

American Heart Association, Inc.
Greater Southeast Affiliate
Fiscal 2013-2014 Annual Budget
In Thousands

REVENUE		
	PUBLIC SUPPORT	
	Special Events	\$ 47,794
	Contributions from Individuals	6,909
	Other Campaigns (United Ways, Memorials/Tributes)	1,584
	Foundations	1,000
	Corporate Gifts	3,152
	Estate Settlement	7,000
	Total Public Support	\$ 67,439
	OTHER REVENUE	
	Investment Income	1,254
	Other Revenue	3,789
	Total Other Revenue	5,043
	TOTAL PUBLIC SUPPORT and OTHER REVENUE	\$ 72,482
EXPENSES		
	Salaries and Related Expenses	\$ 26,625
	Occupancy and Telephone	1,525
	Supplies and Rental/Maintenance	796
	Print/Publications and Postage	4,514
	Conferences, Meetings and Travel	3,203
	*Professional Fees and AWIs	6,963
	Research Awards and Grants	9,515
	**Program Awards	501
	Depreciation and Other	2,076
	Total Expenses	55,718
	***Allocation to National Research and Programs	15,342
	TOTAL EXPENSES AND ALLOCATION	\$ 71,060
	BUDGETED SURPLUS(DEFICIT)	\$ 1,422

*AWI's are organization wide initiatives that fund resources and projects managed from the national headquarters (i.e., AHA technologies)

** Program Awards are awards/grants other than peer-reviewed consortium research awards. (i.e., AEDs)

***Allocation to National Research and Programs is a revenue based allocation to fund nationally managed research awards and national programmatic administration. The proportion of allocation to fund research in addition to Awards and Grants is 52% of the allocation. 48% of the allocation funds the administration of nationally managed programs.