AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT YEARS ENDED JUNE 30, 2018 AND 2017

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#### **TABLE OF CONTENTS**

	PAGE
INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS:	
Statements of Financial Position	2
Statements of Activities	3 - 4
Statements of Operating Expenses	5 - 6
Statements of Cash Flows	7
Notes to Financial Statements	8 – 20



#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of American Association for State and Local History

We have audited the accompanying financial statements of American Association for State and Local History, which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities, operating expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Association for State and Local History as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

November 26, 2018

# AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF FINANCIAL POSITION JUNE 30, 2018 AND 2017

		2018		2017
ASSETS				
Current assets:				
Cash and cash equivalents	\$	128,484	\$	190,466
Accounts receivable currently due, net		116,120		39,843
Unconditional promises to give, less allowance of \$0 in				
2018 and 2017		₩.		600
Prepaid expenses and deposits	-	89,363		72,681
Total current assets		333,967		303,590
Total current assets		333,907		303,390
Non-current accounts receivable, net		62,974		66,858
Property and equipment, net		16,547		11,623
Investments - substantially restricted		1,723,483		1,647,202
Total and t	•	0.400.074	•	
Total assets	<u>\$</u>	2,136,971	<u>\$</u>	2,029,273
LIABILITIES AND NET ASSETS				
Current liabilities:				
Accounts payable and accrued expenses	\$	63,399	\$	77,168
Unearned membership dues		327,958		318,663
Unearned revenue - other		175,247		126,959
T 4 1 1 200		500.004		
Total current liabilities	_	566,604		522,790
Net assets:				
Unrestricted		(153,116)		(140,719)
Temporarily restricted		209,349		134,868
Permanently restricted		1,514,134		1,512,334
•	-		-	
Total net assets		1,570,367		1,506,483
Total liabilities and net assets	<u> </u>	2,136,971	<u>\$</u>	2,029,273

The accompanying notes are an integral part of these financial statements.

### AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF ACTIVITIES YEAR ENDED JUNE 30, 2018

	Unrestricte	Temporarily d Restricted	Permanently Restricted	Total
Revenues, gains and other support:	g 500.57		•	A 500 570
Membership dues	\$ 599,57		\$	\$ 599,572
Annual meeting Education and training	351,96		;=;	351,960
Contributions	237,05		1 000	237,055
Investment income, net	208,18 54,00		1,800	209,988
Advertising	53,09	,	:: 9≌:	128,483
Royalties				53,093
Grants	45,29		:#I	45,297
Presidential sites and libraries	43,10		<b>4</b>	43,103
	9,30		(5)	9,300
Miscellaneous revenue	8,12		( <b></b>	8,129
Sales of publications	4,85		₹ <b>.</b>	4,855
Sales of labels	16		- 1 000	160
Total revenues, gains and other support	1,614,71	4 74,481	1,800	1,690,995
Operating expenses: Program services:				
Annual meeting	333,00	7 =	( <del>-</del>	333,007
Education and training	233,71	3 =	Sec.	233,713
Periodicals	118,35	7	-	118,357
Leadership and governance	116,87	5	<u> </u>	116,875
Performance measures	101,07	4	-	101,074
Program development	87,59	5 -	· <del>-</del>	87,595
Incremental standards	51,12	.8	9,5	51,128
Total program services	1,041,74	9 -	S.E.	1,041,749
Supporting services: Administration and finance	222.20	.0		000 000
	233,29		3€:	233,298
Advertising and marketing	218,66			218,663
Membership services	109,06		:	109,062
Fundraising and program development	24,33			24,339
Total supporting services	585,36		·/=	585,362
Total operating expenses	1,627,11	<u> </u>	<u> </u>	1,627,111_
Change in net assets from operating activities	(12,39	74,481	1,800	63,884
Change in net assets	(12,39	74,481	1,800	63,884
Net assets, beginning of year	(140,71	9) 134,868	1,512,334	1,506,483
Net assets, end of year	\$ (153,11	6) \$ 209,349	\$ 1,514,134	\$ 1,570,367

## AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF ACTIVITIES YEAR ENDED JUNE 30, 2017

	Un	restricted		nporarily estricted	Permanently Restricted		Total
Revenues, gains and other support:							
Membership dues	\$	597,489	\$	*	\$	\$	597,489
Annual meeting		426,599		¥	le:		426,599
Education and training		197,591		2	E.		197,591
Investment income, net		46,061		134,868	i i		180,929
Contributions		146,293		2	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		146,293
Advertising		55,140		₩	12		55,140
Royalties		41,269		9	E		41,269
Sales of publications		9,703		<del>-</del>	-		9,703
Miscellaneous revenue		4,469		e <del>s</del>			4,469
Sales of labels		323			-		323
Total revenues, gains and other support	7	1,524,937	_	134,868			1,659,805
Operating expenses:							
Program services:							
Annual meeting		389,974		34	=		389,974
Education and training		229,874		=	12		229,874
Leadership and governance		124,972		#	H ¥		124,972
Performance measures		95,577		==	**		95,577
Periodicals		71,147		=	Ē.		71,147
Incremental standards		55,306		9	Ë		55,306
Program development		6,689					6,689
Total program services		973,539				·-	973,539
Supporting services:				2			
Administration and finance		303,836		: <del>:</del>	-		303,836
Advertising and marketing		101,733			¥		101,733
Membership services		94,273		-	H.		94,273
Fundraising and program development		9,354		= =	<del>_</del>		9,354
Total supporting services		509,196			2		509,196
Total operating expenses	=	1,482,735	-			=	1,482,735
Change in net assets from operating activities		42,202		134,868		3==	177,070
Change in net assets		42,202		134,868			177,070
Net assets, beginning of year	_	(182,921)			1,512,334_	·/——	1,329,413
Net assets, end of year	\$	(140,719)	\$	134,868	\$ 1,512,334	_\$	1,506,483

# AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF OPERATING EXPENSES YEAR ENDED JUNE 30, 2018

				Program Services	seo					Supporting Services	Services		1	
		Education		Leadership					Administrative	Advertising				
	Annual	and		and	Performance		Program	Incremental	and	and	Membership			
	Meeting	Training	Periodicals	Governance	Measures	i	Development	Standards	Finance	Marketing	Services	Fundraising	[]	Total
Salaries	\$ 57,149	\$ 70,206	\$ 18,515	\$ 54,741	\$ 18,087	87 \$	29,431	\$ 28,039	\$ 60,627	\$ 118,258	\$ 71,115	\$ 4,174	4	530,342
Meeting expenses	204,253	8,321	1	1,100	1,343	43	1,484	220	277	7,814	Ŧ		×	224,812
Consultants	1	57,315	38,048	9,197		à	36,090	9	46,643	10,850	3		0	198,143
Taxes and benefits	12,534	15,402	4,062	12,009	3,968	98	6,455	6,151	13,299	25,945	15,602	916	9	116,343
Travel	13,283	55,014	1	12,323	3,378	8/	7,914	7,442	314	4,893	w.		3	104,564
Survey fees	7	3	٧		71,361	51	ž	3	*	ij.	'n		x	71,361
Design	10,303	14,023	14,835	(9)		•	9	950	-	17,348	735		0	58,194
Supplies/shipping/postage	8,920	2,702	15,569	1,334	4	441	737	695	4,130	7,605	6,382	4,568	80	53,083
Printing	17,056	9	24,472	12		ÿ.	Ě	3,730	#50	1,360	5,380	102	2	52,100
Rent	4,614	2,667	1,495	4,419	1,460	00	2,376	2,264	4,895	9,547	5,741	337	<b>L</b>	42,815
Bank and credit card fees	11	104	49			()•	•	31	32,895	a	34		a	32,895
Equipment and														
software maintenance	()	i	¥			ß		X:	17,957	1,004	33			18,994
Professional training	*		300	18,369		į		*	318	10	1			18,987
Legal and professional	1,761	2,181	575	1,701	5	562	914	871	2,740	3,675	2,209	130	0	17,319
Insurance	•	•	6	15		É	10	1300	15,138	((*))	7500		( <b>(⊕</b> ))	15,138
Grants	*	1	ř	×		ě		*		17.	TC.	14,000	0	14,000
Bad debt	*	•	*	35		ě	ě	*	12,590		30		×	12,590
Equipment lease	9	49	a	<b>3</b>		•	*	a	11,947	1	36		э.	11,996
Telephone and internet	761	936	247	926	2	241	392	374	808	1,575	948	w	55	7,313
Sponsorships and awards	1,636	•	E	1		-,	•	ı	78	5,414	65		( <b>c</b> )	7,128
Depreciation	737	905	239	202	2	233	380	362	782	1,525	917	4)	54	6,840
Miscellaneous	3	•	4	3€		è	*	r	4,778	207	•		œ	4,985
Advertising	•	992	à	3		ĝ	1,422	1	<b>(*</b>	1,613	а		34	4,027
Building maintenance	•))	•))	Ü	<b>L</b> É		Ô	i i		2,905	(##Q	21400		990	2,905
Duplicating			1	æ				30	177	30				237
	\$ 333,007	\$ 233,713	\$ 118,357	\$ 116,875	\$ 101,074	74 \$	87,595	\$ 51,128	\$ 233,298	\$ 218,663	\$ 109,062	\$ 24,339	မ	1,627,111

The accompanying notes are an integral part of these financial statements.

# AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF OPERATING EXPENSES YEAR ENDED JUNE 30, 2017

				Program Services	ses				Supporting Services	Services		
		Education	Leadership					Administrative	Advertising			
	Annual	and	and	Performance		Incremental	Program	and	and	Membership		
	Meeting	Training	Governance	Measures	Periodicals	Standards	Development	Finance	Marketing	Services	Fundraising	Total
									;	ı		
Salaries	\$ 58,934	\$ 63,757	\$ 60,050	\$ 34,940	\$ 10,890	\$ 40,993	9	\$ 152,317	\$ 46,431	\$ 59,104	\$ 1,661	\$ 529,077
Meeting expenses	266,617	10,206	5,718	431	1	ž	4,931		8,562	*	*	296,465
Taxes and benefits	12,123	15,785	12,354	10,211	2,240	5,409	3	31,414	6,882	12,159	342	108,919
Travel	9,810	72,475	10,343	637	1	3,767	1,752	9	3,260	8	51	102,095
Consultants	i.	51,947	9,413	•	· ·	į.	6	2,195	(100)		(*)	63,555
Printing	15,380	90	٠	*	26,930	į	¥	*	3,997	6,078	3,517	55,902
Rent	4,979	5,386	5,073	2,952	920	3,463	*	16,969	3,923	4,994	140	48,799
Design	10,083	4,075	4	9	17,393	Ä	34	9	15,212	265	140	47,168
Supplies/shipping/postage	9,187	2,067	1,503	1,027	9,296	.00	290	7,462	1,997	9,260	3,194	44,993
Survey fees		ĸ	100	43,953	6	Đ.	E	Ĕ	Œ	26		43,953
Bank and credit card fees	×	•	*	*	Ki	Ĭ.	*	33,002	*E	***	9)	33,002
Equipment and												
software maintenance	191	((4))	а	d	94	<u> </u>	Si	21,857	3	•	i	21,857
Legal and professional	1,763	1,907	1,796	1,045	3,059	1,226	276	4,556	1,389	1,768	290	18,799
Sponsorships and awards	388	¥.	6,500			Ü	f.	1,074	5,613	16)	200	13,575
Professional training	1	1,572	9,353	(1)	300	*	ar.	ř	*E	8	10	11,225
Insurance	3	.0	A	-at		1	le.	8,807	36	Ĭ.	¥,	8,807
Equipment lease	940	2002	300	(9.)	31	3/	30	8,670	)x	<b>*</b>	9	8,670
Building maintenance	ř	¥/.	10	122	6.	Ę,	663	8,272	5300	獥	900	8,272
Telephone and internet	341	369	2,561	202	63	238	9	882	269	342	10	5,283
Utilities	300	253	238	138	43	162	x	2,743	184	234	7	4,305
Advertising			Ð	3.0	139	1	131	Cir I	3,960	j	*	3,960
Duplicating	ť	DS	((0))	(( <b>1</b> ))	1391	3	3	3,438	<u>:</u> 01		3	3,438
Depreciation	69	75	70	4	13	48		178	54	69	2	619
	\$ 389,974	\$ 229,874	\$ 124,972	\$ 95,577	\$ 71,147	\$ 55,306	\$ 6,689	\$ 303,836	\$ 101,733	\$ 94,273	\$ 9,354	\$ 1,482,735

The accompanying notes are an integral part of these financial statements.

# AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY STATEMENTS OF CASH FLOWS YEARS ENDED JUNE 30, 2018 AND 2017

		2018	2017
Cash flows from operating activities:			
Change in net assets	\$	63,884	\$ 177,070
Adjustments to reconcile change in net assets to net cash			
provided by (used in) operating activities:			
Depreciation		6,840	619
Realized and unrealized gain on investments		(38,902)	(122,176)
Decrease (increase) in operating assets:			,
Accounts receivable		(72,393)	38,055
Prepaid expenses and deposits		(16,682)	8,667
Unconditional promises to give		600	3,600
Increase (decrease) in operating liabilities:			
Accounts payable and accrued expenses		(13,769)	27,798
Unearned membership dues		9,295	1,383
Unearned revenue - other	-	48,288	(50,172)
Net cash provided by (used in) operating activities		(12,839)	84,844
Cash flows from investing activities:			
Purchase of equipment		(11,764)	(12,242)
Purchase of investments		(91,320)	(58,753)
Proceeds from sale of investments		53,941	30,000
Net cash used in investing activities	_	(49,143)	(40,995)
Net increase (decrease) in cash and cash equivalents		(61,982)	43,849
Cash and cash equivalents, beginning of year	_	190,466	146,617
Cash and cash equivalents, end of year	_\$_	128,484	\$ 190,466

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### General and Nature of Activities

American Association for State and Local History (the "Association") was formed in 1940 and incorporated under the laws of the District of Columbia in November, 1944 as a not-for-profit organization. The Association provides leadership and support for its members who preserve and interpret state and local history in order to make the past more meaningful to all Americans. Additionally, the Association provides information and training through publications, annual meetings, seminars, workshops, the development of professional standards and the identification and analysis of issues critical to the field. Consequently, membership consists of individuals and organizations located throughout the United States and abroad.

#### Financial Statement Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Net assets, revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and changes therein are classified and reported as follows:

<u>Unrestricted</u> – Represents net assets that are not subject to donor-imposed stipulations. Unrestricted net assets may be designated for specific purposes, such as Board designated or quasi-endowments, by action of the Board of Directors or may otherwise be limited by contractual agreements with outside parties. Unless otherwise designated, unrestricted net assets are available for operations of the Association.

<u>Temporarily Restricted</u> – Represents net assets subject to donor-imposed stipulations that may or will be met either by actions of the Association and/or the passage of time.

<u>Permanently Restricted</u> – Represents net assets subject to donor-imposed stipulations that they be maintained permanently by the Association. Generally, the donors of these assets permit the Association to use all or part of the income earned on related investments for general or specific purposes.

#### Cash and Cash Equivalents

For purposes of the statements of cash flows, the Association considers highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Investments

Investments are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date. Unrealized gains and losses, as well as appreciation or depreciation in the market value, are reflected in the accompanying financial statements.

#### Property and Equipment

It is the Association's policy to capitalize property and equipment with an original cost over \$1,000. Lesser amounts are expensed. Purchased property and equipment is capitalized at cost. Property and equipment is depreciated using the straight-line method over the estimated useful lives of the assets, which are generally five years.

#### Compensated Absences

The Association has accrued for vacation pay based on the employees' leave balance at the end of the fiscal year. Compensated absences for sick pay and other leave have not been accrued since they do not vest.

#### Promises to Give

Contributions are recognized when the donor makes a promise to give to the Association that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in the unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending upon the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets. Unconditional promises to give which are due in future years are recorded at their net realizable value.

#### Contributions

Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support depending on the existence or nature of any donor restrictions.

#### Donated Services

The fair value of donated volunteer services is not reflected in the accompanying financial statements since it is not practicable to objectively determine the fair value of the service received.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Grants and Government Contracts**

Grants and government contract revenues are recognized when earned. Grants receivable represent the difference between amounts earned and amounts received.

#### Membership Dues and Activities

Membership dues are recognized using the straight-line method over the membership term. Unearned membership dues are shown as a current liability. The membership period is based upon a member's anniversary date.

#### Functional Allocation of Expenses

The costs of providing the various programs and other services have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services based on management's estimates of the percentage of staff time incurred by each program and supporting service.

#### Income Taxes

The Association is a not-for-profit organization that is exempt from income taxes on income other than unrelated business income under Section 501(c)(3) of the Internal Revenue Code. The Association is not considered a private foundation. Accordingly, no provision for income taxes is included in the accompanying financial statements.

The Association had no unrelated business taxable income during the years ended June 30, 2018 and 2017.

The Association has adopted guidance concerning the accounting for uncertainty in income taxes recognized in an entity's financial statements. This guidance prescribes a minimum probability threshold that a tax position must meet before a financial statement benefit is recognized. The minimum threshold is defined as a tax position that is more likely than not to be sustained upon examination by the applicable taxing authority, including resolution of any related appeals or litigation processes, based on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. This guidance must be applied to all existing tax positions upon initial adoption. Adoption of this pronouncement had no impact on the Association's financial statements. The Association has exempt organization tax filings open to Internal Revenue Service audit, generally, for three years after they are filed. There are no tax penalties or interest reported in the accompanying financial statements. The Association had no uncertain tax positions at June 30, 2018.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Endowment Funds**

According to the Not-for-Profit Entities topic of the FASB ASC, a not-for-profit organization should classify the portion of a donor-restricted endowment fund that is not permanently restricted by the donor or by law as temporarily restricted net assets (time restricted) until it is appropriated for expenditure and donor-imposed purpose restrictions, if any, are met. When the purpose restrictions, if any, on the portion of donor-restricted endowment funds are met and the appropriation has occurred, temporarily restricted net assets are reclassified to unrestricted net assets. The Not-for-Profit Entities topic of the FASB ASC also requires additional disclosures applicable to all not-for-profit organizations, even if the organization is not yet subject to an enacted version of Uniform Prudent Management of Institutional Funds Act ("UPMIFA"). Those disclosures provide: a) a description of the organization's policies for making appropriations for expenditures from endowment funds (i.e. the organization's endowment spending policies), b) a description of the organization's investment policies for endowment funds, c) a description of the organization's endowment by net asset class at the end of the period in total and by type of endowment fund, d) a reconciliation of the beginning and ending balances of endowment funds in total and by net asset class, and e) a description of the organization's interpretation of the law(s) underlying the net asset classification of donor-restricted endowment funds.

#### Use of Estimates

The preparation of the financial statements requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### Redesignations

When donors amend or clarify intent for applicable contributions reported in a previous fiscal year, revisions are separately reflected as donor designation changes within the statement of activities.

#### Events Occurring After Reporting Date

The Association has evaluated events and transactions that occurred after June 30, 2018, through the date of the issued financial statements, which is the date that the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

#### NOTE 2 - FINANCIAL IRREGULARITY

During September 2011, an investigation alleging the possible misappropriation of funds from the Association was initiated. Through this investigation, it was learned that unapproved cash disbursements were being made from the Association's bank account. In March 2012, the Association's former finance director and spouse were arrested after a grand jury indicted them on charges of misappropriating approximately \$730,000. During March 2013, the Association was awarded \$26,848 in restitution from former Finance Director Woodward's spouse, due in monthly payments of \$250 until the balance is paid in full. During May 2014, the Association was awarded \$712,976 in restitution from former Finance Director Woodward, due in monthly payments of \$250 until the balance is paid in full. The amount recorded in the financial statements for the receivable due from former Finance Director Woodward has been limited to her life expectancy, which is approximately 30 years. See Note 4 for additional information related to the restitution receivables.

#### NOTE 3 - CASH AND CASH EQUIVALENTS

The Association maintains a bank account at one financial institution. The balance, at times, may exceed federally insured limits. The Association has not experienced any losses in the account. Management believes the Association is not exposed to any significant credit risk related to cash. It is the Association's policy to transfer cash in excess of federally insured limits to the investment account. The CEO reviews the account balance in relationship with pending expenses to determine cash transfers.

#### NOTE 4 - ACCOUNTS RECEIVABLE

Accounts receivables as of June 30, 2018 and 2017 are summarized as follows:

	2018	2017
Restitution receivable	\$ 92,848	\$ 96,098
Other accounts receivable	128,454	40,187
	221,302	136,285
Less discounts to net present value	(29,875)	(29,240)
Less allowance for uncollectible amounts	 (12,333)	 (344)
	\$ 179,094	\$ 106,701

#### NOTE 4 - ACCOUNTS RECEIVABLE (CONTINUED)

The net amounts are classified in the statements of financial position as follows:

	2018	2017
Current portion Non-current portion	\$ 116,120 62,974	\$ 39,843 66,858
	\$ 179,094	\$ 106,701

The current portion represents the face value of accounts receivable collectible within the next fiscal year. The non-current portion represents the present value of amounts due after one year. The non-current portion was discounted using a 3.25% annual interest rate to estimate present value. This rate is used in all subsequent periods to update the estimated present value of these receivables as follows:

	2018	2017
Due in one to five years  Due after five years	\$  17,610 45,364	\$ 19,996 46,862
	\$ 62,974	\$ 66,858

#### NOTE 5 - INVESTMENTS

Marketable securities are recorded at market value at June 30, 2018 and 2017, as follows:

		2018		2017
Vanguard Group:				
Treasury Money Market	\$	74,627	\$	76,070
Dividend Appreciation Index Investor Shares		235,220		217,184
Wellington Fund Admiral Shares		1,254,055	1	,209,241
IT Investement Grade Fund Shares		4,474		4,664
500 Index Fund - Admiral Shares		155,107		140,043
Investments - substantially restricted	_\$	1,723,483	\$ 1	,647,202
	-	<u> </u>		

#### NOTE 5 - INVESTMENTS (CONTINUED)

Investment income from these investments for the years ended June 30, 2018 and 2017 is as follows:

		2018	2017
Realized and unrealized gain on investments Dividends/interest	\$	38,902 89,581	\$ 122,176 58,753
	\$_	128,483	\$ 180,929

#### NOTE 6 - FAIR VALUE MEASUREMENTS

The Association uses fair value measurements to record fair value adjustments to certain assets and liabilities and to determine fair value disclosures. In accordance with the *Fair Value Measurements and Disclosures* topic of FASB ASC, the fair value of a financial instrument is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In accordance with this guidance, the Association groups its financial assets and liabilities generally measured at fair value in a three level valuation hierarchy for disclosure of fair value measurements defined as Level 1 – inputs for quoted market prices for identical assets or liabilities in active markets; Level 2 – inputs include quoted market prices for similar assets and liabilities in active markets and inputs that are observable either directly or indirectly and; Level 3 – inputs that are unobservable and significant to the fair value measurements. At June 30, 2018 and 2017, the Association did not have any assets measured with Level 2 or Level 3 inputs.

Fair value of assets and liabilities measured on a recurring basis at June 30 are as follows:

TOHOWS.	 Fair Value	Quoted Prices in Active Markets for Identical Assets/ Liabilities (Level 1)		Significant Other Observable Inputs (Level 2)		Und	gnificant observable Inputs Level 3)
June 30, 2018							
Cash and money funds Mutual funds	\$ 74,627 1,648,856	\$	74,627 1,648,856	\$		\$	3F.
Total assets, at fair value	\$ 1,723,483	\$	1,723,483	\$		\$	74

#### NOTE 6 - FAIR VALUE MEASUREMENTS (CONTINUED)

Fair value of assets and liabilities measured on a recurring basis at June 30 are as follows:

				Quoted Prices in Active Markets for Identical Assets/ Liabilities		Significant Other Observable Inputs		Significant Unobservable Inputs	
	Fair Value		(Level 1)			(Level 2)	(l	_evel 3)	
June 30, 2017									
Cash and money funds	\$	76,070	\$	76,070	\$	( <b></b> )	\$	=	
Mutual funds		1,571,132		1,571,132		-			
Total assets, at fair value	\$	1,647,202	\$	1,647,202	\$	3	\$		

The Association does not measure any liabilities at fair value on a recurring basis.

#### NOTE 7 - PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at June 30, 2018 and 2017:

		2018	2017
Office furniture and equipment	\$	30,282	\$ 30,939
Computer equipment		31,487	31,487
Website development		89,850	78,025
		151,619	140,451
Less accumulated depreciation	_	(135,072)	(128,828)
	\$	16,547	\$ 11,623

Depreciation expense was \$6,840 and \$619 for the years ended June 30, 2018 and 2017, respectively.

#### NOTE 8 - UNEARNED REVENUE - OTHER

Deferred revenue – other consists of the following at June 30, 2018 and 2017:

	2018		2017
Annual meeting	\$ 90,097	\$	72,449
Seminar for Historical Administration	18,177		13,219
Presidential Sites and Libraries	=		9,300
Other	 66,973		31,991
	 175,247	\$_	126,959

#### NOTE 9 - RESTRICTIONS ON NET ASSETS

Net assets of the Association, and the nature of any restrictions, are made up of the following at June 30, 2018 and 2017:

	2018	2017
Unrestricted: Undesignated	\$ (153,116)	\$ (140,719)
Temporarily restricted: Endowment	\$ 209,349	\$ 134,868
Permanently restricted: Endowment	\$ 1,514,134	\$ 1,512,334

#### NOTE 10 - RETIREMENT PLAN

The Association maintains a defined contribution retirement plan. Employees with two years of service and over age 21 are eligible to participate. If eligible employees elect at least a 5% salary deferral, the Association contributes 7.5% of covered salaries. The plan is part of the Teachers College Retirement Equities Fund ("TIAA-CREF") program that consists of an annuity and is fully vested to the employee. Total contributions by the Association amounted to \$24,216 and \$24,963 for the years ended June 30, 2018 and 2017, respectively.

#### NOTE 11 - LEASING AND SERVICE ARRANGEMENTS

The Association entered into a thirty-six month operating lease agreement for rental of new office space in September 2016. During the term of this lease, the annual rental amount will be \$43,200 payable in monthly installments. Rent expense for the years ended June 30, 2018 and 2017 totaled \$42,815 and \$48,799, respectively. Such expenses have been reported in various classifications based upon functional use.

The future minimum lease payments for office space are as follows for the year ending June 30:

2019 2020	\$	43,200 10,800
	_\$	54,000

In May 2005, the Association signed a service agreement to operate and support the Association's career services on their website for a period of three years. This agreement was automatically renewed under similar terms during the year ended June 30, 2016. Fees for such services will be 50% of revenue collected, less 50% of credit card fees.

#### NOTE 12 - COMMITMENTS

Effective August 2017, the Association entered into an agreement for event space for the annual meeting to be held in September 2020. Per the agreement, total minimum anticipated fees are \$256,430. If the Association cancels the event prior to December 4, 2018, the Association will be responsible for 30 percent of the total anticipated fees.

The Association has agreed to provide certain survey services relating to visitors count programs under contracts with various history museums. Such services are generally conducted with another nonprofit organization under a cost/service agreement. Revenue will be recognized as services are performed. Revenue included for the visitors count program for the years ended June 30, 2018 and 2017 amounted to \$95,247 and \$42,838, respectively.

#### NOTE 13 - ENDOWMENT

The Association's endowment was established to further its programs. The endowment includes donor-restricted endowment funds. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the board of directors as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

UPMIFA was enacted in Tennessee effective July 1, 2007. The Association has interpreted UPMIFA as requiring the Association to classify as permanently restricted net assets a) the original value of donor-restricted gifts to the permanent endowment, b) the original value of subsequent donor-restricted gifts to the permanent endowment, and c) accumulations (interest, dividends, capital gain/loss) to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are approved for expenditure by the Association in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Association considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Association and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Association
- The investment policies of the Association

Endowment net assets composition by type of fund is as follows at June 30, 2018:

	Unrestricted	_		emporarily estricted	ermanently Restricted	Total
Donor-restricted endowment fund	\$	_	_\$_	209,349	\$ 1,514,134	\$ 1,723,483

#### NOTE 13 - ENDOWMENT (CONTINUED)

Endowment net assets composition by type of fund is as follows at June 30, 2017:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment fund	\$	\$ 134,868	\$ 1,512,334	\$ 1,647,202

Changes in endowment net assets for the year ended June 30, 2018:

	Unrestricted		Temporarily  Restricted		Permanently Restricted	Total	
Endowment net assets, beginning of year Endowment contributions Investment return Endowment distributions		- 4,002 <u>4,002)</u>	\$	134,868 - 74,481	\$ 1,512,334 1,800 -	\$ 1,647,202 1,800 128,483 (54,002)	
Endowment net assets, end of year	\$	re-	\$	209,349	\$ 1,514,134	\$ 1,723,483	

Changes in endowment net assets for the year ended June 30, 2017;

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	
Endowment net assets, beginning of year Investment return Endowment distributions	\$ (16,061) 46,061 (30,000)	\$ - 134,868	\$ 1,512,334 - -	\$ 1,496,273 180,929 (30,000)	
Endowment net assets, end of year	\$ -	\$ 134,868	\$ 1,512,334	\$ 1,647,202	

#### NOTE 13 - ENDOWMENT (CONTINUED)

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Association to retain as a fund of perpetual duration. There were no deficiencies of this nature reported as of June 30, 2018 and 2017.

The Association has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to provide a real total return, net of investment management fees, that is consistent with spending policy requirements. Actual returns in any given year may vary from this amount. To satisfy its long-term rate-of-return objectives, the Association's investment policy is to generally maintain 50% - 80% in equity investments and 15% - 50% in fixed income securities. Short-term securities should represent 0% - 20%.

The Association may authorize a distribution of up to 5% of the market value calculated on a rolling three-year average of market value.