

Renewed
FY 2017-2018 Budget

A = B + C + D			Personal Training/Development		Fundraising			Notes
PY Actuals (FY 2016/2017) [based on gifts & pledges as of 6.30.17]	FY 2017/2018 Estimate	REDC	Membership	General	Noted	Big Payback		
Income:								
Grants	5,000	10,000	-	-	-	-	-	Increase based on goal to write 1 grant application/month in FY 17/18 Estimated 5% growth of Noted donations, 20% growth of donations to Thrive campaign, adding formal annual campaign, Giving Tuesday
Donations	142,074	167,850	-	-	135,000	17,850	15,000	online campaign, and increasing monthly gifts
Membership Dues	7,720	6,950	-	6,950	-	-	-	FY 17/18 estimate reflects 10% decrease based on last few years
Registration/Ticket Sales	36,025	36,500	7,000	500	-	29,000	-	FY 17/18 estimate is consistent with prior year
Sponsorships	46,125	48,300	30,450	-	-	17,850	-	Estimated 5% growth of REDC and Noted sponsorships
Misc Income	2,962	-	-	-	-	-	-	The misc. income in FY 16/17 represents clean-up of PY transactions in Quickbooks. This is not expected to repeat in FY 17/18.
Interest Income	84	100	-	-	-	-	-	
TOTAL:	239,990	269,700	37,450	7,450	135,000	64,700	15,000	
Expenses:								
Advertising & Promotion	1,023	2,800	75	25	-	200	100	Additional advertising expenses expected due to Thrive's focus on awareness and a small marketing campaign
Bank & Credit Card Charges	2,403	2,200	200	200	750	750	-	FY 17/18 estimate is consistent with prior year
Conferences & Workshops	1,298	2,500	-	-	-	-	-	Increase in conferences/workshops to accomodate Renewed's participation in additional events throughout the year (will help with awareness)
Donor Development	10	750	-	-	250	250	-	We expect to incur additional donor development expenses due to the implementation of Thrive (our fundraising campaign) and more donor cultivation meetings and events in the current fiscal year.
Dues & Subscriptions	2,350	1,750	-	-	500	-	-	Decrease due to one-time charge (\$800) that we paid in FY 16/17 to purchase license to provide CEUs for counselors (NBCC) - this will not be repeated in FY 17/18.
Equipment Purchase & Rental (\$	2,127	2,000	-	-	-	-	-	FY 17/18 estimate is consistent with prior year
Facility Rental	26,186	26,500	12,500	-	-	12,000	-	FY 17/18 estimate is consistent with prior year
Food & Beverage	596	575	75	-	100	-	-	FY 17/18 estimate is consistent with prior year
Gifts & Awards	310	350	-	-	-	250	-	FY 17/18 estimate is consistent with prior year
Insurance	2,389	2,500	-	-	-	-	-	FY 17/18 estimate is slightly higher than prior year in case premium is increased.
Internet/Telephone (\$)	1,944	2,040	-	-	-	-	-	FY 17/18 estimate is consistent with prior year
Licenses & Fees (\$)	279	300	-	-	-	-	-	FY 17/18 estimate is consistent with prior year
Office Rental (\$)	18,600	20,500	-	-	-	-	-	Higher rent negotiated with new owner at 25 per sq.ft.
Office Expense (\$)	-	500	-	-	-	-	-	Minimal expense in prior year - including \$500 in budget just in case it is needed.
Payroll Taxes (FICA & SUTA) (\$)	10,748	10,800	-	-	-	-	-	FY 17/18 estimate is consistent with prior year
Postage & Delivery	1,961	2,500	-	-	1,000	750	-	Slight increase in FY 17/18 estimate to allow for additional mailings for fundraising/awareness initiatives.
Printing & Reproduction (\$)	4,859	5,000	-	-	-	-	-	We expect to incur additional printing costs in FY 17/18 due to the development and printing of resource kits for various audiences to educate about eating disorders and related issues.
Supplies	1,187	1,550	-	-	100	200	50	Slight increase in FY 17/18 estimate to allow for additional program needs.
Travel Expense	752	800	-	50	200	-	-	FY 17/18 estimate is consistent with prior year
Wages	139,380	143,100	14,096	3,900	12,181	11,654	3,741	FY 17/18 estimate is consistent with prior year
Website (\$)	189	450	-	-	-	-	-	Slight increase in FY 17/18 estimate to allow for website changes/design edits if needed.
Fees for Services (Non-Employees):								
Accounting	4,500	7,500	-	-	938	938	938	Increase due to increased fees for MHAMT (\$250/month to \$500/month) and 990 prep by CPACG
Fundraising	22,150	7,500	-	-	7,500	-	-	We will work with Andrew through September 2017 (3 months - \$1500/month), then reduce hours through year-end (3 months - \$1000/month)
Other - Clinical	16,772	13,000	-	-	-	-	-	Slight decrease in FY 17/18 estimate due to renegotiation of facilitator rates for art therapy program
Other - Graphic Design	4,400	3,250	250	-	500	250	-	Decrease due to case statement design that was done in FY 16/17 and will not be repeated in FY 17/18
Other - Misc.	-	11,000	-	-	-	-	-	This expense represents Versher fee for recruiting new President, to be paid out over 6-months beginning July 2017.