



IMPACT



2013-14 Report to the Community

A new record in TICKET SALES

\$20 MILLION

A new record in ECONOMIC IMPACT

\$64.1 MILLION

An **INCALCULABLE IMPACT**
in individual lives

Cover photo:

Learning is energized
for children in a Head
Start classroom through
Nashville Wolf Trap,
TPAC Education's early
childhood program.

Photo by Mimosa Arts



As the people responsible for the financial management of the Tennessee Performing Arts Center,

of course we're delighted to report record-breaking numbers reflecting the success of our 2013-14 season. Our \$20 million in ticket sales generated an economic impact of more than \$64 million. We also set new records for fundraising and food and beverage sales. Further, we saw measured growth in nearly every area of our operations over the previous year – volunteer service, social media, facility use, and more.

Our 2013-14 fiscal year was indeed a banner year – for which we are extremely grateful. And while we celebrate these achievements – and are proud of them – we are mindful that not all years deliver this kind of financial results. Like any non-profit charged with delivering mission-based programs, such as arts education and cultural programs, we deal with a fragile financial structure. Always trying to manage within our resources, we strive to provide exceptional programs and offerings that require outside funding and support. Sometimes the challenges are great and we have to adjust our budgets accordingly. That is why we're especially excited to celebrate record-breaking success which ultimately benefits the arts and entertainment industry, the economy, education, and communities.

We are sincerely grateful to our donors, board, volunteers, and community partners for the starring roles they played in our exciting results. We are immensely proud of our staff, the people who did amazing work day by day to break those records, serve our constituents, and responsibly manage our financial resources with a great sense of stewardship.

Another way of measuring our success is to reflect on the fact that we engaged nearly 400,000 people in our education programs and performances. Our highest aspiration is that each of them was inspired or entertained in a meaningful way.

In fact, we do hear stories from audience members and educators, illustrating TPAC's impact in individual lives: A performance offered a few hours of much-needed escape from the stress of daily living. A visit to TPAC created a special memory for a family or a group of friends. Energized by hands-on arts education, a child made an academic breakthrough. Student confidence grew by leaps and bounds when children appeared in musicals at their schools. Young people saw themselves on stage. World culture and history came to life before their eyes, opening their minds to new possibilities for themselves, their school, and their community.

We share such stories from four individuals in the pages of this annual report. We hope you enjoy them and invite you to tell us about your TPAC experiences, too!

ULTIMATELY, THE TRUE MEASURE OF OUR
SUCCESS IS THE POSITIVE IMPACT WE
MAKE IN OUR COMMUNITY, SCHOOLS,
AND INDIVIDUAL LIVES.

Hoping that the Tennessee Performing Arts Center has inspired, encouraged, and influenced you, we thank you for your ongoing participation, attendance, and support.



C. Dale Allen
Partner at Adams and Reese, LLP
TPAC Board Chairman 2014-2015



Kathleen W. O'Brien
TPAC President and
Chief Executive Officer



Report to the Community



6 CMA Foundation sponsors Disney Musicals in Schools



7 TPAC pilots national initiative with Head Start



10 **TPAC Education** brings learning to life, connecting great works of art to classroom learning goals, serving children from pre-school through high school.


WHAT'S THEIR STORY?

Individuals share their experiences about TPAC's inspiration and impact.

- 4** **Erika Caldwell**, high school senior
- 8** **Nelda Lee Sturgeon**, Teacher of the Year
- 12** **Patrick Waller**, actor
- 24** **Lindsay Johnson**, TPAC employee

36,201

CHILDREN AND ADULTS ENGAGED IN TPAC EDUCATION

 TPAC Education coordinates more than 82,105 hours of learning activities in direct contact with teachers, teaching artists, and children in the classroom, in addition to seeing performances at TPAC. The education programs are curriculum-based, with free resources for teachers, including comprehensive guidebooks with lesson plans.

2013-14 Highlights



Wicked, photo by Joan Marcus

- 16** Audiences soar to new heights with *Wicked*, enjoy celebrity appearances, and experience programming in many mediums. TPAC breaks records in ticket sales, fundraising, economic impact, and more.



Love Lucy Live On Stage, photo by Justin Babin.com



Jared Leto, Thirty Seconds to Mars

- 17** TPAC presents a diverse blend of Broadway tours, special engagements, and concerts on four stages – Andrew Jackson Hall, James K. Polk Theater, Andrew Johnson Theater, and historic War Memorial Auditorium.



Photo by Karyn Kipley Photography



Photo by Reed Hummel



Photo by Shane Burkeen

- 19** TPAC is the proud home of three professional resident companies – Nashville Ballet, Nashville Opera, and Nashville Repertory Theatre, known for their artistic excellence both nationally and internationally.

392,557

AUDIENCE MEMBERS SEATED

- 20** Donors play a leading role in the success, as TPAC reports stellar fiscal management and stewardship of resources.



“I’ve wanted to be an actress for as long as I can remember. As a child, I watched movies and thought, ‘I can’t believe it’s their job to play pretend!’ I discovered stage acting in high school, and fell in love with live performance and the relationship between performers and the audience. It was all I pictured myself doing, but it seemed unreachable. I followed Broadway news and watched community productions, but I was complacent about gaining experience. I thought Nashville was the farthest place in the world from stagecraft. Then I came to TPAC with a school group to see *Anything Goes*. **It was my first Broadway musical, and I sat on the edge of my plush red seat the entire show thinking, ‘It’s here. It’s real. This energy and this art exists in Nashville.’** I was blown away by the electricity in the house that night, especially during the title number. I wanted to be up there with the actors singing and dancing my heart out. In short, I was inspired. I began teaching musical theatre classes for children, became president of my school’s Advanced Theatre program, joined the International Thespian Society, performed at the Junior Theatre Festival in Atlanta, and recently was accepted – by audition – to the American Musical and Dramatic Academy’s Musical Theatre program in New York. Now, whenever I hear others complain about being ‘stuck’ in Tennessee or express envy of cities like New York or Chicago, I tell them about TPAC. I tell them that art is everywhere and it can have an impact on anyone.”

Erika Caldwell,
a student graduating from Station Camp High School in Gallatin, poses for a senior portrait in the James K. Polk Theater at TPAC. Caldwell was accepted recently to the American Musical and Dramatic Academy’s musical theatre program.

CMA Foundation Sponsors Disney Musicals in Schools



“CMA is extremely proud to provide music education opportunities in Metro Schools on behalf of our artist community. A thriving music education program is an investment in the future and provides important motivation to keep children engaged and in school.”

– Sarah Trahern,
CMA chief executive officer



Disney Musicals in Schools TPAC-Nashville enjoyed a third consecutive year of smashing success, with generous support from the CMA Foundation for the partnership between TPAC Education, Metro Schools, and Disney Theatrical Group.

The first pilot project outside of New York City, the local program has tripled its impact since 2011-12, engaging a total of 15 schools, 114 teachers and principals, and 843 students. At no cost to them, schools received a performance license to produce the Disney KIDS or JR Musical of their choice, comprehensive resource materials, and in-school support from TPAC Teaching Artists.

With the support of faculty and parents, children produced and performed musicals in these schools during the 2013-14 academic year:

Buena Vista Enhanced Option Elementary
Carter-Lawrence Elementary Math and Science Magnet
Drexel Preparatory Academy
Eakin Elementary

Glengarry Elementary
Harris-Hillman Special Education
Hattie Cotton STEM Magnet Elementary
Hull-Jackson Montessori Magnet
I.T. Creswell Arts Magnet Middle
Julia Green Elementary
Kirkpatrick Elementary
Lakeview Elementary Design Center
Napier Enhanced Option
Norman Binkley Elementary
Park Avenue Enhanced Option
Warner Enhanced Option Elementary

Dozens of studies establish the benefits of arts education, which are linked to improved academic achievement, increases in IQ, better performance on standardized tests, and higher graduation rates.

Engagement in drama has a proven positive impact on literacy and language development, including oral and written communication, use of complex language, and expressive ability.

2013-14
IMPACT =

839 students in Disney Musicals in Schools TPAC-Nashville
114 educators
480 school community volunteers
11 teaching artists
15 Metro Nashville Public Schools
51 performances of a Disney KIDS or JR musical

TPAC Pilots National Initiative with Head Start



Another highlight for Nashville Wolf Trap was the stage version of *Give Yourself a High Five*, adapted from TPAC Education's award-winning album for young children. Teaching artists performed songs, stories, and poems in a variety of musical and theatrical styles. On TPAC Education's 2013-14 HOT Season for Young People, the lively, interactive show played to sold-out audiences of preschool and kindergarten students, appealing to their natural curiosity and imagination.

TPAC Education's early childhood program – Nashville Wolf Trap – continued to make an impact as 8 professional performing artists worked side-by-side with 123 educators to target curriculum goals. These specially-trained teaching artists brought dance, puppetry, music, storytelling, and theatre into classrooms to energize learning for 1,089 children in 56 Metro Nashville Head Start Centers and Harris-Hillman special education school.

The local program is an affiliate of the internationally respected Wolf Trap Institute for Early Learning Through the Arts, created to provide arts-integrated teaching strategies to educators and direct services to children.

As a proven leader in early childhood education, Wolf Trap was selected for a project of immense proportions, to target STEM (Science, Technology, Engineering and Mathematics) learning through the arts. Funded by a grant from the U.S. Department of Education and

corporate partners, the project was piloted in 2014 at Metro Nashville Head Start Centers, among other select sites nationwide.

“Early Childhood STEM Learning Through the Arts” was launched with a focus on math learning as the foundation for all STEM skills development. According to a study by Northwestern University, math skills are the strongest predictor of later school achievement. In early childhood, math content areas include counting, recognizing numerals, patterns and shapes, spatial awareness, measurement, comparisons, and data collection.

Significant gains were documented in these six critical categories when preschool children and educators participated in classroom residencies with a Wolf Trap professional teaching artist: Initiative; Social Relations; Creative Representation; Logic and Mathematics; Language and Literacy; and Movement and Music.

2013-14
IMPACT =

1,089 pre-schoolers engaged in Wolf Trap
123 educators
8 teaching artists
59 classrooms



“I am a lifelong resident of Nashville.

When I was young, my parents introduced me to the performing arts, including marionette shows at the Nashville Public Library and plays at Chaffin’s Barn Dinner Theatre. I believe the arts unite people, no matter their age. It is something we experience together, yet appreciate in our own way.

That is a remarkable attribute of what the arts do for education and society, and a small example of what TPAC provides to our community. As an educator, I have used TPAC Education’s model for nearly 30 years.

The training and collaboration with teaching artists through ArtSmart has made a definitive impact on my approach to teaching. I have seen firsthand how the arts foster the natural curiosity of children with a variety of learning styles.

Specifically, arts education makes a huge difference to gifted children, who have special abilities and special needs – for instance, how they express themselves and connect with other people. ArtSmart units reach children on a holistic level, enhancing their ability to express themselves and setting the stage for how they handle challenges throughout their lives. Positive experiences in early childhood can spur similar outcomes in adulthood. The impact made through TPAC Education programs in the lives of young children, who come to my classroom from every cluster of Metro Schools, is incredibly positive. In a deep, meaningful way, TPAC offers a rich world of creativity and expression to children. No question, arts education makes a lasting, affirmative influence.”

Nelda Lee Sturgeon,
a pre-kindergarten Encore
teacher at Robertson
Academy in Nashville and
TPAC’s Teacher of the Year in
2014, stands in the tier lobby
of Andrew Jackson Hall.

TPAC Education Brings Learning to Life



Each year, TPAC Education's Humanities Outreach in Tennessee (HOT) Season for Young People brings learning to life with a culturally diverse blend of classics and contemporary work.

Specific curriculum connections are noted for each performance – history, geography, literature, science, math, and more. Teachers receive comprehensive guidebooks with detailed lesson plans. "TalkBacks" with the artists are available after every performance, along with ticket subsidies. Schools also may apply for a travel grant to assist with fuel costs.

During the 2013-14 school year, TPAC Education presented the following through HOT:

Ballet Hispanico

October 23-25, 2013, Grades 3-12

An engaging program of Latin, classical, and modern dance featured choreography and music by prominent artists of Hispanic heritage, interspersed with lively audience interaction.

Pinocchio, Théâtre Tout à Trac

November 4-8, 2013, Grades 3-6

TPAC Education presented the English language premiere of the inventive play inspired by Carlo Collodi's 1833 novel from Montreal's Théâtre Tout à Trac.

A Christmas Carol

December 3-10, 2013, Grades 6-12

The familiar story of the Christmas spirit – and spirits – was creatively staged by Franklin-based Studio Tenn, faithful to the rich language of Charles Dickens' literary masterpiece.

Leo Lionni's *Swimmy*, *Frederick*, and

Inch by Inch, February 4-7, 2014, Grades PreK-2

The plucky characters from the Caldecott Honor books were recreated with the vibrant colors and clever puppetry unique to Mermaid Theatre of Nova Scotia.

Fisk University Jubilee Singers®

February 18, 2014, Grades 5-12

The renowned ensemble under the direction of Dr. Paul T. Kwami continued to celebrate the musical tradition of spirituals, which the Nashville university's students first shared with the world in 1871.



LEO

March 4-7, 2014, Grades 5-12

Science, technology, engineering, and math (STEM) took the stage as the title character appeared to defy gravity through the interplay of physical theatre and video projections from the German company Y2D.

Give Yourself a High Five

April 23-25, 2014, Grades PreK-K

TPAC's superstar teaching artists shared their music, songs, and poems for young children, inspired by the TPAC Education album of the same name, winner of a Parents' Choice Gold Award.

Burden of Justice: 1863

In-School Tour, Grades 9-12

The true story of a guerrilla action in Dickson County, Tennessee, during the Civil War inspired a gripping courtroom drama adapted directly from trial transcripts by Carolyn German, TheaterCraft.

Nashville Opera invited dress rehearsals:

The Barber of Seville

January 28, 2014, Grades 9-12

Rossini, King of Italian comic opera, introduced young people to the art with a fast-paced tale of love and a madcap scheme of deception.

Otello

April 9, 2014, Grades 9-12

The gripping Verdi masterpiece inspired by the Shakespearean tragedy, explored the complex dimensions of the noble leader destroyed by his uncontrollable jealousy.

2013-14
IMPACT =

25,466 children and educators involved in HOT

243 schools

27 counties

\$63,512 in free and reduced admission subsidies

674 educators in professional development for teachers

32 different professional development events

TPAC Engages People of All Ages



The unique artistic exchange on *Pinocchio* was a highlight of the 2013-14 HOT Season for Young People. The English version of *Pinocchio* premiered to student audiences in Nashville, following an adventurous six-month collaboration between TPAC Education and a Montreal theatre company with a similar artistic vision and educational mission.

Inspired and impressed by the work of TPAC Education during the Nashville engagement of *Alice in Wonderland* in 2011, Théâtre Tout à Trac offered the opportunity to collaborate on the translation of the play from French to English. Artistic Director Hugo Bélanger also believed that Nashville was the ideal place for the premiere of the play for English-speaking audiences.

Representatives from the Quebec Delegation to the United States attended the premiere at TPAC, which launched *Pinocchio*'s North American tour. TPAC Education will continue to receive recognition for its contribution whenever the play is performed in English.



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ArtSmart, another TPAC Education program, designs project-based learning units for the classroom around select performances in the HOT Season for Young People. Professional artists – specially trained as teaching artists – collaborate with classroom teachers, creating hands-on lesson plans to meet learning standards across curriculum.

ArtSmart units during the 2013-14 school year were *Pinocchio*; Leo Lionni's *Swimmy*, *Frederick*, and *Inch by Inch*; and LEO.

Both ArtSmart and HOT offer a variety of professional development programs for educators, from afternoon workshops to four-day institutes.

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In addition to four exciting programs serving children and educators from preschool through high school, TPAC Education engages adults who want to grow in their knowledge of the performing arts.

TPAC InsideOut brings audience members backstage and behind the scenes with a series of panel discussions, visits to the rehearsal hall, dialogue with artists, and special events.

LookIn takes adults into the studios of Nashville Ballet, Nashville Opera, and Nashville Repertory Theatre, TPAC's three resident companies, to see and hear from artists at work early in the rehearsal process. Arts Appetizer pairs touring artists with community experts for lively conversations on the Wednesday evening before each show in TPAC's Broadway season. InsideOut of the Lunch Box, presented in partnership with Vanderbilt University, features a panel discussion, over a free lunch, often including performance excerpts, academic perspectives on works of art and contemporary issues, or even a fun surprise like animal visitors from the Nashville Zoo.

InsideOut also presents special events. During *War Horse*, for instance, activities included a guided tour of the Tennessee State Museum's Military Branch and a "book group" discussion on the novel that inspired the play.

2013-14
IMPACT =

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2,937 students reached by ArtSmart teaching artists
19 teaching artists
114 teachers
128 classrooms at 22 schools
9,734 contact hours
3,371 participants in TPAC InsideOut
136 artists at 29 events
21 community partners



“I came to see *A Christmas Carol* with my 6th Grade class in 1990. It was my first experience with live theatre, seeing a show by Nashville Repertory Theatre through TPAC Education’s annual season for students. And I was mesmerized. At home that afternoon, I tried to describe for my parents what I’d seen. I was overwhelmed with the spectacle, the theatricality, and the realization that stuff like that existed in the world; that there were places where you could experience this. I didn’t walk away that day with plans to be an actor, but it colored my decision to go into theatre. Fast forward 23 years. Ultimately, I did pursue acting, and I was cast in Studio Tenn’s production of *A Christmas Carol*. I found myself on the same stage, in the same theater, performing the same play that I had seen in sixth grade. And I was sharing the stage with Matthew Carlton, an actor in the cast of the production I’d seen as a child, as we performed for another generation of students. I looked to the seat where I had sat and during the curtain call made a point to wave to the child sitting there. **The power of theatre still astounds me. I believe it’s the safest place for a child to work through their doubts, their fears, their worries, and their joys.** They are able to experience a variety of situations and identify with characters who are going through some of the same issues they’re facing in their own lives. I applaud the collaborative efforts of TPAC Education and their approach to create enriching experiences for children. I know the impact they can have on a young person’s life.”

Patrick Waller,
left, prepares backstage for Nashville Repertory Theatre’s *Sweeney Todd*. Next to him is Matthew Carlton, an actor who Waller saw perform more than 23 years ago through TPAC’s season for young people. The two are now luminaries in Nashville’s creative community.

TPAC Expands Impact with Community Partners



TPAC's impact is expanded and energized by the engagement of partners representing corporations, non-profit organizations, affinity groups, and institutions of higher education. Collaborations are critical to the success of introducing young people to theatre through Kids' Night on Broadway, ensuring that TPAC is accessible to people with disabilities, and other initiatives. TPAC also plays an active role in efforts to improve and promote its neighborhood, working with nonprofit groups and state and local government officials.

TPAC's organizational partnerships, forged across its operations, included the following:

5th Avenue of the Arts	Nashville Opera
Bridges	Nashville Public Library
The Broadway League	Nashville Repertory Theatre
CMA Foundation's <i>Keep the Music Playing</i>	Nashville School of the Arts
Delta Dental of Tennessee	Nashville Shakespeare Festival
Disney Theatrical Group	Nashville Talking Library
Fort Campbell	Nashville Zoo
Futuro	Paris-Henry County Arts Council
HAPI (Healing Arts Project, Inc.)	Pencil Foundation
Hearing Loss Association of America-Nashville	Regions Bank
Hispanic Marketing Group	Sign Language Interpretation Services
Mayor of Nashville's Committee for People with Disabilities	State of Tennessee
Metro Nashville Action Commission	Tennessee Army National Guard
Metro Nashville Public Schools	Tennessee Captioning
Middle Tennessee Council of the Blind	Tennessee Latin American Chamber of Commerce
Momentum Dance Company	Tennessee State Museum
Nashville Ballet	Vanderbilt Children's Hospital
Nashville Concierge Association	Vanderbilt Kennedy Center
Nashville Convention and Visitors Bureau	Vanderbilt University
Nashville Downtown Partnership	Very Special Arts Tennessee
Nashville Jazz Workshop	YP Nashville



TPAC volunteers are among the organization's most important community partners. During the 2013-14 season, TPAC benefitted from the ongoing dedication of 180 active volunteers who served 7,200 hours, valued at \$159,452.

iBravo TPAC! Reaches New Audiences



↑ INCREASED PRESENCE ONLINE

In addition to recording 1.4 million visits to its website (5.6 million page views), TPAC experienced significant growth online as one element of community outreach

“to meet people where they are.” Highlights include the expanded online presence of TPAC and War Memorial Auditorium to 13 social platforms. TPAC also created *SPOTlight*, an online magazine, in February, receiving 100,000 page views in its first four months.

TPAC continued its strategic plan to increase the engagement of Latin American people in the arts as one of four centers selected for a pilot project of the Broadway League, the national trade association. A highlight of outreach of iBravo TPAC! was anchored by the national tour of *I Love Lucy® Live On Stage*.

A lively pre-show discussion with the cast was moderated by Marcela Gomez of Hispanic Marketing Group (far left, top right photo), who consults with TPAC and serves on the national advisory board for the Broadway League initiative. Celebrating the contributions of Desi Arnaz to American music and television, an opportunity to meet the show's musician and a backstage tour was offered to members of Futuro, a professional development organization for Latin American college students. Other elements of the “Lucy and Desi” outreach included an afternoon of press interviews (followed by dancing and refreshments) at Guantanamera and outings to Salsa and other Latin American restaurants, giving local residents the opportunity to spend time with the artists. TPAC worked closely with José Rodríguez of the Tennessee Latin American Chamber of Commerce to promote the show and special events.

2013-14 IMPACT =

24,142 TPAC Facebook likes (7,710 new)
6,543 WMA Facebook likes (3,129 new)
11,640 TPAC Twitter followers (4,470 new)
1,969 WMA Twitter followers (668 new)
618 TPAC YouTube subscribers and 225,759 views
Get connected! TPAC.ORG/Connect

Audiences Soar to New Heights



Alison Luff in *Wicked*, photo by Joan Marcus

During its third engagement at TPAC, 73,677 people experienced the blockbuster *Wicked* over four weeks, with \$6.2 million in ticket sales and an estimated economic impact of \$19 million. Added to attendance at the engagements in 2009 and 2011, more than 189,000 people have purchased tickets to *Wicked* in Nashville – with many audience members attending the show more than once.

The annual season ticket series and specials bring the best of Broadway to Tennessee audiences, from the big winners at the Tony Awards to popular national tours. Each year, TPAC strives to offer a balance of classic and contemporary productions, including familiar titles, new works, and family favorites.

The three stages within TPAC are named for presidents from Tennessee:



Andrew Jackson Hall
Seating capacity: 2,472



James K. Polk Theater
Seating capacity: 1,075



Andrew Johnson Theater
Seating capacity: 254



2013-14 SEASON

Disney's Beauty and the Beast
BROADWAY SPECIAL

Jersey Boys

We Will Rock You

Ghost

Sister Act

Wicked BROADWAY SPECIAL

Million Dollar Quartet

War Horse

TPAC Presents a Diverse Blend of Shows



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Under the banner of “TPAC Presents,” the Tennessee Performing Arts Center schedules an eclectic mix of concerts, plays, and programming unique to Nashville, including celebrity chefs, authors, and radio personalities.

Of special note, TPAC resident company Nashville Ballet collaborated with Ben Folds on an exciting program of dance and music, *The Ben Folds Project*.

TPAC’s stages often feature performances presented by rental clients. Some of the most successful one-night shows featured comedians performing for Outback Concerts’ Wild West Comedy Festival – Aziz Ansari, Rodney Carrington, Chelsea Handler, Seth Meyers, and BJ Novak, among them. Other rental client performances on the season included Celtic Woman, Shen Yun, and Ron White.

While best known for performances, TPAC hosts a wide variety of events each season including weddings, receptions, award shows, graduations, conferences, meetings, the Southern Festival of Books, homecomings, and more. TPAC also has been the site of numerous film, television, and music video tapings, including the series *Nashville*.

2013-14 TPAC PRESENTS

Happy Together

Pilobolus

Potted Potter

Radiolab

Cyndi Lauper

Alton Brown

Engelbert Humperdinck

Mannheim Steamroller

I Love Lucy® Live On Stage

Tony Bennett

Jillian Michaels

*Men are from Mars,
Women are from Venus*



2013-14 HIGHLIGHTS

RAYMOND JAMES®

First concert series sponsor for
War Memorial Auditorium

3 Doors Down

Atoms for Peace featuring
Thom Yorke of Radiohead and
Flea of Red Hot Chili Peppers

Bastille

Bring Me the Horizon

Kevin Costner and Modern West,
with an appearance by John Oates

Lupe Fiasco

Freedom Sings, created
by The First Amendment Center

Buddy Guy

Chris Isaak

Krewella

Marilyn Manson

Mavis Staples and
The Blind Boys of Alabama

John Tesh

Thirty Seconds to Mars
featuring Jared Leto

John Waters

The Zombies

► 2013-14 Attic Sessions

Chastity Brown	Austin Lucas
Andrew Combs	Daniel Romano
Robby Hecht	SHEL
Lilly Hiatt	Lynn Taylor
Sam Lewis	Holly Williams

Making History on Stage



Robert Randolph and Buddy Guy,
photo © Sundel Perry 2014



Marilyn Manson concertgoers, photo
by Pureform Media (pureformmedia.com)



Kevin Costner and Modern West,
photo by Bethany Terry



Actors from *The Fault in Our Stars*,
photo by Molly Goodson



Thirty Seconds to Mars, photo by Madeline Ziecker

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The inspiration of the past combined with the energy of contemporary artists for unique concert and recording experiences at War Memorial Auditorium (WMA). During the 2013-14 season, its storied history continued to grow and gain recognition from artists and audiences.

Managed by TPAC, the beautiful historic building across from the state capitol was built to honor the Tennessee veterans of World War I. The dynamic business plan for the facility included the addition of a state-of-the-art sound system and other interior improvements.

TPAC produces a compelling series of exclusive interviews and performances by guest artists at WMA called The Attic Sessions. This project adds dimension to the Nashville Music Council's efforts to promote the city as a premier live music destination. The Attic Sessions videos are published on WMARocks.com.

WMA also served as one of the major locations for the major motion picture *The Identical* and the site for the music videos "You Can't Make Old Friends" with Dolly Parton and Kenny Rogers and "Muse" with The Wood Brothers.

Another special event at WMA was the "Demand Our Stars" tour for *The Fault in Our Stars* with bestselling author John Green and motion picture stars Ansel Ego, Nat Wolff, and Shailene Woodley.

TPAC is the Proud Home of Three Resident Companies



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TPAC is the performance home of three professional resident companies, locally producing performances of the highest quality for Tennessee audiences.

Collaborating with these distinguished artistic companies on educational and patron service initiatives, TPAC also subsidizes their use of the facility with reduced rates and fees.



NASHVILLE BALLET
NashvilleBallet.com
615-297-2966

Paul Vasterling, Artistic Director
and Chief Executive Officer

2013-14 Season: *Peter Pan*,
Nashville's Nutcracker, *Attitude*,
Tennessee Jack and the Kudzu
Vine, and *The Ben Folds Project*



NASHVILLE OPERA
NashvilleOpera.org
615-832-5242

John Hoomes,
Artistic Director

2013-14 Season: *The Pearl Fishers*,
The Man Who Mistook His Wife
for a Hat, *The Barber of Seville*,
and *Otello*



NASHVILLE REPERTORY THEATRE
(formerly Tennessee Repertory Theatre)
NashvilleRep.org
615-244-4878

René D. Copeland,
producing artistic director

2013-14 Season: *Larries*, *The Importance*
of Being Earnest, *A Christmas Story*,
Red, and *Company*

A new record in FUNDRAISING

\$1,080,590

in the combined contributions
of sponsors, government agencies,
corporations, foundations,
and individuals to TPAC

Donors Play a Leading Role in TPAC Success

TPAC expresses sincere gratitude for the generous support of those who make Tennessee a better place to live and learn.



TPAC Gala 2013 co-chairs
photo by Peyton Hoge

+ 2013-14 season highlights included:

Presenting **DALE ALLEN** and **NISSAN NORTH AMERICA** with the Applause Award at TPAC Gala 2013, themed to the Broadway hit *Million Dollar Quartet*, with the Nashville office of Raymond James and Associates serving as the title sponsor. Co-Chairs Bob Deal, Theresa Menefee, and Jason Bradshaw are pictured above.

New and interactive relationship with **CMA FOUNDATION**, sponsor of Disney Musicals in Schools.

Creative collaborations with **DELTA DENTAL OF TENNESSEE**, including mascot Marshall Molar's appearance at a Saturday matinee of Disney's *Beauty and the Beast* to give away free toothbrushes to children.

HCA/TRISTAR HEALTH's continuing, valued support of TPAC's annual Broadway Series.

"Regions Free Day" at TPAC, 490 children and adults attended Leo Lionni's *Swimmy*, *Frederick*, and *Inch by Inch* as one element of **REGIONS BANK's** interactive support for TPAC Education's Season for Young People.

RAYMOND JAMES AND ASSOCIATES, Nashville office, the first exciting sponsorship of a concert series at War Memorial Auditorium.

GOVERNMENT, CORPORATE, AND FOUNDATION CONTRIBUTORS

\$50,000+

Bank of America
The Community Foundation of Middle Tennessee
Delta Dental of Tennessee
HCA Foundation on behalf of HCA and the TriStar Family of Hospitals
Metro Nashville Arts Commission
Nissan North America, Inc.
Raymond James
The Tennessee
Tennessee Arts Commission

\$25,000 - \$49,999

American Airlines
Butler Snow
Dollar General Literacy Foundation
Ingram Charitable Fund*
Lois Ransom Charitable Trust
Monell's Dining and Catering
Regions Bank
Vanderbilt University

\$10,000 - \$24,999

Anonymous
BlueCross BlueShield of Tennessee
Classic Party Rentals
CMA Foundation
Coca-Cola Bottling Co.
Community Health Systems
Corrections Corporation of America
Delek U.S. Holdings
Dollar General Corporation
Landis B. Gullett Charitable Lead Annuity Trust
Ingram Industries
IronHorse Farms
The Memorial Foundation
NovaCopy
Mary C. Ragland Foundation
Ryman Hospitality Properties Foundation
XMi Commercial Real Estate

\$5,000 - \$9,999

Adams & Reese LLP
Altria Companies Employee Community Fund
AT&T
Baulch Family Foundation
Bridgestone Americas Trust Fund
The Broadway League
Brown-Forman
CapStar Bank
Caterpillar Financial Services Corporation
CLARCOR Foundation
Ida F. Cooney Fund for the Arts
Corporate Flight Management
Creative Artists Agency
Earl Swenson Associates, Inc.
Ernst & Young LLP
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** TPAC honors the memory of Ted Welch
and John L. Seigenthaler



“I attended performances at the Tennessee Performing Arts Center all throughout my childhood, in addition to seeing children’s theatre and experiencing stage productions in high school. My parents brought my sister and me to as many of the kid-friendly shows as they could. I loved *Annie* and *Oliver*, and we came to see other special performances like *David Copperfield* more than once. My aunt was a season ticket holder for the Broadway series, and she used to bring me to a performance whenever her extra seat wasn’t being used. I distinctly remember loving the radio disc jockey in *Grease*, and being stunned when (spoiler alert!) Tony was shot in *West Side Story*. I also remember being enchanted by three little girls playing ghosts in the Nashville Repertory Theatre’s production of *A Christmas Carol*. Because of TPAC, I grew up with a love of theatre and the performing arts, and went on to study Stage Management and Theatre at Rhodes College in Memphis. I attended graduate school at the University of Kentucky and got my Masters in Diplomacy and International Commerce. That is a pretty big diversion, but my passion for theatre is still a large part of who I am. When I moved back to Nashville and started searching for jobs, I saw that there was a position open in the box office at TPAC. I thought, **‘What better place to work than my favorite theater?’** Each day that I’m here, it’s such a treat to be able to work with patrons and ensure that their experiences at TPAC are as wonderful as mine have been.”

Lindsay Johnson,
a patron services
agent in the TPAC box
office, assists with a
ticket purchase.

Statement of Financial Position

June 30, 2013 & 2014

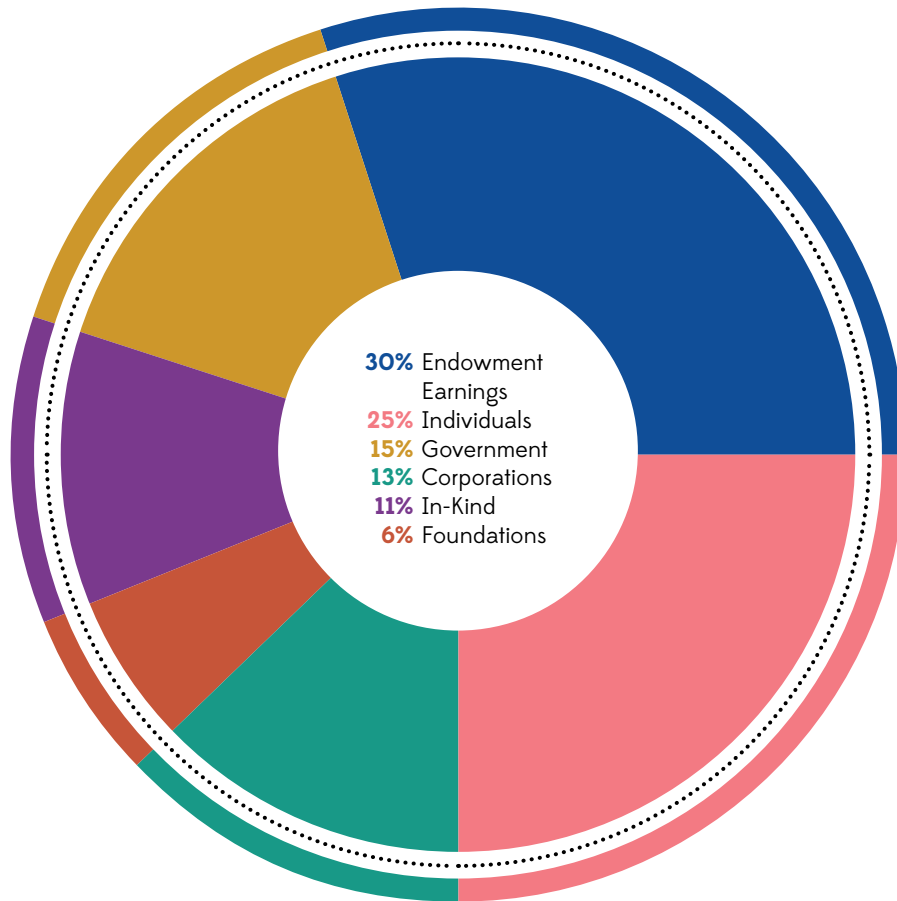
ASSETS

	2014	2013
Cash & cash equivalents	\$5,905,900	\$4,146,493
Receivables:		
Accounts	\$389,750	\$434,325
Contributions	\$151,347	\$218,242
Prepaid expenses, inventory and other assets	\$340,454	\$256,955
Investments	\$287,244	\$215,936
Property and equipment, less accumulated depreciation	\$4,813,753	\$5,004,718
TOTAL ASSETS	<u>\$11,888,448</u>	<u>\$10,276,669</u>

LIABILITIES AND NET ASSETS

LIABILITIES		
Accounts payable and accrued expenses	\$1,183,703	\$1,137,830
Advance ticket sales	\$2,983,113	\$2,580,234
Deposits and other	\$92,736	\$187,166
Capital lease obligations	\$ —	\$239,230
Notes payable	\$793,507	\$969,841
TOTAL LIABILITIES	<u>\$5,053,059</u>	<u>\$5,114,301</u>
NET ASSETS		
Unrestricted:		
Invested in property and equipment, net of related debt	\$4,181,798	\$3,993,099
Undesignated	\$2,333,003	\$865,789
Total unrestricted	\$6,514,801	\$4,849,888
Temporarily restricted	\$320,588	\$312,480
TOTAL NET ASSETS	<u>\$6,835,389</u>	<u>\$5,162,368</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$11,888,448</u>	<u>\$10,276,669</u>

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EARNED/CONTRIBUTED INCOME



88% Earned
12% Contributed

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