# MIRIAM'S PROMISE FINANCIAL STATEMENTS DECEMBER 31, 2020 AND 2019 (WITH INDEPENDENT AUDITORS' REPORT)

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# INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Miriam's Promise

We have audited the accompanying financial statements of Miriam's Promise (a nonprofit organization), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

# Managements' Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Miriam's Promise as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Murfreesboro,
May 24, 2021

# STATEMENTS OF FINANCIAL POSITION

December 31, 2020 and 2019

	2020			2019	
ASSETS			-		
Cash	\$	111,214	\$	42,043	
Accounts receivable (net of allowance for doubtful accounts					
of \$1,000 as of December 31, 2020 and 2019)		11,820		10,374	
Note receivable - employee		3,272		4,207	
Prepaid expense		7,832		7,632	
Other assets		5,943		19,743	
Property and equipment		7,799		11,222	
Total Assets	\$	147,880	\$	95,221	
LIABILITIES					
	\$	10 502	¢	22.467	
Accounts payable and deferred revenue	Ф	18,503	\$	22,467	
Accrued expenses		14,344		16,018	
Total Liabilities		32,847		38,485	
NET ASSETS					
Without donor restrictions		115,033		48,236	
With donor restrictions		-		8,500	
		115,033		56,736	
				,	
<b>Total Liabilities and Net Assets</b>	\$	147,880	\$	95,221	

# STATEMENTS OF ACTIVITIES

Years Ended December 31, 2020 and 2019

	 nout Donor estrictions	 th Donor strictions	 Total 2020	2019
REVENUES AND SUPPORT				
Contributions	\$ 174,525	\$ -	\$ 174,525	\$ 201,964
Grants	18,216	-	18,216	12,765
Special event revenue	141,952	-	141,952	175,791
Program revenue- adoption related fees	85,657	-	85,657	113,225
Paycheck Protection Program	87,065	-	87,065	-
Other	238	-	238	4,242
Net assets released from donor restrictions	8,500	 (8,500)	 	 
Total Revenues	516,153	 (8,500)	 507,653	 507,987
EXPENSES				
Program service				
Adoption expenses	206,484	-	206,484	284,303
Pregnancy counseling	100,344	-	100,344	112,709
Supporting expenses				
Management and general	70,989	-	70,989	87,414
Fundraising	 71,539	 	 71,539	 112,997
Total Expenses	449,356		 449,356	 597,423
Increase (decrease) in Net Assets	66,797	(8,500)	58,297	(89,436)
Net Assets at Beginning of Year	 48,236	 8,500	 56,736	 146,172
Net Assets at End of Year	\$ 115,033	\$ _	\$ 115,033	\$ 56,736

# STATEMENTS OF CASH FLOWS

Years Ended December 31, 2020 and 2019

	 2020	 2019
CASH FLOWS FROM OPERATING ACTIVITIES: Increase (decrease) in net assets Adjustments to reconcile decrease in net assets to net	\$ 58,297	\$ (89,436)
cash used in operating activities  Depreciation expense  (Increase) decrease in:	3,423	2,340
Accounts receivable  Note receivable - employee  Prepaid expense  Other assets  Decrease in:	(1,446) 935 (200) 13,800	22,384 (4,207) (3,248) (3,816)
Accounts payable and accrued expenses	(5,638)	 (30,761)
NET CASH USED IN OPERATING ACTIVITIES	 69,171	 (106,744)
CASH FLOWS FROM INVESTING ACTIVITIES - Purchases of property and equipment		(6,282)
NET INCREASE (DECREASE) IN CASH	69,171	(113,026)
CASH, BEGINNING OF YEAR	 42,043	 155,069
CASH, END OF YEAR	\$ 111,214	\$ 42,043

# STATEMENTS OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2020

	Program Services		Supportin	_	
	Adoption Services	Pregnancy Counseling	Management & General	Fundraising	Total
Salaries and wages	\$ 113,741	\$ 44,079	\$ 30,695	\$ 32,425	\$ 220,940
Payroll taxes	7,767	2,913	2,427	3,075	16,182
Employee benefits	19,057	7,147	5,955	7,544	39,703
•	140,565	54,139	39,077	43,044	276,825
Advertising	356	355	-	-	711
Bank charges	967	-	967	1,935	3,869
Conferences and events	-	-	-	12,097	12,097
Contract services	2,779	2,779	2,779	2,778	11,115
Depreciation expense	1,438	959	513	513	3,423
Dues and subscriptions	999	998	-	-	1,997
Equipment Rental	2,695	1,077	809	809	5,390
Family aid	-	5,225	-	-	5,225
Insurance	11,849	11,849	5,925	-	29,623
License and fees	728	· -	-	-	728
Maintenance	9,961	6,641	3,557	3,557	23,716
Miscellaneous expense	272	272	271	271	1,086
Other	120	120	1,442	721	2,403
Postage and shipping	817	271	817	817	2,722
Printing and publications	176	132	43	88	439
Professional fees	5,984	-	8,977	-	14,961
Rent	21,000	12,600	4,200	4,200	42,000
Supplies	380	179	390	106	1,055
Telephone	3,587	2,152	1,076	359	7,174
Training	265	265	35	23	588
Travel and lodging	1,546	331	111	221	2,209
TOTAL EXPENSES	\$ 206,484	\$ 100,344	\$ 70,989	\$ 71,539	\$ 449,356

# STATEMENTS OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2019

	 Program Services			Supporting Services					
	ption vices		egnancy unseling		agement & General	Fur	ndraising	Benefits Oonors	Total
Salaries and wages	\$ 169,112	\$	53,309	\$	44,537	\$	46,268	\$ _	\$ 313,226
Payroll taxes	12,513		4,692		3,910		4,953	_	26,068
Employee benefits	23,275		8,728		7,273		9,213	_	48,489
. ,	204,899		66,729		55,721		60,434	-	387,783
Advertising	970		969		-		-	-	1,939
Bank charges	1,024		-		1,024		2,048	-	4,095
Conferences and events	-		-		-		34,172	-	34,172
Contract services	2,826		2,826		2,826		2,826	-	11,305
Depreciation expense	983		655		351		351	-	2,340
Dues and subscriptions	1,275		1,274		-		-	-	2,549
Equipment Rental	2,653		1,061		796		796	-	5,305
Family aid	-		4,564		-		-	-	4,564
Insurance	8,292		8,292		4,146		-	-	20,731
License and fees	10,851		-		-		-	-	10,851
Maintenance	10,394		6,929		3,712		3,712	-	24,747
Miscellaneous expense	572		572		572		572	-	2,289
Other	158		158		1,892		946	-	3,154
Postage and shipping	1,087		362		1,087		1,087	-	3,623
Printing and publications	707		530		177		354	-	1,768
Professional fees	5491		-		8,236		-	-	13,727
Rent	20,200		12,120		4,040		4,040	-	40,400
Supplies	1,357		641		1,395		377	-	3,769
Telephone	2,359		1,415		708		236	-	4,718
Training	2,358		2,358		314		210	-	5,239
Travel and lodging	5,849		1,253		418		836	 	 8,356
TOTAL EXPENSES	\$ 284,304	\$	112,709	\$	87,414	\$	112,996	\$ -	\$ 597,423

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2020 and 2019

# NOTE A—NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

# Nature of Activities

Miriam's Promise (the "Organization") is a non-profit Tennessee corporation. The Organization was established as an independent entity on January 1, 2003 after spinning off from Holston Home for Children. The mission of the Organization is to ensure the well-being of the child by nurturing individuals and families. This mission is met through programs which include pregnancy counseling, assistance to pregnant women, adoption services and parenting coaching for parents that have adopted children from "hard places."

# **Basis of Accounting**

The financial statements of the Organization are presented on the accrual basis of accounting.

# Recently Adopted Accounting Standard

In May 2014, FASB issued Accounting Standards Update 2014-09, Revenue from Contracts with Customers ("ASU 2014-09"). The revenue recognition standard eliminates the transaction- and industry-specific revenue recognition guidance under current generally accepted accounting principles "GAAP" and replaces it with a principle-based approach for determining revenue recognition. The core principle of the revenue recognition standard is that an entity should recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those good or services.

The FASB also issued the following amendments to ASU 2014-09 to provide clarification on the guidance: ASU 2015-14, Revenue from Contracts with Customers (Topic 606) – Deferral of the Effective Date, ASU 2016-08, Revenue from Contracts with Customers (Topic 606) – Principal versus Agent Considerations (Reporting Revenue Gross Versus Net), and ASU 2016-10, Revenue from Contracts with Customers (Topic 606) – Identifying Performance Obligations and Licensing, and ASU 2016-12, Revenue from Contracts with Customers (Topic 606) – Narrow-Scope Improvements and Practical Expedients.

The Organization adopted the provisions of ASU 2014-09 and all of the related amendments effective January 1, 2019 which did not have material effects on net assets with or without donor restrictions.

# Basis of Presentation

Net assets and revenues, gains, and losses are classified based on the absence or existence and nature of donor-imposed restrictions as follows:

<u>Net assets without donor restrictions</u> - Net assets that are not subject to donor-imposed restrictions.

<u>Net assets with donor restrictions</u> - Net assets subject to donor-imposed restrictions that can be filled by actions of the Organization pursuant to those stipulations or that expire by the passage of time.

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2020 and 2019

# NOTE A — NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Accounts Receivable

Accounts receivable are stated at the amount that management expects to collect on outstanding balances. The carrying amount of accounts receivable is reduced by a valuation allowance, if necessary, which reflects the Organization's best estimate of the amounts that will not be collected. The allowance is estimated based on the Organization's historical loss experience, and existing economic conditions. Once management determines a balance cannot be collected, it is written off through a charge to the allowance for doubtful accounts.

# Property and equipment

It is the Organization's policy to capitalize property and equipment purchased at cost. Maintenance and ordinary repairs are expensed. Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as unrestricted contributions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor.

Depreciation is provided under the straight-line method based on estimated service lives of 5 years. When property and equipment is retired or sold, the cost and the related accumulated depreciation are removed from the accounts, and the resulting gain or loss is included in net assets without donor restrictions.

# Revenue Recognition

Contributions and grants received are recorded as revenue and net assets with or without donor restrictions, depending on the existence and nature of any donor restrictions or by law. In general, grants received by the Organization are considered contributions.

Contributions and grants are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted by the donor for future periods or for specific purposes are reported as increases in net assets with donor restrictions. When a restriction is fulfilled (that is, when a stipulated time restriction ends or the purpose of restriction is accomplished), net assets with donor restrictions are reclassified and reported in the statements of activities as net assets without donor restrictions. However, if a restriction is fulfilled in the same time period in which the contribution is received, the support is reports as net assets without donor restrictions.

Special event and program revenue – adoption related fees received are not recognized as revenue until the revenue is earned, which is at the time of the event or when the services are provided, and the Organization does not believe it is required to provide additional goods or services to fulfill its related performance obligation. Adoption services have multiple performance obligations and revenue is recognized as each performance obligation is satisfied. Significant fees are nonrefundable.

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2020 and 2019

# NOTE A — NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Contributed services and other non-cash donations

Individuals may volunteer their time and perform a variety of tasks that assist the Organization at fundraising activities. As of December 31, 2020 and 2019, these services did not meet the criteria for recognition as contributed services and have not been recorded in the financial statements.

Non-cash donations such as diapers, baby formula, etc. that the Organization uses to support expectant mothers and birthparents are recorded as revenue at fair market value and a related expense is recorded as the items are used. In 2020, \$4,625 of such donations or expenses were used.

#### Promises to give

Unconditional promises to give are recognized as revenues or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional. As of December 31, 2020, and 2019, there were no outstanding promises to give.

#### Income taxes

The Organization is a not-for-profit organization that is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3) and classification by the Internal Revenue Service as an other than private foundation. Accordingly, no provision for federal income taxes in included in the accompanying financial statements.

A tax position is recognized as a benefit only if it is "more likely than not" that the tax position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit that is greater than 50% likely of being realized on examination. For tax positions not meeting the "more likely than not" test, no tax benefit is recorded. Management has analyzed the tax positions taken by the Organization, and has concluded that as of December 31, 2020 and 2019, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements.

As of December 31, 2020 and 2019, the Organization has accrued no interest and no penalties related to uncertain tax positions. It is the Organization's policy to recognize interest and/or penalties related to income tax matters in income tax expense.

The Organization files a U.S. Federal information tax return. The Organization is currently open to audit under the statute of limitations by the Internal Revenue Service for the years ended December 31, 2020, 2019, and 2018.

# Advertising

The costs of advertising are expensed as incurred.

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2020 and 2019

# NOTE A — NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Paycheck Protection Program

During 2020, the Company received \$87,065 from the Small Business Administration ("SBA") for the Paycheck Protection Program ("PPP"). The Organization obtained forgiveness on repayment of the Paycheck Protection Program funds from the SBA and has recognized the related revenue as of December 31, 2020.

# **NOTE B - PROPERTY AND EQUIPMENT**

Property and equipment consist of the following as of December 31:

	<u>2020</u>	<u>2019</u>
Furniture and equipment	\$ 34,822	\$ 34,822
Leasehold improvements	8,602	8,602
	43,424	43,424
Accumulated depreciation	(35,625)	(32,202)
	\$ 7,799	\$ 11,222

Depreciation expense for 2020 and 2019 is \$3,423 and \$2,339, respectively.

# NOTE C - OPERATING LEASE

During August 2019, the Organization extended the leasing arrangement for office space that is considered an operating lease. The extended lease agreement matures August 2021 and requires monthly rent in the amount of \$3,500. The previous agreement, maturing in August 2019, required monthly rent in the amount of \$3,300. Total rent expense for the years ended December 31, 2020 and 2019 was \$42,000 and \$40,400, respectively.

The following schedule of future minimum payments under the non-cancelable operating lease is as follows:

Year ending		
December 31,	_	
2021	\$	28,000

#### NOTES TO THE FINANCIAL STATEMENTS

December 31, 2020 and 2019

# NOTE D - FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing various programs and activities have been summarized on a functional basis in the statements of activities and the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited. In general, most expenses can easily be identified and charged to a specific program. Some expenses such as depreciation, insurance, utilities, etc. are allocated on a reasonable basis that is consistently applied usually based upon square footage.

# NOTE E - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Organization's financial assets as of the statement of financial position date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the statement of financial position were \$132,250. In general, the Organization as part of its liquidity management tries to structure its financial assets to be available as expenditures and liabilities come due.

As part of the Organization's liquidity management, cash in excess of daily requirements would be invested in short term investments such as savings or money market accounts with local financial institutions.

# **NOTE F - CONCENTRATION OF RISK**

The Organization is highly dependent on revenues from fees for services, church giving, event revenue, general contributions and grants from donors in the Middle Tennessee area and is thus impacted by the local economic environment.

# **NOTE G - RETIREMENT PLAN**

The Organization sponsors a defined contribution IRC 403(b) plan (the "Plan") for its employees. The Plan covers substantially all employees. The Organization contributed \$3,890 and \$8,087 in 2020 and 2019, respectively, to the Plan.

#### NOTE H - MANAGEMENT'S PLANS FOR FUTURE OPERATIONS

As shown in the accompanying financial statements, the Organization incurred a net loss during the years ended December 31, 2020 and 2019. Revenue, especially for adoption services, has also been on decline during 2020 and 2019. Those factors, as well as the uncertain conditions that the Organization faces through the COVID-19 pandemic create uncertainty about the Organization's ability to continue as a going concern. Management of the Organization has evaluated these conditions and determined that a reduction of expenses, downsize of staff, and hiring a consultant through the Center for Nonprofit Management for the development of long-term fundraising and revenue strategic plans will alleviate this uncertainty. In addition, subsequent to December 31, 2020 the Organization obtained an additional PPP loan of \$87,000 under the SBA round two funding. Management anticipates the Organization will meet the eligibility requirements to also have this loan forgiven in 2021.

# **NOTES TO THE FINANCIAL STATEMENTS**

December 31, 2020 and 2019

# **NOTE I - SUBSEQUENT EVENTS**

The Organization has evaluated events and transactions that occurred between December 31, 2020 and May 24, 2021, which is the date that the financial statements were available to be issued, for possible recognition or disclosure in the financial statements. No such events or transactions were noted requiring recognition or disclosure in the financial statements.