	Program service revenue including government fees and contracts (from Part VII, line 93)			2	16,829,852
3	Membership dues and assessments			3	1,579,521
4	Interest on savings and temporary cash investments			4	627,459
5	Dividends and interest from securities			5	10,802,231
6a	Gross rents	6a	1,254,630		
b	Less: rental expenses	6b	574,667		
c	Net rental income or (loss) (subtract line 6b from line 6a)			6c	679,963
7	Other investment income (describe ▶ Perpetual Trust Revenue)			7	4,252,472

		(A) Securities		(B) Other		
8a	Gross amount from sales of assets other than inventory	292,591,963	8a	1,063,118		
b	Less: cost or other basis and sales expenses	284,322,586	8b	348,669		
c	Gain or (loss) (attach schedule)	8,269,377	8c	714,449		
d	Net gain or (loss) (combine line 8c, columns (A) and (B))				8d	8,983,826

9	Special events and activities (attach schedule). If any amount is from gaming, check here ▶ ☐				
a	Gross revenue (not including $ 24,862,564 of contributions reported on line 1a)	9a	84,492,693		
b	Less: direct expenses other than fundraising expenses	9b	37,342,623		
c	Net income or (loss) from special events (subtract line 9b from line 9a)			9c	47,150,070
10a	Gross sales of inventory, less returns and allowances	10a	35,497,094		
b	Less: cost of goods sold	10b	9,186,471		
c	Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)			10c	26,310,623
11	Other revenue (from Part VII, line 103)			11	39,607,622
12	**Total revenue** (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)			12	593,132,223

Expenses

13	Program services (from line 44, column (B))	13	399,277,544
14	Management and general (from line 44, column (C))	14	40,492,241
15	Fundraising (from line 44, column (D))	15	80,025,702
16	Payments to affiliates (attach schedule)	16	0
17	**Total expenses** (add lines 16 and 44, column (A))	17	519,795,487

Net Assets

18	Excess or (deficit) for the year (subtract line 17 from line 12)	18	73,336,736
19	Net assets or fund balances at beginning of year (from line 73, column (A))	19	554,875,253
20	Other changes in net assets or fund balances (attach explanation)	20	19,012,050
21	Net assets or fund balances at end of year (combine lines 18, 19, and 20)	21	647,224,039

Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others. (See page 22 of the instructions.)

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (attach schedule) (cash $ 124,221,235 noncash $ 0)	22	124,221,235	124,221,235		
23 Specific assistance to individuals (attach schedule)	23	0	0		
24 Benefits paid to or for members (attach schedule)	24	0	0		
25 Compensation of officers, directors, etc.	25	1,822,540	0	1,822,540	0
26 Other salaries and wages	26	157,786,618	102,425,065	20,214,512	35,147,041
27 Pension plan contributions	27	12,089,970	7,375,362	1,901,578	2,813,030
28 Other employee benefits	28	15,650,355	9,720,869	2,221,857	3,707,629
29 Payroll taxes	29	13,045,678	8,238,879	1,959,882	2,846,917
30 Professional fundraising fees	30	585,913	0	0	585,913
31 Accounting fees	31	402,775	0	402,775	0
32 Legal fees	32	558,474	0	558,474	0
33 Supplies	33	5,604,914	3,879,849	422,568	1,302,497
34 Telephone	34	6,692,726	4,378,159	545,635	1,768,932
35 Postage and shipping	35	15,407,680	10,215,977	359,499	4,832,204
36 Occupancy	36	13,171,553	8,439,871	1,289,824	3,441,858
37 Equipment rental and maintenance	37	6,950,852	4,296,525	943,471	1,710,856
38 Printing and publications	38	30,306,818	22,478,882	363,444	7,464,492
39 Travel	39	17,454,712	12,150,621	1,759,320	3,544,771
40 Conferences, conventions, and meetings	40	15,532,184	13,820,403	786,008	925,773
41 Interest	41	112,921	0	112,921	0
42 Depreciation, depletion, etc. (attach schedule)	42	9,984,582	6,223,401	1,156,108	2,605,073
43 Other expenses not covered above (itemize): a Other	43a	11,487,774	8,222,440	1,702,256	1,563,078
b Other awards and grants	43b	5,952,233	5,598,238	6,085	347,910
c Other professional fees	43c	54,972,980	47,591,768	1,963,484	5,417,728
d	43d				
e	43e				
44 Total functional expenses (add lines 22 through 43). *Organizations completing columns (B)-(D), carry these totals to lines 13—15*	44	519,795,487	399,277,544	40,492,241	80,025,702

Joint Costs. Check ▶ ☒ if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? ▶ ☒ Yes ☐ No

If "Yes," enter (i) the aggregate amount of these joint costs $ 85,764,573 ; (ii) the amount allocated to Program services $ 53,149,751 ; (iii) the amount allocated to Management and general $ 2,409,572 ; and (iv) the amount allocated to Fundraising $ 30,205,250

Part III Statement of Program Service Accomplishments (See page 25 of the instructions.)

What is the organization's primary exempt purpose? ▶ Fighting heart disease and stroke - see attachment All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)	Program Service Expenses (Required for 501(c)(3) and (4) orgs, and 4947(a)(1) trusts but optional for others)
a Research - To acquire new knowledge through biomedical investigation by providing financial support to academic institutions and scientists (Grants and allocations $ 124,221,235)	128,983,722
b Public health and education - To inform the public about the prevention and treatment of cardiovascular diseases and stroke. (Grants and allocations $)	173,892,061
c Professional education and training - To improve the knowledge, skills and techniques of health professionals (Grants and allocations $)	60,487,460
d Community services - To provide organized training in emergency aid, blood pressure screening and other community-wide activities (Grants and allocations $)	35,914,301
e Other program services (attach schedule) (Grants and allocations $)	
f **Total of Program Service Expenses** (should equal line 44, column (B), Program services) ▶	399,277,544

Part IV **Balance Sheets** (See page 25 of the instructions.)

Note: *Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.*			(A) Beginning of year		(B) End of year
Assets 45 Cash—non-interest-bearing			1,062,352	45	1,107,538
46 Savings and temporary cash investments			179,138,437	46	200,209,115
47a Accounts receivable	47a	1,786,036			
b Less: allowance for doubtful accounts	47b	0	1,188,721	47c	1,786,036
48a Pledges receivable	48a	103,106,176			
b Less: allowance for doubtful accounts	48b	0	86,424,241	48c	103,106,176
49 Grants receivable			0	49	0
50 Receivables from officers, directors, trustees, and key employees (attach schedule)			0	50	0
51a Other notes and loans receivable (attach schedule)	51a	0			
b Less: allowance for doubtful accounts	51b	0	0	51c	0
52 Inventories for sale or use			6,596,044	52	5,625,145
53 Prepaid expenses and deferred charges			5,273,185	53	5,664,826
54 Investments—securities (attach schedule) ▶ ☐ Cost ☒ FMV			343,789,085	54	366,323,582
55a Investments—land, buildings, and equipment: basis	55a	2,650,000			
b Less: accumulated depreciation (attach schedule)	55b	98,065	2,568,006	55c	2,551,935
56 Investments—other (attach schedule)			0	56	0
57a Land, buildings, and equipment: basis	57a	162,388,473			
b Less: accumulated depreciation (attach schedule)	57b	88,864,723	75,003,081	57c	73,523,750
58 Other assets (describe ▶ See attached schedule)			190,816,489	58	229,348,790
59 **Total assets** (add lines 45 through 58) (must equal line 74)			891,859,641	59	989,246,893
Liabilities 60 Accounts payable and accrued expenses			47,719,736	60	52,794,288
61 Grants payable			272,273,523	61	270,612,814
62 Deferred revenue			8,229,771	62	9,090,063
63 Loans from officers, directors, trustees, and key employees (attach schedule)			0	63	0
64a Tax-exempt bond liabilities (attach schedule)			2,670,000	64a	2,550,000
b Mortgages and other notes payable (attach schedule)			1,104,774	64b	1,026,007
65 Other liabilities (describe ▶ Post-retirement liability)			4,986,584	65	5,949,682
66 **Total liabilities** (add lines 60 through 65)			336,984,388	66	342,022,854
Net Assets or Fund Balances **Organizations that follow SFAS 117, check here** ▶ ☒ and complete lines 67 through 69 and lines 73 and 74.					
67 Unrestricted			277,263,922	67	299,113,085
68 Temporarily restricted			159,525,992	68	214,557,431
69 Permanently restricted			118,085,339	69	133,553,523
Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 70 through 74.					
70 Capital stock, trust principal, or current funds			0	70	0
71 Paid-in or capital surplus, or land, building, and equipment fund			0	71	0
72 Retained earnings, endowment, accumulated income, or other funds			0	72	0
73 **Total net assets or fund balances** (add lines 67 through 69 **or** lines 70 through 72; column (A) **must** equal line 19; column (B) **must** equal line 21)			554,875,253	73	647,224,039
74 **Total liabilities and net assets / fund balances** (add lines 66 and 73)			891,859,641	74	989,246,893

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Part IV-A Reconciliation of Revenue per Audited Financial Statements with Revenue per Return (See page 27 of the instructions.)

a	Total revenue, gains, and other support per audited financial statements . . ▶	a	652,921,542
b	Amounts included on line a but not on line 12, Form 990:		
	(1) Net unrealized gains on investments . . $ 19,012,049		
	(2) Donated services and use of facilities $ 31,590,799		
	(3) Recoveries of prior year grants . . . $ 0		
	(4) Other (specify): Cost of goods sold $ 9,186,471		
	Add amounts on lines (1) through (4) ▶	b	59,789,319
c	Line a minus line b. . . . . . . ▶	c	593,132,223
d	Amounts included on line 12, Form 990 but not on line a:		
	(1) Investment expenses not included on line 6b, Form 990 . . . . $		
	(2) Other (specify): $		
	Add amounts on lines (1) and (2) ▶	d	0
e	Total revenue per line 12, Form 990 (line c plus line d) . . . . . . ▶	e	593,132,223

Part IV-B Reconciliation of Expenses per Audited Financial Statements with Expenses per Return

a	Total expenses and losses per audited financial statements . . ▶	a	560,572,757
b	Amounts included on line a but not on line 17, Form 990:		
	(1) Donated services and use of facilities $ 31,590,799		
	(2) Prior year adjustments reported on line 20, Form 990 . . . . $		
	(3) Losses reported on line 20, Form 990 . $		
	(4) Other (specify): COGS $ 9,186,471		
	Add amounts on lines (1) through (4) ▶	b	40,777,270
c	Line a minus line b . . . . . . ▶	c	519,795,487
d	Amounts included on line 17, Form 990 but not on line a:		
	(1) Investment expenses not included on line 6b, Form 990. . . $		
	(2) Other (specify): $		
	Add amounts on lines (1) and (2) ▶	d	0
e	Total expenses per line 17, Form 990 (line c plus line d) . . . . . ▶	e	519,795,487

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated; see page 27 of the instructions.)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
See attached schedules				

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than $100,000 from your organization and all related organizations, of which more than $10,000 was provided by the related organizations? ▶ ☐ Yes ☒ No
If "Yes," attach schedule—see page 28 of the instructions.

Members of the Board of Directors receive no compensation for their services unless otherwise noted.

Part VI Other Information (See page 28 of the instructions.)

			Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes.	77		X
78a	Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return?	78a		X
b	If "Yes," has it filed a tax return on **Form 990-T** for this year?	78b	N/A	
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a statement	79		X
80a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	80a	X	
b	If "Yes," enter the name of the organization ▶ International Cardiology Foundation and check whether it is ☒ exempt or ☐ nonexempt.			
81a	Enter direct and indirect political expenditures. See line 81 instructions — 81a: 0			
b	Did the organization file **Form 1120-POL** for this year?	81b		X
82a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?	82a	X	
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.) — 82b: 31,590,799			
83a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	X	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	X	
84a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a	N/A	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	84b	N/A	
85	*501(c)(4), (5), or (6) organizations.* a Were substantially all dues nondeductible by members?	85a	N/A	
b	Did the organization make only in-house lobbying expenditures of $2,000 or less?	85b	N/A	
	If "Yes" was answered to either 85a or 85b, **do not** complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.			
c	Dues, assessments, and similar amounts from members — 85c: N/A			
d	Section 162(e) lobbying and political expenditures — 85d: N/A			
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices — 85e: N/A			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e) — 85f: N/A			
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?	85g	N/A	
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	85h	N/A	
86	*501(c)(7) orgs.* Enter: a Initiation fees and capital contributions included on line 12 — 86a: N/A			
b	Gross receipts, included on line 12, for public use of club facilities — 86b: N/A			
87	*501(c)(12) orgs.* Enter: a Gross income from members or shareholders — 87a: N/A			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) — 87b: N/A			
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX	88		X
89a	*501(c)(3) organizations.* Enter: Amount of tax imposed on the organization during the year under: section 4911 ▶ 0 ; section 4912 ▶ 0 ; section 4955 ▶ 0			
b	*501(c)(3) and 501(c)(4) orgs.* Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction.	89b		X
c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958. ▶ 0			
d	Enter: Amount of tax on line 89c, above, reimbursed by the organization. ▶ 0			

90a List the states with which a copy of this return is filed ▶ See attached list

b Number of employees employed in the pay period that includes March 12, 2003 (See instructions.) 90b 3,528

91 The books are in care of ▶ American Heart Association, Inc. Telephone no. ▶ (214) 373-6300

Located at ▶ 7272 Greenville Avenue, Dallas, Texas ZIP + 4 ▶ 75231-4596

92 *Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041*—Check here ▶ ☐ and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 92

Part VII Analysis of Income-Producing Activities (See page 33 of the instructions.)

Note: Enter gross amounts unless otherwise indicated.	Unrelated business income (A) Business code	(B) Amount	Excluded by section 512, 513, or 514 (C) Exclusion code	(D) Amount	(E) Related or exempt function income
93 Program service revenue:					
a Scientific Sessions;conferences;seminars					16,829,852
b					
c					
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					1,579,521
95 Interest on savings and temporary cash investments			14	627,459	
96 Dividends and interest from securities			14	10,802,231	
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property			17	679,963	
98 Net rental income or (loss) from personal property					
99 Other investment income			14	4,252,472	
100 Gain or (loss) from sales of assets other than inventory			18	8,983,826	
101 Net income or (loss) from special events			01	47,150,070	
102 Gross profit or (loss) from sales of inventory					26,310,623
103 Other revenue: a Royalty income			15	9,755,417	
b Change in value split-int agreements			14	27,184,148	
c Miscellaneous			1	2,668,057	
d					
e					
104 Subtotal (add columns (B), (D), and (E))		0		112,103,643	44,719,996
105 Total (add line 104, columns (B), (D), and (E))					156,823,639

Note: *Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I.*

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See page 34 of the instructions.)

Line No. ▼	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
93	Scientific Sessions and other conferences, sales of materials and journals to improve knowledge
94	Membership in one of 13 Scientific Councils, deciding the nature and scope of professional education activities
102	Sales of Emergency Cardiac Care (ECC) materials such as CPR training kits and AEDs
93/102	See the Statement of Program Service Accomplishments for more information

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See page 34 of the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
Not applicable	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See page 34 of the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

Note: *If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).*

Please Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Walter Bristol — Signature of officer | 11/2/04 — Date

Walter D. Bristol Chief Financial Officer

Type or print name and title.

Paid Preparer's Use Only

Preparer's signature: [signature] | Date: 11/2/04 | Check if self-employed ▶ ☐ | Preparer's SSN or PTIN (See Gen. Inst. W): P00002352

Firm's name (or yours if self-employed), address, and ZIP + 4: KPMG LLP, 717 NORTH HARWOOD STREET, SUITE 3100, DALLAS, TEXAS

EIN ▶ 13-5565207

Phone no. ▶ 214-840-2000

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information—(See separate instructions.)

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

OMB No. 1545-0047

2003

Name of the organization	Employer identification number
American Heart Association, Inc.	13 5613797

Part I **Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees**
(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than $50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
See attached schedule				
Total number of other employees paid over $50,000 . . . . ▶	960			

Part II **Compensation of the Five Highest Paid Independent Contractors for Professional Services**
(See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than $50,000	(b) Type of service	(c) Compensation
Campbell-Ewald Warren, MI	Advertising	11,558,786
Infocision Management Akron, OH	Telephone marketing	6,371,863
Freeman Decorating Dallas, TX	Decorating services for annual Scientific Sessions	1,231,101
Telerx, Inc. Philadelphia, PA	Call center 1-888-4-STROKE	1,171,008
Evans Medical Foundation Boston, MA	Editorial services	769,704
Total number of others receiving over $50,000 for professional services . . . . ▶	305	

Part III Statements About Activities (See page 2 of the instructions.)

			Yes	No
1	During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ► $ 2,565,570 (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.)	1	X	
	Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.			
2	During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? *(If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)*			
a	Sale, exchange, or leasing of property?	2a		X
b	Lending of money or other extension of credit?	2b		X
c	Furnishing of goods, services, or facilities?	2c		X
d	Payment of compensation (or payment or reimbursement of expenses if more than $1,000)?	2d	X	
e	Transfer of any part of its income or assets?	2e		X
3a	Do you make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how you determine that recipients qualify to receive payments.)	3a	X	
b	Do you have a section 403(b) annuity plan for your employees?	3b	X	
4	Did you maintain any separate account for participating donors where donors have the right to provide advice on the use or distribution of funds?	4		X

Part IV Reason for Non-Private Foundation Status (See pages 3 through 6 of the instructions.)

The organization is not a private foundation because it is: (Please check only **ONE** applicable box.)

5 ☐ A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).

6 ☐ A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)

7 ☐ A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).

8 ☐ A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).

9 ☐ A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). **Enter the hospital's name, city, and state** ► ______________

10 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)

11a ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

11b ☐ A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

12 ☐ An organization that normally receives: **(1) more than 33⅓%** of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions—subject to certain exceptions, and **(2) no more than 33⅓%** of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)

13 ☐ An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in: **(1)** lines 5 through 12 above; or **(2)** section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3).)

Provide the following information about the supported organizations. (See page 5 of the instructions.)

(a) Name(s) of supported organization(s)	**(b)** Line number from above

14 ☐ An organization organized and operated to test for public safety. Section 509(a)(4). (See page 6 of the instructions.)

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) *Use cash method of accounting.*

Note: *You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.*

Calendar year (or fiscal year beginning in) ▶	(a) 2002	(b) 2001	(c) 2000	(d) 1999	(e) Total
15 Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.)	374,579,767	419,701,614	305,329,229	303,048,419	1,402,659,029
16 Membership fees received	1,428,699	1,329,780	1,182,006	1,028,655	4,969,140
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	135,129,765	102,370,808	56,648,198	53,728,514	347,877,285
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	30,268,322	34,504,183	36,934,058	30,357,658	132,064,221
19 Net income from unrelated business activities not included in line 18		0	0	0	0
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf		0	0	0	0
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge		0	0	0	0
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets	3,851,658	2,894,997	3,409,468	2,329,360	12,485,483
23 Total of lines 15 through 22	545,258,211	560,801,382	403,502,959	390,492,606	1,900,055,158
24 Line 23 minus line 17	410,128,446	458,430,574	346,854,761	336,764,092	1,552,177,873
25 Enter 1% of line 23	5,452,582	5,608,014	4,035,030	3,904,926	

26 **Organizations described on lines 10 or 11:** a Enter 2% of amount in column (e), line 24 ▶ 26a 31,043,557

b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1999 through 2002 exceeded the amount shown in line 26a. **Do not file this list with your return.** Enter the total of all these excess amounts ▶ 26b 0

c Total support for section 509(a)(1) test: Enter line 24, column (e) ▶ 26c 1,552,177,873

d Add: Amounts from column (e) for lines: 18 132,064,221 19 0 22 12,485,483 26b ▶ 26d 144,549,704

e Public support (line 26c minus line 26d total) ▶ 26e 1,407,628,169

f **Public support percentage (line 26e (numerator) divided by line 26c (denominator))** ▶ 26f 90.69 %

27 **Organizations described on line 12:** a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person." **Do not file this list with your return.** Enter the sum of such amounts for each year:

(2002) ________ (2001) ________ (2000) ________ (1999) ________

b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of **(1)** the amount on line 25 for the year or **(2)** $5,000. (Include in the list organizations described in lines 5 through 11, as well as individuals.) **Do not file this list with your return.** After computing the difference between the amount received and the larger amount described in **(1)** or **(2)**, enter the sum of these differences (the excess amounts) for each year:

(2002) ________ (2001) ________ (2000) ________ (1999) ________

c Add: Amounts from column (e) for lines: 15 ____ 16 ____ 17 ____ 20 ____ 21 ____ ▶ 27c

d Add: Line 27a total ____ and line 27b total ____ ▶ 27d

e Public support (line 27c total minus line 27d total) ▶ 27e

f Total support for section 509(a)(2) test: Enter amount from line 23, column (e) ▶ 27f

g **Public support percentage (line 27e (numerator) divided by line 27f (denominator))** ▶ 27g %

h **Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))** ▶ 27h %

28 **Unusual Grants:** For an organization described in line 10, 11, or 12 that received any unusual grants during 1999 through 2002, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. **Do not file this list with your return.** Do not include these grants in line 15.

No unusual grants noted

Part V Private School Questionnaire (See page 7 of the instructions.)
(To be completed ONLY by schools that checked the box on line 6 in Part IV)

		Line	Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves?	31		
	If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)			
32	Does the organization maintain the following:			
a	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b		
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c		
d	Copies of all material used by the organization or on its behalf to solicit contributions?	32d		
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)			
33	Does the organization discriminate by race in any way with respect to:			
a	Students' rights or privileges?	33a		
b	Admissions policies?	33b		
c	Employment of faculty or administrative staff?	33c		
d	Scholarships or other financial assistance?	33d		
e	Educational policies?	33e		
f	Use of facilities?	33f		
g	Athletic programs?	33g		
h	Other extracurricular activities?	33h		
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.)			
34a	Does the organization receive any financial aid or assistance from a governmental agency?	34a		
b	Has the organization's right to such aid ever been revoked or suspended?	34b		
	If you answered "Yes" to either 34a or b, please explain using an attached statement.			
35	Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If "No," attach an explanation	35		

This page is not applicable

Part VI-A Lobbying Expenditures by Electing Public Charities (See page 9 of the instructions.)
(To be completed **ONLY** by an eligible organization that filed Form 5768)

Check ▶ a ☐ if the organization belongs to an affiliated group. Check ▶ b ☐ if you checked "a" and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
36 Total lobbying expenditures to influence public opinion (grassroots lobbying)	36		
37 Total lobbying expenditures to influence a legislative body (direct lobbying)	37		
38 Total lobbying expenditures (add lines 36 and 37)	38		
39 Other exempt purpose expenditures	39		
40 Total exempt purpose expenditures (add lines 38 and 39)	40		
41 Lobbying nontaxable amount. Enter the amount from the following table—	41	0	
42 Grassroots nontaxable amount (enter 25% of line 41)	42		
43 Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43		
44 Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44		

If the amount on line 40 is—	The lobbying nontaxable amount is—
Not over \$500,000	20% of the amount on line 40
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000
Over \$17,000,000	\$1,000,000

Caution: *If there is an amount on either line 43 or line 44, you must file Form 4720.*

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 11 of the instructions.)

	Lobbying Expenditures During 4-Year Averaging Period				
Calendar year (or fiscal year beginning in) ▶	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
45 Lobbying nontaxable amount					
46 Lobbying ceiling amount (150% of line 45(e))					
47 Total lobbying expenditures					
48 Grassroots nontaxable amount					
49 Grassroots ceiling amount (150% of line 48(e))					
50 Grassroots lobbying expenditures					

Part VI-B Lobbying Activity by Nonelecting Public Charities
(For reporting only by organizations that did not complete Part VI-A) (See page 12 of the instructions.)

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:	Yes	No	Amount
a Volunteers	X		
b Paid staff or management (Include compensation in expenses reported on lines **c** through **h.**)	X		
c Media advertisements	X		125,123
d Mailings to members, legislators, or the public	X		139,757
e Publications, or published or broadcast statements	X		95,890
f Grants to other organizations for lobbying purposes	X		1,283,724
g Direct contact with legislators, their staffs, government officials, or a legislative body	X		662,088
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means	X		258,988
i Total lobbying expenditures (Add lines c through h.)			2,565,570

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.

Part VI-A is not applicable

Part VII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations (See page 12 of the instructions.)

51 Did the reporting organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?

		Yes	No
a Transfers from the reporting organization to a noncharitable exempt organization of:			
(i) Cash	51a(i)		X
(ii) Other assets	a(ii)		X
b Other transactions:			
(i) Sales or exchanges of assets with a noncharitable exempt organization	b(i)		X
(ii) Purchases of assets from a noncharitable exempt organization	b(ii)		X
(iii) Rental of facilities, equipment, or other assets	b(iii)		X
(iv) Reimbursement arrangements	b(iv)		X
(v) Loans or loan guarantees	b(v)		X
(vi) Performance of services or membership or fundraising solicitations	b(vi)	X	
c Sharing of facilities, equipment, mailing lists, other assets, or paid employees	c		X

d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting organization. If the organization received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received:

(a) Line no.	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements
51b(vi)	65,165	See attached schedule	

52a Is the organization directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ▶ ☐ Yes ☒ No

b If "Yes," complete the following schedule:

(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		