TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE

FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT

**DECEMBER 31, 2019 AND 2018** 



### TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE

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### INDEPENDENT AUDITOR'S REPORT

Board of Directors Tennessee Quality Award, Inc. d/b/a Tennessee Center for Performance Excellence Nashville, Tennessee

We have audited the accompanying financial statements of Tennessee Quality Award, Inc. d/b/a Tennessee Center for Performance Excellence, which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Tennessee Quality Award, Inc. d/b/a Tennessee Center for Performance Excellence as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Bellenfant, PLLC

Brentwood, Tennessee May 29, 2020



# TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2019 AND 2018

### **ASSETS**

		2019	2018
CURRENT ASSETS			 
Cash and Cash Equivalents	\$	18,992	\$ 176,705
Investments		160,404	247,061
Accounts Receivable		15,935	26,300
Prepaid Expenses	_	3,473	-
Total Current Assets		198,804	450,066
FIXED ASSETS			
Office Equipment		10,039	8,079
Less: Accumulated Depreciation		(7,814)	 (6,606)
Total Fixed Assets		2,225	 1,473
Total Assets	\$	201,029	\$ 451,539
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Accounts Payable	\$	5,389	\$ 9,590
Deferred Revenue		11,607	 67,615
Total Current Liabilities		16,996	 77,205
Total Liabilities		16,996	 77,205
NET ASSETS			
Net Assets Without Donor Restrictions		184,033	 374,334
Total Net Assets Without Donor Restrictions		184,033	 374,334
Total Liabilities and Net Assets	\$	201,029	\$ 451,539

# TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018

SUPPORT AND REVENUE	2019	2018
Public Support:		
Contributions and Memberships	\$ 143,350	\$ 185,050
In-kind Contributions	45,000	36,000
Revenue:		
Application and Site Visit Fees	99,662	137,116
Special Events - Banquet	11,485	17,195
Conference and Workshops	150,973	167,554
Interest	107	216
Examiner Training Fees	23,200	43,960
Other	757	194
Realized/Unrealized Gain (Loss) on Investments	27,639	(14,345)
	_	_
Total Revenues	502,173	 572,940
EXPENSES		
Program Services:		
Quality Award Program	588,783	589,679
Supporting Services:		
Management and General	69,128	64,806
Fundraising	 34,563	 32,402
Total Expenses	 692,474	 686,887
Change in Net Assets	(190,301)	(113,947)
Net Assets, beginning of the year	 374,334	 488,281
Net Assets, end of the year	\$ 184,033	\$ 374,334

# TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2019

	Progra	am Services	Supporting Services			Supporting Services			
	-	ity Award rogram		nagement General	Fu	ndraising		Total	
Salaries and Related Benefits	\$	345,006	\$	40,589	\$	20,294	\$	405,889	
Contract Staffing		27,668		3,255		1,628		32,551	
Administrative Fees		2,546		300		150		2,996	
Board of examiner selection, training	g,								
per diem, and marketing costs		29,981		3,527		1,764		35,272	
Conferences and Workshops		58,205		6,848		3,424		68,477	
Marketing		4,892		576		288		5,756	
Office Maintenance		12,971		1,526		763		15,260	
Office Supplies		1,308		154		77		1,539	
Miscellaneous		6,786		798		398		7,982	
Postage		1,703		201		100		2,004	
Printing		413		49		24		486	
Professional Services		5,372		632		316		6,320	
Recognition and Banquet		25,864		3,043		1,521		30,428	
Credit Card Charges		6,751		794		397		7,942	
Criteria Expenses		9,156		1,077		539		10,772	
Rent (In-Kind)		38,250		4,500		2,250		45,000	
Bad Debts				<u>-</u>		_		_	
Telephone		3,870		455		228		4,553	
Travel		6,833		804		402		8,039	
Total Functional Expenses									
before Depreciation		587,575		69,128		34,563		691,266	
Depreciation of Office Equipment		1,208						1,208	
Total Functional Expenses	\$	588,783	\$	69,128	\$	34,563	\$	692,474	

# TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2018

	Progr	ram Services	Supporting Services						
	Oue	litry Assemb	Mar						
	-	lity Award		nagement General	E	ndraising		Total	
Calanias and Dalatad Danasita		Program					•		
Salaries and Related Benefits	\$	323,202	\$	38,024	\$	19,012	\$	380,238	
Contract Staffing		2 (07		207		152		2.067	
Administrative Fees	_	2,607		307		153		3,067	
Board of examiner selection, training	g,	20.064		1.506		2 200		15.050	
per diem, and marketing costs		39,064		4,596		2,298		45,958	
Conferences and Workshops		60,319		7,096		3,548		70,963	
Marketing		2,233		263		131		2,627	
Office Maintenance		10,201		1,200		600		12,001	
Off CI'		2.116		240		105		2 400	
Office Supplies		2,116		249		125		2,490	
Miscellaneous		8,410		990		495		9,895	
Postage		3,896		458		229		4,583	
Printing		97		11		6		114	
Professional Services		5,253		618		309		6,180	
Recognition and Banquet		31,865		3,749		1,874		37,488	
Condit Cond Changes		0.020		1.051		525		10.506	
Credit Card Charges		8,930		1,051		525 666		10,506	
Criteria Expenses		11,321		1,332				13,319	
Rent (In-Kind)		30,600		3,600		1,800		36,000	
Bad Debts		37,505		500		250		37,505	
Telephone		4,246		500		250		4,996	
Travel		6,474		762		381		7,617	
Total Functional Expenses									
before Depreciation		588,339		64,806		32,402		685,547	
before Depreciation		300,337		04,000		32,402		003,347	
Depreciation of Office Equipment		1,340		-		-		1,340	
Total Functional Expenses	\$	589,679	\$	64,806	\$	32,402	\$	686,887	

# TENNESSEE QUALITY AWARD, INC. D/B/A TENNESSEE CENTER FOR PERFORMANCE EXCELLENCE STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018

CASH FLOWS FROM OPERATING ACTIVITIES	2019	2018
Change in Net Assets	(190,301)	(113,947)
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Depreciation	1,208	1,340
Realized/Unrealized (Gain) Loss on Investments	(27,639)	14,345
(Increase) Decrease in:		
Accounts Receivable	10,365	19,030
Prepaid Expenses	(3,473)	-
Increase (Decrease) in:		
Accounts Payable	(4,201)	6,121
Deferred Revenue	(56,008)	(13,916)
Net Cash Provided (Used) by Operating Activities	(270,049)	(87,027)
CASH FLOWS FROM INVESTING ACTIVITIES		
Sale (Purchase) of Office Equipment	(1,960)	_
Sale (Purchase) of Investments	114,296	2,625
Net Cash Provided (Used) by Investing Activities	112,336	2,625
Net Increase (Decrease) in Cash and Cash Equivalents	(157,713)	(84,402)
Cash, beginning of the year	176,705	261,107
Cash, end of the year	18,992	176,705

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES

### **Organization and Purpose**

Tennessee Quality Award, Inc. d/b/a Tennessee Center for Performance Excellence ("TNCPE") is a Tennessee not-for-profit corporation established in 1992 to promote and accelerate the economic well being of the State of Tennessee by fostering quality awareness and education, recognizing significant achievements, and sharing winning strategies and best practices among all companies and organizations. TNCPE works in tandem with public and private organizations to achieve performance excellence. TNCPE is governed by an independent Board of Directors.

### **Basis of Presentation**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles. Financial statement presentation follows the requirements of the Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic related to Presentation of Financial Statements of Not-for-Profit Organizations. Under the FASB Accounting Standards Codification, TNCPE is required to report information regarding its financial position and activities according to two classes of net assets; net assets without donor restrictions and net assets with donor restrictions.

*Net assets without donor restrictions* - These are net assets that are not subject to donor-imposed stipulations. TNCPE had \$184,033 and \$374,334 of net assets without donor restrictions as of December 31, 2019 and 2018, respectively.

Net assets with donor restrictions - These are net assets subject to donor-imposed stipulations that may or will be met, either by actions of TNCPE and/or the passage of time. This classification also includes net assets subject to donor-imposed stipulations that may be maintained permanently by TNCPE. Generally, donors of these assets permit the TNCPE to use all or part of the income earned for general or specific purposes. TNCPE had no net assets with donor restrictions as of December 31, 2019 or 2018.

### **Office Equipment**

Office equipment with an acquisition cost over \$1,000 is capitalized and stated at the acquisition cost, or estimated fair market value if donated, less accumulated depreciation, which is computed using the straight-line method over an estimated useful life of three to five years.

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES (Continued)

### **Program and Supporting Services**

The following program and supporting services are included in the accompanying financial statements:

Quality Award Program consists of program services to businesses and institutions in the state that wish to share in value and achievements associated with continuous improvement. The program creates a system for measuring progress toward quality improvement and awareness. Services provided include evaluation, assessment, education and recognition. Participants in the program are honored annually at the awards banquet. TNCPE also provides training through various workshops and an annual conference.

**Management and General** includes the functions necessary to ensure an adequate working environment and costs not identifiable with a single program or activity. Includes costs associated with providing coordination and articulation of TNCPE's strategy, business management, general recordkeeping, budgeting and related purposes.

**Fundraising** includes costs of activities directed toward appeals for financial support, including special events. Other activities include the cost of solicitation, creation, and distribution of fundraising materials.

### **Allocation of Functional Expenses**

Expenses that can be directly attributed to a particular function are charged to the function. Expenses that relate to more than one function are allocated among applicable functions on the basis of objectively evaluated financial and nonfinancial data or reasonable subjective methods determined by management.

### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual amounts could differ from those estimates.

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES (Continued)

### **Donated Services**

Support and expenses for contributed services that require specialized skills, and would be purchased if not provided by the donor, are recognized at the fair value of the services received.

No contributed services have been recognized in the accompanying financial statements. However, the donated services of the board of examiners for the Quality Award Program are critical to TNCPE's success. The board of examiners is comprised of leading quality, business, healthcare and education experts from across the state that conduct evaluations, consensus and site visits for organizations in both the public and private sectors. Without this significant donation of volunteer hours, TNCPE could not offer the level of service it offers to its constituency.

A summary of non-recognized volunteer services provided to TNCPE in 2019 and 2018 follows:

	(Unaudited)				
	2019	2018			
Number of business and industry professional volunteers	115	216			
Volunteer hours donated	4,905	8,610			
Number of organizations served	14	24			

### **Income Taxes**

TNCPE has been determined by the Internal Revenue Service to be exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, the financial statements do not reflect a provision for income taxes.

TNCPE has evaluated its tax positions in accordance with the Codification Standard relating to Accounting for Uncertainty in Income Taxes. TNCPE believes that it has taken no uncertain tax positions.

TNCPE files a U.S. Federal Form 990-Return of Organization Exempt from Income Tax. The TNCPE's returns for the years prior to calendar year 2016 are no longer open for examination.

### Cash and Cash Equivalents

For the purposes of the statements of cash flows, cash and cash equivalents consist of accounts with financial institutions. TNCPE considers all investment instruments purchased with a maturity of three months or less to be cash equivalents.

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING PRINCIPLES (Continued)

### **Fair Value of Financial Instruments**

The following methods and assumptions were used by TNCPE in estimating fair value disclosures for financial instruments:

Cash, cash equivalents, investments, receivables, and payables: The carrying amounts reported in the statements of financial position approximate fair values because of the short maturities of those instruments.

### 2. FAIR VALUE OF INVESTMENTS

TNCPE's investments are reported at fair value in the accompanying statements of financial position.

	Fair Value Measurements at December 31, 2019							
		Quoted Prices in	Significant					
		Active Markets	Other	Significant				
		for Identical	Observable	Unobservable				
		Assets	Inputs	Inputs				
	Fair Value	(Level 1)	(Level 3)					
Mutual Funds-Equities	\$ 160,404	\$ 160,404	\$ -	\$ -				
	Fair	Value Measurement	ts at December 31, 20	018				
		Quoted Prices in	Significant					
		Active Markets	Other	Significant				
		for Identical	Observable	Unobservable				
		Assets	Inputs	Inputs				
	Fair Value	(Level 1)	(Level 2)	(Level 3)				
		` /						
Mutual Funds-Equities	\$ 247,061	\$ 247,061	\$ -	\$ -				

### 2. FAIR VALUE OF INVESTMENTS (Continued)

The Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic relating to Fair Value Measurements establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, Level 2 inputs consist of observable inputs other than quoted prices for identical assets, and Level 3 inputs consist of unobservable inputs and have the lowest priority. TNCPE uses the appropriate valuation techniques based on the available inputs to measure the fair value of its investments. At December 31, 2019 and 2018, TNCPE had no Level 2 or Level 3 investments.

### 3. FIXED ASSETS

Fixed Assets consists of the following as of December 31:

		2019		2018
Computers and Related Equipment Less: Accumulated Depreciation	\$	10,039 (7,814)	\$	8,079 (6,606)
Total Fixed Assets	\$	2,225	\$	1,473

### 4. IN-KIND CONTRIBUTIONS

The following goods and services were donated to TNCPE during the years ended December 31:

	 2019	 2018		
Rent	\$ 45,000	\$ 36,000		

### 5. PENSION

TNCPE maintains a 401(k) pension plan. Pension costs were \$2,113 and \$4,353 for the years ended December 31, 2019 and December 31, 2018, respectively. TNCPE will match the employee's contribution dollar for dollar up to an amount equal to 3% of the employee's annual salary. Each regular full-time and regular part-time employee is eligible to participate provided they meet the following requirements: (1) is at least 21 years old and (2) has worked for TNCPE for at least 90 days.

### 6. DEFERRED REVENUE

Deferred Revenue consists of the following as of December 31:

C	2019	9	2	2018
Conference	\$	8,607	\$	3,265
Conference Sponsorship		3,000		50,900
Membership Dues		-		1,600
Criteria		-		11,850
Total Deferred Revenue	\$ 1	1,607	\$	67,615

### 7. AVAILABILITY OF FINANCIAL ASSETS

The following reflects the Association's financial assets as of December 31, 2019 and 2018, reduced by amounts not available for general use:

	2019	 2018
Cash and Cash Investments Less amounts invested in stocks and mutual funds	\$ 179,396 (160,404)	\$ 423,766 (247,061)
Financial assets available to meet cash needs for general expenditures within one year	\$ 18,992	\$ 176,705

There is an adequate amount of financial assets available as of December 31, 2019 and 2018. TNCPE effectively manages its liquid available resources to meet cash needs for general expenditures within one year of the balance sheet date.

### 8. SUBSEQUENT EVENTS

Subsequent events have been evaluated through May 29, 2020 which is the date the financial statements were available to be issued.

On March 11, 2020, the World Health Organization characterized the outbreak of the COVID-19 coronavirus as a pandemic. Since the Organization receives the majority of its revenue from participant fees and camp operations, this will significantly impact the Organization's ability to generate revenue.

### 8. SUBSEQUENT EVENTS (CONTINUED)

In response to the pandemic, Congress passed the Coronavirus Aid, Relief, and Economic Security (CARES) Act, and it was signed into law on March 27, 2020. The CARES Act implemented the Payroll Protection Program (PPP), which provides loans to small businesses and charitable organizations to keep their employees on payroll. TNCPE obtained a PPP loan for \$58,110 on May 4, 2020. The portion of loan proceeds that is spent on qualified payroll costs and operational expenses will be forgiven.