# FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

DECEMBER 31, 2004 AND 2003

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#### DECEMBER 31, 2004 AND 2003

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#### INDEPENDENT AUDITORS' REPORT

To the Board of Trustees The United Way of Metropolitan Nashville, Inc.

We have audited the accompanying statements of financial position of The United Way of Metropolitan Nashville, Inc. (the "Organization") as of December 31, 2004 and 2003, and the related statements of activities, functional expenses, and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The United Way of Metropolitan Nashville, Inc. as of December 31, 2004 and 2003, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Nashville, Tennessee June 2, 2005

Graff CPAS PLLC

# STATEMENTS OF FINANCIAL POSITION

# <u>DECEMBER 31, 2004 AND 2003</u>

	2004	2003
ASSETS		
Cash and cash equivalents	\$ 6,651,831	\$ 5,560,693
Investments, at fair value - Note 2	10,743,662	10,197,036
Pledges receivable, net - Note 3	15,941,906	17,045,913
Grants receivable	229,278	574,307
Prepaid expenses	103,412	119,185
Property and equipment, net - Note 4	716,276	804,353
Prepaid pension costs - Note 5	642,670	618,902
Cash surrender value of life insurance policies	707,867	650,446
Other	304,761	283,522
TOTAL ASSETS	\$ 36,041,663	\$ 35,854,357
LIABILITIES		
Designations payable	\$ 9,598,928	\$ 9,714,278
Allocations payable	4,306,066	4,476,126
Grants payable	658,058	577,944
Advances from grantors	775,389	-
Accounts payable and accrued expenses	227,491	344,624
TOTAL LIABILITIES	15,565,932	15,112,972
COMMITMENTS AND CONTINGENCIES - Note 11		
NET ASSETS		
Unrestricted	2,436,526	1,793,247
Temporarily restricted - Note 6	10,916,471	11,825,404
Permanently restricted	7,122,734	7,122,734
TOTAL NET ASSETS	20,475,731	20,741,385
TOTAL LIABILITIES AND NET ASSETS	\$ 36,041,663	\$ 35,854,357

#### STATEMENTS OF ACTIVITIES

#### FOR THE YEARS ENDED DECEMBER 31, 2004 AND 2003

		2004	ļ	
		TEMPORARILY	PERMANENTLY	The state of the s
	UNRESTRICTED	RESTRICTED	RESTRICTED	TOTAL
PUBLIC SUPPORT AND REVENUE				
Gross campaign results - 2003/2004	\$ 2,230,166	\$ -	\$ -	\$ 2,230,166
Gross campaign results - released from restrictions	19,032,689	(19,032,689)	-	
Total campaign results - 2003/2004	21,262,855	(19,032,689)	-	2,230,166
Less donor designations	(8,033,365)	7,719,503	-	(313,862)
Less provision for uncollectible accounts	(657,260)	710,291		53,031
Net campaign revenue - 2003/2004	12,572,230	(10,602,895)	-	1,969,335
Gross campaign results - 2004/2005 (1)	-	17,441,225	-	17,441,225
Less donor designations	-	(7,016,614)	=	(7,016,614)
Less provision for uncollectible accounts		(649,124)	-	(649,124)
Net campaign revenue - 2004/2005	-	9,775,487	-	9,775,487
Other contributions	229,680	63,328	-	293,008
Government grants	3,783,297	-	-	3,783,297
Designations from other United Way organizations	120,318	-	-	120,318
Service fees	609,407	-	-	609,407
Endowment spending rate	345,000	-	=	345,000
Interest income	37,097	-	-	37,097
Miscellaneous income Other net assets released from restrictions	213,943 144,853	(144,853)	-	213,943
TOTAL SUPPORT AND REVENUE	18,055,825	(908,933)	<u> </u>	17,146,892
PROGRAM SERVICES				
Program investments and designations to direct service providers	17,026,331	-	-	17,026,331
Less: donor designations	(8,033,365)	-	_	(8,033,365)
Net program investments	8,992,966	-	-	8,992,966
Community building	990,221	-	_	990,221
Grants and initiatives	4,164,704	-	-	4,164,704
TOTAL PROGRAM SERVICES	14,147,891			14,147,891
SUPPORTING SERVICES	1.049.602			1.049.602
Management and general Fundraising and marketing	1,048,602 2,230,998	-	-	1,048,602 2,230,998
United Way of America dues	156,583	_	-	156,583
TOTAL SUPPORTING SERVICES	3,436,183			3,436,183
TOTAL COSTS AND EXPENSES	17,584,074			17,584,074
Change in net assets before endowment gains (losses)	471,751	(908,933)	-	(437,182)
Endowment gains (losses), exclusive of spending rate	171,528	_		171,528
CHANGE IN NET ASSETS	643,279	(908,933)	-	(265,654)
NET ASSETS - BEGINNING OF YEAR	1,793,247	11,825,404	7,122,734	20,741,385
NET ASSET TRANSFERS TO SUCCESSOR AGENCY				
NET ASSETS - END OF YEAR	\$ 2,436,526	\$ 10,916,471	\$ 7,122,734	\$ 20,475,731

<sup>(1)</sup> Includes \$640,800 for future campaigns, less \$1,478,200 recognized in prior year.

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	2003				
	TEMPORARILY PERMANENTLY				
	UNRESTRICTED	RESTRICTED	RESTRICTED	TOTAL	
PUBLIC SUPPORT AND REVENUE					
Gross campaign results - 2002/2003	\$ 1,281,963	\$ -	\$ -	\$ 1,281,963	
Gross campaign results - released from restrictions	22,698,789	(22,698,789)		<del>-</del>	
Total campaign results - 2002/2003	23,980,752	(22,698,789)	-	1,281,963	
Less donor designations Less provision for uncollectible accounts	(10,202,189) (849,266)	8,896,668 980,704	-	(1,305,521) 131,438	
Net campaign revenue - 2002/2003	12,929,297	(12,821,417)		107,880	
Gross campaign results - 2003/2004 (2)	-	19,710,684	-	19,710,684	
Less donor designations	-	(8,187,893)	-	(8,187,893)	
Less provision for uncollectible accounts	_	(710,291)	-	(710,291)	
Net campaign revenue - 2003/2004	-	10,812,500	-	10,812,500	
Other contributions	257,612	50,000	3,015,327	3,322,939	
Government grants	3,719,714	-	-	3,719,714	
Designations from other United Way organizations	67,912	-	-	67,912	
Service fees	532,383	-	-	532,383	
Endowment spending rate Interest income	339,000 34,006	<del>-</del>	-	339,000 34,006	
Miscellaneous income	201,155	-	<u>-</u>	201,155	
Other net assets released from restrictions	194,080	(194,080)			
TOTAL SUPPORT AND REVENUE	18,275,159	(2,152,997)	3,015,327	19,137,489	
PROGRAM SERVICES					
Program investments and designations to direct service providers	19,179,538	-	-	19,179,538	
Less: donor designations	(10,202,189)			(10,202,189)	
Net program investments	8,977,349	-	-	8,977,349	
Community building	1,084,581	-	-	1,084,581	
Grants and initiatives	4,110,576			4,110,576	
TOTAL PROGRAM SERVICES	14,172,506		-	14,172,506	
SUPPORTING SERVICES					
Management and general	1,119,170	-	-	1,119,170	
Fundraising and marketing United Way of America dues	2,446,540 175,728	-	<del>-</del>	2,446,540 175,728	
TOTAL SUPPORTING SERVICES	3,741,438			3,741,438	
TOTAL COSTS AND EXPENSES	17,913,944			17,913,944	
Change in net assets before endowment gains (losses)	361,215	(2,152,997)	3,015,327	1,223,545	
Endowment gains (losses), exclusive of spending rate	1,382,525			1,382,525	
CHANGE IN NET ASSETS	1,743,740	(2,152,997)	3,015,327	2,606,070	
NET ASSETS - BEGINNING OF YEAR	66,498	13,978,401	4,107,407	18,152,306	
NET ASSET TRANSFERS TO SUCCESSOR AGENCY	(16,991)			(16,991)	
NET ASSETS - END OF YEAR	\$ 1,793,247	\$ 11,825,404	\$ 7,122,734	\$ 20,741,385	

<sup>(2)</sup> Includes \$1,478,200 for future campaigns, less \$610,000 recognized in prior year.

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED DECEMBER 31, 2004

	Program Services					
		ommunity Building	Grants and Initiatives			Total Program Services
Salaries	\$	708,716	\$	157,352	\$	866,068
Employee benefits	·	67,518	•	20,795	·	88,313
Payroll taxes		49,561		11,006		60,567
Total personnel costs	•	825,795		189,153	***************************************	1,014,948
Professional and contract fees		23,116		155,472		178,588
Supplies		2,941		6,380		9,321
Telephone		9,308		1,512		10,820
Postage and shipping		9,414		1,669		11,083
Occupancy		36,816		11,722		48,538
Maintenance and equipment rental		23,360		3,705		27,065
Printing and promotional		3,180		54,077		57,257
Travel		5,060		2,882		7,942
Conferences, conventions, and meetings		5,242		8,059		13,301
Dues and subscriptions		7,154		25		7,179
Miscellaneous		-		42		42
Planned giving premium expense		_		_		_
Total other operating expenses		125,591		245,545		371,136
Depreciation of property and equipment		38,835		6,214		45,049
Total operating expenses		990,221		440,912		1,431,133
Program investments and grants to direct service providers		_		3,723,792		3,723,792
	<u>\$</u>	990,221	\$	4,164,704		5,154,925
Net program investments (shown separately on the Statement of Activities)						8,992,966
					\$	14,147,891

**Supporting Services** 

			Supportin	g Se	rvices				
M	anagement and		undraising and		nited Way America		Total Supporting		
	General	I	Marketing_		Dues		Services		Total
\$	585,625	\$	1,235,882	\$	_	\$	1,821,507	\$	2,687,575
	42,534		108,776		_		151,310		239,623
	35,275		82,362		_		117,637		178,204
	663,434		1,427,020		-		2,090,454		3,105,402
	85,571		40,139		-		125,710		304,298
	17,157		5,950		-		23,107		32,428
	15,436		20,925		-		36,361		47,181
	13,394		21,637		-		35,031		46,114
	51,597		70,419		-		122,016		170,554
	99,766		57,782		-		157,548		184,613
	2,707		409,547		-		412,254		469,511
	16,802		20,308		-		37,110		45,052
	6,268		73,897		-		80,165		93,466
	15,984		11,662		156,583		184,229		191,408
	12,936		256		-		13,192		13,234
	9,709	_	-				9,709		9,709
	347,327		732,522		156,583		1,236,432		1,607,568
	37,841		71,456				109,297		154,346
	1,048,602		2,230,998		156,583		3,436,183		4,867,316
	_		_		_	_			3,723,792
<u>\$</u>	1,048,602	<u>\$</u>	2,230,998	\$	156,583	\$	3,436,183		8,591,108
									8,992,966

\$ 17,584,074

# STATEMENT OF FUNCTIONAL EXPENSES

# FOR THE YEAR ENDED DECEMBER 31, 2003

	Program Services					
	Community Building			Grants and Initiatives		Total Program Services
Salaries	\$	699,524	\$	162,355	\$	861,879
Employee benefits		92,569		14,883		107,452
Payroll taxes		49,525		12,083		61,608
Total personnel costs		841,618		189,321		1,030,939
Professional and contract fees		102,858		176,146		279,004
Supplies		4,658		4,142		8,800
Telephone		12,372		2,764		15,136
Postage and shipping		9,198		2,292		11,490
Occupancy		30,730		7,980		38,710
Maintenance and equipment rental		23,711		5,272		28,983
Printing and promotional		2,983		1,057		4,040
Travel		4,995		9,003		13,998
Conferences, conventions, and meetings		3,582		3,611		7,193
Dues and subscriptions		7,676		325		8,001
Miscellaneous		475		-		475
Planned giving premium expense		-		_		-
Total other operating expenses		203,238		212,592		415,830
Depreciation of property and equipment		39,725		10,363		50,088
Total operating expenses		1,084,581		412,276		1,496,857
Program investments and grants to direct service providers				3,698,300	-	3,698,300
	<u>\$</u>	1,084,581	\$	4,110,576		5,195,157
Net program investments (shown separately on the Statement of Activities)						8,977,349
					\$	14,172,506

		Supportir	ng Services		
M	Management Fundraisin and and General Marketing		United Way of America Dues	Total Supporting Services	Total
\$	624,083 70,955 35,087	\$ 1,247,031 158,898 86,249	\$ - -	\$ 1,871,114 229,853 121,336	\$ 2,732,993 337,305 182,944
	730,125	1,492,178	_	2,222,303	3,253,242
	90,668 12,735	95,704 5,457	-	186,372 18,192	465,376 26,992
	17,953 12,707	26,601 20,498	-	44,554 33,205	59,690 44,695
	53,124 72,371	64,620 45,709	-	117,744 118,080	156,454 147,063
	2,363 11,323	507,989 24,694	-	510,352 36,017	514,392 50,015
	4,343 11,404	69,931 11,634	175,728	74,274 198,766	81,467 206,767
	26,725 24,968	2,075 		28,800 24,968	29,275 24,968
	340,684	874,912	175,728	1,391,324	1,807,154
	48,361	79,450		127,811	177,899
	1,119,170	2,446,540	175,728	3,741,438	5,238,295
					3,698,300
<u>\$</u>	1,119,170	\$ 2,446,540	\$ 175,728	\$ 3,741,438	8,936,595
					8,977,349
					<b>*</b> 1 <b>7</b> 010 011

\$ 17,913,944

# STATEMENTS OF CASH FLOWS

# FOR THE YEARS ENDED DECEMBER 31, 2004 AND 2003

	2004	2003
OPERATING ACTIVITIES		
Change in net assets	\$ (265,654)	\$ 2,606,070
Adjustments to reconcile change in net assets to net cash provided by (used in)	<del>φ (203,031)</del>	<u> </u>
operating activities		
Depreciation and amortization	154,346	177,899
Realized (gain) loss on sale of investments	(351,732)	
Unrealized (gain) loss on investments	56,988	(1,553,808)
Noncash contribution	-	(3,015,327)
(Increase) decrease in assets, net of transfers to separately incorporated entity:		, , , , ,
Pledges receivable	1,104,007	2,902,798
Grant receivable	345,029	(403,940)
Prepaid expenses	15,773	(6,577)
Prepaid pension costs	(23,768)	60,193
Cash surrender value of life insurance policies	(57,421)	(55,704)
Other assets	(21,239)	(32,331)
Increase (decrease) in liabilities, net of transfers to separately incorporated entity:		
Designations, allocations and grants payable	(205,296)	(1,334,876)
Advances from grantors	775,389	-
Accounts payable and accrued expenses	(117,133)	(6,337)
TOTAL ADJUSTMENTS	1,674,943	(3,298,039)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	1,409,289	(691,969)
INVESTING ACTIVITIES		
Purchase of investments	(16,712,295)	(19,375,410)
Proceeds from sale of investments	16,460,413	19,576,722
Purchase of property and equipment	(66,269)	(114,283)
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	(318,151)	87,029
NET CASH USED IN FINANCING ACTIVITIES		
Cash transferred to separately incorporated United Way entity or successor agency		(16,991)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	1,091,138	(621,931)
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	5,560,693	6,182,624
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 6,651,831	\$ 5,560,693

#### NOTES TO FINANCIAL STATEMENTS

#### DECEMBER 31, 2004 AND 2003

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### General

The United Way of Metropolitan Nashville, Inc. (the "Organization" or "United Way") presents its financial statements according to the standards of accounting and financial reporting for not-for-profit and voluntary health and welfare organizations in conformity with accounting principles generally accepted in the United States of America.

The Organization, whose antecedents date back to the Community Chest of Nashville formed in 1922, was incorporated as The United Givers Fund of Nashville and Davidson County on May 21, 1954. The current name, The United Way of Metropolitan Nashville, Inc., was adopted in 1999.

The mission of United Way is to bring people and organizations together to create a community where individuals, families, and neighborhoods thrive. The Organization is governed by a volunteer Board of Trustees composed of a cross section of community and business leaders.

#### Basis of presentation

Prior to December 31, 2002, the United Way presented consolidated financial statements to include the accounts and operations of affiliated United Way organizations under common administrative and budgetary control. The United Way organization in Hickman County, Tennessee ceased to exist in 2003, and its remaining assets were transferred to the local county executive for distribution. The accompanying Statements of Activities do not include any activity of the Hickman County United Way organization, other than the transfer of beginning net assets relating to that organization in 2003.

The Combined Federal Campaign ("CFC") contracts with the United Way to manage the campaign and administer the funds of CFC. In accordance with United Way of America's revised *Financial Statement Standards* (Membership Standard H), campaign results of the Metropolitan Nashville Combined Federal Campaign (the "Campaign") are included in the gross campaign results of The United Way of Metropolitan Nashville, Inc. The Organization has retroactively included CFC's assets and liabilities in the statements of financial position as of December 31, 2003, to be comparative with the current year's presentation. CFC's Campaign results have previously been, and continue to be, included in the Organization's statements of activities. (See Note 8.)

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Basis of presentation (Continued)

Financial statement presentation follows the accounting and reporting standards established by the Financial Accounting Standards Board in its Statement of Financial Accounting Standards (SFAS) No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the assets, liabilities and net assets of the Organization are reported as follows:

- Unrestricted includes unrestricted resources and represents expendable funds available for support of the Organization's operations.
- Temporarily restricted includes gifts from contributions restricted for specific programs or time periods.
- Permanently restricted includes gifts which contain provisions requiring in perpetuity that
  the principal be invested and the income or specific portions thereof be used for the
  Organization's operations.

#### Contributions, pledges receivable, campaign expenses, and program investments

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

Campaigns are conducted in the fall of each year to raise support for program investments in participating agencies in the subsequent year. Pledges receivable are recognized in the period received, with an allowance provided for estimated uncollectible accounts. The allowance for uncollectible accounts is computed based on a four-year historical average write-off percentage, adjusted by management estimates of current economic factors, applied to gross campaign including donor designations.

Campaign support pledged is recognized as an increase in temporarily restricted net assets until the year of investment. All contributions are considered available for use as approved by the Board of Trustees unless specifically restricted or designated by the donor. Campaign pledges designated by donors are considered to be agency-type transactions and are not included in net revenues or expenses of the Organization. Campaign expenses for annual campaigns are recognized in the period incurred.

Program investments in partner agencies are recognized as program service expenses in the period approved by the Board of Trustees, and corresponding to the period of the release of time restrictions for related campaign pledges.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Cash and cash equivalents

Cash and cash equivalents include demand deposits with banks, repurchase agreements, and money market funds with original maturities when purchased of three months or less.

#### Investments

Investments consist of certificates of deposit and various marketable debt and equity securities and are carried at the quoted fair market value of the securities on the last business day of the reporting period. Changes in unrealized gains and losses are recognized in the statement of activities for the year. Investments received by gift are recorded as support at the market or appraised value at the date of receipt.

#### Property and equipment

Property and equipment are reported at cost at the date of purchase, at fair market value at the date of gift if the value is readily determinable, or other reasonable basis as determined by the Board of Trustees if cost is unknown. Costs of maintenance and repairs are charged to expense as incurred. Building and equipment are depreciated by the straight-line method over their estimated useful lives. The general range of useful lives is thirty years for building and three to five years for the majority of building improvements and equipment.

#### Income taxes

The Organization qualifies as a not-for-profit organization exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, income taxes are not provided.

#### Program and supporting services - functional allocation

The following program and supporting services are included in the accompanying consolidated financial statements:

#### Program services:

<u>Program investments and designations to direct service providers</u> - includes activities funded by the annual campaign for outcome-based investments in agency programs, program investments in the Read to Succeed initiative and 2-1-1.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Program and supporting services - functional allocation (Continued)

#### Program services (Continued):

<u>Less donor designations</u> - represents the gross amount of campaign funding designated by the donor and held in an agency capacity by the Organization.

<u>Net program investments</u> - includes the net amounts provided to agencies and program investments from unrestricted campaign funds.

<u>Community building</u> - includes activities funded by the annual campaign related to planning, oversight, and administration of outcome-based investments, Read to Succeed, 2-1-1, and support for the Family Resource Center system.

<u>Grants and initiatives</u> - includes activities that deliver services funded by sources other than the annual campaign, such as the Ryan White/Community AIDS Partnership, Early Reading First, 2-1-1, Workforce Development, and Family Resource Center coordination.

#### Supporting services:

<u>Management and general</u> - relates to the overall direction of the Organization. These expenses are not identifiable with a particular program or event or with fundraising, but are indispensable to the conduct of those activities and are essential to the Organization. Specific activities include organization oversight, business management, human resources, finance, information technology, and other administrative activities.

<u>Fundraising</u> - includes costs of activities directed toward appeals for financial support. Other activities include the cost of solicitations and creation and distribution of fundraising materials.

<u>United Way of America dues</u> - payments to the Organization's national offices for membership.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Allocation of functional expenses

Expenses that can be directly attributed to a particular function are charged to that function. Certain costs have been allocated among more than one program or activity based on objectively evaluated financial and nonfinancial data or reasonable subjective methods determined by management.

#### Service fees

Service fees are amounts charged by the Organization for raising, processing and transferring donor-designated gifts to agencies and other United Way organizations. The Organization is committed to complying with United Way of America's Cost Deduction Standards (Membership Standard M) in assessing these service fees. Amounts designated by donors are presented at the gross amount in the statement of activities prior to such charges.

#### Donated services and in-kind contributions

A large number of volunteers donate substantial amounts of time toward the annual campaign and the various community activities; however, no values for in-kind amounts have been included in the financial statements since there is no objective basis by which to measure such values. Donated property and other in-kind contributions are recognized in the financial statements at fair value when received.

#### Endowment income distribution policy

The Organization's policy is to distribute a portion of the endowment income to support current operational needs. This policy is designed to insulate operational programs from capital market fluctuations. Under this policy, endowment income distributions are based on an amount approved in advance by the Board. Actual endowment return earned in excess of or less than the spending rate is reported separately in the statement of activities.

#### Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### **NOTE 2 - INVESTMENTS**

The fair values and related costs of investments at December 31 are summarized as follows:

2004					2003			
F	air Value	Cost Fair Valu		air Value_		Cost		
\$	544,486	\$	544,486	\$	287,146	\$	287,146	
	350,000		350,000		-		-	
	1,090,247	1	1,067,530		563,767		561,077	
	512,176		515,170		538,874		540,754	
	7,612,708	(	5,479,099		7,468,266	$\epsilon$	5,284,814	
	634,045		659,407		1,338,983	_1	,338,287	
\$ 1	10,743,662	\$9	9,615,692	<u>\$ 1</u>	0,197,036	\$9	0,012,078	
	\$	Fair Value \$ 544,486 350,000 1,090,247 512,176 7,612,708	Fair Value  \$ 544,486 \$ 350,000 1,090,247 512,176 7,612,708 634,045	Fair Value         Cost           \$ 544,486         \$ 544,486           350,000         350,000           1,090,247         1,067,530           512,176         515,170           7,612,708         6,479,099           634,045         659,407	Fair Value         Cost         F           \$ 544,486         \$ 544,486         \$ 350,000           1,090,247         1,067,530         512,176           512,176         515,170         7,612,708         6,479,099           634,045         659,407	Fair Value         Cost         Fair Value           \$ 544,486         \$ 544,486         \$ 287,146           350,000         350,000         -           1,090,247         1,067,530         563,767           512,176         515,170         538,874           7,612,708         6,479,099         7,468,266           634,045         659,407         1,338,983	Fair Value         Cost         Fair Value           \$ 544,486         \$ 544,486         \$ 287,146         \$ 350,000           1,090,247         1,067,530         563,767           512,176         515,170         538,874           7,612,708         6,479,099         7,468,266         6           634,045         659,407         1,338,983         1	

Return on investments for the years ended December 31, was as follows:

		2004	_	2003
Return on investments:				
Interest and dividend income	<u>\$</u>	258,881	\$	171,694
Gain (loss) on investments:				
Realized gain (loss) on sale of investments		351,732		30,029
Increase in accumulated unrealized gain (loss) on investments		(56,988)	_	1,553,808
Net realized and unrealized gain (loss) on investments		294,744	_	1,583,837
Total return (loss) on investments	\$	553,625	\$	1,755,531

The following amounts are included in the statements of activities for the years ended December 31:

	2004		2003	
Interest income	\$	37,097	\$	34,006
Endowment spending rate		345,000		339,000
Endowment gains (losses) exclusive of spending rate		171,528		1,382,525
Total return (loss) on investments	\$	553,625	\$	1,755,531

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 3 - PLEDGES RECEIVABLE

Pledges receivable consist of the following at December 31:

	2004	2003
Future year campaign	\$ 604,353	\$ 1,451,000
Current year campaign	14,979,473	15,387,608
Prior years' campaigns	4,118,115	4,135,878
	19,701,941	20,974,486
Less allowance for uncollectible pledges	3,760,035	3,928,573
Total pledges receivable	\$ 15,941,906	\$ 17,045,913

The results of the current and future year campaigns, net of the related allowance for uncollectible pledges, less designations payable have been included in temporarily restricted net assets on the accompanying consolidated statements of financial position, as such contributions are restricted for allocations of the future periods.

#### NOTE 4 - PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31:

	2004			2003
Land	\$	272,715	\$	272,715
Building and improvements		1,387,843		1,369,967
Furniture and equipment		1,582,503		1,534,111
		3,243,061		3,176,793
Less accumulated depreciation		2,526,785		2,372,440
Total property and equipment, net	<u>\$</u>	716,276	\$	804,353

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 5 - EMPLOYEE RETIREMENT PLANS

The Organization contributes to a defined benefit pension plan covering substantially all of its salaried employees who have completed one year of service and are at least 21 years of age.

The following table sets forth the plan's change in benefit obligation, change in plan assets, funded status and components of pension (income) expenses recognized in the accompanying financial statements for the years ended December 31:

Change in Benefit Obligation		2004	_	2003
Benefit obligation - beginning of year	\$	2,224,658	\$	1,969,769
Service cost		209,087		217,394
Interest cost		155,044		142,192
Change in assumptions		265,941		(81,025)
Actuarial (gain) loss		(30,759)		14,620
Annuities purchased or benefits paid		(49,183)		(22,948)
Expense charges	-	(15,230)		(15,344)
Benefit obligation - end of year	<u>\$</u>	2,759,558	\$	2,224,658
Change in Plan Assets		2004		2003
Fair value of assets - beginning of year	\$	3,707,294	\$	3,115,453
Actual return (loss) on plan assets	·	305,050	·	630,133
Employer contributions		24,394		-
Employee contributions		-		=
Annuities purchased or benefits paid (including expense charges)		(64,413)		(38,292)
Fair value of assets - end of year	\$	3,972,325	\$	3,707,294
Funded Status		2004		2003
Benefit obligation	\$	2,759,558	\$	2,224,658
Fair value of plan assets	*	3,972,325	*	3,707,294
Funded status		1,212,767		1,482,636
Unrecognized transition (asset) obligation		-,,		-
Unrecognized net actuarial (gains) losses		(570,097)		(863,734)
Prepaid pension costs - end of year	\$	642,670	<u>\$</u>	618,902

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 5 - EMPLOYEE RETIREMENT PLANS (CONTINUED)

Following is a summary, by year, of expected benefit payments to be paid by the plan, which reflect expected future service, as appropriate:

Year	Ending	Decembe	er 31,

2005	\$ 13,000
2006	45,000
2007	15,000
2008	80,000
2009	120,000
2010 - 2014	1,401,000

There are no contributions required to be paid to the plan by the Organization during the next fiscal year. The Organization has approved a contribution equal to 2% of eligible salaries for 2005.

<b>Components of Net Periodic Cost (Income)</b>	2004		 2003
Service cost	\$	209,087	\$ 217,394
Interest cost		155,044	142,192
Expected return on plan assets		(313,623)	(265,827)
Amortization of unrecognized transitional obligation or (asset)		-	(23,762)
Recognized net (gains) losses		(49,882)	 (9,804)
Net periodic cost (income) for the year	\$	626	\$ 60,193

Weighted average assumptions as of December 31:

	2004	2003
Discount note	C 000	( 5001
Discount rate	6.00%	6.50%
Expected return on plan assets	8.50%	8.50%
Rate of compensation increases	4.25%	4.25%

Changes in actuarial assumptions during 2004 related to the reduction of the discount rate from 6.5% to 6.0%, resulting in an increase to the pension benefit obligation of \$265,941 as of December 31, 2004. Changes in actuarial assumptions during 2003 related to the increase of assumed participant withdrawal rate, resulting in a decrease to the pension benefit obligation by \$81,025 as of December 31, 2003.

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 5 - EMPLOYEE RETIREMENT PLANS (CONTINUED)

At December 31, 2004, plan assets are invested in separate pooled funds at a life insurance company, with asset class balances summarized as follows:

		Percentage of	
Investment Type	 Amount	Plan Assets	_
Equity securities	\$ 2,430,998	61.20	%
Fixed income securities	1,445,021	36.38	%
General account (money market funds)	 96,306	2.42	%
	\$ 3,972,325	100.00	%

The Organization's investment policy has a target allocation percentage of 60% equity and 40% fixed income. The actual ratio at any particular time is expected to vary somewhat from the guideline ratio. The investment objective for the plan is to achieve an average annual rate of return (net of investment management expense) over a three-to-five year period which exceeds a composite market index comprised of the Standard & Poor's 500 Composite Index, the Lehman Government/Credit Bond Index, and 90-day U.S. Treasury bills. The overall philosophy of the plan is to manage plan assets in a prudent, conservative, yet productive manner, with emphasis on preservation of capital, minimized risk and avoidance of excessive volatility in plan values.

The expected long-term rate of return on plan assets assumption of 8.5% was selected using the "building block" approach described by the Actuarial Standards Board in Actuarial Standards of Practice No. 27 - Selection of Economic Assumptions for Measuring Pension Obligations. Based on the Organization's investment policy for the pension plan in effect as of the beginning of the fiscal year, a best-estimate range was determined for both the real rate of return (net of inflation) and for inflation based on 30-year period rolling averages. An average inflation rate within the range equal to 4.00% was selected and added to the real rate of return range to arrive at a best-estimate range of 8.10% - 10.03%. A rate near the midpoint of the best estimate range of 8.5% was selected.

The Organization also sponsors a Section 403(b) retirement plan. The plan requires the Organization to match an employee's deferral amount up to a maximum of 3% of each eligible employee's annual compensation. Employees are eligible to participate in the plan the first day of the month following employment. Participants become vested incrementally over three years of service. Total employer contributions were \$48,666 in 2004 (\$48,960 in 2003).

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 6 - NET ASSETS

Temporarily restricted net assets are available for the following purposes at December 31:

2004		2003		
Contributions to support the Restore the Dream fund	\$	271,942 123,540	\$	248,843 195,893
Contributions to support the Decatur County initiative Contributions to support the Workforce Development		123,340		193,093
initiative		32,422		14,693
Contributions to support Success by Six program Contributions to support allocations and operations of		-		50,000
future periods	_1	0,488,567	_1	1,315,975
Total temporarily restricted net assets	<u>\$ 1</u>	0,916,471	\$ 1	1,825,404

Permanently restricted net assets at December 31, 2004 and 2003 consist entirely of endowment funds. Income from such endowment funds is unrestricted.

#### NOTE 7 - NET ASSETS RELEASED FROM RESTRICTIONS

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by the passage of time for the years ended December 31 as follows:

	2004	2003
Program services (primarily restricted grants and contributions)	\$ 144,853	\$ 194,080
Passage of time (previous year's campaign pledges to support current year operations)	10,602,895	12,821,417
Total net assets released from restrictions	\$ 10,747,748	\$ 13,015,497

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 8 - GOVERNMENTAL CAMPAIGN

Summarized financial information of the Combined Federal Campaign, which is included in the Organization's financial statements, as of and for the years ended December 31, follows:

# STATEMENTS OF FINANCIAL POSITION

	 2004		2003
Cash	\$ 262,495	\$	189,353
Pledges receivable, net of allowance	973,752		931,839
Prepaid campaign expenses	 82,953		88,428
Total assets	\$ 1,319,200	\$	1,209,620
Due to United Way	\$ 108,140	\$	54,579
Designations payable	 1,211,060	_	1,155,041
Total liabilities	\$ 1,319,200	\$	1,209,620

#### STATEMENTS OF ACTIVITIES

	2004	2003
Gross campaign revenue Less: designations	\$ 996,369 (996,369)	\$ 946,772 (946,772)
Net campaign revenue	\$ -	\$ -
Designations to direct service providers Less: donor designations	996,369 (996,369)	946,772 (946,772)
Net program investment	<u>\$</u>	\$ -

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 8 - GOVERNMENTAL CAMPAIGN (CONTINUED)

Also included in the temporarily restricted column on the Statement of Activities are amounts pledged relating to future campaigns, as follows, for the years ended December 31:

	2004	2003
Gross campaign revenue - future campaigns Less: donor designations	\$ 1,016,652 (1,016,652)	\$ 991,210 (991,210)
Net campaign revenue	<u>\$</u>	\$ -

#### NOTE 9 - RECONCILIATION OF METROPOLITAN NASHVILLE CAMPAIGN

The following table reconciles total campaign results reported in the Metropolitan Nashville campaign to the total unrestricted campaign results, per the Statement of Activities, of the respective campaigns at December 31:

	2004	2003
Metropolitan Nashville campaign	\$ 20,310,902	•
Additional amounts reported on prior campaigns	88,335	82,165
Combined Federal Campaign revenues, net of amounts already recognized in the Metropolitan Nashville campaign	863,618	814,045
Total unrestricted campaign results	\$ 21,262,855	\$ 23,980,752

#### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 10 - SUPPORTING SERVICES

Supporting services costs include management and general, fundraising and marketing, and dues to United Way of America. Those costs are presented in detail in the Statement of Functional Expenses.

During 2003, United Way of America adopted a standard methodology for preparing the IRS Form 990 and utilizing it as the basis for calculating the "overhead rate." The overhead rate is calculated as the percentage of total supporting services costs to unrestricted revenues. The principal difference in reported total revenues per the financial statements and the Form 990 is the inclusion of donor designations. Form 990 provides for reporting the total campaign results as revenue. The table below details the overhead rate calculation in comparison with unrestricted revenue in the financial statements:

2004	Per Financial Statement	Per Form 990
Total unrestricted support and revenue Plus: Donor designations	\$ 18,055,825 8,033,365	
Adjusted total revenue	\$ 26,089,190	\$ 25,228,454
Total supporting services costs Percent of adjusted total revenue	\$ 3,436,183 13.2%	\$ 3,436,183 13.6%
2003	Per Financial Statement	Per Form 990
Total unrestricted support and revenue Plus: Donor designations	\$ 18,275,159 10,202,189	
Adjusted total revenue	\$ 28,477,348	\$ 27,326,282
Total supporting services costs Percent of adjusted total revenue	\$ 3,741,438 13.1%	\$ 3,741,438 13.7%

Other differences in adjusted total revenue between the financial statements and the Form 990 result from: (1) the amount of unrealized gains (losses) included in the endowment revenue; (2) the service fee income earned on donor designations; and (3) the bad debt allowance on donor designations. Changes in temporarily and permanently restricted net assets per the financial statements are reported on the Form 990 as other changes in net assets and not as revenues in the current year.

# NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### DECEMBER 31, 2004 AND 2003

#### NOTE 11 - FEDERAL AND STATE CONTRACTS

Expenditures related to federal and state contracts are subject to adjustment based upon review by the granting agencies. It is management's assessment that the amounts, if any, of expenditures which may be disallowed would not have a material effect on the Organization's financial position.

#### NOTE 12 - CONCENTRATION OF CREDIT RISK

Financial instruments that potentially subject the Organization to concentrations of credit risk consist of cash and cash equivalents, various grants, pledges receivable and investments. Pledges receivable consist of corporate and individual pledges for the annual campaign, which are widely dispersed to mitigate credit risk. Grant receivables represent concentrations of credit risk to the extent they are receivable from concentrated sources.

The Organization maintains cash and investment balances in bank deposit accounts at various financial institutions which, at times, may exceed Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC) insurance limits. In management's opinion, the risk is mitigated by the use of high quality financial institutions.