2022 Walk Bike Nashville Budget

	2022 Total Budg	2021 Budget	2021 Actuals	Admin	Fundraising	Advocacy	Community	Events	SRTS
			Projected on 10.15.21 using Q1-Q3 actuals	*Direct Administrative Expenses*	*Fundraising*	*Advocacy campaigns, FSS, lobbying, Dickerson Pike*	*Community engagement and education to build base. Mboro, Adult Education, smaller events*	*Large events: Tour de Nash, Open Streets*	*All schools and youth related programming*
Income				$ -	$ -	$ -	$ -	$ -	$ -
Contributions	$ -		$ -	$ -	$ -	$ -	$ -	$ -	$ -
Contributions: Business Giving	$ 3,000.00	$ 2,000.00	$ 3,020.91	$ -	$ 3,000.00	$ -	$ -	$ -	$ -
Contributions: Individual Giving	$ 16,000.00	$ 19,500.00	$ 12,247.12	$ -	$ 16,000.00	$ -	$ -	$ -	$ -
Contributions: Membership Income	$ 65,000.00	$ 50,000.00	$ 61,465.47	$ -	$ 65,000.00	$ -	$ -	$ -	$ -
Contributions: Merchandise	$ 12,500.00	$ 3,175.00	$ 10,683.34	$ -	$ 2,500.00	$ -	$ -	$ 10,000.00	$ -
Total Contributions	$ 96,500.00	$ 74,675.00	$ 87,416.84	$ -	$ 86,500.00	$ -	$ -	$ 10,000.00	$ -
Event Income	$ 2,000.00	$ 2,000.00	$ -	$ -	$ -	$ -	$ -	$ 2,000.00	$ -
Event Income: Participant	$ 78,625.00	$ 78,625.00	$ 48,437.15	$ -	$ 28,625.00	$ -	$ -	$ 50,000.00	$ -
Total Event Income	$ 80,625.00	$ 80,625.00	$ 48,437.15	$ -	$ 28,625.00	$ -	$ -	$ 52,000.00	$ -
Grants	$ -		$ -	$ -	$ -	$ -	$ -	$ -	$ -
Grants: Foundations	$ 33,500.00	$ 49,500.00	$ 22,500.00	$ -	$ 1,500.00	$ 2,000.00	$ 5,000.00	$ -	$ 25,000.00
Grants: Government	$ 385,199.80	$ 301,242.97	$ 280,906.54	$ 47,895.15	$ -	$ 74,555.00	$ 89,081.02	$ 37,081.60	$ 136,587.03
Total Grants	$ 418,699.80	$ 350,742.97	$ 350,742.97	$ 47,895.15	$ 1,500.00	$ 76,555.00	$ 94,081.02	$ 37,081.60	$ 161,587.03
Interest Earned	$ -		$ 2,598.75	$ -	$ -	$ -	$ -	$ -	$ -
Program Revenues	$ -	$ 500.00	$ 150.00	$ -	$ -	$ -	$ -	$ -	$ -
Program Revenues: Bike Valet	$ 2,850.00	$ 2,460.00	$ 250.00	$ -	$ -	$ -	$ -	$ 2,850.00	$ -
Total Program Revenues	$ 2,850.00	$ 2,960.00	$ 400.00	$ -	$ -	$ -	$ -	$ 2,850.00	$ -
Sponsorship	$ 125,000.00	$ 66,000.00	$ 165,606.25	$ -	$ 75,000.00	$ -	$ -	$ 50,000.00	$ -
Total Income	$ 723,674.80	$ 575,002.97	$ 655,201.96	$ 47,895.15	$ 191,625.00	$ 76,555.00	$ 94,081.02	$ 151,931.60	$ 161,587.03
Expenses				$ -					
Bank Charges	$ -	$ -	$ 232.85	$ -	$ -	$ -	$ -	$ -	$ -
Board Expense	$ 1,000.00	$ 500.00	$ 25,440.18	$ 1,000.00	$ -	$ -	$ -	$ -	$ -
Contract Labor	$ 21,440.00			$ -	$ -	$ -	$ 11,000.00	$ -	$ 10,440.00
Equipment Rentals	$ 750.00	$ 150.00	$ 1,125.92	$ -	$ 600.00	$ -	$ -	$ 150.00	$ -
Event Expenses	$ 475.00	$ 3,035.00	$ 2,674.64	$ -	$ -	$ -	$ 475.00	$ -	$ -
Event Expenses: Advocacy Events	$ 900.00	$ 900.00	$ 500.00	$ -	$ -	$ 400.00	$ 500.00	$ -	$ -
Event Expenses: Fundraising Events	$ 13,175.00	$ 8,725.00	$ 7,582.37	$ -	$ 13,175.00	$ -	$ -	$ -	$ -
Event Expenses: Walk to School Day	$ 2,644.00	$ 3,370.50	$ 1,200.00	$ -	$ -	$ -	$ -	$ -	$ 2,644.00
Total Event Expenses	**$ 17,194.00**	**$ 16,030.50**	**$ 11,957.01**	**$ -**	**$ 13,175.00**	**$ 400.00**	**$ 975.00**	**$ -**	**$ 2,644.00**
Graphic Design	$ 7,150.00	$ 2,570.00	$ 4,161.25	$ 1,250.00	$ -	$ -	$ 1,000.00	$ 2,900.00	$ 2,000.00
Insurance -- General	$ 7,300.00	$ 4,532.00	$ 6,804.00	$ 5,500.00	$ -	$ -	$ 1,800.00	$ -	$ -

Internet	$ 1,440.00	$ 2,472.00	$ 2,917.51	$ 1,440.00	$ -	$ -	$ -	$ -	$ -
Meals and Entertainment	$ 2,700.00	$ 2,300.00	$ 1,113.59	$ 1,200.00	$ 200.00	$ -	$ 1,300.00	$ -	$ -
Membership Dues	$ 793.00	$ 763.00	$ 330.00	$ 630.00	$ -	$ -	$ 163.00	$ -	$ -
Merchandise	$ 8,905.00	$ 3,105.00	$ 8,642.07	$ -	$ 2,905.00	$ -	$ -	$ 6,000.00	$ -
Office Expenses	$ 4,740.00	$ 1,800.00	$ 6,121.93	$ 4,740.00	$ -	$ -	$ -	$ -	$ -
Paypal Fees	$ -		$ 264.29	$ -	$ -	$ -	$ -	$ -	$ -
Personnel Expense	$ 376,088.03	$ 310,113.06	$ 5,373.38	$ 63,601.14	$ 29,247.68	$ 70,285.00	$ 46,499.50	$ 63,687.50	$ 102,767.20
Personnel Expense: Health Insurance	$ -		$ 9,862.05	$ -	$ -	$ -	$ -	$ -	$ -
Personnel Expense: Payroll Tax Expense	$ -		$ 15,049.17	$ -	$ -	$ -	$ -	$ -	$ -
Personnel Expense: Salaries	$ 1,800.00		$ 198,917.32	$ -	$ -	$ -	$ -	$ 1,800.00	$ -
Total Personnel Expense	**$ 377,888.03**	**$ 310,113.06**	**$ 312,658.15**	**$ 63,601.14**	**$ 29,247.68**	**$ 70,285.00**	**$ 46,499.50**	**$ 65,487.50**	**$ 102,767.20**
Professional Fees	$ 1,000.00	$ 6,480.00	$ 8,467.50	$ -	$ -	$ -	$ -	$ 1,000.00	$ -
Professional Fees: Accounting	$ 11,700.00	$ 11,950.00	$ 12,700.00	$ 11,700.00	$ -	$ -	$ -	$ -	$ -
Professional Fees: Consulting	$ 76,500.00			$ 1,500.00	$ -	$ 64,000.00	$ 1,000.00	$ -	$ 10,000.00
Professional Fees: Translation & Interpretation	$ 4,500.00		$ 2,908.80	$ -	$ -	$ -	$ 3,500.00	$ -	$ 1,000.00
Total Professional Fees	**$ 93,700.00**	**$ 18,430.00**	**$ 24,076.30**	**$ 13,200.00**	**$ -**	**$ 64,000.00**	**$ 4,500.00**	**$ 1,000.00**	**$ 11,000.00**
Program Expenses	$ -	$ 925.00	$ 173.28	$ -	$ -	$ -	$ -	$ -	$ -
Program Expenses: Advocacy Expenses	$ 4,500.00	$ 12,200.00	$ 2,750.00	$ -	$ -	$ 4,500.00	$ -	$ -	$ -
Program Expenses: Focus Neighborhoods	$ 2,500.00	$ 8,200.00	$ 2,185.03	$ -	$ -	$ -	$ 2,500.00	$ -	$ -
Program Expenses: Open Streets	$ 27,212.50	$ 18,462.50	$ 46,749.09	$ -	$ -	$ -	$ -	$ 27,212.50	$ -
Program Expenses: Safe Routes to Schools	$ 28,450.00	$ 73,200.00	$ 17,744.78	$ -	$ -	$ -	$ -	$ -	$ 28,450.00
Program Expenses: Tour de Nash	$ 24,095.00	$ 17,845.00	$ 13,590.41	$ -	$ -	$ -	$ -	$ 24,095.00	$ -
Program Expenses: Walk Bike University	$ 6,375.00	$ 8,861.00	$ 3,119.01	$ -	$ -	$ -	$ 6,375.00	$ -	$ -
Total Program Expenses	**$ 93,132.50**	**$ 139,693.50**	**$ 86,311.60**	**$ -**	**$ -**	**$ 4,500.00**	**$ 8,875.00**	**$ 51,307.50**	**$ 28,450.00**
Promotional	$ 15,240.00	$ 11,600.40	$ 20,228.96	$ 400.00	$ -	$ 500.00	$ 9,350.00	$ 3,625.00	$ 1,365.00
Rent or Lease	$ 26,400.00	$ 26,400.00	$ 24,200.00	$ 26,400.00	$ -	$ -	$ -	$ -	$ -
Repair & Maintenance	$ 2,000.00	$ 1,490.00	$ 1,437.37	$ 1,000.00	$ -	$ -	$ 1,000.00	$ -	$ -
Shipping, Delivery Expense	$ 586.40	$ 1,836.40	$ 796.44	$ 130.00	$ 206.40	$ -	$ -	$ 250.00	$ -
Stationery & Printing	$ 3,110.00	$ 3,460.00	$ 1,912.27	$ 260.00	$ 950.00	$ 500.00	$ -	$ 1,000.00	$ 400.00
Subscription Fees	$ 6,712.36	$ 6,612.36	$ 6,854.15	$ 6,550.40	$ -	$ -	$ 96.96	$ 65.00	$ -
Taxes & Licenses	$ 1,230.00	$ 880.00	$ 1,525.67	$ 430.00	$ 800.00	$ -	$ -	$ -	$ -
Training and Development	$ 6,600.00	$ 7,700.00	$ 2,525.16	$ 1,900.00	$ -	$ 1,400.00	$ 900.00	$ 900.00	$ 1,500.00
Travel	$ 9,070.00	$ 7,180.00	$ 2,598.04	$ 300.00	$ 650.00	$ 1,870.00	$ 2,875.00	$ 925.00	$ 2,450.00
Travel Meals	$ 600.00	$ 600.00	$ 6.91	$ -	$ -	$ 200.00	$ 100.00	$ 100.00	$ 200.00
Utilities	$ 4,620.00	$ 3,000.00	$ 3,180.79	$ 4,620.00	$ -	$ -	$ -	$ -	$ -
Total Expenses	$ 714,301.29	$ 573,218.22	$ 557,422.41	$ 134,551.54	$ 48,734.08	$ 143,655.00	$ 90,434.46	$ 133,710.00	$ 163,216.20
Net Operating Income	$ 9,373.51		$ 97,779.55	$ (86,656.39)	$ 142,890.92	$ (67,100.00)	$ 3,646.56	$ 18,221.60	$ (1,629.17)

Target Savings -- 5% of income	$ 36,183.74