



**Nashville Zoo, Inc.  
2021 Operating Budget**

**REVENUE**

**Operating Revenue**

Gate Income	\$ 3,865,485
Park Income	1,206,444
Member Fees	2,530,210
Commissions	1,218,323
Revenue - Sales	923,907
Revenue - Special Events	2,585,581
Revenue - Education	197,650
Program Revenue	41,900
Development Events	753,400
Revenue - Other	223,800

<b>Total Operating Revenue</b>	<b>\$ 13,546,700</b>
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**Non-operating Revenue**

Contributions	\$ 1,100,000
Contributions In Kind	2,400
Grant Revenue	350,000
Conservation Income	102,900
Investment Income	6,000

<b>Total Non-operating Revenue</b>	<b>\$ 1,561,300</b>
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<b>TOTAL REVENUE</b>	<b>\$ 15,108,000</b>
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**OPERATING EXPENSE**

Personnel	\$ 10,353,341
Animal Care Expenses	789,022
Conservation	416,551
Utilities	942,813
Park Services	34,052
Repairs and Maintenance	1,191,043
Insurance	265,996
Fundraising Fees	-
Grants Awarded Expense	11,300
Donor Development	33,440
Advertising and Promotion	500,100
Information Technology	157,710
Investment Fees	-
Bank Fees	286,700
Bad Debt Expense	-
General & Administrative	1,729,684

<b>TOTAL OPERATING EXPENSE</b>	<b>\$ 16,711,752</b>
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<b>TOTAL EBITDA</b>	<b>\$ (1,603,752)</b>
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**Non-operating Expense**

Depreciation	\$ 4,475,238
Taxes	\$ 10,000
Interest Expense	\$ -

<b>Total Non-operating Expense</b>	<b>\$ 4,485,238</b>
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<b>CHANGE IN NET ASSETS</b>	<b>\$ (6,088,990)</b>
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