

# BEYOND THE NUMBERS, BEHIND THE SCENES



*2012-13 Report to the Community*



# 2012-2013 FISCAL YEAR JULY 1, 2012 – JUNE 30, 2013 *Tennessee Performing Arts Center*

357,896 audience members

34,737 students, educators, and  
artists engaged in TPAC Education

\$900,000 in services provided to  
Tennessee students and educators

544 different events

180 active volunteers serving  
5,866 hours

\$13.8 million in ticket sales

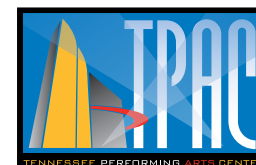
\$48 MILLION in state and local  
economic impact

1.1 MILLION visits to TPAC.org

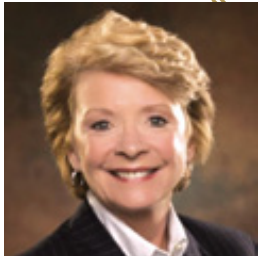
188,781 views on the TPAC  
YouTube channel

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The **Tennessee Performing Arts Center (TPAC)**, located in the heart of downtown Nashville, is a private, non-profit organization dedicated to providing and supporting the presentation of the performing arts to the citizens of Tennessee. TPAC offers a wide variety of entertainment including Broadway, comedy, concerts, theatre, ballet, opera, and more! 505 Deaderick Street, Nashville, TN 37243



**It's exciting to volunteer at a place that creates magic.** The onstage surprises that delight audiences year-round are the result of hours of work and the limitless imaginations of artists, performers and craftspeople, and generously donated dollars – all focused on the singular experiences that take place inside the Tennessee Performing Arts Center. To watch the production team behind mega-shows like Disney's *The Lion King* or observe the talent hard at work in *The Nutty Professor Musical* is to witness unparalleled collaboration. Yet once a show comes together, it seems effortless – pure magic.

As for administrative magic, our fundraising this year was the result of highly coordinated efforts, surpassing the million-dollar mark for the first time in 32 years, setting a new record in contributed income and allowing us to serve thousands of children and educators statewide at TPAC and in schools.

A stunning result of TPAC's activity on the stage, behind the scenes, and in the classrooms is its annual economic impact of about \$48 million, not including the spending of our resident companies and rental clients.

TPAC raised its national profile this year, earning feature coverage on the front page of *The New York Times* arts section for *The Nutty Professor*, which, among many other highlights, celebrated the work of legendary composer Marvin Hamlisch as we explored a new music business model for Nashville. We invested in the development of a new musical, *Kinky Boots* – a smash hit and the big winner at the 2013 Tony Awards. Our education department's recording – *Give Yourself a High Five* – received Parents' Choice highest honor. Disney Theatrical Group recognized TPAC in its first year of presenting an award for our success with *The Lion King*, also acknowledging another outstanding year of Disney Musicals in Schools, the only project of its kind outside of New York City. That's TPAC magic!

Throughout, our staff constantly strives for excellence in customer service and ways to enhance the TPAC experience. Led by the incomparable Kathleen O'Brien, they are the wizards behind the strategies, negotiating, reporting and administrative demands that make TPAC one of the premiere performing facilities in the nation. As a lifelong banker, I particularly appreciate the outstanding financial management and accountability of all staff members, one more cause for applause. I'm also proud of the fact that TPAC is one of the most accessible facilities in our state, providing a multitude of services to people with disabilities. We're in our 15th year of partnership with the Nashville School for the Arts through the PENCIL Foundation, among more than 50 active community-based collaborations.

We can't make the magic without you.

We're sincerely thankful for you – the individuals and corporations who have become our most powerful, most important, and most magical partners. We're grateful for your support and we hope that some of the stardust rubs off on you.

Have a magical year!

Claire W. Tucker  
Capstar Bank President and Chief Executive Officer  
TPAC Board Chairman 2011-2013



**Most of us tend to measure success with numbers – the bigger, the better.** From non-profit organizations like the Tennessee Performing Arts Center to multi-billion-dollar corporations, we eagerly report the numbers that reflect our growth, prosperity, job creation, and value to the community.

For TPAC, that adds up to the thousands of people who pass through our doors each year, including the children and educators served by our education program. We're proud of TPAC's broad service to the community and the extent of our economic impact – over \$48 million this past fiscal year.

But in this annual report, we also want to take you behind the scenes and beyond the numbers and headlines.

Our official mission is “to create a lifetime of meaningful and relevant experiences through the performing arts,” and we take that seriously. When one person engages in an educational program, a performance, or a special event through TPAC, we want that to ignite a lifelong adventure in the arts. Of course we care about solid ticket sales, but we sincerely hope the TPAC experience has meaning and relevance on the individual level.

Disney's *The Lion King* helps to illustrate the different dimensions of TPAC's interactions. More than 74,000 people enjoyed the show for the magnificent, memorable performance that it is. Less visibly, 30 children from the Preston Taylor Community Center took part in an educational series, “The Circle of Life,” made possible by a grant from The Broadway League, the industry's national trade association. Picture the personal impact as these kids took part in arts activities – even one at the Nashville Zoo – in the weeks leading up to the excitement of seeing Disney's *The Lion King* at TPAC. Also imagine the meaning of the live performance for 662 children in 10 Metro Nashville Public Schools who produced a show through Disney Musicals in Schools TPAC – Nashville. Out of those 10 group efforts, we heard dozens of stories about individual experiences – improved language skills, growth in confidence, discovering previously unknown talents, and more.

Further beyond the numbers, a child with autism spoke for the first time in his class through a TPAC Education lesson plan. Another had just arrived from Ethiopia and enthusiastically participated in our arts education activity although he knew no English. We honored a dedicated teacher, as we do every year. We even joined the fight against meth addiction when TPAC Education presented a play that speaks directly to teenagers. We provided the setting and encouragement for two different artistic groups to adapt their work for student audiences – The First Amendment Center's *Freedom Sings* and Eileen Ivers' *Beyond the Bog*, a celebration of Irish music and history.

As you'll see in these wonderfully illustrated pages, there's so much more.

Thank you for your engagement in TPAC's mission, for helping us to make a profound impact in our community and a meaningful difference in individual lives.

Kathleen W. O'Brien  
TPAC President and Chief Executive Officer





Photos by Kathleen O'Brien

TPAC President Kathleen O'Brien photographed the curtain call on the exciting opening night of *Kinky Boots*. Pictured left to right are Annaleigh Ashford, Stark Sands, Harvey Fierstein, all nominated for Tony Awards, with Tony winners Cyndi Lauper, Bill Porter, and Stephen Oremus.

“TPAC was the first community wide initiative to bring arts back as a central cultural focus of our community and state. TPAC was the major impetus for Nashville’s Renaissance in the late 20th and early 21st century. To improve quality of life through the arts should be the mission of every great city.”

– Steve Turner, Marketstreet Enterprises

# TPAC INVESTS IN BIG WINNER AT THE TONY AWARDS

As an investor in *Kinky Boots*, TPAC’s board and staff were especially excited that the musical by Cyndi Lauper and Harvey Fierstein was the big winner at the 2013 Tony Awards. In addition to Best Musical, the show also earned the top prizes for score, choreography, orchestrations, sound, and lead actor Billy Porter.

TPAC is seeing a return on that investment, made as a member of the Independent Producers Network. The IPN plays a producing role for a number of musicals, critical to the development of new shows for Broadway that will then tour to venues like TPAC across the country.

Also investing in the national tour of *Kinky Boots*, TPAC looks forward to presenting the show in Nashville in the future.

The uplifting musical comedy tells the story of Charlie and his attempt to save his family’s shoe factory from bankruptcy. He is unexpectedly approached by childhood friend Harry, who grew up to become Lola, a dancer in serious need of sturdy boots. They work together to turn the factory around by diversifying into the niche market of thigh-highs for drag queens. Along the way, the two realize that they still have a lot in common and discover that when you change your mind about someone, you can change the world.





Marissa McGowan as Stella Purdy and Michael Andrew as Julius Kelp



The cast of *The Nutty Professor* takes a bow.

“Nashville has a strong and well-deserved reputation for cultural and performing arts, not only for their presentation but also as a place for the creation of art, music, and theatre. Hosting Jerry Lewis and his new musical production in Nashville is an important opportunity for us to see Music City as a place for artists to create and succeed.”

– Karl Dean, Mayor of Nashville

# A NEW AND NUTTY WORK OF MUSICAL THEATRE PREMIERES AT TPAC

From the *Nashville Scene* and *Tennessean* to *The New York Times*, cover stories featured Jerry Lewis and his trademark wide-mouthed grin when the legendary comic came to TPAC for *The Nutty Professor Musical*, July 31 – August 19. The new work was directed by Lewis and rounded out by a creative team of shining Broadway talent – composer Marvin Hamlisch, lyricist Rupert Holmes, choreographer JoAnn Hunter, costume designer Ann Hould-Ward, and scenic designer David Gallo. At the center of operations were executive producer Ned McLeod and producer Mac Pirkle. The production process and run at TPAC generated 135 stories, including a piece in *TIME Magazine*.

Closely following the 1963 movie (named one of the top 100 comedies of the century by the American Film Institute), the musical follows geeky chemistry Professor Kelp, who concocts a formula to turn himself into the ultimate heartthrob.

Less visibly, TPAC collaborated with local residents – including business leaders and government officials – to explore the potential for a new music industry model for Nashville. Breaking new ground as a presenter and venue operator, TPAC negotiated a complex, finely crafted business deal to support the production of a world premiere, while local residents financially invested in the project.

## Remembering MARVIN HAMLISCH

The world lost one of its greatest composers and musical theatre lost a cherished hero when Marvin Hamlisch died on August 6, 2012 – less than a week after the opening of *The Nutty Professor Musical*. The prolific composer was one of only two people to have won a Pulitzer Prize and a Tony, Oscar, and Grammy award. TPAC staff, local audiences, and people around the world, shared the sorrow of *The Nutty Professor* company.

In addition to *A Chorus Line*, winner of the Pulitzer, his musicals included *They're Playing Our Song*, *Smile*, *The Goodbye Girl*, and *Imaginary Friends*. Hamlisch composed more than 40 motion picture scores including his Oscar-winning score and song for *The Way We Were* and his adaptation of Scott Joplin's music for *The Sting*, for which he received another Oscar.



Marvin Hamlisch



Ned McLeod



Mac Pirkle



# THE 2012-13 IMPACT OF TPAC EDUCATION



## 34,737 children and adults served

TPAC Education serves children from pre-school through high school with curriculum-based programs and offers diverse experiences for adults, including professional development for educators and a popular series for the general public.

Here are a few facts – some of which are not widely known – about the five distinct programs of TPAC Education, one of the largest and most comprehensive arts education initiatives in the United States.



## 4,341 students, 150 teachers, and 21 teaching artists engaged in residencies and arts integration projects, representing 216 classrooms at 27 schools

Established in Nashville in 1981, ArtSmart is the first national affiliate of a program created by the Lincoln Center Institute in New York City. Educators and teaching artists are specially trained by TPAC Education to integrate the arts and academic standards in the classroom.



## 662 students, 79 educators, 350 volunteers, and 12 teaching artists engaged at 10 Metro Nashville Public Schools

Disney Musicals in Schools TPAC – Nashville continues to be the Disney Theatrical Group's only in-school outreach project outside of New York City. TPAC Education was chosen for this exciting pilot because Disney recognized that the two shared common goals, such as: Developing appreciation of musical theatre as a collaborative art; Connecting the live performance to curriculum standards; and Strengthening school communities composed of students, families, faculty, staff, and neighbors.

## 20,232 children and educators served, representing 206 schools in 27 counties, with 54% receiving free or additional subsidy on admission

Humanities Outreach in Tennessee has brought more than 1.5 million children to TPAC Education performances since it was established in 1983 and received the Governor's Arts Award that first school year. No child is turned away for inability to pay and transportation scholarships are available. Educators are provided with comprehensive resources, from workshops to guidebooks with detailed lesson plans and specific connections to state education standards.



## 3,686 adults engaged in 40 different events which featured dialogue with 254 artists and 21 community experts

TPAC InsideOut events almost always fill to capacity, dramatizing the widespread interest of adults in what happens behind the scenes of the live performance. The program takes audience members into the rehearsal hall of TPAC's resident companies, offers panel discussions over a free lunch, invites audience members to interact with artists, and involves community partners who share their expertise on contemporary issues explored by works of art.



## 1,270 pre-school children, along with 136 teachers and aides, took part in 68 residencies led by nine teaching artists at seven Metro Nashville Head Start Centers

TPAC Education's "Wolf Trap" is the first national affiliate of the program created by the Wolf Trap Center for the Performing Arts in Vienna, Virginia. Established in 1981 with a grant from the Head Start Bureau of the U.S. Department of Health and Human Services, the Wolf Trap Institute for Early Learning Through the Arts uses music, puppetry, theatre, and storytelling to help at-risk children learn basic academic concepts and life skills.







# “WOLF TRAP” STRIKES A CHORD

In September 2012, TPAC Education’s first album was recognized with a Parents’ Choice Gold Award, the foundation’s top honor, given to a highly select number of products. Released in 2011, *Give Yourself a High Five* was produced by Lattie Brown, who manages TPAC’s program for pre-school children. The album features local teaching artists who work in residence in Metro Nashville Head Start Centers through the TPAC Education affiliate of Wolf Trap Early Learning Through the Arts.

“Songs, poems, and music old and new are served up in tasty tidbits by professional Tennessee Performing Arts Center teaching artists on the album *Give Yourself a High Five*,” said the review by Lynne Heffley for the Parents’ Choice website. “Expert musicians, writers, singers, and storytellers use their talents to engage children in learning through the arts. Lively diverse rhythms, exciting percussion, and catchy melodies invite listeners to get moving; clever lyrics paint colorful mind pictures...”

Another highlight of TPAC Education’s important work with pre-school children was a briefing to the United States’ Congress on the Wolf Trap Institute’s new STEM initiative (Science-Technology-Engineering-Math). TPAC is taking part in the exploration of the natural links between the arts and STEM building blocks for young children. TPAC’s Lattie Brown and Holly Noble met with staff in the offices of Senator Lamar Alexander and Congressman Jim Cooper to share TPAC’s education work with pre-school children and students of all ages.



TPAC staff met with Tennessee’s Senators in Washington. Left to right are Senator Lamar Alexander, Lattie Brown, Senator Bob Corker, and Holly Noble.

“The Wolf Trap Teaching Artist helped me expand my lessons by using puppets and props to get the children’s interest. The children were able to comprehend the skills more from the lessons because they remembered the puppets.”

– Dudley Head Start Teacher

“At first I was skeptical as to how well my children would behave and participate, but the Teaching Artist made it so exciting for them that they became much more involved with the activities and music provided.”

– Berry Head Start Teacher





Photos by Mimosa Arts



“ Giving back to the communities in which we live and work is an important part of the mission of Raymond James. Part of the reason we chose to partner with TPAC on various educational programs that provide invaluable opportunities for individuals, especially children, to be exposed to the arts that enrich their lives and are vital to a child’s education.”

– Bill Lynch, Nashville Branch Manager, Raymond James

“ You can play the dalmation-thief Cruella DeVille. Or a dancing bumble bee in *The Jungle Book*. Or the back end of the camel in Disney’s *Aladdin*. There are no small roles in a DMIS production. We say this because we see big effects on the players. Through watching rehearsals and performances, talking with kids, artists, and helping adults, and piloting a new creativity assessment commissioned by Disney, we can say a few things about what results. First off, the kids simply catch fire – that alone could be enough. They find new ways to express themselves and to help each other succeed. They find and develop talents they never knew they had – realizations that boost their confidence on and off the stage. And at the heart of our research, the children show advances in their own creative skills, their ideas about being creative, and their views of themselves as creators. A fine complement to the more regular school life.”

– James S. Catterall, Professor Emeritus, University of California  
Director, Centers for Research on Creativity, Los Angeles, London, U.K.

# THE DISNEY MAGIC GROWS

Six more Metro Nashville Public Schools were selected to participate in “Disney Musicals in Schools,” in the second year of the only pilot project outside of New York City. The new participants were (pictured on left) **Drexel Preparatory Academy, Eakin Elementary, Julia Green Elementary, Napier Enhanced Option School, Norman Binkley Elementary School, and Park Avenue Enhanced Option School.** They joined four schools which continued with DMIS for a second school year: Glengarry Elementary School, Hattie Cotton STEM (Science-Technology-Engineering-Math) Magnet Elementary School, Hull-Jackson Montessori Magnet School, and Kirkpatrick Elementary School.

At no cost to them, all of these schools received a performance license to the Disney KIDS musical of their choice, comprehensive resource materials, and in-school support from TPAC teaching artists. On May 16, 2013, each school presented one musical number at the Disney Musicals in Schools “Student Share Celebration” at TPAC, hosted by Jelani Remy and Syndee Winters, the stars of the Broadway tour of Disney’s *The Lion King*.





The lioness mask is on display in Andrew Jackson Hall.



Photo by Mimosá Arts

# MORE DISNEY MAGIC

Thirty children at the Preston Taylor Community Center took part in “The Circle of Life,” a series of workshops themed to Disney’s *The Lion King*, which they attended on May 19. The TPAC Education project was made possible by a grant from the Broadway League, the national trade association of the Broadway industry. There were six activities at the community center and one program at the Nashville Zoo.

In another arena of TPAC operations, Disney Theatrical Group honored TPAC with a unique work of art to recognize the successful return engagement of Disney’s *The Lion King* this year and other collaborations over the years.

In the first year the award was presented, TPAC was one of three performing arts centers in the United States to receive a handcrafted lioness mask from Disney. Displayed on African fabric, the lioness mask is a replica of the original, created by renowned designer Michael Curry and Julie Taymor, the Tony Award-winning director of Disney’s *The Lion King*. The art is on permanent display in TPAC’s Andrew Jackson Hall.

TPAC’s long relationship with Disney began in 1999 when *Beauty and the Beast*, Disney’s first Broadway musical, premiered in Nashville. Other engagements have included *Aida*, *High School Musical*, and *Mary Poppins*, in addition to the return of *Beauty and the Beast* and *The Lion King*. In total, seven Disney engagements in Nashville have entertained more than 284,000 guests over 134 performances.

The lioness mask presented to TPAC by Disney Theatrical Group is on display to the left when entering the orchestra level of Andrew Jackson Hall.

“On behalf of everyone at Disney Theatrical Productions, I want to congratulate the extraordinary staff of the Tennessee Performing Arts Center on yet another exceptional season, which included the four-week return engagement of Disney’s *The Lion King* in Jackson Hall.

“During this triumphant run, Disney Theatrical Productions had the privilege of partnering with TPAC, for the second time, on a special initiative called Disney Musicals in Schools, a program that enabled 10 under-served Nashville schools with the opportunity to produce one of our Disney KIDS musicals. To date, Nashville is the only city outside of New York City where this program has occurred.

“These achievements could not have been attained without the ingenuity and dedication of a team whose commitment to excellence remains unparalleled. We hope this tribute will serve as a reminder of your outstanding work, and our deepest appreciation.”

– Jack Eldon, Vice President, Domestic, Disney Theatrical Productions



# TPAC RAISES METH AWARENESS WITH 'CRANKED'

TPAC Education made a bold choice when *Cranked*, a theatrical approach to drug prevention and recovery, was included in the 2012-13 Season for Young People. Blending spoken word poetry and hip hop, the play tells an intense, personal story about a talented freestyle rap artist's destructive addiction to meth and his struggle to rebuild his life. In partnership with Southern Word, a special public performance of the play was followed by a competition giving youth poets, MCs, and spoken word artists a chance to qualify for a national slam festival.

The very same month that TPAC Education presented *Cranked*, the Tennessee Bureau of Investigation reported that the state leads the nation for meth use, at an annual cost of \$1.6 billion for investigations, chemical clean-ups, incarcerating suspects, caring for children of meth addicts in state custody, and healing patients burned in meth labs.

TPAC carried the message of the play to raise awareness and prevent meth use to state elected officials, including a presentation to the Senate Health and Welfare Committee.

“The arts give us an important tool to address and educate our young people about difficult social issues. No one uses this tool more effectively than the arts education staff at TPAC. Last year's one man show, *Cranked*, dealt with the problems of meth addiction. TPAC not only presented a compelling performance that helped students understand the problem; they provided teachers with needed classroom materials, and they did not stop there – the outreach they did in the community with stakeholders, the media, and decision-makers was spot-on. As chairman of the General Assembly's Arts Caucus, I know when TPAC staff reaches out to me, they are going to be bringing news about a timely program that has been thoughtfully conceived and meticulously designed. I appreciate how they work tirelessly to provide our citizens with top notch entertainment and the educational outreach to match.”

– Tennessee Senator Doug Overbey

“I was very happy to see in the *Tennessean* last night that TPAC Education is presenting the program *Cranked*. On behalf of my office and the Tennessee Sheriffs' Association, I want to thank you for informing our youth of the dangers of methamphetamine... The sheriffs are in the front-line battle against this terrible drug which is destroying our citizens and families. For just a couple of examples, the Tennessee Methamphetamine Task Force reported 371 children were reported affected by meth labs in 2012. Vanderbilt University Hospital has estimated that one-third of all their burn victims are methamphetamine lab related. I want to commend you for this important education effort for our youth.”

– Jeff Long, Sheriff of Williamson County



Photo Kyle Cameron by David Cooper Photography



Following the performance, high school students met with the cast of *Cranked* for a talk-back.



Photo by Mimosas Arts





# TPAC EDUCATION'S 2012-13 SEASON FOR YOUNG PEOPLE

The full schedule of diverse performances presented to students at TPAC last school year was:

**MADAME BUTTERFLY**, Nashville Opera, October 9, the Puccini masterpiece about a Japanese geisha who falls in love with an American sailor, featuring lavish period costumes and sets;

**BEYOND THE BOG ROAD**, Eileen Ivers and Immigrant Soul, October 24-26, featuring the original instrumental star of Riverdance and nine-time All-Ireland Fiddle Champion with her four-person band;

**BALLET HISPANICO**, October 30 – November 1, performing a blend of Latin, classical, and modern dance to music from world renowned Hispanic singers and musicians (cancelled when Hurricane Sandy prohibited travel out of New York City);

**FISK UNIVERSITY JUBILEE SINGERS®**, November 5, the legendary choral ensemble's annual performance for Tennessee students, geared to primary grades this year;

**NEARLY LEAR**, November 7-14, imagining the Shakespearean tragedy as told by the Fool, King Lear's closest companion;

**MUTUAL OF OMAHA'S WILD KINGDOM FEATURING PETER GROS**, December 6-7, introducing friendly exotic animals to the audience in the tradition of the television program's longtime commitment to conservation and preservation of the natural world;

**CINDERELLA**, Nashville Opera, January 23, Rossini's madcap version of the classic fairy tale;

**FREEDOM SINGS®**, Nashville's First Amendment Center, February 7-8, with giant projections and songs performed by top local musicians in a creative, new way to examine the American civil right to freedom of speech;

**HITLER'S DAUGHTER**, Monkey Baa Theatre for Young People, February 25 – March 1, a story about a young girl caught in the turmoil of Nazi Germany, adapted from the novel by Jackie French;

**BAOBAB**, Theatre Motus, March 4-8, a West African legend about a little boy in search of his roots, featuring African-inspired puppets, costumes and live music;

**GRUG**, Windmill Theatre, April 1-5, for preschool and Kindergarten children, following the adventure of the beloved character from Ted Prior's popular Australian picture books;

**THE MAGIC FLUTE**, Nashville Opera, April 9, featuring the brilliant music of Mozart in a thrilling fight between good and evil;

**CRANKED**, Green Thumb Theatre, April 10-12, an award-winning play for high school students exploring meth addiction, drug culture, and recovery with spoken word and hip-hop; and

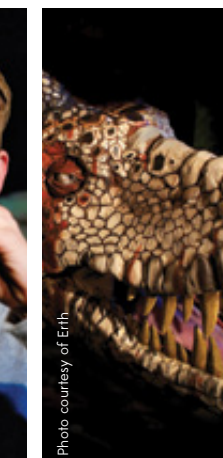
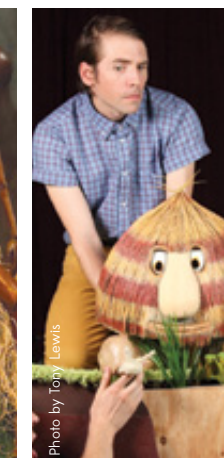
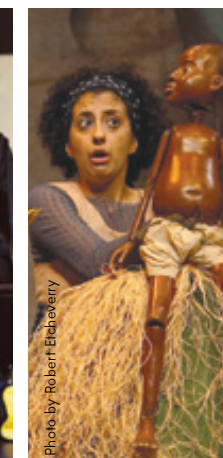
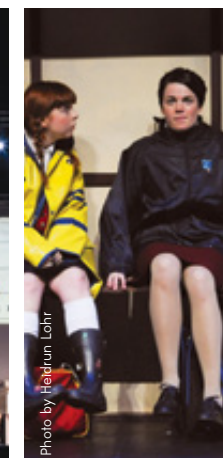
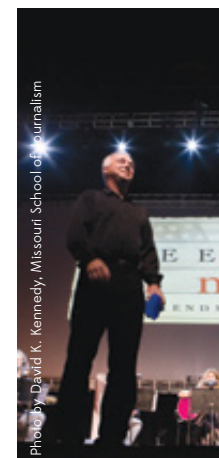
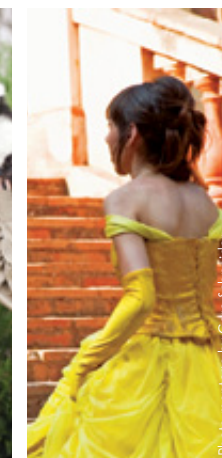
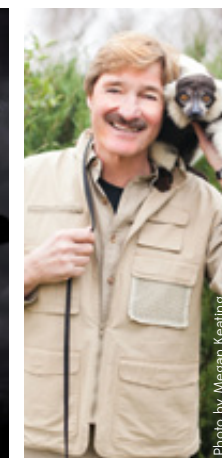
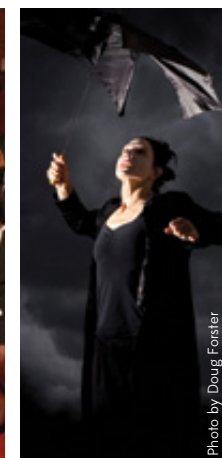
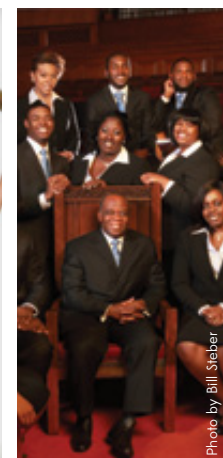
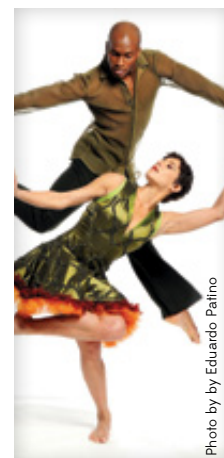
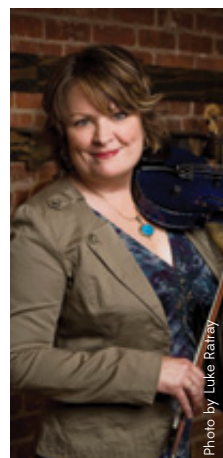
**DINOSAUR PETTING ZOO**, EARTH Visual and Physical Inc., May 8-13, with puppets that realistically recreate cute baby dinos and teeth-gnashing giants who interact with the audience.

The productions of *Nearly Lear*, *Baobab*, and *Cranked* are from Canadian theatre companies, while *Hitler's Daughter*, *Grug*, and *Dinosaur Petting Zoo* are works from Australia. Of the eight American pieces, five are produced in Nashville.

**ArtSmart units were *Beyond the Bog Road*, *Ballet Hispanico*, *Nearly Lear*, *Hitler's Daughter*, *Baobab*, *Grug*, and *Dinosaur Petting Zoo*.**

“ I am always looking for diverse ways for students to enjoy music, art, dance and theater. These opportunities bring to life what we are teaching and conveying in the classroom... I have had the opportunity to push my students to be the best they can be in the arts. I am convinced that the higher you raise the bar, the more your students will achieve... The arts expose students to opportunities that shape their futures.”

– Debbie Shannon, Lighthouse Christian Academy  
2013 TPAC Education Teacher of the Year







# ARTSMART ON THE CUTTING EDGE

In Tennessee and across the nation, the challenges faced by school administration, teachers, parents, students, and government officials often seem overwhelming. TPAC Education offers solutions, inspired by the belief (and the evidence!) that live arts experiences are essential to a well-rounded education.

Through all of TPAC Education's programs for children and teachers, the arts are a powerful tool for learning, proven to engage and motivate students with a wide range of learning styles and abilities.

TPAC Education's ArtSmart is on the cutting edge of arts integration, serving as an established model for project-based learning and other strategies newly recommended by state and federal education standards.

Among other offerings of ArtSmart, its annual Arts Integration Institute offers professional development for teachers, who earn continuing education credits as they practice how to use the arts to teach subjects across the curriculum.

As unique records of human experience and perception, great works of art naturally offer a wealth of interdisciplinary connections. This makes them uniquely suited to integration with academic content. Students are actively engaged and motivated, making the learning process more fun, meaningful, and memorable.

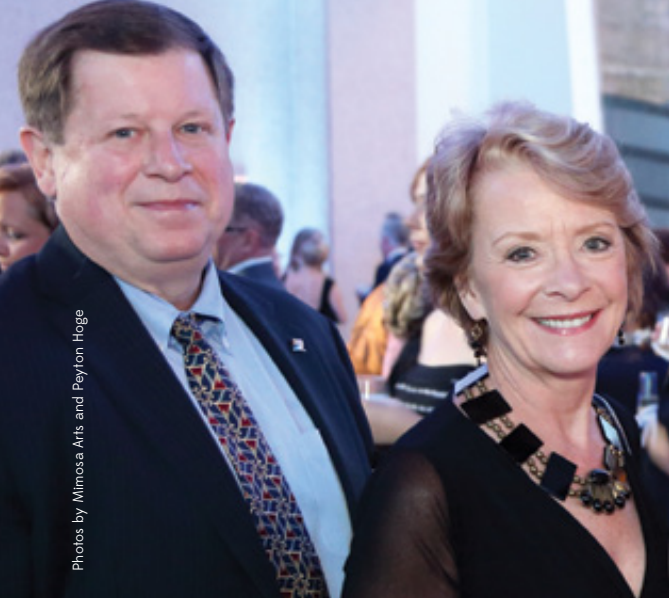
“I had a fabulous experience at ArtSmart's Institute. I was pushed, challenged, and stretched. This was valuable training that could benefit so many teachers. I was especially encouraged by all of the critical thinking ideas and application utilized and modeled throughout the session. These will be very helpful in the coming months as I am constantly trying to get my students to think.”

– Wendy Salyers, Lighthouse Christian School

“The Arts Institute changed me forever as a teacher and set me on a course toward professional development and personal growth I never would have imagined. Thanks for everything you are doing. I just can't thank you enough.”

– James Dittes, Station Camp High School



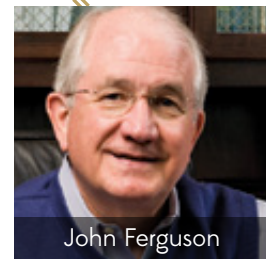


Photos by Mimosa Arts and Peyton Hoge



ABOVE: Boyd Smith and TPAC Board Chairman Claire Tucker; Damon T. Hininger and Corrections Corporation of America, Title Sponsor of the 2012 TPAC Gala; Event Co-Chairs Jason Bradshaw, Theresa Menefee, and Bob Deal with Broadway star and 2012 TPAC Gala entertainer Aaron Tveit (second from right); Marty Vanek and TPAC Board Member Christine Karbowiak; TPAC Board Member Martha Ingram and Judge Gill Merritt; Bill and Rita Lynch, Courtney Hitchcock, and Colby Robbins

# TPAC GALA CELEBRATES JOHN FERGUSON AND ARTS EDUCATION



John Ferguson

A crowd of about 500 celebrated the contributions of John Ferguson to the arts and opening of the 2012-13 season at the Tennessee Performing Arts Center at the annual gala on Saturday, August 25, 2012. Inspired by the hit movie and Broadway show *Catch Me If You Can*, the benefit for TPAC's educational and cultural programs featured a stylish 1960s atmosphere. Guests were invited to get on board with Pan American World Airlines, travelling back to the golden era of flight when the term "jet set" was coined and national culture was on the cusp of dramatic change.

The event received high honors from *nFocus Magazine's* "Best Parties of the Year," including Most Fun, Most Creative Invitation, and Co-Chairs Dream Team of Theresa Menefee, Bob Deal, and Jason Bradshaw, who planned the event with Janet and Earl Bentz, Patron Committee Chairs; Julie Boehm, Reservation Chair; and Laura Allen, Auction Chair. Leading sponsors of the TPAC Gala included Corrections Corporation of America, American Airlines, HCA/TriStar Health, IronHorse Farms, and Nissan North America; with additional sponsor support from Adams & Reese, BlueCross BlueShield of Tennessee, Classic Party Rentals, Delek US Holding, Delta Dental of Tennessee, Grand Avenue, Raymond James, and Vanderbilt University.

John Ferguson's service to the community has been as rich and varied as a successful career that has spanned finance, entrepreneurial ventures, corporate turnarounds, and government experience. In addition to his personal giving with his wife Carole, he helped facilitate corporate gifts to TPAC Education's curriculum-based programs and other non-profit organizations. His community service has included the boards of Community Foundation of Middle Tennessee, Nashville Alliance for Public Education, Middle Tennessee Council Boy Scouts of America, and the Nashville Symphony board. He was campaign chair for United Way of Metropolitan Nashville and twice served as co-chair of the Boy Scouts of Middle Tennessee Annual Patron Luncheon. He participated in the 2003-04 class of Leadership Nashville. As a TPAC Board Member, John served two consecutive terms from 2004 to 2010, assuming numerous leadership roles. From 2000 to 2008, John was the President and Chief Executive Officer of Corrections Corporation of America (CCA), a leader in corporate giving to community-based initiatives. He continues to serve as the Chairman of the Board for that organization. Prior to joining CCA, he served as the Commissioner of Finance and Administration for the State of Tennessee, following extensive experience in finance, entrepreneurial ventures, and corporate management.

After dinner, audiences were wowed by the performance of Aaron Tveit, who played the leading role of con artist supreme Frank Abagnale in the musical *Catch Me If You Can* on Broadway. Now starring in the television series *Graceland*, he played Enjolras in the film *Les Misérables*, giving a charismatic performance as leader of the student group.





# WHERE THE SHOW ALWAYS GOES ON

Every new year is a new season in the life of the Tennessee Performing Arts Center, where the staff never stops taking care of the facility and striving to provide audiences, artists, and clients with the best in customer service.

Accomplishments in TPAC's Tech Department surely are seen and heard, but often not noticed by the general public. This past season, the broad range of work in the department included:

- Collaborating with Nashville Ballet to fly dancers in *Peter Pan*;

- Crew calls as early as 3:00 a.m. to help set up the catering for taping scenes in the television series *Nashville*, along with laying thousands of feet of cable where action was shot backstage, on the stage, and in the lobby;

- Meeting the needs of the innovative production Shen Yun, a company dedicated to ancient Chinese arts and culture;

- Providing space and support for the marionette performance of Suspended Animation with Phillip Huber in conjunction with the Nashville International Puppet Festival;

- Installation of a state-of-the art sound system in Andrew Jackson Hall;

- Addition of LED lighting in the back of Jackson Hall;

- Annual inspection and maintenance of rigging because backstage "safety is job one;"

- Ongoing cleaning and inspection of stage lights, making replacements as needed; and

- Advance discussions, reviewing specs, scheduling crews, loading-in sets, costumes and equipment, rehearsals, "running" the show, and loading-in for every performance at TPAC.

New amenities for patrons this year included the addition of the beautiful Jackson Bar to the hall named for the 7th president of the United States. The bust of President Jackson, entrusted to TPAC by the State of Tennessee, was created by renowned architect Belle Kinney at the turn of the century. She also sculpted the statue of Victory for the War Memorial Auditorium courtyard.

TPAC also introduced Opening Act, a fun offering geared to young professionals, and instituted online ticket exchange for the shows it presents and implemented a new valet parking system.



Young professionals at the Opening Act event for *Catch Me If You Can*





Coordinated through the Preston Taylor Community Center, children took part in “The Circle of Life,” a special workshop series funded by The Broadway League in conjunction with Disney’s *The Lion King*.



Melanie Ainsworth and Courtney Owen were two of the TPAC team members who joined the Susan G. Komen Race for the Cure.



Jeanne Gavigan, who joined TPAC through a program of the Vanderbilt Kennedy Center, met Marshall Molar, the mascot of Delta Dental, another active community partner.

“From a very young age I was drawn to the performing arts and the entertainment industry. I find it fascinating as another way of communication in which you can utilize acting, dancing, singing and many other art forms to express yourself and convey emotions.

“Today, TPAC has a very special place in my heart. I love the shows, the venue and the amazing people who work there. They are truly engaged in the purpose of making sure the arts at TPAC are enjoyed by everyone in our city. It’s a privilege to share my love for Broadway shows with friends and family, particularly through VIVA Broadway and BRAVO TPAC.

“Serving on the VIVA Broadway national board is not only a way for me to be involved in one of my heart’s passions but also a way to increase awareness of the wonderful world of Broadway in the Latino communities. BRAVO TPAC is an intentional way TPAC becomes more involved in the minority communities in our city, reaching out, sharing and forming new relationships that bring diverse ideas and opportunities is always important and beneficial for growth to take place.”

– Marcela Gomez, President, Hispanic Marketing Group, Inc.

# COMMUNITY SERVICE IS A PRIORITY

TPAC’s mission and service to the community is achieved with an array of partnerships with corporations, businesses, educational institutions, and non-profits. Celebrated each year with a partnership luncheon, TPAC enjoys active collaborations with its leading sponsors and numerous vendors, schools, colleges, and service organizations.

TPAC staff formed teams for two benefit races this year: The Susan G. Komen Race for the Cure and the Marshall Molar 5K, the first organized run for Nashville’s new Music City Center. The 5K was presented by Delta Dental of Tennessee, a strong supporter and active community partner, as one event in the inaugural Music City Sports Festival.

TPAC is continuing its second year of a concerted effort to engage more Latin American constituents in arts programming. TPAC was selected by the Broadway League as one of four pilot projects nationwide. The goals of the local initiative are to culturally enrich lives, bring families together, and promote careers in the arts.

Striving to be accessible to all people, TPAC offers a multitude of services for people with disabilities including wheelchair accommodations, accessible parking, assistive listening devices, open captioning, American Sign Language, audio description, TDD phone service, and large print and Braille programs. TPAC also hosts exhibits of art by people with disabilities and is actively involved in Very Special Arts Tennessee and the Mayor of Nashville’s Committee for People with Disabilities. Originally introduced to TPAC through Next Steps, a job development program of the Vanderbilt Kennedy Center, Jeanne Gavigan (pictured at left with Delta Dental’s Marshall Molar) continues to work in the administrative offices.

TPAC has forged or maintained partnerships with more than 50 community organizations this season, including Bridges, Hearing Loss Association of America-Nashville, Mayor of Nashville’s Advisory Committee for People with Disabilities, Metro Nashville Public Schools, Middle Tennessee Council of the Blind, Nashville Concierge Association, Nashville Convention and Visitors Bureau, Nashville Downtown Partnership, Nashville Public Library, Nashville School of the Arts, Nashville Talking Library, Paris-Henry County Arts Council, Tennessee Latin American Chamber of Commerce, Vanderbilt Kennedy Center, Vanderbilt University, Very Special Arts Tennessee, and YP Nashville.

Honors and awards received by TPAC for community service during the 2012-13 season included:

Regions Bank and Carl and Connie Haley (all nominated by TPAC) named Nashville Philanthropists of the Year

Award from The Arc Tennessee for inclusion of people with disabilities for the second consecutive year

Young Citizens Award for Jeanne Gavigan from the Mayor of Nashville’s Advisory Committee for People with Disabilities

Recognition from Pencil Foundation at the 2013 BRAVO Program for 15 Years as a Pencil Partner with Nashville School of the Arts

Broadway League Grant for “Circle of Life” involving 30 fifth-grade students served by the Preston Taylor after-school program in activities related to Disney’s *The Lion King*





“ I marked my calendar for the day – the hour – that tickets to *The Lion King* went on sale. I was so excited, I pulled over to the side of the road to buy tickets on my cell phone. Unfortunately, I ended up on the site of an online scalper who had created a web page to look like the TPAC site. What upset me most is that they want to a lot of trouble to trick me. I’ve been to TPAC before. When I purchased the tickets I never knew that I was not on the TPAC web site. My tickets never arrived and I was told, by phone, that they couldn’t provide six seats together in the same row. That just didn’t sound right, so I called TPAC’s main number. Their staff helped me to dispute the charge for the tickets I bought from the scalper and to purchase tickets to *The Lion King* for about one-third the price of my first purchase. By sharing my story, I hope I can help prevent this from happening to someone else.”

– Beth Smith, TPAC Patron

# STANDING UP FOR TENNESSEE CITIZENS

During the 2013 session of the Tennessee Legislature, TPAC took a stand and took a side – the side of the consumers who unknowingly buy tickets from online scalpers at outrageous prices.

The Tennessee Performing Arts Center played an active role in the effort to pass the Fairness in Ticketing Act, joining forces with the Titans, Predators, Nashville Symphony, Grand Ole Opry, and more than 70 other members of Tennessee Sports and Entertainment Industry Coalition. Together, they supported a bill before the state legislature to require full and clear disclosure to ticket-buyers dealing with secondary sellers. Throughout, venues and elected officials across the nation tracked the action in Tennessee.

TPAC also reached out to ticket-buyers with a broad-based awareness campaign on the issues. Further, staff worked with individual audience members to address unfortunate experiences with scalpers.

This is a priority because TPAC wants its customers to have the best experience, best seats, and best prices and because scalping now occurs on the internet, the primary source for ticket sales.

Secondary sellers buy tickets from venues and resell them to consumers at outrageous prices, sometimes as much as four times the actual cost. They cannot possibly guarantee seating location and or provide customer service if problems arise. Many create websites using a venue’s photographs and home page design to intentionally mislead customers. Consumers might also purchase an invalid ticket, sometimes because the same seat is sold more than once.

Toward the end of the session, when the Fairness in Ticketing Act became one of the most controversial bills in 2013, the proposed legislation was withdrawn. Stay tuned.





Lindsey Buckingham



Cowboy Jack Clement



Jonny Lang

Buddy Guy



Annie Clements, Holly Williams, and Chris Coleman

# NOTEWORTHY HISTORY IS FOUNDATION FOR EXCITING FUTURE

A new business model for one of the most distinguished, historic sites in Nashville was another bold move for the arts center this year. Did you know that TPAC manages the use of beautiful War Memorial Auditorium for the state of Tennessee? The historic gem, as some say, is hidden in plain sight across from both TPAC and the state capitol. This past year, TPAC's business plan for WMA included transformation of the dressing rooms on a next-to-zero budget and increasing the number of concerts presented there each month. "I'm so honored to be playing this historic venue," said Lindsey Buckingham about his experience here. The inspiration of the past and the energy of contemporary music was perhaps most powerful at "The Tribute to Cowboy Jack Clement," the legendary songwriter, producer, and performer, which was covered by *Rolling Stone*.

Originally built to honor the Tennesseans who served in the First World War, the building opened in 1925 and became the performance home of the Nashville Symphony (1925-1980) and the Grand Ole Opry (1939-1943). For 89 years, that legacy has continued – the pop culture in one era becomes a part of WMA's colorful history in the next.

Whatever the decade or style of music, hundreds of celebrity artists have performed here – David Bowie as Ziggy Stardust, The Eagles, Ray Charles, Liberace, Jim Croce, KISS, R.E.M., Barry Manilow, Lady Gaga, Mumford & Sons, Them Crooked Vultures, The Dead Weather, Robert Plant, Atoms for Peace, and more. Pictured at left is Holly Williams with husband and guitarist Chris Coleman and bassist Annie Clements after the 2013 filming of an Attic Session, another WMA innovation.

For a current listing of events, visit [WMARocks.com](http://WMARocks.com).

## ON STAGE AT WAR MEMORIAL AUDITORIUM 2012-13:

As I Lay Dying	Jakob Dylan	Dave Mason
Asking Alexandria	Alejandro Escovedo	Memphis May Fire
Dan Auerbach	Sarah Evans	Aaron Neville
Bad Religion	Mary Gauthier	Dolly Parton
Bobby Bare	Buddy Guy	Charley Pride
Brandy	Anthony Hamilton	John Prine
Lindsey Buckingham	Emmylou Harris	Queensryche
T-Bone Burnett	John Hiatt	John C. Reilly
Billy Burnette	Kris Kristofferson	Reptar
Shawn Camp	Kendrick Lamar	Kenny Rogers
Chancellor Warhol	Nikki Lane	Rubblebucket
Marshall Chapman	Jonny Lang	The Secret Sisters
Cherub	Amos Lee	Tower of Power
Rodney Crowell	Los Lobos	WAR
Dennis DeYoung	Los Lonely Boys	The Zombies





Anything Goes



Rock of Ages



William Shatner



Anthony Bourdain



The Lion King



Anjelah Johnson

# ON STAGE AT TPAC

The sheer diversity of events at TPAC each season is mind-boggling. Outside of the music, theatre, and dance most associated with the performing arts center, TPAC also hosted: weddings, receptions, award shows, graduations, conferences, meetings, the Southern Festival of Books, homecomings, and more. These are the performances that TPAC presented:

## 2012-13 HCA/TriStar Health Broadway At TPAC

Anything Goes  
White Christmas  
Catch Me If You Can  
Traces  
American Idiot  
Cathy Rigby is Peter Pan  
Flashdance  
Rock of Ages  
Disney's The Lion King

## TPAC Presents

Anthony Bourdain  
A.J. Croce  
Beyond the Bog Road  
Dinosaur Petting Zoo  
Happy Together Tour  
Macy Gray  
Mutual of Omaha's Wild Kingdom  
featuring Peter Gros  
The Price is Right Live with Todd Newton  
Seal  
William Shatner  
Spank!  
"Weird Al" Yankovic

## Other Celebrities on the Stage

Dave Barnes  
Louis C.K.  
Brit Floyd  
Jim Gaffigan  
Red Green  
Anjelah Johnson  
Larry the Cable Guy  
Stephen Lynch  
Seth Meyers  
Paula Poundstone  
Jeanne Robertson  
Sinbad

## Television and Video Tapings

Cast Members of *Nashville*  
Dolly Parton and Kenny Rogers  
Taylor Swift





*Cabaret*, Tennessee Repertory Theatre



*Sleeping Beauty*, Nashville Ballet



*Magic Flute*, Nashville Opera

# THREE DISTINGUISHED RESIDENT COMPANIES

TPAC is the proud home to three distinguished resident companies:



**NASHVILLE BALLET**  
NashvilleBallet.com  
615-297-2966



**NASHVILLE OPERA**  
NashvilleOpera.org  
615-832-5242



**TENNESSEE REPERTORY THEATRE**  
TennesseeRep.org  
615-244-4878

TPAC subsidizes their facility use and appreciates opportunities to collaborate with them on educational and patron service initiatives.





ABOVE: Lauren Tavi and TPAC Board Member Andrew Tavi; TPAC Board Member Phil Wenk and Brenda Wenk, Martha and Andy Beasley; Marcy and Bill Houff, Kathryn McDaniel, and Amy McDaniel; Larry and Anita Cash; Carole and John Ferguson; TPAC Board Member Colleen Conway-Welch, Sylvia Ganier, Ted Welch, and Albert Ganier

# THANK YOU TO OUR DONORS

During the 2012-13 season, TPAC set a new annual campaign record of \$1,076,816 million raised to fund direct service to Tennessee children with curriculum-based programs for all ages. TPAC expresses sincere gratitude to the organizations, corporations, and individuals who made Tennessee a better place to live and learn.

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Irene and Ridley Wills  
Dr. and Mrs. Carl Zimmerman



# STATEMENT OF FINANCIAL POSITION

JUNE 30, 2013 & 2012

## ASSETS

	2013	2012
Cash & cash equivalents	\$4,146,493	\$4,566,207
Receivables:		
Accounts	\$434,325	\$153,846
Contributions	\$218,242	\$122,318
Prepaid expenses, inventory, and other assets	\$256,955	\$356,222
Investments	\$215,936	\$160,080
Property and equipment, less accumulated depreciation	\$5,004,718	\$5,113,250
<b>TOTAL ASSETS</b>	<b>\$10,276,669</b>	<b>\$10,471,923</b>

## LIABILITIES AND NET ASSETS

### LIABILITIES

	2013	2012
Accounts payable and accrued expenses	\$1,137,830	\$1,012,585
Advance ticket sales	\$2,580,234	\$2,251,448
Deposits and other	\$187,166	\$253,620
Capital lease obligations	\$239,230	\$539,130
Notes payable	\$969,841	\$1,146,177
<b>TOTAL LIABILITIES</b>	<b>\$5,114,301</b>	<b>\$5,202,960</b>

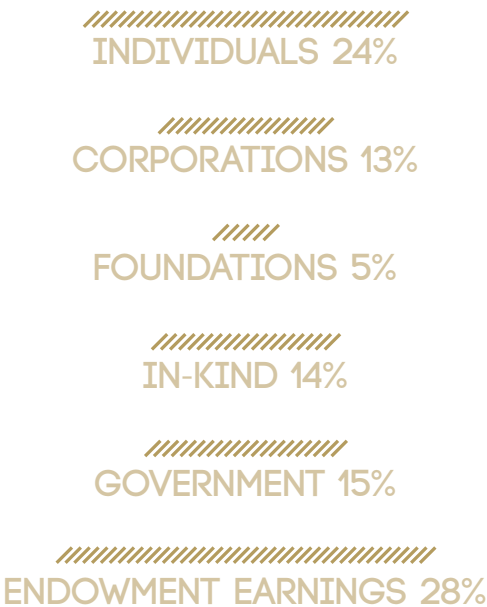
### NET ASSETS

Unrestricted:		
Invested in property and equipment, net of related debt	\$3,993,099	\$3,661,296
Undesignated	\$865,789	\$1,365,141
Total unrestricted	\$4,849,888	\$5,026,437
Temporarily restricted	\$312,480	\$242,526
<b>TOTAL NET ASSETS</b>	<b>\$5,162,368</b>	<b>\$5,268,963</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$10,276,669</b>	<b>\$10,471,923</b>
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# SOURCES OF REVENUE

## CONTRIBUTED REVENUE



## EARNED / CONTRIBUTED





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Larry Bryan, LaSalle Chapman, Jeff Ent,  
Jonathan Hutchins, Karen Palin, Ray Park,  
Dan Potucek, Bill Rios, Brent Smith, Cole  
Sostak, Brandon Webb, Richard Whitehead,  
Mac Whitley, Chris Wilson

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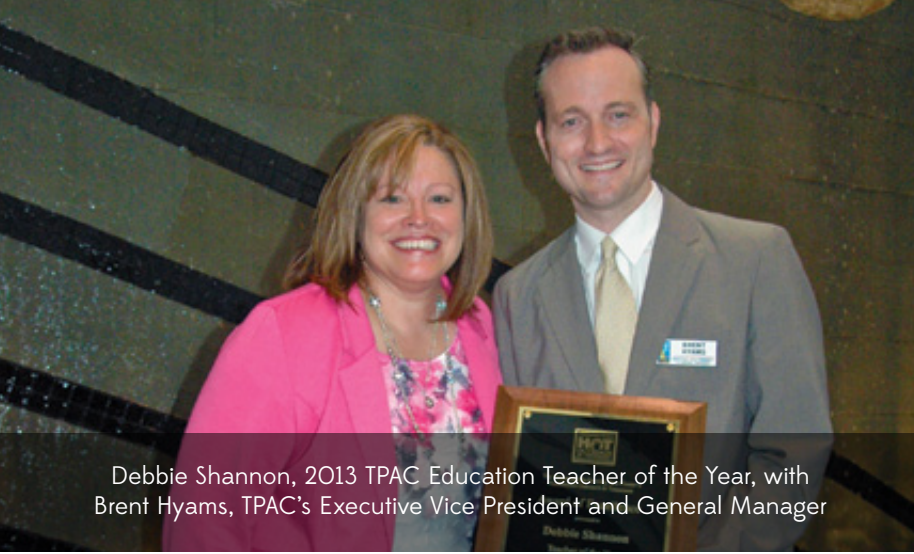
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Kelly Prince, Tracie Tyree, Heather White

**Lori Ward, Vice President of  
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Debbie Shannon, 2013 TPAC Education Teacher of the Year, with Brent Hyams, TPAC's Executive Vice President and General Manager



Photos by Wilmosa Arts







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Tennessee Performing Arts Center (TPAC)  
505 Deaderick Street, Nashville, TN 37243  
MAILING ADDRESS: P.O. Box 190660, Nashville, TN 37219