

**American Heart Association, Inc.  
Greater Southeast Affiliate  
Fiscal 2012-2013 Annual Budget**

**REVENUE**

	<b>PUBLIC SUPPORT</b>	
	Special Events	\$ 46,004,637
	Contributions from Individuals	7,023,294
Other Campaigns (United Ways, Memorials/Tributes)		1,592,000
	Foundations	842,935
	Corporate Gifts	2,941,835
	Estate Settlement	9,000,000
	<b>Total Public Support</b>	<b>67,404,701</b>
	<b>OTHER REVENUE</b>	
	Investment Income	1,384,841
	Other Revenue	2,423,723
	<b>Total Other Revenue</b>	<b>3,808,564</b>
	<b>TOTAL PUBLIC SUPPORT and OTHER REVENUE</b>	<b>71,213,265</b>

**EXPENSES**

	Salaries and Related Expenses	\$ 25,294,953
	Occupancy and Telephone	1,524,701
	Supplies and Rental/Maintenance	720,376
	Print/Publications and Postage	4,011,017
	Conferences, Meetings and Travel	2,523,319
	*Professional Fees and AWIs	7,257,840
	Research Awards and Grants	8,755,000
	**Program Awards	383,100
	Depreciation and Other	1,922,660
	<b>Total Expenses</b>	<b>52,392,966</b>
***Allocation to National Research and Programs		15,485,352
	<b>TOTAL EXPENSES AND ALLOCATION</b>	<b>67,878,318</b>
	<b>BUDGETED SURPLUS(DEFICIT)</b>	<b>\$ 3,334,947</b>

*\*AWI's are organization wide initiatives that fund resources and projects managed from the national headquarters (i.e., AHA technologies)*

*\*\* Program Awards are awards/grants other than peer-reviewed consortium research awards. (i.e., AEDs)*

*\*\*\*Allocation to National Research and Programs is a revenue based allocation to fund nationally managed research awards and national programmatic administration. The proportion of allocation to fund research in addition to Awards and Grants is 52% of the allocation. 48% of the allocation funds the administration of nationally managed programs.*