

American Heart Association, Inc.
Greater Southeast Affiliate
Fiscal Year 2015-2016 Annual Budget
In Thousands

REVENUE		
	PUBLIC SUPPORT	
	Special Events	\$ 54,268
	Contributions from Individuals	10,298
	Other Campaigns (United Ways, Memorials/Tributes)	1,815
	Foundations	1,550
	Corporate Gifts	1,729
	Estate Settlement	7,750
	Total Public Support	\$ 77,410
	OTHER REVENUE	
	Investment Income	1,363
	Other Revenue	6,917
	Total Other Revenue	8,280
	TOTAL PUBLIC SUPPORT and OTHER REVENUE	\$ 85,690
EXPENSES		
	Salaries and Related Expenses	\$ 30,007
	Occupancy and Telephone	1,531
	Supplies and Rental/Maintenance	892
	Print/Publications and Postage	5,465
	Conferences, Meetings and Travel	4,195
	*Professional Fees and AWIs	7,856
	Research Awards and Grants	11,123
	**Program Awards	354
	Depreciation and Other	2,679
	Total Expenses	64,102
	***Allocation to National Research and Programs	17,400
	TOTAL EXPENSES AND ALLOCATION	\$ 81,502
	BUDGETED SURPLUS(DEFICIT)	\$ 4,188

**AWI's are organization wide initiatives that fund resources and projects managed from the national headquarters (i.e., AHA technologies)*

*** Program Awards are awards/grants other than peer-reviewed consortium research awards. (i.e., AEDs)*

****Allocation to National Research and Programs is a revenue based allocation to fund nationally managed research awards and national programmatic administration. The proportion of allocation to fund research in addition to Awards and Grants is 52% of the allocation. 48% of the allocation funds the administration of nationally managed programs.*