



**Nashville Zoo, Inc.
2024 Operating Budget**

REVENUE

Operating Revenue

Gate Income	\$ 10,976,562
Park Income	4,677,296
Member Fees	6,081,834
Commissions	3,280,759
Revenue - Sales	1,813,509
Revenue - Special Events	2,621,333
Revenue - Education	544,440
Program Revenue	116,180
Development Events	1,154,000
Revenue - Other	707,940

Total Operating Revenue \$ 31,973,853

Non-operating Revenue

Contributions	\$ 760,900
Contributions In Kind	2,400
Grant Revenue	244,090
Conservation Income	134,000
Investment Income	213,863

Total Non-operating Revenue \$ 1,355,253

TOTAL REVENUE **\$ 33,329,106**

OPERATING EXPENSE

Personnel	\$ 18,679,756
Animal Care Expenses	1,347,090
Conservation	951,570
Utilities	1,254,197
Park Services	117,418
Repairs and Maintenance	2,425,453
Insurance	483,094
Grants Awarded Expense	20,350
Donor Development	30,315
Advertising and Promotion	870,675
Information Technology	536,144
Investment Fees	2,460
Bank Fees	751,933
Bad Debt Expense	1,000
General & Administrative	2,987,006

Total Operating Expense **\$ 30,458,462**

TOTAL EBITDA **\$ 2,870,645**

Non-operating Expense

Depreciation	\$ 6,692,362
Taxes	\$ 61,800

Total Non-operating Expense **\$ 6,754,162**

CHANGE IN NET ASSETS **\$ (3,883,517)**