

2023 Walk Bike Nashville Budget

2023 Total Budget

Income

Contributions: Business Giving	\$	8,000.00
Contributions: Individual Giving	\$	10,000.00
Contributions: Individual Giving, Big Payback	\$	7,500.00
Contributions: Membership Income	\$	50,000.00
Total Contributions	\$	75,500.00

Sponsorship \$ 225,000.00

Event Income: TDN Participant	\$	55,000.00
Event Income: P2P Participant	\$	25,000.00
Event Income: Beer sales	\$	600.00
Event Income: Partner Events	\$	1,000.00
Total Event Income	\$	81,600.00

Merchandise \$ 2,000.00

Grants: Foundations \$ 100,000.00

Total Grants: Government 290899.27

Interest Earned \$ 1,500.00

Program Revenues: Bike Valet \$ 2,000.00

Other Income

Total Income \$ 778,499.27

Expenses

PERSONNEL EXPENSES

Personnel Expense: Health Insurance	\$	22,220.00
Personnel Expense: Payroll Tax Expense	\$	35,739.50
Personnel Expense: Salaries	\$	433,206.00
Total Personnel Expense	\$	491,165.50

DIRECT/ADMIN EXPENSES

Board Expense	\$	1,000.00
Computer Programs	\$	2,460.00
Graphic Design	\$	1,000.00
Insurance - General	\$	8,800.00
Meals and Entertainment	\$	1,200.00
Membership Dues	\$	455.00
Office Expenses	\$	7,740.00
Personnel Expense	\$	3,300.00
Phone and Internet	\$	1,860.00

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Professional Fees: Accounting	\$ 16,120.00
Professional Fees: Consulting	\$ 1,500.00
Professional Fees: HR	\$ 9,015.00
Promotional	\$ 800.00
Rent or Lease	\$ 26,400.00
Repair & Maintenance	\$ 1,500.00
Shipping, Delivery Expenses	\$ 1,330.00
Stationary & Printing	\$ 500.00
Taxes & Licenses	\$ 430.00
Training and Development	\$ 3,400.00
Travel	\$ 1,750.00
Travel Meals	\$ 200.00
Utilities	\$ 3,000.00
Website Expense	\$ 2,496.00
Total Admin Expense	\$96,256.00

FUNDRAISING EXPENSES

Equipment Rentals	\$600.00
Event Expenses: Big Payback	\$ 200.00
Event Expenses: Member Party	\$4,250
Event Expenses: Plateau to Percy	\$9,925.00
Event Expenses: Tour de Nash	\$28,190
Graphic Design	\$2,175.00
Meals and Entertainment	\$ 800.00
Merchandise	\$ 700.00
Promotional	\$3,125.00
Shipping, delivery expense	\$100.00
Stationary and Printing	\$ 2,100.00
Taxes and Licenses	\$ 800.00
Training and Development	\$ 800.00
Travel	\$ 1,425.00
Travel Meals	\$ 150.00
Website Expense	\$35.00
Total Fundraising Expenses	\$ 55,375.00

ADVOCACY EXPENSES

Event Expenses: Advocacy Events	\$ 700.00
Promotional	\$500.00
Stationary and Printing	\$1,000.00
Training and Development	\$ 800.00
Travel	\$ 1,195.00
Travel Meals	\$ 150.00
Total Advocacy Expenses	\$ 4,345.00

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ENGAGEMENT EXPENSES

Contract Labor		\$13,440.00
Event Expenses: Walk to School Day		\$2,244.00
Graphic Design		\$3,000.00
Professional Fees: Consulting		\$10,000.00
Professional Fees: Translation and Interpretation		\$1,000.00
Program Expenses: Adult Education		\$500.00
Program Expenses: Focus Neighborhoods		\$1,200.00
Program Expenses: Open Streets		\$25,240.00
Program Expenses: Safe Routes to School	\$	36,450.00
Program Expenses: Volunteers	\$	500.00
Promotional	\$	3,165.00
Stationary & Printing		\$400.00
Training and Development	\$	3,200.00
Travel	\$	4,800.00
Travel Meals	\$	600.00
Total Engagement Expenses	\$	105,739.00

TOTAL EXPENSES	\$	752,880.50
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Net Operating Income	\$	25,618.78
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