

AMERICAN CANCER SOCIETY, INC**Calendar Year 2018 Budget***(in thousands)*

REVENUE	
Products and Programs (Special Events)	326,735
Direct to Consumer (Contributions)	78,102
Development (Individuals & Foundations)	202,182
Corporate	55,424
In-Kind	32,132
TOTAL PUBLIC SUPPORT	694,575
Non-Public (Gov, Royalty, Inv & Other)	35,546
TOTAL REVENUE	730,121

EXPENSES	
Total Salaries, Benefits & Taxes	358,360
Total Staff Related Costs	86,116
Total Other Operational Costs	289,306
Total Other Expenses	43,097
TOTAL EXPENSES	776,879